

PART 6. LABELS

Jazz

JZ Music 爵士上海

<https://www.facebook.com/jzmusicsh>

JZ Group was established in 2004, including JZ Music, JZ Club & JZ School, which further integrates performance planning, venue management, artist management, record production, promotion and education. JZ Music's main events include JZ Festival, JZ Spring, JZ Shanghai Concert Series, Love My Music, JZ Club, Wooden Box Cafe, On Stage, JZ Latino, JZ School, etc. JZ Music has signed artists such as Zhao Ke, Gu Zhongshan, Peng Fei, Li Xiaochuan, Huang Jianyi, Toby Mak, Alec Haavik, Li Jie, etc. With clubs and festivals in Hangzhou, Chongqing, Guangzhou, Wuhan, Dalian, Xi'an, Beijing and other places, fans all over the country can enjoy the high quality music brought by JZ Music, the annual Shanghai Jazz Festival is currently the number one jazz festival in China and the second in Asia.

Starsing Music 星外星音乐

<https://www.xwx.cn/>

Founded in 1997, Starsing is a professional music brand of music production, recording and digital distribution, show management, copyright business. The company has sufficient music resources, and it's committed to establishing good and in-depth cooperation with music labels and musicians around the world.

World Music

Pollux Music 北河三

WeChat Account: PolluxMusic

Pollux is a world music company jointly founded by Modern Sky and Starsing Music. It's committed to excavating, promoting and revitalizing the roots of music cultures around the world (such as ethnic music, traditional music, original music). Through organic integration and dialogue with all kinds of modern music, Pollux will further produce a more contemporary and dynamic music form. At present, Pollux has signed more than ten groups of musicians. In the future, Pollux will also work together to unite elites and institutions in music, art, fashion, and academic fields through joint creation, performance, forum.

Stallion Era 战马时代

<http://www.stallionera.com>

Founded in 2012, Stallion Era is the leading management company devoted to local music, world music and cross over artists in China. Stallion Era has cooperated and signed with numerous great musicians such as Haggai, Huun Huur Tu, Sainkho Kosmos etc. and strived to turn world music more professionalized and more accessible to Chinese market.

New Ethno Wave 生养之地

WeChat Account: SYZDBJ

New Ethno Wave is a label invested by Taihe Music Group. It is committed to the inheritance and innovation of ethnic minority non-heritage culture and music, and aims to

incubate high-quality ethnic music brands by gathering new generation of non-heritage artists.

Classical Music

DR-CLASSICS 达人艺典

<http://www.drclassical.com/introduction/aboutus.html>

DR-CLASSICS is dedicated to the recording and distribution of classical and contemporary music, specializing in music production and promotion, and has won numerous awards at home and abroad. Its music collection was selected as the official audio demonstration album of the year at the Taiwan International Audio Exhibition, a milestone event in the development of China's recording industry and symphony music, and won many top awards in China's recording industry, including Best Music Series Album of the Year, Top 10 Recordings of the Year, Music Producer of the Year, etc.

China Record Corporation 中国唱片总公司

<http://www.china-crc.com.cn/>

China Record Corporation is the Chinese government's oldest and largest recording company. CRC's catalog of traditional Chinese ethnic, classical and folk music features over 60,000 releases spanning some 5,000 years of Chinese musical history. Many of the recordings, which date back to the 1920s and 1930s, are the oldest known recordings in China.

NCPA Classics 国家大剧院古典音乐频道

<http://www.ncpa-classic.com/>

NCPA Classics is the most professional classical music resource site in China. It shows the audience a panoramic view of live performances and behind-the-scenes footage after performing at the stage of National Center for the Performing Arts. It allows the audience to experience genuine classical music CDs for free through digital platforms, as well as inviting renowned music critics and artists to share their stories through online broadcasting.