

GOLD

By Yves Saint Laurent

October 14, 2022 – May 14, 2023

Opening: October 13, 2022

Press opening: from 9:30 a.m. to 11:30 a.m.

“ I love gold, it’s a magical color;
when reflecting a woman, it’s the color of the sun. ”



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2022 marks the 60th anniversary of the first Yves Saint Laurent collection under his name, as well as the 5th anniversary of the opening of the Musée Yves Saint Laurent Paris. The exhibition, *GOLD* by Yves Saint Laurent, will celebrate the occasion by examining the role that gold has played in the couturier's work.

Under the curatorship of Elsa Janssen, director of the museum since March 2022, in association with the museum's curatorial team and with the artistic collaboration of Anna Klossowski*, the exhibition *GOLD* by Yves Saint Laurent presents gold through some forty haute couture and ready-to-wear dresses, selected accessories and objects, as well as display cases filled with jewelry, essential to the Yves Saint Laurent silhouette.

From the very first buttons adorning his pea coats to dresses that appear entirely fashioned from gold, no collection escaped the couturier's "golden" touch. So many materials lent themselves to Saint Laurent's mastery of the dazzling radiance of gold: brocade, lace, lamé, sequins, leather, embroidery – whether through fabric, jewelry or perfume, gold sparkles...

“ It is today's black. I always enliven black with gold, through buttons, belts and chains. ”

Whether reflected in sun-filled memories of Oran and Marrakech, or on display with objects collected by Pierre Bergé and Yves Saint Laurent or accessories designed by Loulou de La Falaise, gold has always inspired the couturier's œuvre.

“ An evening should glow; otherwise it's a bit absurd. ”

Yves Saint Laurent's radiant character illuminates this chrono-thematic journey through a dazzling diversity of ornaments, sumptuous fabrics and exquisite materials.

From the jeweled dress designed for his autumn-winter 1966 collection and photographed by David Bailey, to the sequined dresses worn by Zizi Jeanmaire and Sylvie Vartan, the exhibition celebrates the empowerment of women, while channeling the Palace club years and that festive era.

To complement the creations of Yves Saint Laurent, the museum has invited the Belgian sculptor Johan Creten to exhibit five works that remind us of the extent to which gold has always inspired artists.

* Anna Klossowski, cofounder in 2015 of the publishing house We Do Not Work Alone, enjoys a special bond with the Musée Yves Saint Laurent Paris: She is Loulou de La Falaise's daughter and Yves Saint Laurent's goddaughter.

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ABOUT THE EXHIBITION

A cultural program, including conferences, will be offered to the public. Discover the complete program at: www.museeyslparis.com

THE YVES SAINT LAURENT PARIS MUSEUM, presided over by Madison Cox, is dedicated to the work of one of the greatest couturiers of the 20th century and is the first museum of its kind to open in the international capital of fashion. It was inaugurated on October 3, 2017 and has been designated a “Musée de France” by the French Ministry of Culture. Fifteen years after the closure of the haute couture house, it opened its doors at a landmark hôtel particulier at 5 avenue Marceau in Paris, where for nearly 30 years – from 1974 to 2002 – Yves Saint Laurent’s creative genius held sway. The museum’s rich collection includes more than 100 000 graphic artworks – including 55 000 fashion sketches by the couturier – 130 000 photographs, 20 000 accessories and textile samples, as well as a press and audiovisual archive housing more than 50 000 documents. This unparalleled collection is the result of pioneering, systematic archival procedures put in place at the couture house by Pierre Bergé and Yves Saint Laurent, beginning in 1964.

ELSA JANSSEN was named Director of the Musée Yves Saint Laurent Paris in March 2022. She has curated and produced numerous exhibitions and has worked with internationally renowned artists from a variety of fields, including Hans-Peter Feldmann, Maurizio Cattelan, Alex Prager, Christian Lacroix and Xavier Veilhan.

CURATORIAL TEAM

HEAD CURATOR

Elsa JANSSEN

CURATORIAL TEAM / MUSÉE YVES SAINT LAURENT PARIS

Alice COULON-SAILLARD, manager of the photographic, audio-visual and press collections

Domitille EBLE, manager of the graphic art collection

Judith LAMAS, manager of the textiles and accessories collections

Sylvie MAROT, conservation project manager

ARTISTIC DIRECTION

Anna KLOSSOWSKI

Valérie WEILL

EXHIBITION DESIGN

Jasmin OEZCEBI

USEFUL INFORMATION AND CONTACTS

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MUSÉE YVES SAINT LAURENT PARIS

Claire Schillinger

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LOCATION

Musée Yves Saint Laurent Paris

5, avenue Marceau, 75116 Paris

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contact@museeyslparis.com

HOURS

Individual visiting hours are:

Tuesday–Friday, Sunday: 11:00 a.m. to 6:00 p.m.

Saturday: 11:00 a.m. to 9:00 p.m.

Monday: Closed

Groups are welcome on Saturdays 9:00 a.m. to 11:00 a.m.

Group reservations are handled by Cultival (www.cultival.fr).

ADMISSION

Ticket price: 10 €

Reduced ticket price: 7€

Those 10-18 years of age, teachers and students (upon presentation of a valid card justifying the discount)

Free admission

Children under 10, art history students, students enrolled in fashion school, students in journalism, the unemployed and those earning the minimum wage, persons with disabilities and the persons accompanying them, refugees, bearers of a professional journalist identity card, members of ICOM-ICOMOS, members of the Association des Amis de la Fondation Pierre Bergé – Yves Saint Laurent and the Association des Amis de la Fondation Jardin Majorelle, as well as professional and certified guides (upon presentation of a valid card).

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