



NOMINET

CANDIDATES' ELECTION STATEMENTS

Non-executive director elections 2017

April 2017

Please read carefully before casting your vote.

www.nominet.uk

List of candidates

Denesh Bhabuta	3
Phil Buckingham	6
Jacob Colton	10
Kelly Salter	13

Denesh Bhabuta



Proposed by Alan Barnett, Director TwentyTwenty MEDIA Limited.

On behalf of TwentyTwenty MEDIA Limited I would like to nominate Denesh Bhabuta for the position of member elected non-executive director at Nominet.

Rex Wickham and myself at 2020Media would like to nominate Denesh Bhabuta for the position of member elected non-executive director at Nominet. To put it

briefly Denesh is someone who cares deeply about Nominet and in particular its future as a member based organisation. We do too, and that is why we think he is the right person to be elected in 2017. He has been involved with Nominet one way or another since 1996 and has a wealth of industry expertise but most importantly he has demonstrated during the last three years that he believes in Nominet as it is constituted - a member based organisation with a public purpose.

Seconded by Neil McRae, BT

BT would like to second the nomination of Denesh Bhabuta for the forth coming board election.

BT supports and seconds the nomination for Denesh Bhabuta to the Nominet board election. We firmly believe that Denesh has the right experience and wider industry engagement to serve as an excellent board member for Nominet. For more than two decades Denesh has been involved in DNS and the wider registrar community and has experience and knowledge at the grass roots of what Nominet's purpose is including his engagement at UKNOF, DNS OARC and other Internet industry fora. We reflect on his first term with huge positivity that underlines Denesh's view that Nominet is a membership organisation, serving the UK.

Election Statement

I am standing for re-election and would like to request your vote to allow me a second and final consecutive term in office.

I am **passionate** about Nominet, its stakeholders and its future.

I will provide much needed **continuity** on the Board. As Nominet welcomes a new Chair (the current one of seven years is leaving at the upcoming AGM), it will be important for the Board to have **stability** and **familiarity** to allow him some time to settle in. These are also considerations because another member-elected Non Executive Director will be standing down next year when he completes his consecutive term limits.

Having been involved with Nominet in one form or another since 1996, I have seen it grow since it's inception and steer through various challenges and changes in the industry and business environment. My guidance to Nominet was initially through feedback channels, the nom-steer mailing list and then by being involved with the creation of and being elected to the Policy Advisory Board between 1999 and 2006. I continued my involvement by attending Nominet AGMs, EGMs, and taking part in consultations and round tables. I was elected to the Board in 2014 and it has been a real privilege to serve the wider stakeholder community whilst in this position.

I continually look back at my election statement from 2014 and am happy to report that I have promoted all of my key beliefs whilst on

the Board.

My main **achievements** have been

- to ensure an understanding within the Board of the fundamental difference between Members and Registrars (despite current practical terms dictating they may be one and the same). This, in my view, allows the organisation to move forward.
- pursuing increased member engagement.
- promoting and supporting openness, transparency, democracy and better communication.
 - eg, no recommendation of candidates, smoother elections process
- supporting cautious and apt diversification to ensure the longevity of the core business of running the .uk registry remains paramount

That said, I have more to give. I would like to continue to steer Nominet in a direction appropriate for its future and that of its stakeholders. I am passionate about keeping Nominet as a membership organisation and would like to see an expanded membership to support the longevity of the .uk registry and its Public Purpose ideals. In my view, there is more that needs to be done in terms of membership equality and equity.

I have a **pragmatic** approach to everything. My involvement within the industry at large over the past 28 years and continued participation and engagement in various fora - Domains and DNS, Networks, Operations, Engineering, Security, Policy and Governance - give me a **holistic view** and the desired experience to the Board.

Please feel free to contact me on mail@denesh.uk if you have any questions.

Curriculum Vitae

Denesh Bhabuta
mail@denesh.uk ; +44-20-3129-6202
<https://denesh.uk>
British

I am a motivated and very experienced person in many different business areas - Internet, education, events, arts, health, property and retail. My roles have varied from being at the coalface, through guidance and management to giving business continuity and strategic direction to companies.

Skills & Experience

Ability to step back and independently assess and evaluate information
Board level experience in various types of organisations - profit, not for profit, member based
Explaining technical jargon in terms most people can understand
Fantastic networker
Open minded and receptive
Policy and Governance background in Internet industry
Understanding of Internet (domains, network infrastructure, operations) and how it all fits together

Current Roles

Elm Green Parents Association, Chelmsford, UK ; Registered Charity (Number: 1151342) supporting the school and school community to advance the education of pupils
Trustee (2016 - Present)

Nominet UK and Nominet Registrar Services Limited, Oxford, UK
Non-Executive Director (2014 - Present)

In my time at Nominet, I have been a member of the following committees:

Audit & Governance Committee (Current)
Development Working Group
Elections Sub-Committee
Membership Engagement Working Group
Nominations Committee

OARC Inc., Highland Heights, OH, USA ; Non Profit member based Research Organisation

External Relations & Event Director (2014 - Present) - under contract via Meidan Ventures Limited

Meidan Ventures Limited, Cambridge, UK
Director & Principal Consultant (2013 - Present)

Business areas:

D&A Events UK (Event Management)
Denesh Bhabuta Management Consultancy
Cyberstrider (Reselling Internet Solutions)

Internet Protocol Limited, Cambridge, UK ; IPv4 Address Space strategy, sourcing

Director (2013 - Present)

D&A Events Limitada, Lisbon, Portugal ; Event Management Director & Chairman (2011 - Present)

UKIF Limited, Oxford, UK ; Not for profit organisation running UK Network Operator's Forum (UKNOF)

Executive Director (2011 - Present)

UKNOF Event Director (2006 - Present) - under contract via Meidan Ventures Limited

Usurp ; Not for profit arts collective
Chairman (2003 - Present)

Past Roles

Cybershire Limited ; Internet & IP Transit Services
Director (2010 - 2013)

UK ENUM Consortium Limited ; Not for profit organisation - ENUM Governance
Executive Director (2008 - 2010)

London Internet Exchange ; Not for profit Internet Exchange Point Programme Committee Member (2006 - 2009)

LONAP Limited ; Not for profit Internet Exchange Point
Finance Director (2004 - 2006)

Axiomus Limited ; IP Transit Provider
Chief Operations Officer (2001 - 2011)

RIPE NCC ; European IP Address Resource Organisation
Local Internet Registry Working Group Co-Chair (2001 - 2003)

FirstMark Communications Europe (Germany based) ;
Communications & Internet Services
Internet Services Specialist (European Core Network Planning) (2000 - 2001)

Level (3) Communications ; Communications & Internet Services
Internet Services Support Group Manager (1999 - 2000)

Demon Internet ; Internet Services
Hostmaster Group Manager (1996 - 1999)

Nominet UK
Policy Advisory Group Member (1999 - 2006)

Cyberstrider (Limited since 1999) ; Internet Services

Director (1993 - 2010)

Other roles: Software Analyst, HENSA/micros, Lancaster University (1994 - 1996) ; Business Consultant, Greenwich Technology Partners Limited (2001) ; Director, Denesh Bhabuta Corporation Limited (2003 - 2010) ; Non-Executive, Inner Healing Limited (2004 - 2009) ; Programme Committee & Funding Council, UKNOF (2005 - 2013) ; Non-Executive, NJ Training Limited (2007 - 2008) ; Director, DB Corp Limited (2010 - 2013)

Education

International House, Lisbon, PT
University of Cambridge CELTA (2011)

Institute of Commercial Management
Dip, Event Management with Public Relations (2007)

Institute of Management
Introductory Award in Management (1997)

University of Westminster
PGDip, Cognitive Science and Intelligent Computing (1994)

Queen Mary and Westfield, University of London
BSc (Hons), Biotechnology with Business Studies (1992)

Declaration

1. Are you or is any person connected to you a Director or a shareholder of a company which is:

- **A member of Nominet?**
- **In partnership with Nominet?**
- **In a joint venture with Nominet?**

Yes. As a Nominet Non Executive Director, I am a Member of Nominet in personal capacity.

In addition, Meidan Ventures Limited (of which I am a Director and 100% shareholder) is a Member and Registrar of Nominet.

Connected via corporate body (UKIF Limited and OARC, Inc):

Keith Mitchell T/A SMOTI Enterprises Inc. is a Member and Registrar of Nominet.

Keith Mitchell himself is a Director and Board Member at UKIF Limited (a not-for-profit organisation running the UKNOF conferences, where I am one of the six Directors on the Board and Meidan Ventures Limited provides end-to-end Event Management services). Nominet is a participant at and a potential sponsor of UKNOF.

Keith Mitchell is also President of the non-profit membership organisation OARC, Inc. - the DNS Operations, Analysis and Research Center (DNS-OARC) - of which Nominet is a paid member and has been a sponsor. Meidan Ventures Limited supplies end-to-end Event Management services to DNS-OARC. I do not have a Director or Board position within OARC, Inc.

2. Are you a member of Nominet in your own right?

Yes, via my Director position at Nominet.

In addition, Meidan Ventures Limited (of which I am a Director and 100% shareholder) is a member of Nominet.

3. Have you, or any person connected with you, been a registrant of any .uk domains over the past five years? If so, please provide full details.

Yes.

The number of domains has been numerous and it is easier for me to supply registrant names which can easily be checked within Nominet's systems for historical and current domains.

Domains I have been a registrant of directly and for any bodies I have been involved with at director/board/committee/shareholder level have included the registrant names: Denesh Bhabuta, Meidan Ventures Limited, D&A Events Limitada, UKIF Limited, Usurp, Simon Underwood, Poulomi, Poulomi Desai, Denesh Bhabuta Corporation Limited, DB Corp Limited, Cyberstrider Limited, Cyberstrider Network Services Limited, Aexiomus Limited, Cybershire Limited, UK Enum Consortium Limited.

Registrant names of connected person domains: Personal domains belonging to family members - wife, brother, sister, brothers-in-law and sisters-in-law, mothers-in-law, fathers-in-law, grandparents ; and Company domains belonging to them under Registrant Names - Contemporary Living Limited, Contemporary Living (Contractors) Limited, Contemporary Living (Furniture) Limited, Auston Legal Limited, Diyas Productions Limited, JPL Trading Limited, JPL Entertainment Limited, VG Corp Limited, Simplify Me Limited.

4. Have you, or any person connected with you, been a Nominet registrar during the past five years. If so, please provide details of all relevant tags, together with the number of domains registered under each tag.

Yes.

Meidan Ventures Limited (of which I am a Director and 100% shareholder) currently has the following active tags: CYBERSTRIDER (17 Domains), CS (49 Domains). These along with CYBES, AEXIOMUS, DOMAINSONLINE, and BARGAINDOMAINS were inherited from previous Nominet registrar, Cybershire Limited.

Regarding the registrar connected via corporate body (as mentioned in Q1 above) - as I am not involved in or in control of its day to day business, I am unable to provide the tags other than the one I am aware of and I am also unable to give the number of domains under the tags. As far as I am aware:

Keith Mitchell T/A SMOTI Enterprises, Inc has tag KEITHMITCHELL

5. Does any person you are associated with have any of the following relationships with Nominet? By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Supplier, customer (as registrant or registrar), competitor, banking, distribution and/or any other ongoing, but material relationship (such as a dispute) etc.

Meidan Ventures Limited (of which I am a Director and 100% shareholder):

- 1) Resells the services of the following Nominet Members and Registrars:-
 - a) Astutium Limited - Nominet Registrar Tag ASTUTIUM
 - b) Domainmaster Limited - Nominet Registrar Tag DOMAINMASTER
 - c) Entanet International Limited - Nominet Registrar Tag ENTANET
- 2) Provides end-to-end Event Management Services to:
 - a) OARC, Inc (DNS-OARC) — a non profit membership organisation, of which Nominet is a member, and has been a DNS-OARC workshop sponsor. Suppliers, sponsors, delegates, customers, volunteers, committee members - may be Nominet competitors and /or Nominet members (and/or Registrars) in their own right,.
 - b) UKIF Limited - a not for profit organisation which runs the UK Network Operators' Forum (UKNOF) conferences, within which Nominet are a participant and potential sponsor. Suppliers, sponsors, delegates, customers, volunteers, committee members

- may be Nominet competitors and /or Nominet members (and/or Registrars) in their own right,.

- 3) Provides sales and marketing strategy consultancy to:
 - a) Datacentred Limited - Registrant (datacentred.co.uk)

Meidan Ventures Limited (100% Denesh Bhabuta), Internet Protocol Limited (50% Denesh Bhabuta, 50% Melanie Bhabuta), Denesh Bhabuta and connected persons - Melanie Bhabuta, Rajesh Bhabuta, Sheena Bhabuta - use the following:
Mike Lewis (Accountant) - Registrant (mikelewis.co.uk)
Owen Keane (Barrister) - Registrant (owenkeane.co.uk)
Ford Banks Irwin (Solicitors) - Registrant (fordbanksirwin.co.uk)

Connected person company: Beebits Limited (100% Melanie Bhabuta), uses:

Boox Limited (Accountant) - Registrant (boox.co.uk)

I am not aware of any other significant associated relationships.

6. Are you associated with any adviser to Nominet?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Audit, tax, legal, investment banking, pensions or investments and/or management consultancy etc.

No.

7. Are you a member of a Committee or a Commission or do you have a material position with a Regulator, any department of Government, a Trade Body, a Professional Body or a Charitable Organisation?

Examples include where the relevant organisation: Influences government policy, influences accounting standards and/or is preparing industry guidance etc.

No.

8. Are you associated with an investment organisation of any nature?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Venture capital/private equity, hedge fund, investment trust/fund and/or an organisation taking material positions in shares or securities etc.

No.

9. Are you in a position that you (or a company you are a director or material shareholder of) could make a profit as a result of your directorship of Nominet?

No.

10. Do you know of any other circumstances that could give rise to a potential or actual conflict of interest or duties?

No.

I do not envisage any conflicts of interest. However if any do arise, they will be handled appropriately via declaration and/or recusal.

The contents of my election documents are true, complete and not misleading.

3. A document containing your answers to the following questions:

Questions & Answers

Q1. Nominet's constitution provides that its activities are

to be carried out for the public benefit. In the context of a domain name registry, what does this mean to you? (300 words max)

Public benefit for me primarily means equal access to all without any self-interests blocking the way. In the context of Nominet as a domain name registry, this means providing an equitable system, one which is safe, open and transparent with no (or very low) barriers to registering and maintaining a domain name.

Taking this further, it requires:

a safe and secure system to be in place for domain registration and maintenance.

high standards of conduct for each part of the chain (Board, management, staff, systems, members, registrars, resellers) in the process of domain registration and ongoing maintenance.

all channels to market to be equal and equitable.

from the governance side of things, all decisions made by the management need to be open and transparent, subject to scrutiny.

from the governance side of things, everything fed into management (in a bottom-up multi-stakeholder process) should be considered. Special/specific interests should not prevail. There will be times where the management may think one route is better than the one in the feedback being received, however the management must always re-consult until a solution is reached which will undoubtedly be of public benefit.

I am refraining about taking about the future of Nominet here or what other activities it could expand into, as this question is purely in the context of a domain name registry.

Q2. The Nominet Board places a high degree of importance on each director being able to exercise independent judgement, free from any conflicts of interest. Please describe how you would be able to fulfil your duties in the light of your involvement in the domain name industry or your other commercial interests. (300 words max)

Independent judgement has been something I have had to exercise over the course of my career, having to juggle hats depending on which organisation/company I was making a decision about at the time. I continued with this diligently in my role as Non Executive Director of Nominet over the past three years.

An example I will use here is that of the time one of my previous companies was a member of Nominet with a large number of .uk domains under its TAG/Registrar. I always made a point of wearing my "membership hat" whenever Nominet wanted us to vote on something. I always voted as a member of Nominet (for the benefit of Nominet rather than for the benefit of my Registrar company). The same applied to my time as a Policy Advisory Board member and more recently in my tenure as Non Executive Director of Nominet.

This thinking and modus operandi was as important to me then as it is today.

Q3. As a non-executive director you will be given access to confidential information about Nominet's business and the commercial dealings which Nominet has with each of its members. In the light of Nominet being a membership organisation, and any member relationships that you may have, please describe how you will comply with your

confidentiality obligations, and avoid the perception that one or more members may be given an unfair commercial advantage as the result of your election. (300 words max)

I have no history of breaching confidences. I have worked in commercial and non-commercial environments and have been given confidential information which has remained as such. My history with Nominet itself proves this - when I was a founder Policy Advisory Board member and when I also took part in Nominet strategy meetings and more recently in my role as a Non Executive Director - where I was given confidential information.

I believe all members are equal and should be treated as such. It is thus extremely unlikely that I would provide any Nominet members with any unfair advantage over others, in the course of my professional activities or otherwise.

Q4. Joining the Nominet Board is a serious commitment both in terms of preparation time and attending meetings. We estimate a minimum annual commitment of 30 days. In the light of your other employment, business and personal commitments, please describe how you are able to meet this commitment. (300 words max)

I am an independent consultant running my own businesses where time management and allocation are an important part of my daily routine - especially with the various customers and projects I am working on. I would not enter into something without having the necessary time resource to commit. As with my other commitments, I will continue to work with the Nominet Board when it comes to preparing for, planning and attending meetings and any other Nominet business.

Phil Buckingham



Proposed by: Angie Barrow, WEBHOUND

I would like to propose Phil Buckingham for the position of Nominet Non-Executive Director with the following statement:

Phil's passion, commitment, extensive registry and registrar experiences in financial roles make him an ideal candidate to face the challenges ahead for Nominet in the best interests of all members.

Seconded by Reza Sobati, REZASOBATI

Phil Buckingham is an outstanding, strong candidate for the role and would be a great addition to the Nominet Board. Through his financial background, he would make valid contributions to Board strategy and decision making, but also brings with him his extensive network and participation within ICANN's multistakeholder policy development process. He has a deep understanding of the operations and policy issues facing registrar members, big and small, which started at Netnames, as CFO, back in 1995.

Election Statement

Many thanks to those members who voted for me last time. Having done a huge amount of groundwork, connected with so many of you, especially outside the top five, albeit too late sometimes, I started to understand your issues.

Your decision on whom to elect as your next representative on the

Board will be critical. It's time for everyone to pull together. I actively encourage you all to vote, especially with the previous top seven consolidation cap.

I believe that I will gain the extra votes required. We need to work together with a clear strategy that benefits all stakeholders.

I think many of you will agree, registries and registrars are facing unprecedented challenges, market changes, increased competition in an overcrowded space and certainly also for Nominet increased public and political expectation both from the UK Internet industry as a whole and in your UK businesses and organisations alike.

The next Board member will need to be a juggler as the role is a dual one and a balancing act. Someone who can help give Nominet a clear strategy, business decision making, oversight and at the same time has responsibilities to the Company, that also include to wider stakeholders as well as an understanding what is in the best interest(s) for you, the members.

So ideally you are seeking to vote and support a Nominee who is both an "insider" and an "outsider," free of conflicts, business-minded, with Board level experience. I have a successful track record in the delivery of corporate objectives, strategies and policies, with evidence of making an outstanding contribution within your industry. I am also a confident communicator, networker, with a track record of consensus building within a multistakeholder policy development process.

The Nominet Board has also indicated as an additional request this year, in that it would welcome and encourage people with recent and relevant financial experience to apply. This coincides with the recent establishment of new Developments, Mergers & Acquisitions (DMA) Committee. It's a clear indicator of Nominet's strategy going forward. I genuinely feel I have many of those qualifications and experiences gained from financial roles since 1995 within the domain name industry.

We all need to recognise that Nominet's strategy is as a business, driven by giving back through its corporate social responsibilities. It needs to meet this challenge head on by diversifying into other revenue streams. The MMX and .blog backend contract is a start, whilst continuing to utilise 20 years of Registry expertise to continue to deliver quality service(s) to you, its customers. However, Nominet's top priority is still the security and stability of the UK space for the Public Good. We must ensure that remains the case.

I genuinely believe, with my passion, commitment, extensive registry, registrar experiences, my financial expertise makes me the ideal and best candidate to be elected for the role in hand to meet the challenges ahead in the best interest of all members, large and small. I look forward to receiving your vote.

Curriculum Vitae

Phil Buckingham

CEO, Dot Advice Limited

Email: phil@dotadvice.co.uk

Skype: philip.buckingham14

Mobile UK: 00 44(0)7957643357

LinkedIn: Phil Buckingham

Summary

Phil Buckingham is an Internet Domain Name System (DNS) pioneer , financial and strategic expert, veteran of 20

years, with very extensive knowledge of ICANN's new gTLD programme, processes, through the evaluation, contracting, delegation, operational readiness, launch and in future launches of new Top Level Domain (TLD) Registries by global .brands .generics .geos .IDNs,

Phil Buckingham is Founder, CEO of Dot Advice Limited, a UK company registered in 2009. An Internet Domain Name consulting firm currently providing specialist strategic, financial data stats, analytics & reporting, ROI decision making, registration revenue pricing models, M&A valuation advice to new Top Level Domain (TLD) Registries and ICANN Accredited Registrars.

Phil was initially, back in 1995, a Co-founder & CFO of NetNames, a corporate portfolio brand Registrar at the very start of the commercialisation of Internet domain names.

As CFO, he was instrumental in a merger, flotation of Group NBT PLC on LSE full list with £400M market capitalisation in January 2000.

Phil graduated with Honours in Business Studies from University of Hertfordshire, subsequently becoming a UK Certified Chartered Accountant.

Personal Characteristics:

Determined, driven, approachable, loyal individual with professional integrity.

Team player, who leads from the front.

Entrepreneurial spirit, has the common touch, and with the ability to communicate at all levels within a corporate organisation.

Successfully developed and moulded teams of individuals, particularly in setting up and developing pioneering Internet domain name registry and registrars from start up to flotation on the AIM London Stock Exchange & Nasdaq.

Professional Career History, Experience, Skills within ICANN, Registry, and Registrar DNS:

2009 –Current

Dot Advice Limited

Founder, CEO

2009

Joined Deloitte, in its bid for ICANN's gTLD Programme contract as lead financial evaluator, to evaluate the financial and technical business models of TLD applicants applying to operate a TLD Registry. Submitted an E.O.I. to ICANN with a detailed, costed, templated gTLD financial evaluation model for 500 applications.

2011-2012

Participated in ICANN GNSO gTLD Vertical Integration WG Policy Development Process (PDP).

2010-2012

Participated in UK govt. Race Online 2012.

2009 -2012

Invited by UK Royal Family to prepare a business case to apply for .royal TLD Registry.

Invited by UK Dept.of Culture,Media,Sport to submit an EOI to Mayor Office for. London Registry.

Invited by British Virgin Islands government to prepare business case to apply for .BVI TLD Registry.

2012

Formed a JV Partnership with Dot TBA Inc.

Preparation in accordance with ICANN's Applicant Guidebook, Strategic TLD Registry business models and plans, financial Questions and Answers, Letters of Credit, Continued Operations Instruments for over 50 Applicants, including .brands .IDNs .geo. generic throughout the globe. These business models were evaluated for strategic, financial, technical and operational viability to run a new TLD Registry. All our applicants passed.

2013-2015

Provided auction valuations, premium pricing, operational readiness & launch plans.

Developed vertically integrated business models for closed .brands, open.generics.geos and .IDN.

2014-2016

Participant on ICANN's Implementation Advisory Group, Consumer Choice, Trust Competition.

(Review of ICANN 's gTLD programme for a Round 2).

Participant on ICANN's CCWG- Accountability.

(Proposals re US govt. giving up its oversight role for the IANA root zone)

2016 -Current

Participant on ICANN's Subsequent Procedures (re Round 2), Co-Chair WT2, Legal & Regulatory.

2013-Current

Tracking all TLD Registries stats on a weekly basis from the start in 2013 to produce financial stats, trends, analytics, reports, pricing strategies and TLD valuations for individual TLDs and the industry as a whole.

1995-2001

NetNames International Ltd, later Group NBT PLC

Chief Financial Officer, NetNames International Ltd, Domain Name Registrar

Summary: One of five individuals to set up this pioneering company at the start of the registration of domain names in the UK in 1995. Its meteoric rise after 5 years resulted in a flotation on the London Stock Exchange, valuing it at £400M in 2000.

Responsibilities:

For all financial corporate statutory reporting.

Setting up all financial and administration reporting functions within the company, including statutory accounting, management accounting, sales revenue forecasting, renewal rate analysis, domain NIC payments, payroll functions, corporate secretarial services.

Full integration of the technical and back office, financial and marketing registrar functions.

Developed client base that included ¼ of the FTSE to provide corporate domain portfolio brand management services.

Established operations in USA and Australia.

Sold domain names in all 300 domain name extensions, acquiring country code extensions

Set up pioneering online, multicurrency domain registration business models.

Performed Yellow Book London Stock Exchange requirements for legal and financial due diligence to float via a reverse takeover IPO in 2000.

Declaration

1. Are you or is any person connected to you a Director or a shareholder of a company which is:

A member of Nominet?

In partnership with Nominet?

In a joint venture with Nominet?

No

2. Are you a member of Nominet in your own right?

No

3. Have you, or any person connected with you, been a registrant of any .uk domains over the past five years? If so, please provide full details.

Yes, 5 under Dot Advice Limited (My Company)

4. Have you, or any person connected with you, been a Nominet registrar during the past five years. If so, please provide details of all relevant tags, together with the number of domains registered under each tag.

No

5. Does any person you are associated with have any of the following relationships with Nominet?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Supplier, customer (as registrant or registrar), competitor, banking, distribution and/or any other ongoing, but material relationship (such as a dispute) etc.

No

6. Are you associated with any adviser to Nominet?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Audit, tax, legal, investment banking, pensions or investments and/or management consultancy etc.

No.

7. Are you a member of a Committee or a Commission or do you have a material position with a Regulator, any department of Government, a Trade Body, a Professional Body or a Charitable Organisation?

Examples include where the relevant organisation: Influences government policy, influences accounting standards and/or is preparing industry guidance etc.

No.

8. Are you associated with an investment organisation of any nature?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Venture capital/private equity, hedge fund, investment trust/fund and/or an organisation taking material positions in shares or securities etc.

No.

9. Are you in a position that you (or a company you are a director or material shareholder of) could make a profit as a result of your directorship of Nominet?

No.

10. Do you know of any other circumstances that could give rise to a potential or actual conflict of interest or duties?

No.

Philip James Buckingham confirms that the election documents are true, complete and not misleading.

Questions & Answers

Q1. Nominet's constitution provides that its activities are to be carried out for the public benefit. In the context of a domain name registry, what does this mean to you?

Public benefit is defined as:

The benefit aspect of public benefit is about whether the purpose is beneficial. A purpose must be beneficial. Any detriment or harm that results from the purpose must not outweigh the benefit.

The public aspect of public benefit is about when the purpose benefits. The purpose must benefit the public in general, or a sufficient section of the public.

Nominet represents the public when looking after the .uk space. The Internet is a self-regulatory industry, so Nominet can be flexible and move with the times.

Nominet is also a one off hybrid. It is a company limited by guarantee, primarily used by not for profit organisations. As such its members act as a guarantor. Nominet cannot distribute its profits to its members. As such Nominet should be seen to not to make profits. If profits are made those profits then should be distributed to help Internet related causes and issues that affect everyone that uses the .UK DNS space and its infrastructure. Examples would be stopping child pornography on line, cyber-bullying online, helping education online.

So decisions made by the Nominet Board should be made in the context of supporting this public benefit definition, not just in the interest of specific groups. The .UK registry should represent the wider stakeholder community. Which is the 91% of the UK population that is online as well as all its 2600 members large and small and its 10M registrants through a balanced strategic approach?

Currently in my opinion Nominet is doing a good job, but in an increasingly challenging political, business and social environment.

Q2. The Nominet Board places a high degree of importance on each director being able to exercise independent judgement, free of any conflicts of interest. Please describe how you would be able to fulfil your duties in the light of your involvement in the domain name industry or your other commercial interests.

I have been trained as a professional accountant, a corporate external auditor where a third party is providing independent, impartial judgements. So I have previously provided impartial, independent judgements and advice as an auditor. If there was any potential conflict of interest these would be declared, with me not able allowed to work on that audit.

I am bringing to the Nominet Boardroom my invaluable skills, experience, qualifications and opinions from 20 years in the

Domain name industry. I have spent many years in ICANN's bottom up, multi-stakeholder consensus driven policy development process. Opinions will inevitably differ but I will draw my own conclusions based the facts.

I am very able to put aside my personal or business interests and look at the bigger "strategic" picture of the Domain name industry impartially and how I think it impacts on Nominet, the company and its members. As a Board member I seek no personal gain from the appointment, only to be paid to do a job to the best of my abilities.

I have signed a complete disclosure of my commercial interests and potential conflicts of interest. It is publicly available. As I am not a member of Nominet (I only have a handful of domains) but with a deep understanding of the domain name industry it will serve me well in making independent, impartial decisions. Rather than affecting my judgment it actually helps my judgement in (say) making strategic decisions for the Company or understanding more about the ongoing issues that members are facing.

In the event that it is seen that any form of conflict of interest may arise, I would immediately notify the other Board members and the members by immediately updating my new statement of interests.

Q3. As a non-executive director you will be given access to confidential information about Nominet's business and commercial dealings which Nominet has with each of its members. In the light of Nominet being a membership organisation, and any member relationships that you may have, please describe how you will comply with your confidentiality obligations, and avoid the perception that one or more members be given an unfair commercial advantage as a result of your election.

I am standing to represent nobody but myself and to contribute to Board Meetings to the best of my ability for the benefit of Nominet and its members, treating everyone on an equal and fair basis.

I trained as an accountant.

I conduct myself in a professional manner with integrity.

In my professional capacity as a non-executive director, with my corporate responsibilities towards Nominet and its members I will treat all confidential information as just that – confidential. I would never use my position on the Board knowingly to give one member commercial advantage over another. However I would expect that all information is made as transparent as possible and publicly available to comply with Nominet's global public interest mission.

However if I was aware, made aware that one member is being given a commercial advantage over another, then as part of my fiduciary duty I would act and make my fellow Board Directors aware of the situation.

Q4. Joining the Nominet Board is a serious commitment both in terms of preparation time and attending meetings. We estimate a minimum annual commitment of 30 days. In light of your other employment, business and personal commitments, please describe how you are able to meet this commitment.

After twenty years in the DNS business it would be an honour to serve on the Nominet Board, bringing with me all my all skills and experiences gained.

By deciding to apply I have already made the commitment to serve Nominet and its members to the best of my abilities for the three year term.

As a CEO of a gTLD strategic, financial consultancy I work virtually and am very flexible on timings which will enable me to fulfil my duties and support the other Board members.

I previously have served on many many ICANN working groups committing hundreds of hours of non-chargeable time as a participant volunteer. I do it because I am passionate about all things domain names. I am English born and bred and am proud of the achievements so far in Nominet's twenty years. I wish to make a valued contribution to the continued future success of Nominet and to maintain its status as one of the most trusted TLD Registries in the world.

Jacob Colton



Proposed by Phillip Baker, Technical Director, LCHost - Managed Internet Solutions, Remote Hands & Network Engineering Services

In my capacity as guardian of the Netcalibre Ltd Nominet membership I wish to nominate Jacob Colton (of Catalyst2) for the 2017 Nominet Non-Executive Director Elections as I believe him to be the right conscientious sort of chap for the job who has worked long enough in the industry to

know which way is up on a domain registration.

Seconded by Jeff Collins, 123connect Ltd

I would like to nominate Jacob Colton for the 2017 Nominet Non-Executive Director Elections, in my opinion he would make a good addition as he has first hand knowledge of every aspect involved with domain name registration, usage in hosting and considerable knowledge in the best way to discover how important the right choice of domain name is to a business

Election Statement

I am a Director of *catalyst2* (tag – CATALYST2) a managed hosting business that has had year on year growth exceeding 15% since 2004 and now serves over 10,000 customers. We have won 7 ISPA's (Internet Service Provider Awards) over the last 4 years, in particular for our customer service. We firmly believe the success of our business is down to the trust we have built with our customers.

I have co-led catalyst2 for the last 6 years. In that time I have headed up the commercial side of the business and put in place various processes and systems to improve how we deal with customers and how we operate internally. This has resulted in the business achieving an NPR score of 60 or higher every year since 2012.

I have previously been involved in a number of online ventures. These include starting my first enterprise, an IT support business, aged 16. Subsequently I built and ran an online confectionary business *Posh Pick 'n Mix* where we served corporate and individual customers. I also worked for *innocent drinks* for a 3 years, in their commercial team building their schools channel which I built from nothing to £1.3M revenue during my time with the business.

In my professional life I have consistently demonstrated the standards required of Nominet members, and of Nominet non-executive board members. Professionalism, integrity and accountability are day to day standards that have to be met for

each and every one of *catalyst2*'s customers.

We are responsible for a lot of personal and commercially sensitive information and its protection is always our priority. Whether a customer is hosting a major corporate application (e.g. Kelly Communications) or large charity site (e.g. Royal British Legion) or even a family blog, we treat them with the same care and respect and provide excellent customer service to all.

Teamwork is crucial in all working environments and is a focus for me in the way I run my business. Ensuring that all sides of the business can work together as one cohesive unit is fundamental to the experience of staff, management and customers alike. The service level that the customers receive is not just down to one person, it is down to a team of people from all areas of the business working together. This ethos would underpin my approach to being a Non-Executive Director at Nominet.

In terms of financial capabilities, I understand this is important for the incoming Non-Executive Director. Although not a qualified accountant, I have extensive practical experience with financial accounts through my involvement in building monthly and annual financial & management accounts throughout my career. I prioritise rigour and transparency in my approach to accounting in my own businesses and would take the same approach in my role with Nominet.

Curriculum Vitae

Jacob Saul Colton

07984 633 539

jacob@catalyst2.com

<https://www.linkedin.com/in/jacobcolton>

Employment

2009 to present – *catalyst2*

Director – Head of sales and marketing

Delivered a consistent 15% - 20% YOY revenue growth and 30% profit growth YOY.

Manage a team of ten.

Specialise in process and system identification and implementation

Providing technical and account support to ~10,000 strong customer base across a variety of systems.

NPR score increased to 70 over the last 6 years of the business. 98% of customers rated their experience as good – excellent.

Clients include The Royal British Legion, Virgin, Marks and Spencer, Thomas Cook, Punch Taverns, The London Pass and Kelly Group.

2006 to 2009 - *innocent drinks*

Initially Education Development Manager, responsible for launching innocent smoothies into schools and developing strategies for rapid increase in sales and distribution.

Achieved outstanding results: the education sector for innocent has gone from a turnover of £0 per year when I joined to what was £1.3m three years later.

I started working for innocent as a placement during my 3rd year at university and then signed a permanent contract for me to work 2.5 days a week in my last year of university and then full time.

I have managed major distribution driving projects e.g. telesales to

gather specific information on all UK secondary schools, field sales projects with a team of 20 people and rate of sale driving projects for example, placing 200 grassy chillers into secondary schools.

Promoted to Commercial Executive (Grocery) – worked on Tesco and Booths (grocer with outlets primarily in the North of England).

2009 to present – Founder of Tasty Trading Ltd

Developed multiple brands selling sweet promotional gifts initially for B2C clients and ongoing to B2B customers.

Delivered marketing campaigns that used SEO, PPC, PR and print advertising.

Setup a wide range of processes and systems to ensure the most efficient production of our products.

This includes work with Allen and Overy, BDO, Slaughter and May, Bloomberg, EE, Barbour, L'Oreal, Accenture, Homebase, Nectar Card and MSN.

2001 to present - Director of Jacket Potato Ltd (previously JSComputing)

Founded the business as a 16 year old schoolboy;

Built the business up from nothing. Initially, a service-oriented company, charging an hourly rate for my time in solving computer problems for clients. Now working with a number of contractors from across the world. My role now is predominately sales and project management.

Developed strategy for the business – providing high quality, low cost website for small and medium size organisations

2005 - Event Management – worked as a Freelance Co-ordinator for Hewlett Packard on two events (with Incredibull Ideas) and British Airways for one event.

Not for profit

2011 – 2012 Richmond Synagogue Board Member

Led Digital Strategy

Led strategy on generating additional income

1999 – 2006 Involvement with Youth Movement called RSY-Netzer

Head of resources and logistics on 3 fortnight-long holiday camps, finally a camp with 180 children based at Keele University managing a team of ten.

Senior Leader on a week-long holiday camp for 66 fourteen year olds.

Millennium Volunteer for 200 hours of volunteering with RSY-Netzer

A leader on 'Israel Tour' in Summer 2006. One of 4 leaders (2 English, 2 Israeli) leading 31 sixteen year olds for 4 weeks touring around Israel.

2001- Chairperson of a committee for a charity ball that raised over £4400 and had 650 people attending.

Education

2004 to 2008

Oxford Brookes University – Business Information Systems (BSc Hons) - 2:1

Achieved First Class marks on Computer Systems, Internet Commerce Technology, Relational Database Design, Multimedia Applications Design, Information Systems Strategy (Honours Component)

1998 to 2003

Hampton School, Middx

Completed A-Levels in Physics, Economics, Business Studies

GCSEs: 2 A*s, 7As and 2Bs

1989 to 1998

Tower House School, London

Other relevant skills and experience

Advanced computer skills: Particular expertise in Windows troubleshooting, Microsoft Office applications, Macromedia Dreamweaver, Adobe Photoshop

Languages: Basic French

Other: Very much enjoys sport and generally keeping fit

Declaration

1. Are you or is any person connected to you a Director or a shareholder of a company which is:

A member of Nominet?

In partnership with Nominet?

In a joint venture with Nominet?

Yes- I am a Director of a member

2. Are you a member of Nominet in your own right?

No

3. Have you, or any person connected with you, been a registrant of any .uk domains over the past five years? If so, please provide full details.

Yes- around 30 domains

4. Have you, or any person connected with you, been a Nominet registrar during the past five years. If so, please provide details of all relevant tags, together with the number of domains registered under each tag.

Yes - CATALYST2

5. Does any person you are associated with have any of the following relationships with Nominet? By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Supplier, customer (as registrant or registrar), competitor, banking, distribution and/or any other ongoing, but material relationship (such as a dispute) etc.

YEA AS I AM A DIRECTOR OF COMPANY THAT IS A MEMBER

6. Are you associated with any adviser to Nominet?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Audit, tax, legal, investment banking, pensions or investments and/or management consultancy etc.

No.

7. Are you a member of a Committee or a Commission or do you have a material position with a Regulator, any department of Government, a Trade Body, a Professional Body or a Charitable Organisation?

Examples include where the relevant organisation: Influences government policy, influences accounting standards and/or is

preparing industry guidance etc.

No.

8. Are you associated with an investment organisation of any nature?

By “associated”, we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Venture capital/private equity, hedge fund, investment trust/fund and/or an organisation taking material positions in shares or securities etc.

No.

9. Are you in a position that you (or a company you are a director or material shareholder of) could make a profit as a result of your directorship of Nominet?

No.

10. Do you know of any other circumstances that could give rise to a potential or actual conflict of interest or duties?

No.

Questions & Answers

Q1. Nominet’s constitution provides that its activities are to be carried out for the public benefit. In the context of a domain name registry, what does this mean to you? (300 words max)

Nominet’s public benefit can be summarised in 6 principles: accessibility; neutrality; reliability; dispute resolution; effectiveness; innovation

Accessibility: The internet is a place for individuals, charities, businesses and organisations of all types to be visible and easily available for everyone across the world. A domain registry is the front door to the internet being accessible to all. Without DNS and domain names, the internet would not have progressed to where it is today.

Reliability: A well-managed and forward thinking domain registry is crucial. If the public can trust that a domain registry will deal with sites hosting malware / phishing sites / cyber criminals swiftly it will give users more confidence in the internet as a whole and encourage overall use.

Neutrality: A domain registry must ensure all stakeholders are treated equally, from the individual who has one domain registered to the registrar that has millions of domains registered, we must be fair and impartial for all.

Dispute resolution; If for example, any disputes around the ownership of domain names are handled quickly and effectively i.e. using DRS, it will mean that organisations will not waste precious time and resources dealing with people cybersquatting or similar. This is for the good of both the customer and the public.

Effectiveness: The internet has the power to be overwhelming positive but has to have strong organisation like Nominet at the forefront and working efficiently and helping out the end users is a crucial part of that.

Innovation: Nominet donates a significant proportion of its profit to The Nominet Trust. This is clear demonstration of public benefit and something I strongly support. In addition, the move towards new projects (e.g. turing) that provide both additional revenue for Nominet and improved cyber security for organisations is a great example of mutually beneficial innovation.

Q2. The Nominet Board places a high degree of importance on each director being able to exercise independent judgement, free from any conflicts of interest. Please describe how you would be able to fulfil your duties in the light of your involvement in the domain name industry or your other commercial interests. (300 words max)

I am currently the Director of a managed hosting business that is a small registrar (a few thousand domains). Although this could be considered a conflict, I see this more as a benefit. I deal on a daily basis with Nominet as a registrar and also with many of the domain name holders (my customers). This gives me clear insight into what these stakeholders need from Nominet and how Nominet can best support them.

I would be very clear to avoid any conflicts of interest by completely separating my responsibilities between Nominet and the hosting company. I do this already when making business decisions – I separate myself personally from that of the Director and ultimately custodian of the limited company. Where necessary, I would recuse myself from any decision.

I am completely confident that I am able to exercise independent judgement free from any conflict of interest.

Q3. As a non-executive director you will be given access to confidential information about Nominet’s business and the commercial dealings which Nominet has with each of its members. In the light of Nominet being a membership organisation, and any member relationships that you may have, please describe how you will comply with your confidentiality obligations, and avoid the perception that one or more members may be given an unfair commercial advantage as the result of your election. (300 words max)

I will ensure that I will comply with all confidentiality obligations through not discussing any confidential matters with any third parties and keeping all related documents secured.

I will avoid the perception that any member can get unfair commercial advantage through dealing with every member in the same way in the relation to my confidentiality obligations as mentioned above.

I have had previous experience of handling confidential information with various commercial and not-for-profit organisations in the past. For example when working at *innocent drinks*, I had large amounts of sensitive information that underpinned the competitive advantage of the organisation, e.g. production methods, cost of goods, key suppliers etc. This was all kept completely confidential.

Should I feel that anyone is trying to gain an unfair advantage, I would report such an occurrence, in line with the Nominet guidelines.

I would never share any confidential information with any third party.

Q4. Joining the Nominet Board is a serious commitment both in terms of preparation time and attending meetings. We estimate a minimum annual commitment of 30 days. In the light of your other employment, business and personal commitments, please describe how you are able to meet this commitment. (300 words max)

I firmly believe in Nominet and what it does and believe that the positive impact that it can have on the internet as a whole is very significant.

I have for the 16 years run and been involved in many businesses and not for profit organisations in a variety of roles and now have a

young family. Over that time, I have learnt how to manage my time and ensure that everything gets done efficiently and effectively.

I am absolutely committed to this role and want to make a difference for the members so will make time for it and ensure that fits with my existing commitments.

Kelly Salter



Proposed by Mr Michele Neylon, Blacknight Solutions, Hosting, Colocation & Domains

I wish to nominate Kelly Salter as a Non-Executive Director of Nominet.

I've known Kelly for several years both personally and professionally and firmly believe that she would be a good asset to both Nominet and the Internet Community.

Kelly has a lot of experience in the domain name industry and can contribute both from a policy, technical and commercial perspective. She's a good listener, but she's also not afraid to speak her mind or ask the awkward questions that many would often avoid. She's respectful of other parties' concerns, yet will stand her ground when she feels it is necessary.

All in all she would make an excellent addition to the Nominet board.

Seconded by Thomas Keller, Head of Domain Services, 1&1 Internet SE

Herewith I would like to second the nomination of Kelly Salter for the 2017 Nominet Board Director seat.

Kelly is an industry veteran with in depth knowledge of the domain eco system and the dynamics of the overall industry. I always admired her passion and involvement in Nominet affairs. Her ability to express and defend very candid viewpoints without losing the goal of reaching the best workable solutions out of sight, will make her an excellent addition to the Board.

Election Statement.

I want to be an instrumental part of ensuring the UK namespace reverses the downward trend we have seen in new registrations post Brexit. I believe that the Nominet board position will give me the platform to make sure the right questions are being asked to make this happen - Why are we seeing a 14% downturn in new registrations in the second half of 2016? What can Nominet do to ensure the negative double digit trend of 2017 does not continue?

We need to make sure that the UK remains the best place to start and grow a business and a strong digital growth is essential for this.

Remaining Fearless

Over the years in this industry I have gained a wealth of operations and commercial expertise but I have not yet held a role at board level. I am aware of the board process skills gap I must fill, however, I'm also confident that my senior level experience and well-rounded external perspective will create a fresh new dynamic within the Nominet board. I pride myself on asking the difficult questions and being open, transparent and outspoken on issues that demand debate. As a fresh new member amongst well established seats, I will endeavour to push the board to be unafraid of open and honest debate.

Meeting the Global Challenge

All registrars are acutely aware of the pressures facing the European domain community as markets mature and the demand for domains slows. However, the negative trend we are now seeing in our UK namespace is far greater than those of our neighbouring countries and I want to be involved in ensuring that Nominet protect our namespace by adopting and improving upon the strategies and tools that global providers use to stimulate competitive diversity.

I believe Nominet must be commercially aware to remain at the forefront of the global internet landscape, but also should not get distracted from their core values which are critical to all invested parties. My vision is for Nominet to provide an active and crucial role in guiding and educating the wider community of the importance of the internet to economy and everyday life. Nominet are well positioned to be the leading voice of a coalition of like-minded organisations that could reach the millions of individuals and small businesses in the UK that still do not have the skills to benefit in our digital era.

Kelly Louise Salter

Contact Details:

Email: ksalter@names.co.uk

Tel: +44 (0)781 7350800

Curriculum Vitae

About me:

I take a deep sense of pride in my work and I am fully committed to the domain name industry. I am driven and motivated team player that can be relied upon to see projects through to completion.

It is important to me to have extensive knowledge in this field and I understand the importance of keeping up to date with what is happening in the domain name industry at a global level.

Skills and experience:

Namesco Limited, Worcester January 2008 to Present day

Domain Development Manager. December 2011 to present day.

Management of domain name product for the European group Dada.

Registry / Authority management. Management of relationship with ICANN and all Registries for the Dada Group. Experience of managing relationships with partners and suppliers, ensuring adherence to compliance, price negotiation and delivering successful co-funded marketing opportunities. Active participation in the wider domain name industry through attendance at industry meetings such as ICANN, Nominet and Verisign etc

Business Development. Defining company procedures and processes to ensure successful delivery of product to customers. Key stakeholder in group Scrum teams for development, updates and maintenance. Instrumental in sales forecasting, analysis and responsible for reporting to the sales & marketing teams across the Dada Group for benchmarking, pricing, promotions and training.

Business Development. January 2008 to December 2011 .

New business development. Responsible for identifying new commercial opportunities, raising the profile of names.co.uk and the successful launch of new domain name services.

Strategic consultancy. Extensive domain name product

knowledge and proven experience in working with key UK brands to formulate an online strategy at both a commercial and technical level.

Experienced in advising key commercial clients on their domain name strategy, DNS and online presence.

Prior to the domain name industry, I have worked in the graphic design / website development industry and the Semiconductor Industry. I have managed staff and implemented new processes within both of these industries.

I believe my wide ranging experience which led me to the domain name industry will help me contribute a greater understanding as to what challenges businesses in the UK market face.

Achievements:

Elected registrar representative on the IEDR (.ie) Policy Advisory Committee. October 2014 to present day

Policy Development. Responsible for consulting and advising IEDR on policy issues concerning Ireland's country-code top-level domain, .ie. Experienced in the Policy Development Process (PDP) for successful implementation on new policy changes.

Mainstream Press coverage to improve awareness of our industry.

guardian.co.uk, 21 Nov 2012: Global government panel files web domain objections

Read full article: <http://www.guardian.co.uk/technology/2012/nov/21/government-panel-web-domain-objections?INTCMP=SRCH>

guardian.co.uk, 17 Dec 2012: New top-level internet domains to launch in 2013

Read full article: <http://www.guardian.co.uk/technology/2012/dec/17/internet-domain-names-new?INTCMP=SRCH>

bbc.co.uk 18 December 2012: .cymru beats .scot to early internet address name review

Read full article: <http://www.bbc.co.uk/news/technology-20768273>

guardian.co.uk, 18 Dec 2012: No-ho-ho – .christmas delayed till 2014, thanks to domain name lottery

Read full article: <http://www.guardian.co.uk/technology/2012/dec/18/christmas-domain-name-lottery-draw>

Radio interview introducing UK domain name changes July 2013

http://www.frequencycast.co.uk/domainname_transcript.html

New gTLD application consultation January 2012 to May 2013

New gTLD program advisor. Successful consultation for new gTLD application in the first round of the ICANN new gTLD program.

Declaration

Are you or is any person connected to you a Director or a shareholder of a company which is:

A member of Nominet?

In partnership with Nominet?

In a joint venture with Nominet?

No

2. Are you a member of Nominet in your own right?

No

3. Have you, or any person connected with you, been a registrant of any .uk domains over the past five years? If so, please provide full details.

Yes- I have been the registrant of about 20 domains

4. Have you, or any person connected with you, been a Nominet registrar during the past five years. If so, please provide details of all relevant tags, together with the number of domains registered under each tag.

No

5. Does any person you are associated with have any of the following relationships with Nominet? By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Supplier, customer (as registrant or registrar), competitor, banking, distribution and/or any other ongoing, but material relationship (such as a dispute) etc.

Yes - my employer is Namesco Limited, they are an accredited channel partner with the TAG NAMESCO. Register. It is also part of the Dada Group, they are a channel partner with the TAG REGISTER-IT.

6. Are you associated with any adviser to Nominet?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Audit, tax, legal, investment banking, pensions or investments and/or management consultancy etc.

No.

7. Are you a member of a Committee or a Commission or do you have a material position with a Regulator, any department of Government, a Trade Body, a Professional Body or a Charitable Organisation?

Examples include where the relevant organisation: Influences government policy, influences accounting standards and/or is preparing industry guidance etc.

I am an elected Registrar representative to the IEDR (.ie) Policy Advisory Committee.

8. Are you associated with an investment organisation of any nature?

By "associated", we mean to include any formal or informal contractual and/or advisory relationships. Examples include: Venture capital/private equity, hedge fund, investment trust/fund and/or an organisation taking material positions in shares or securities etc.

No.

9. Are you in a position that you (or a company you are a

director or material shareholder of) could make a profit as a result of your directorship of Nominet?

No.

10. Do you know of any other circumstances that could give rise to a potential or actual conflict of interest or duties?

No.

Questions & Answers

Q1. Nominet's constitution provides that its activities are to be carried out for the public benefit. In the context of a domain name registry, what does this mean to you?

Nominet, as the organization entrusted to run and manage the UK country-code Top-Level-Domain must ensure any activities it carries out are in the best interest of the UK namespace as a whole.

The internet is part of our critical infrastructure and being instrumental in ensuring the ongoing security and stability of the UK namespace is a key core responsibility of Nominet. As the domain name registry at the heart of the .UK namespace, Nominet's activities have the potential to directly affect everyone in the UK, from registrants of the domain names, businesses operating on a .uk and the person in the street trying to access information or services on a .uk website address.

With a higher proportion of UK registrants choosing an alternative extension, we need to ask the question as to why businesses are not opting to get online with one of the .uk family and are Nominet doing enough to make the UK namespace desirable.

On a global level, the UK namespace is seen as one of the market leaders with the UK's internet economy being amongst one of the strongest in the world. Nominet has played an important part in the wider global internet community and this collaborative approach can only continue to strengthen the UK namespaces position in the global market.

Q2. The Nominet Board places a high degree of importance on each director being able to exercise independent judgement, free from any conflicts of interest. Please describe how you would be able to fulfil your duties in the light of your involvement in the domain name industry or your other commercial interests.

I work for a domain name registrar, Namesco Limited and the Dada Group respect that my role on the board, should I be elected, is to act in the best interest of the UK namespace. They would not, nor would I allow and commercial interests to influence my judgement. I believe in the multi stakeholder model that has played a huge part in the success of our industry so far. I am willing to ask questions, to listen and taken into consideration all opinions before I form my own. I value the importance of consulting views from the wider internet community and taking into account the different perspectives before making a final decision.

Q3. As a non-executive director you will be given access to confidential information about Nominet's business and the commercial dealings which Nominet has with each of its members. In the light of Nominet being a membership organisation, and any member relationships that you may have, please describe how you will comply with your confidentiality obligations, and avoid the perception that one or more members may be given an unfair commercial advantage as the result of your election.

In my current role, I am already required to handle confidential information and I take the responsibility very seriously. Any confidential information I am privy to, if elected, would not be shared with any third party. I would not use any confidential information for either my own benefit or that of a third party.

Q4. Joining the Nominet Board is a serious commitment both in terms of preparation time and attending meetings. We estimate a minimum annual commitment of 30 days. In the light of your other employment, business and personal commitments, please describe how you are able to meet this commitment.

I am aware of the time and commitment required as a non-executive director with Nominet and my employer and I am willing and able to satisfy this. Moreover, I am excited to embrace this opportunity.



NOMINET