



# Business Studies A Level

## *Course Content*

You will study in a variety of contexts from small to large, UK to global and manufacturing to service. The central theme in Year 12 is about decision making and the context in which decisions are made

This is looked at from the four main areas within a business:

Marketing, finance, people and operations

The wider political, economic, social, technological, legal and environmental factors are also considered

Year 13 builds on the Year 12 studies and develops into strategic decision making based on the position a business is in and the direction it wants to go. The course also investigates how strategic change is pursued and managed

## *Career Opportunities*

Business Studies is an exciting subject with real-life relevance that can relate to the workplace and life within your own independent business.

Career opportunities include: Accountancy, Banking, Business Management, Business Law, Human Resource Management, the Civil Service and Marketing, trading, management consultancy and retail buying.

## *Entry Requirements*

A\* - B in GCSE Business Studies  
Merit in BTEC Business Studies

You can study this course even if you haven't taken Business Studies previously.  
You will need to have GCSE English and Maths at grade 5 or above, as well as 4 other qualifications.

## *Assessment*

Paper 1

2 hour written exam – fifteen multiple choice questions, short answer questions and one essay question from a choice of two  
100 marks (33.3% of total A Level)

Paper 2

2 hour written exam – three data response questions, each consisting of three or four part questions  
100 marks (33.3% of total A Level)

Paper 3

2 hour written exam - six questions on one case study  
100 marks (33.3% of total A Level)