

PART 7. COPYRIGHT & LICENSING COMPANIES & INSTITUTES

Chinese intellectual property protection began from the establishment of diplomatic relations between China and the United States in the 1970s. In 1982, China promulgated the *Interim Provisions on the Management of Audio and Video products*, which clearly defined the rights and interests of authors, performers and publishers in audio and video products.

In the *General Principles of Civil Law* issued in 1986, 'Copyright' was formally mentioned, and then China and the United States signed a series of treaties on the protection of music copyright in the 1990s, which also indicates that the protection of music copyright in China has officially started.

In 2001, China amended the *Copyright Law of 1990* to comply with *Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS)*. This change is revolutionary for record companies because it establishes 13 categories to ensure economic utilization, such as distribution right, rental right, reproduction right of public performance, exhibition, display, communication through information network, etc.

In 2010, the *Copyright Law of the People's Republic of China* was amended and then the *Tort Liability Law of the People's Republic of China* was issued, which effectively protected the music copyright in China.

- **Music Copyright Society of China (MCSC)**

<http://www.mcsc.com.cn>

Music Copyright Society of China (MCSC) was founded in 1992. It is the only music copyright collective management organization in China, which is jointly sponsored by the National Copyright Administration of The People's Republic of China (NCAC) and Chinese Musicians' Association.

- **China Audio-Video Copyright Association (CAVCA)**

<https://www.cavca.org>

China Audio-Video Copyright Association (CAVCA) is the only audio-visual collective management organization officially approved by the National Copyright Administration of The People's Republic of China (NCAC). CAVCA implements collective management on the copyright of audio-visual programs and the rights related to copyright according to law.

According to the CAVCA website, the rights retained by CAVCA include:

1. Right to public performance
2. Right to public presentation
3. Right to broadcast
4. Right to rent
5. Right to communication through an information network
6. Right to re-production and distribution
7. Other copyright suitable for collective management and rights related to copyright.

- **WMUSIC**

<http://www.wuxian.com>

WMUSIC focuses on the field of digital music copyright. As the 'Digital Music Park' of China Music Industry Park, WMUSIC integrates wireless Internet sector, wireless listening, wireless singing and other derivative products of China Music Industry Park, and aims to provide digital music a better platform.

- **KUKE MUSIC**

http://www.kuke.com/p_index.html#/

KUKE MUSIC focuses on classical music. It has established a long-term strategic cooperation with more than 700 top foreign record companies and introduced a large number of foreign digital music resources with high quality.

- **Vfine Music**

<https://www.vfinemusic.com/#/>

Vfine Music was founded in 2015. It is a Chinese music copyright commercial distribution platform, with music licensing, monitoring, confirmation and other copyright management businesses. Vfine Music has reached cooperation with more than 3,000 musicians over 50 countries, providing music licensing services for more than 3,000 institutions and brands, and with a total of 170,000 authorizations completed.

- **100 Audio**

<https://100audio.com>

100Audio founded the first online licensing business model of 'Internet plus business music' in China, which is based on the high-quality music library, high technology and realization of 'efficient purchase'. 100Audio's business has spread all over China, the United States, Japan, South Korea, Italy, Singapore and other countries. While continuously importing high-quality music to China, 100Audio also transmit music works with Chinese characteristics to foreign countries.

- **EMP Music**

WeChat Account: cool-emp

EMP Music has been committed to the popularization and promotion of electronic music. It has held a number of popular large-scale music festivals and warehouse parties in China. It becomes the first diversified electronic music brand in China integrating electronic music festival, electronic music copyright, artist and brokerage management.