

**BETTY CATROUX
YVES SAINT LAURENT
FEMININE SINGULAR**

EXHIBITION

October 8, 2020 – May 9, 2021
Musée Yves Saint Laurent Paris
5 avenue Marceau, Paris 16^{ème}

Exhibition organized by the Musée Yves Saint Laurent Paris
In partnership with Saint Laurent

The Musée Yves Saint Laurent Paris is delighted to reopen its doors on Thursday, October 8th, 2020, showcasing “Betty Catroux, Yves Saint Laurent – Feminine Singular” exhibition.

The Musée Yves Saint Laurent Paris devotes a special exhibition to Betty Catroux, fashion icon and Yves Saint Laurent’s ‘female double.’ The pieces displayed in the exhibition come from a major donation Betty Catroux made to the Fondation Pierre Bergé – Yves Saint Laurent, which is the largest ever received and particularly significant because these pieces embody both the signature style that Yves Saint Laurent continually upheld and his strong bond with Betty Catroux.

Madison Cox, president of the Fondation Pierre Bergé – Yves Saint Laurent, gave Anthony Vaccarello carte blanche for this exhibition to be held at the Musée Yves Saint Laurent Paris. Anthony Vaccarello, Saint Laurent’s artistic director, approaches Betty Catroux’s wardrobe from an aesthetic perspective by selecting the pieces that best reveal her unique personality and ongoing influence on the label’s signature style.

PUBLICATIONS

Published by Gallimard, the exhibition catalogue is the first monograph dedicated to fashion icon Betty Catroux. It includes never-before-seen documents and images. Available at the Musée Yves Saint Laurent in Paris. Also, a unique book published by Saint Laurent Rive Droite editions and designed by Anthony Vaccarello retracing Betty Catroux’s exhibition in photos will be sold exclusively at the Saint Laurent Rive Droite store in Paris.

The museum will be open from Thursday to Sunday, from 11 am to 6 pm.
For more information about the visit and safety measures : museeyslparis.com

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Guest curator: Anthony Vaccarello
Set design implementation: Christophe Martin, Architect assisted by Alisson Mimil Baysset
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About the Fondation Pierre Bergé – Yves Saint Laurent

During a press conference on January 7, 2002, Saint Laurent announced his intention to cease his career as a couturier and close the haute couture house. On the same year the Fondation Pierre Bergé – Yves Saint Laurent was created. Recognized as being in the public interest, the Fondation's primary aim is to ensure the conservation and promotion of Yves Saint Laurent's oeuvre. The collection of approximately 34,000 objects is composed of a wide range of items related to the life and work of Yves Saint Laurent and his haute couture house. As a true pioneer, Saint Laurent was the only designer of his generation to systematically archive his work since establishing his haute couture house.

About the Musée Yves Saint Laurent Paris

Over fifteen years after the haute couture house closed, the Musée Yves Saint Laurent Paris opened in 2017. It is located in the legendary hôtel particulier at 5 avenue Marceau where Yves Saint Laurent spent nearly thirty years designing his collections from 1974 to 2002. Across 450 m², an ever-changing rotation of retrospective displays and temporary thematic exhibitions present the Fondation's rich and unique collection. The Musée Yves Saint Laurent Paris is the first museum of this scale dedicated to the work of one of the twentieth century's greatest couturiers to open in the capital of fashion. It was granted the Appellation 'Musée de France' by the French Ministry of Culture.

About Yves Saint Laurent

Founded in 1961, Yves Saint Laurent is one of the most prominent fashion houses of the 20th century. Originally a House of Haute Couture, Yves Saint Laurent revolutionized the way fashion and society merge and interact in 1966 with the introduction of high-end made clothes produced on a larger scale than the exclusive collections. It quickly became known as Saint Laurent Rive Gauche. Since its inception, Yves Saint Laurent has held enormous influence both inside and outside the fashion industry. Over the years, its founder, the couturier Yves Saint Laurent secured a reputation as one of the 20th century's foremost designers and personalities. Saint Laurent's status as a leading fashion House is fully established and recognized by a very distinctive identity and strong codes, identified and made relevant to our time. Saint Laurent competes globally with the most-high-end exclusive luxury brands and occupies a leading position in the sector.

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Download the images:
<https://on.ysl.com/BettyCatrouxExpo>

