

# IT Market in Eastern Europe:

Executive Summary



# Key Takeaways

- Eastern Europe remains one of the most attractive outsourcing destinations due to the constant growth of the IT industry and strong technological expertise.
- Ukraine, Poland, and Romania have the combined tech talent pool of 580,000 IT experts.
- Poland has the largest IT talent pool in Europe (279,800 IT professionals), followed by Ukraine (184,700) and Romania (116,100).
- Starting from 2014, we have witnessed a dramatic increase in outsourcing consumption due to its flexibility and perfect price-quality ratio.
- IT outsourcing to Eastern Europe is now viewed as a major business enabler of digital transformation rather than just an attractive cost-cutting option.

# About this report

The main purpose of this report is to give a comprehensive overview of the Eastern European IT industry as one of the most productive sectors of the region's economy.

The scope of the report uncovers the latest trends in the industry and examines the current state of information technology in Ukraine, Poland, Belarus, Hungary, România, the Czech Republic, Bulgaria, Moldova and in the Baltic region. It aims to help businesses, investors and decision-makers choose the most advantageous IT destination for mutually beneficial cooperation.

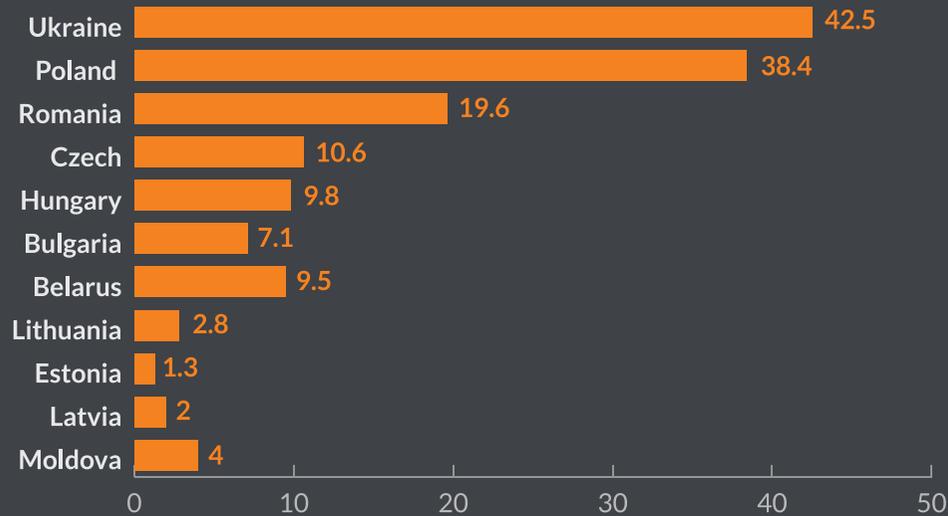
N-iX has provided a wide array of software development services and cooperated with international clients for over a decade. Therefore, we understand how challenging it is to navigate a global IT market.

In this report, we try to cover major outsourcing trends and present a comprehensive overview of the IT industry dynamics in the Eastern European and Baltic countries.

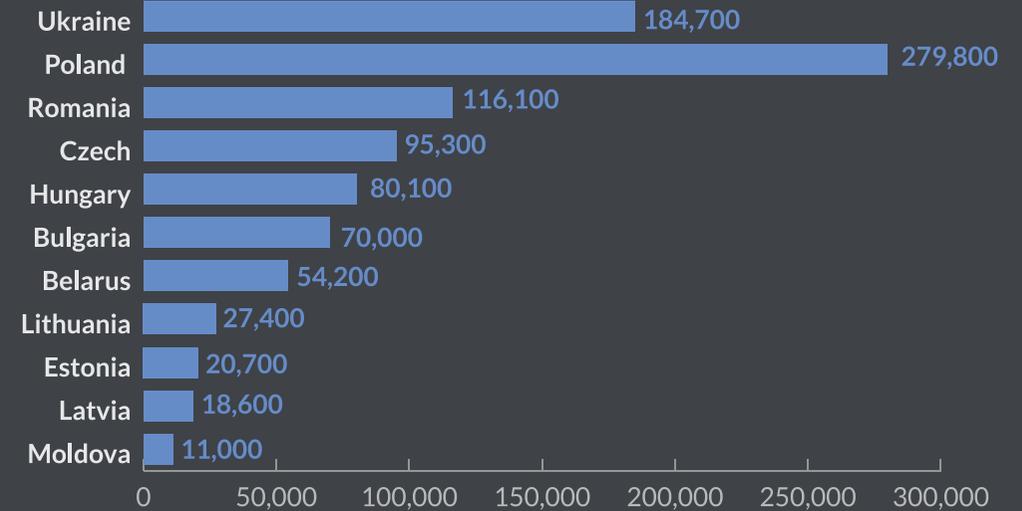
We have collected the data from various sources including reports and surveys by PwC, Deloitte, Bloomberg, Tholons, A.T. Kearney, and more to inform you about the latest trends and challenges of the major software development destinations in this region.

# Leading Eastern European destinations in numbers

## Population, B



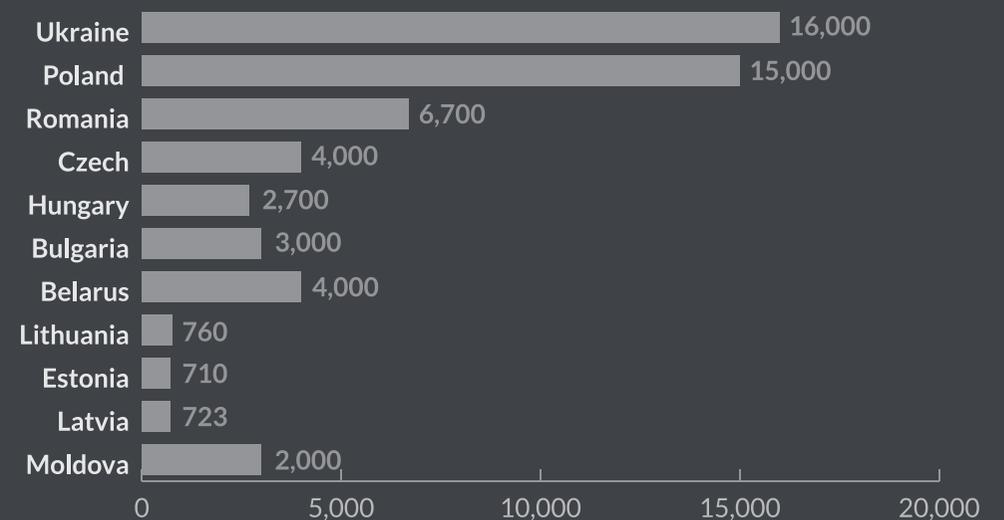
## Number of developers



## GDP, \$B



## ICT Grads



## General comparison (Rankings)

	AT Kearney	Bloomberg Innovation	Doing Business	English proficiency
Ukraine	20	53	71	43
Poland	24	22	33	13
Romania	28	29	52	16
Czech	33	25	35	20
Hungary	31	32	53	21
Bulgaria	17	41	59	25
Belarus		72	37	38
Lithuania	16	37	14	26
Estonia	12	36	16	
Latvia	21	42	19	
Moldova		42	47	