



**HELLENIC  
SWEDISH**  
CHAMBER  
OF COMMERCE



In Cooperation with  
**Embassy of Sweden  
Athens**

## **6<sup>th</sup> Business Forum Greece-Sweden** *“Greece leaping into sustainable future”*

***Virtual Version***

### **Module 3: Circular Economy- Decarbonizing Business Models**

**Thursday 18 March 2021**  
**17:00-18:30 EET**

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#### **AGENDA**

**17:00 OPENING REMARKS:**

**Rania Patsiopoulou**, President, Hellenic-Swedish Chamber of Commerce

**17:10 KEYNOTE SPEECH**

**H.E. Charlotte Sammelin**, Ambassador of Sweden to Greece

**17:20 KEYNOTE SPEECH**

**George Kremlis**, Chief Adviser to the Greek Prime Minister, in charge of energy, climate, environment & circular economy

**17.30 PANEL DISCUSSION:**

**A ROAD MAP TOWARDS THE CIRCULAR ECONOMY IN GREECE**

*Share, reuse, repair, remanufacture, recycle: Minimizing resource depletion and eliminating waste. Best practices from Sweden and how to implement circular economy in Greece*

**ORIFLAME - SUSTAINABILITY & CIRCULARITY**

**Antonis Chlouverakis**, Head of Greece, Oriflame

**RESPONSIBLE PRODUCTION AND CONSUMPTION – RECONDBEARING, RECONDITIONING BEARINGS**

**Hannes Leopoldseder**, Business Unit Manager, Industrial Service Centre Austria, SKF

**ELECTROLUX FOCUS ON DEVELOPING CIRCULAR BUSINESS MODELS**

**Karl Edsjö**, Director Circular Solutions - Environmental & EU Affairs, Electrolux

**WARMTH... MADE IN SWEDEN**

**Elias Lefas**, MSc Sustainable Energy Engineer, KTH Sweden, Managing Director, Thermovent

**MODERATOR: Prof. Maria Loizidou**, (Ret) Faculty Member, School of Chemical Engineering, NTUA

**18.30 END OF THE MODULE**