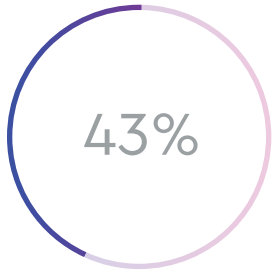


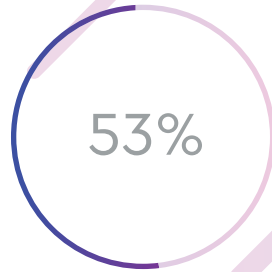


Commercial Cyber Security Breaches: A 12-Month Review

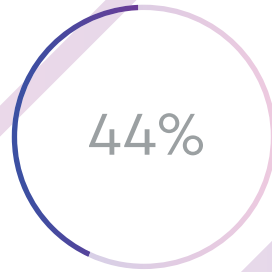
HOW PREPARED IS YOUR BUSINESS?



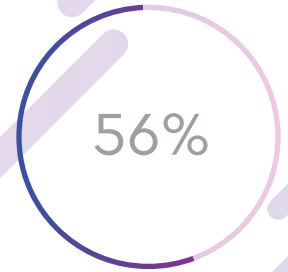
More than **4 in 10** businesses experienced a cyber security breach or attack



Over **half** of those attacked reported a direct impact as a result



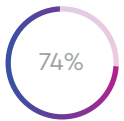
44% don't know what factors led to their most disruptive attack



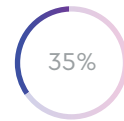
And **56%** don't know where it came from



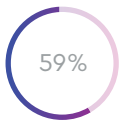
THE AVERAGE TOTAL COST OF A DATA BREACH IS SAID TO BE **\$3.86 MILLION¹**



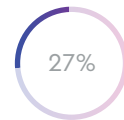
Almost **three quarters** of businesses consider cyber security a high priority



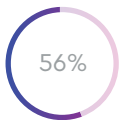
Yet, **only 35%** have specialised staff dealing with cyber security



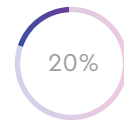
59% have even sought information, advice or guidance



Less than a third have formal cyber security policies



And **more than half** have identified existing risks to their business



And **only 2 in 10** have provided their staff with appropriate training



ARE YOU LEAVING IT TO CHANCE?



9 out of 10 cyber-attacks use DNS in some way², either to communicate with a control server, exfiltrate data from targets, or receive new commands to infiltrate networks further.



Nominet's DNS threat detection service protects your business by monitoring and blocking cyber threats in real-time, **before** they cause you harm and damage your business and reputation.



Contact us for more information on how Nominet can help secure your business.

cybersecurity@nominet.uk
www.nominet.uk/cybersecurity