



Douglas Promenade Refurbishment
Artist's Brief
Gateway Bollards (design only)

Introduction

The Department of Infrastructure has secured Tynwald approval and planning permission for works across Douglas Promenade.

Part of this prestigious project is to use visual and public art to enhance the uniqueness and character of the area. The resulting artworks will have the potential to reflect the history and culture of the area as well as providing visual interest and, in some cases, functionality.

This brief relates to the design of high profile markers (bollards) to indicate the gateway points at the southern end of Loch Promenade and the northern end of Harris Promenade.

Aims of the project

- To raise awareness of Douglas Promenade generally as a highway and recreational area.
- To raise awareness of definitive entrance points within the promenade.
- To create a unique and recognisable landmark that may be used to promote Douglas Promenade.
- To become a component of a wider package of public artworks focussed around Douglas Promenade.

The Brief

The artist is to provide design(s) for one or two panels to be engraved into a gateway marker bollard which indicate key locations within the promenade refurbishment. The main criteria required from the design are as follows;

- It should be two-dimensional in layout, although the engraving technique used to produce the artwork may provide an element of depth / third dimension.

- It should be highly visible and obvious both to the general public to raise awareness of the gateway points.
- The design should reflect Manx traditional or contemporary culture or could specifically relate to Douglas Promenade, its function and uses.
- The artwork will be lit from ground level spot lights.
- Designs must be appropriate for installation on bollards made of granite. The artwork should be designed to fit within a panel measuring 200mm wide x 800mm in height.
- Designs should be different for each panel, although complimentary designs for each bollard and pair of bollards will be considered.

The Site

The southern marker posts are located on Loch Promenade just north of its junction with Victoria Street. The northern marker posts are located on Harris Promenade just north of its junction with Broadway.

The Artist's role

The artist is to submit design(s) to the Department of Infrastructure for placing before the judging panel, formed from members of the Department of Infrastructure and the Isle of Man Arts Council.

The artist will be required to provide sketches and/or maquettes to sufficiently describe the design for the purposes of submission and approval.

The Department of Infrastructure will be responsible for the manufacture, installation and maintenance of both the marker post and artwork.

The judging panel will consist of 6 people from both The Department and The Arts Council.

To meet any media or public interest questions concerning the project.

Ownership and Copyright

All designs will become the property of the Department of Infrastructure. Copyright will be with the Department of Infrastructure who will reserve the right to use images, photographs and maquettes for a variety of purposes, including publicity, during and after production.

Timetable

The timetable for the artwork is to be agreed in writing between the Department of Infrastructure and the artist and be included as part of the contract between the two parties.

Submissions need to be in by 2 January 2019. The winning designs will be notified by the end of **January 2019**.

It is anticipated that the completed marker posts will be installed by 2020.

Budget

The overall fee for the design artwork is £2,000 including VAT.

Douglas Promenade Refurbishment Scheme – October 2018.