



AUTEX 2017 WORLD TEXTILE CONFERENCE

Shaping the Future of Textiles

29 – 31 May 2017 Corfu, Gr

Sponsorship Promotion Package

ORGANIZED BY

ASSOCIATION OF UNIVERSITIES FOR TEXTILES

PIRAEUS UNIVERSITY OF APPLIED SCIENCES

PUAS DEPARTMENT OF TEXTILE ENGINEERING





Dear members of the Textile Community,

Please give me the chance to introduce you to the information package for the sponsorship opportunities of the 17th World Textile Conference AUTEX 2017- Textiles - Shaping the Future, which will be held from 29–31 May 2017 in Corfu (Kerkyra), Greece. The conference will be organized by the Piraeus University of Applied Sciences, Department of Textile Engineering.

I would like to take the chance and mention some facts and novelties that make AUTEX 2017 special and set the basis for great success and record participation:

- For the first time and after a lot of effort, the presentations in AUTEX 2017 will be SCOPUS indexed, which is very special for a scientific conference. SCOPUS indexing is very important for authors, gives more value to their presentations and great enhancement in their professional career.
- The AUTEX 2017 takes place in Corfu, one of the most attractive and well known islands of Greece. Corfu has excellent air connection with major airports and provides a wide range of accommodation possibilities for every taste and budget.
- The conference venue (Corfu Holiday Palace) is one of the best 5star hotels in Corfu, located in the famous Kanoni beach and very close to Corfu town.

The conference program includes exciting side events like excursion in Paxoi Island by boat, evening tour in Corfu old town, visit to Achillion Palace, as well as the gala dinner and welcome drink by the hotel pool.

I am sure that AUTEX 2017 will be a great success in every aspect and I would kindly ask you to read through this publication and consider the sponsorship possibilities that your company could support.

I will be very glad to inform you in greater detail about the AUTEX 2017 conference, the sponsorship opportunities and the advantages they provide to the sponsors.

Dr. Georgios Priniotakis

Chair of the Organizing Committee

AUTEX Association

AUTEX is the world association of textile universities. AUTEX mission is to facilitate co-operation amongst members in high level textile education and research.

It was founded in 1994 and currently has 28 full and 9 associate members from 31 countries, all of them highly reputable universities in the textile sector studies.



AUTEX Conferences

AUTEX conference is taking place annually starting from 2001 and is one of the most important scientific events in the international community of textile engineering.

AUTEX conference is attended by more than 300 participants from all over the world.

AUTEX 2017 CONFERENCE TOPICS

- Advanced Fibres and Materials
- Innovative Functional Textiles
- Technical Textiles, Composites and Membranes
- Protective Textiles
- Medical Textiles, Tissue Engineering, Implants
- Smart, Interactive and Multifunctional Textiles
- Textile Processing
- Innovative Textile Structures
- Nanotechnology, Nanotextiles, Electrospinning
- Biopolymers and Biotechnology
- Surface Functionalization and Coating
- Textile and Clothing Machinery
- 23. Leather and shoes industry
- Textile Testing, Measuring Technology
- CAD/CAE-Technology, Mass Customisation
- Modelling and Simulation
- Fashion – Design and Garment Industry
- Comfort Science
- Conservation of Textiles
- Ecological and Environmental Textiles, Recycling and Life Cycle Analysis
- Textile Economy, Textile Supply Chain Management
- Innovation and Entrepreneurship
- Modern Textile Education and Training

Piraeus University of Applied Sciences

AUTEX 2017 is organized by Piraeus University of Applied Sciences (former TEI Piraeus). It was established in 1976 and since then, it has continuous development and maintains a leading position among the technological institutes of the country. It is the only Higher Education Institute in Greece in the sector of Textile and Clothing.



Corfu Island

Corfu also known as Kerkyra is world famous and one of the most cosmopolitan islands of Greece. It is located in the northern side of the Ionian Sea and has many wonderful sights.



AUTEX 2017 venue



Corfu Holiday Palace Hotel, is the only hotel in Corfu island with a direct view to the famous landmark of the island, Pontikonissi, and the monastery of Mary of Vlachernes.

It is just 4km away from the old town of Corfu (UNESCO historical monument), built in

Kanoni, in a 45,000 square meters area, on a peninsula which has been characterized as one of particular natural beauty with pine trees, cypresses, eucalyptuses and a magical beach with green-blue waters.

Sponsorship-why you should be in AUTEX 2017

The AUTEX annual repetitive World Textile Conference is one of the most significant events of the textile research field. The best occasion for the International textile community to present their research, find new knowledge, innovation and technologies and interact with the top researchers, scientists and business executives. It is an opportunity to get in touch with the new research in textile field and innovations.

AUTEX WORLD TEXTILE CONFERENCE 2017 CORFU, GREECE
Shaping the Future of Textiles

ORGANIZED BY:
Association of Universities for Textiles
Piraeus University of Applied Sciences
PUAAS Department of Textile Engineering

AUTEX
Association of Universities for Textiles

PIRAEUS UNIVERSITY OF APPLIED SCIENCES

P.U.A.S. DEPARTMENT OF TEXTILE ENGINEERING

MORE INFO
autex2017.org

By associating the name of your company with the AUTEX 2017 World Textile Conference you will position your products, services and human resources as key players in the textile industry and you will gain access to potential buyers and decision makers participating in the event.

We kindly invite you to support the effort of organizing this event, to attend this international conference, to be our guest and to contribute to an unforgettable scientific and social event in Corfu, Greece.

Sponsorship Packages

Main Sponsor €5000

- Branding on all Printed materials of AUTEX2017 Conference
- Company Profile on the website (500 words)
- Advertising Banner on the website
- Special Newsletter to announce the partnership
- Exposure area (kiosk) near the organizing committee secretary
- Exposure area during coffee break hall
- Three own delegates at the conference
- Access to participants' data
- Mention in the opening speech
- A full page at the conference program
- Roll – Up in the Gala Dinner room
- Branding on all on -location signaling
- Mention on all social media channels

Platinum Sponsor €3000

- Branding on all Printed materials of AUTEX2017 Conference
- Company Profile on the website (200 words)
- Advertising Banner on the website
- Special Newsletter to announce the partnership
- Exposure area during coffee break hall
- Two own delegates at the conference
- Access to participants data
- Mention in the opening speech
- A full page at the conference program
- Roll – Up in the Gala Dinner room
- Mention on all social media channels

Gold Sponsor €2000

- Branding on all Printed materials of AUTEX2017 Conference
- Company Profile on the website (100 words)
- Advertising Banner on the website
- Special Newsletter to announce the partnership
- Exposure area during coffee break hall
- Two own delegates at the conference
- Mention in the opening speech
- A full page at the conference program
- Roll – Up in the Gala Dinner room
- Mention on all social media channels

Sessions Sponsor €1000

- Branding on all Printed materials of AUTEX2017 Conference
- Company Profile on the website (100 words)
- Advertising Banner on the website
- Special Newsletter to announce the partnership
- One own delegate at the conference
- 1/2 page at the conference program
- Mention on all social media channels

Lunch Networking Sponsor €1000 per day

- Branding on all Printed materials of AUTEX2017 Conference
- Company profile on the website (50 words)
- Logo on all tables during lunch buffet
- One own delegate at the conference
- 1/2 page at the conference program
- Mention on all social media channels

Coffee Breaks Sponsor €500 per day

- Branding on all Printed materials of AUTEX2017 Conference
- Company profile on the website (50 words)
- Branding on all tables during Coffee breaks
- Special Newsletter to announce the partnership
- One own delegates at the conference
- Mention on all social media channels

Welcome Cocktail Sponsor €1 500

- Branding on all Printed materials of AUTEX2017 Conference
- Company profile on the website (100 words)
- Roll – Up in the Welcome Cocktail Hall
- Mention on all social media channels

Contact us

We will be very glad to explain in detail and answer any possible questions you may have, about our conference and the sponsorship options.

You can contact us at autex2017@puas.gr or by telephone ++302105381335

please visit our website: www.autex2017.org

