

**PRESS RELEASE – Wednesday 4th October  
2017**

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## **NORFOLK & NORWICH FESTIVAL NAME DANIEL BRINE AS NEW FESTIVAL DIRECTOR**

- **DANIEL BRINE IS CURRENTLY ARTISTIC DIRECTOR AND CHIEF EXECUTIVE OFFICER OF CAMBRIDGE JUNCTION**
- **HE WILL JOIN THE TEAM FROM JANUARY AHEAD OF THE 2018 FESTIVAL**

**Norfolk & Norwich Festival**, the largest arts festival in the East of England and one of the four largest in the UK, has today announced **Daniel Brine** as their new Festival Director. Currently the Artistic Director and Chief Executive Officer at Cambridge Junction, Daniel runs the arts centre's extensive multi-disciplinary programme. He will take up the position at Norfolk & Norwich Festival in January in time for the 2018 Festival which runs from Thursday 11 to Sunday 27 May.

Daniel will lead the Festival's extensive programme of work across performance, theatre, music, visual arts, literature, events for children and unique concerts as well as large-scale free outdoor events for which the Festival is renowned. He will continue the Festival's work as the flagship arts organisation for the East of England, showcasing some of the world's most renowned international artists alongside regional talent, drawing audiences from across the UK. The programme for the 2018 Festival is still to be announced.

Daniel Brine is currently Artistic Director and Chief Executive Officer at Cambridge Junction, a venue committed to performance, popular culture, creative learning that is up-and-coming and cutting-edge. Prior to this Daniel was the Artistic Director and Chief Executive Officer at Performance Space, Australia's leading organisation for the development and presentation of interdisciplinary works. Daniel has also worked as Associate Director at Live Art Development Agency, the leading development organisation for live art in the UK as well as Co-Director of NOW Festival, a celebration of arts and popular culture in Nottingham. He began his career at the Australia Council, the Australian Government's arts advisory and funding body and has also worked for the Arts Council England.

**Brenda Arthur, Chair of the Norfolk & Norwich Festival Board** said: *"I am delighted that Daniel has accepted our invitation to become Festival Director and drive forward our artistic vision for Norwich, Norfolk and the rest of the U.K. His track record in programming and producing entertaining work as well as understanding his audiences positions him perfectly to continue our commitment to nurturing the best of local and national talent as well as bringing in the best new international work. The team are all hugely excited to collaborate with him on the future Festivals."*

**Daniel Brine** said: *"It's a huge honour to be appointed Norfolk & Norwich Festival's next Festival Director. I'm looking forward to leading the team to create a festival which the*

*people of Norfolk and Norwich are proud of and enjoy. I live in East England and am committed to bringing great arts to the region. It's a great privilege to lead a regional flagship event of international standing and I'm keen to work with local arts and cultural partners to continue the festival's success."*

Daniel replaces William Galinsky, who left earlier this year following a seven year tenure.

Full information on all Norfolk & Norwich Festival can be found at [www.nnfestival.org.uk](http://www.nnfestival.org.uk).

## **ENDS**

For more information contact Maisie Lawrence at The Corner Shop PR on 020 7831 7657 or email [maisie@thecornershoppr.com](mailto:maisie@thecornershoppr.com).

## **NOTES TO EDITORS**

Norfolk & Norwich Festival is the flagship arts festival for the East of England with a reputation for innovative and inspirational programming and commissioning. One of the big four UK international arts festivals, each May we transform and celebrate our city and county through an internationally acclaimed programme of music, theatre, literature, visual arts, circus, dance and outdoor arts, enjoyed by around 60,000 people. The organisation has been an Arts Council England National Portfolio Organisation since April 2012 and is one of 10 Bridge Organisations with a mandate to develop arts and cultural opportunities for children and young people in the East of England. Norfolk & Norwich Festival is funded and supported by Arts Council England, Norwich City Council and the generous support of other sponsors and donors. Norfolk & Norwich Festival 2017 runs from 11-27 May.

[www.nnfestival.org.uk](http://www.nnfestival.org.uk)

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