

Safeguarding Children and Young People in the context of new technology & social media

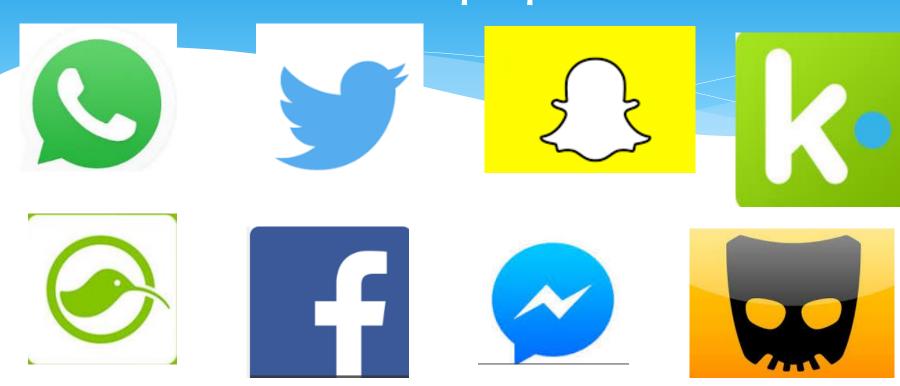
Mr D Currie

Vice Principal (Behaviour and Safety)

Designated Safeguarding Lead

Thursday 19th February 2016

Current most popular APPS







Childline

More than 10,000 counselled in total about online safety & abuse issues

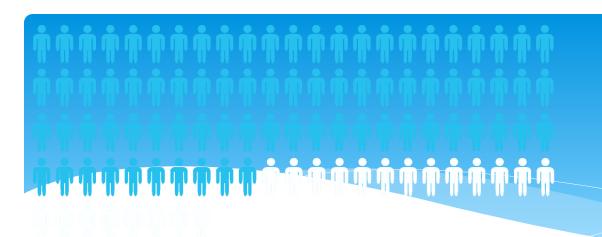
28% year on year increase in sexting counselling



One young person contacted us everyday to tell us they had been exposed to sexual images online

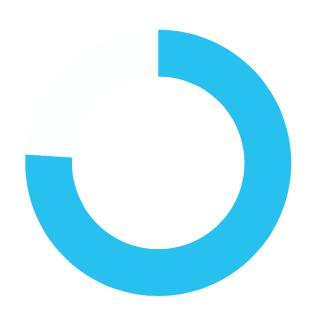
4,500 Online Bullying counselling

sessions – an increase of 87% Almost 1,100 young people raised an issue specifically about a social network, gaming or chat website



79% use internet at home

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64% in their bedroom

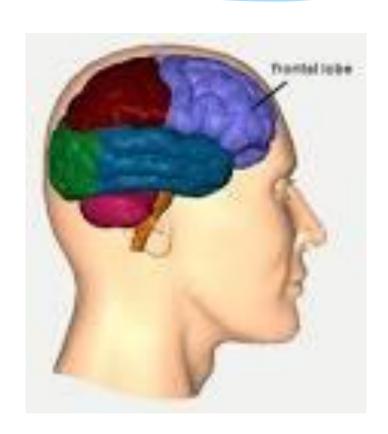
Only 24% of children's phones do not connect to the internet

Online Safety

Behaviour and Risks

Why do young people take risks?

Is it their fault?



Online offenders

- * Some offenders use the internet to meet children/young people online.

 The internet has not created the problem but has facilitated it.
- Internet used to communicate with each other and exchange illegal images of children. ('Show me yours and I'll show you mine' – that gets you in the club!)
- Grooming can take minutes, hours or even months. Offenders are not a homogenous group – young, old, male, female, varying ethnic backgrounds
- * CEOP estimates that in 2012 around **50,000** individuals in the UK were involved in **downloading and sharing child abuse images**

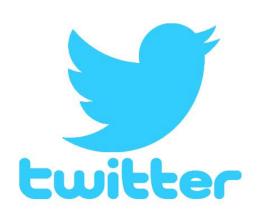
Grooming

- Typically use social network sites to meet children before moving into private, un-moderated chat environments such as instant messaging or webcams. Facebook still tops the list.
- Deception is one method, but more often flattery, bribery or threats
- Increasing number of cases are online only (non contact sexual abuse)
- Young people are often made to feel that they are in a relationship and not being abused

Methods - Grooming

- * Collecting personal details from social networks, gaming sites
- Providing sympathetic responses to conversations young people have online
- * Sending out **sexual images** and awaiting a response
- Pretending to be a child themselves
- * Offering gifts especially modelling to young girls

SOCIAL NETWORKS





FACEBOOK – Main risks

- Facebook 'friends'? **improper settings** may allow thousands to have access 5000 friends?
- * Ensuring 'friends' are people they genuinely know is one of the most important safety issues for young people. 'Friends only' in settings is vital too.
- * Meeting offline?
- Profile pictures what do they give away as they are never private?
- Offenders look through thousands of photos contact made with large numbers and wait for a response

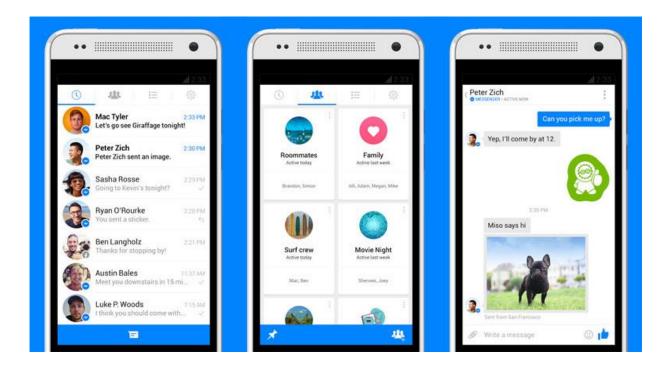
Do you know who your child's online friends are?

42% of 9-16
year-olds accept
'friend' requests
from people they
don't know.

Facebook Messenger



- Instant messaging text and voice communication
- Pictures and videos as well as text



Quick quiz

Number of friends the average facebook user has?

229 108 338 552

2. How old is the average facebook user?

14 38 19 54

3. If a child's facebook account has 100 friends and settings are 'friends of friends', what's the average number of people that can view their posts?

55 000 23 000 2 300 34 000

Quiz

1. Number of friends the average facebook user has?

229

108 338

552

2. How old is the average facebook user?

14

38

19

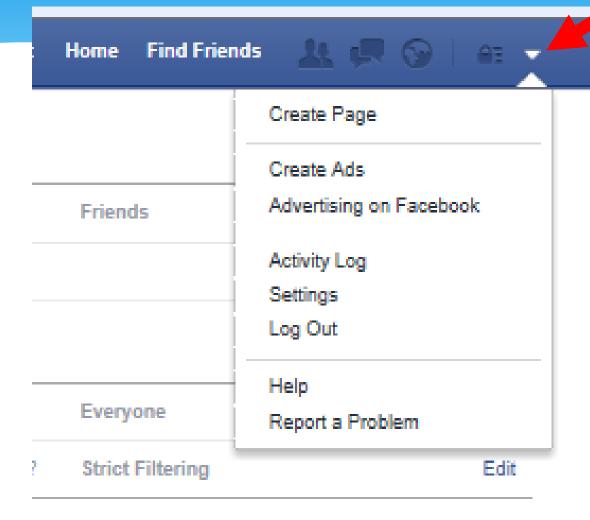
54

3. If a child's facebook account has 100 friends and settings are 'friends of friends', what's the average number of people that can view their posts?

55 000 23 000 2 300

34 000

FACEBOOK SETTINGS



FACEBOOK SETTINGS

٥٥	General
	Security
	Privacy
	Timeline and Tagging
0	Blocking
3	Notifications
	Mobile
<i>w</i>	Followers
	Apps
4	Ads
	Payments
②	Support Dashboard
	Videos

Privacy Settings and Tools

Who can see my stuff?	Who can see your future posts?	Friends	Edit
	Review all your posts and things you're tagged in		Use Activity Log
	Limit the audience for posts you've shared with friends of friends or Public?		Limit Past Posts
Who can contact me?	Who can send you friend requests?	Everyone	Edit
	Whose messages do I want filtered into my Inbox?	Strict Filtering	Edit
Who can look me up?	Who can look you up using the email address you provided?	Friends of Friends	Edit
	Who can look you up using the phone number you provided?	Friends	Edit
	Do you want other search engines to link to your timeline?	Yes	Edit

Security tips

- Privacy settings need to be set to "Friends only"
 Including comments, posts and photos
- Use strong passwords
- "Friends" should be people you know and trust in the real world
- If you (parent) have an account, add them as a friend –watch out for additional accounts!
- Only post content and photos you wouldn't mind showing your family!
- What does your profile picture tell people?
- Learn how to report any issues directly to the site

'click ceop' on Facebook – encourage children to 'like' this page



Video

- * The dangers of Social Media
- * https://www.youtube.com/watch?v=6jMhMVEjEQg

Instagram







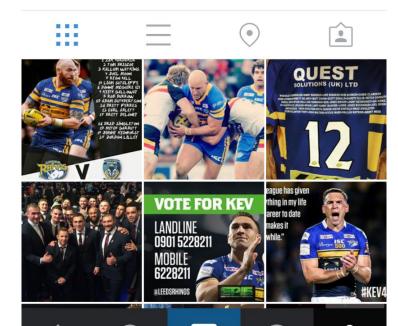
539 20.3k 123 posts followers following

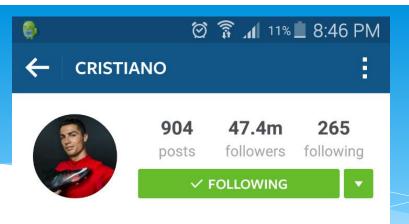
✓ FOLLOWING

Leeds Rhinos

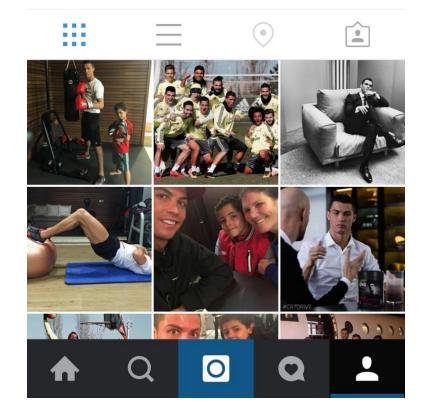
This is the official Instagram page for six time Super League Champions Leeds Rhinos.

www.therhinos.co.uk





Cristiano Ronaldo
Madrid
www.facebook.com/cristiano



INSTAGRAM



- Photo and video sharing where people can follow you and you can follow others
- Comments can be made about pictures and videos (geo tagging)
- Young people 'fish' for likes bullying issues (hot or not?). Mainly girls.
- It is possible to make accounts private public by default
- Profile section teens will give away too much personal information

Twitter



* Social Media network – 'follow' other people and what they post (tweet) will then appear in your twitter newsfeed. When you post something it is called a tweet

In essence, Twitter can be summarised as

- * People share 140 character message with people who choose to follow them.
- * The message can be just text or can contain an image or a link to a video or picture.
- * Anyone can forward on the message (retweet).
- * All tweets are public unless you make your account private.
- Users can follow anyone who interests them.

Twitter

- * Cyberbullying/Trolls
- * Personal information shared
- * Extremism





Extremism



Britain First is a patriotic political party

and street defence organisation. Here you can join forces with patriots like you!

Britain First @BritainFirst



TWEETS 7,234

FOLLOWING 28

7.491

Tweets

Tweets & replies

Photos & videos

Pinned Tweet

Britain First @BritainFirst - Jan 23

VIDEO: BRITAIN FIRST CARRIES OUT CHRISTIAN PATROL IN ISLAMIST HOTSPOT BURY PARK, LUTON youtube.com/watch?v=fA6Xcy...

YouTube



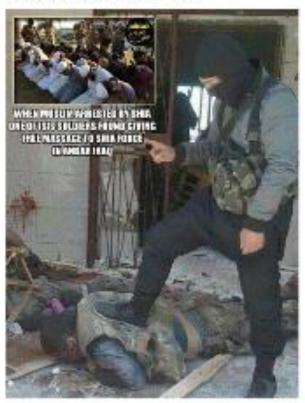


#النولة الإسلامية في العراق والشام

Because shia arrests Muslims in Anbar, then ISIS gives shia free massage. pic.twitter.com/mAe3p8dHJI

& VANCTORESTON

to Face, the Subviole to Concrete in Hore











@ britainfirst.org iii Joined January 2012

Sexting



Sexting

- * Involves taking and sending indecent images of themselves or each other, and sharing them online or via mobile phone.
- * Recent survey 40% of young people say they had created a sexual image or video and a quarter sent on.
- * As prevalent as it was 2 years ago despite all the education!

(NSPCC/Childline)

Sexting - recent study

A Bristol study recently found 'sexting' has fast become the norm in teenage courtship, with almost half of 13 to 17-year-old girls saying they have been sent explicit pictures and videos, and two in five admitting to sending them back.

Disturbingly, one in four said it was because they felt pressured to do so.

According to the Internet Watch Foundation, huge numbers of images are getting copied and shared. Pictures of younger children - 7.5 per cent they find are children of 15 or under - are shared between paedophiles. The number of images removed by the web watchdogs has doubled from around 31,000 in 2014 to more than 60,000 last year.

Even more worrying is that now children are getting camera phones younger, it is easier for paedophiles to exploit their naivety.

Jon Brown, head of strategy at the NSPCC, says: 'Children aged ten to 13 are now the biggest risk group because they are being given more sophisticated phones, without the maturity to handle sexting requests or knowing where a request is coming from.'

Sexting Risks

- Many teenagers who send images are then bullied and humiliated with some then targeted by sex offenders
- Impact on friends and family
- Digital footprint
- * Adds to the spread of indecent images (estimated 50 60k downloaded at any given time)
- * Legal consequences
- Not all are sent without coercion blackmail

The Law

Anyone who sends indecent pictures of a person under 18 on to someone else is breaking the law. If a teenager is in possession of an indecent image of another minor, legally that is classed as possession of an indecent image of a child, which is an offence under the Protection of Children Act 1978 and the Criminal Justice Act 1988.

* Convictions in the UK relating to sexting – emphasis on educating young people to act safely and responsibly, rather than criminalising. Some young people have been criminalised!

KEY MESSAGES

- If a student has sent an inappropriate image/video, the sooner this it is reported, the more chance it can be removed and not spread. Message needs to be that reporting is the way forward – consequences if not?
- Requesting images, especially from younger students, may put them in a very difficult position – coercion!

Snapchat



- Increasingly used to send inappropriate images
- * Images appear and disappear after a set time
- * Risk free?
- * It is possible to 'screenshot the image'
- * Recent issue over hackers intercepting photos
- * 6bn video shares each day not all of a sexual nature!

Snapchat Stories

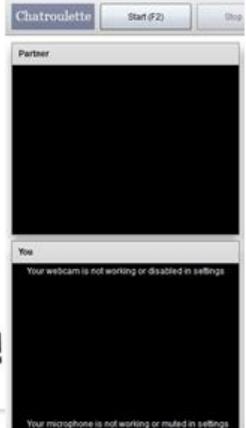


Snapchat Stories

- * strings snaps together to make a narrative 24 hours
- can be viewed by anyone, friends only or to selected groups
- cyberbullying issues, inappropriate images/videos are an issue

Video calling/webcams

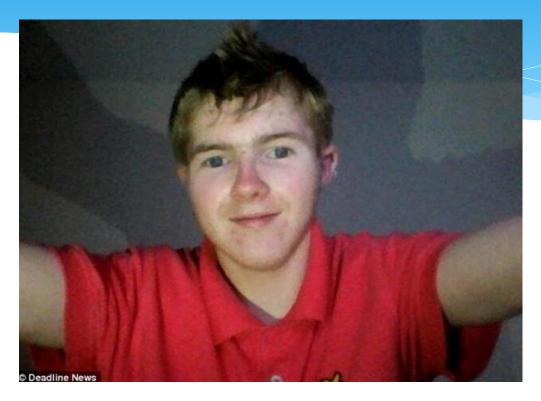




Video calling

- * Skype and Facetime allow users to make video calls to known recipients – possible to receive inappropriate calls from unknown sources! Sexually inappropriate risks are still apparent!
- * Chatroulette, Omegle, Rounds and Tinychat connect users randomly via video therefore creating greater risks of sexual or inappropriate content potentially very dangerous!!
- * Webcams can be hacked photos or videos then used to blackmail. Turn them off when not in use!

Daniel Perry



- Duped into explicit Skype conversation thinking it was a girl of the same age criminal gang from the Philippines
- 'I will make you suffer'
 'Commit suicide now'
 'Are you dead yet?'
- http://www.bbc.co.uk/news/technology-30494566

Scammers

* http://www.bbc.co.uk/news/technology-30494566

Chat roulette

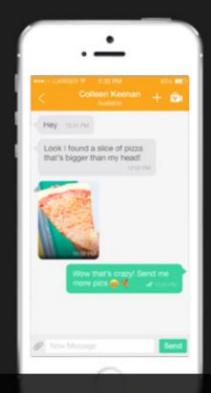
- * Webcam chat
- * Random connection to anyone, anywhere
- No age verification
- * Pornography
- * Bullying
- * Child abuse
- * Grooming



"Predators paradise"









00V001-on-1

Text with ooVoo

ooVoo with a group

Instant messaging and private chat

- Talking privately is a normal and natural thing to want to do.
- Young people may prefer to use Instant Message (via Hotmail), FB chat or Blackberry Messenger, KiK, Kiwi







Instant messaging and private chat

" 52% of 11-16 year old internet users say they find it easier to be themselves online, 47% talk about different things online than offline and 27% talk about more private things online that when with people face to face." Ofcom survey 2011.

28% of reports to CEOP submitted by under 18s related to **Windows Live Messenger**

Quick quiz - acronyms

- 1. GNOC
- 2. PRON
- 3. YOLO
- 4. ASL
- 5. Code 9
- 6. Code 99
- 7. 13 itch
- 8. L9P8C2

GNOC

Get naked on camera

PRON

Porn

YOLO

You only live once

ASL

Age sex location

Code 9

Parent in room

Code 99

Parent left room

13 itch

Bitch

L9P8C2

Looks Personality Closeness

1. LOL: Laugh out loud	
2. OMG: Oh my god	32. BFF: Best friends forever
3. ILY: I love you	33. OOTD: Outfit of the day
4. LMAO: Laughing my a** off	34. FTW: For the win
5. WTF: What the f***?	35. Txt: Text
6. PPL: People	36. HMU: Hit me up
7. IDK: I don't know?	37. HBD: Happy birthday
8. TBH: To be honest	38. TMI: Too much information
9. BTW: By the way	39. NM: Not much
10. THX: Thanks	40. GTFO: Get the f*** out
11. SMH: Shaking my head	41. NVM: Nevermind
12. FFS: For f***'s sake	42. DGAF: Don't give a f***
13. AMA: Ask me anything	43. FBF: Flashback Friday
14. FML: F*** my life	44. DTF: Down to f***
15. TBT: Throwback Thursday	45. FOMO: Fear of missing out
16. JK: Just kidding	46. SMFH: Shaking my f***ing head
17. IMO: In my opinion	47. OMW: On my way
18. YOLO: You only live once	48. POTD: Photo of the day
19. ROFL: Rolling on the floor laughing	49. LMS: Like my status
20. MCM: Mancrush Monday	50. GTG: Got to go
21. IKR: I know right?	51. ROFLMAO: Rolling on floor laughing my
22. FYI: For your information	a*** off
23. BRB: Be right back	52. TTYL: Talk to you later
24. GG: Good game	53. AFAIK: As far as I know
25. IDC: I don't care	54. LMK: Let me know
26. TGIF: Thank God it's Friday	55. PTFO: Passed the f*** out
27. NSFW: Not safe for work	56. SFW: Safe for work
28. ICYMI: In case you missed it	57. HMB: Hit me back
29. STFU: Shut the f*** up	58. TTYS: Talk to you soon
30. WCW: Womancrush Wednesday	59. FBO: Facebook Official
31. IRL: In real life	60. TTYN: Talk to you never

GAMING





Lewis Daynes and Breck Bednar



Murder Games – The life and death of Breck Bednar (BBC3 iplayer)

* http://www.bbc.co.uk/programmes/articles/45gYLBM 5qwZdRmHog4Z5TVV/murder-games-student-and-teacher-notes

* http://www.breckfoundation.org/parents-area.html

Online gaming - risks

- Inappropriate content other users typing or using abusive language (headset)
- Unwanted contact other players wishing to play you that you don't know or trust. For some, face to face contact may follow! (Tom's story – CEOP)
- * Some men use gaming sites to target young boys in particular
- In the UK, 37% of the population aged between 16 and 49 describe themselves as active gamers – a misconception that they're all a young crowd
- Overuse addiction

Xbox child sex abuser Liam Cann jailed for 10 years (January 2016)



www.pegi.info



PEGI (The Pan-European Game Information age rating system) was established in 2003 to help European parents make informed choices





Violence - Game contains depictions of violence



Discrimination - Game contains depictions of, or material which may encourage, discrimination



Sex - Game depicts nudity and/or sexual behaviour or sexual references



Drugs - Game refers to or depicts the use of drugs



Fear - Game may be frightening or scary for young children



Grand Theft Auto V



MOBILE PHONES





Some Old Advice is Past its Sell by Date

MOBILE PHONES

- * Images taken and uploaded within seconds
- Personal messaging
- * Usage what does your child have access to?
- Location 'checking in' gives people your exact location
- * People can 'tag' you in places which you may not want to share

LOCATION SETTINGS

* Location – 'location tagging' apps use GPS to show location. Allow parents to track where their children are but can put children at risk if in the wrong hands as can reveal location to strangers.

Advice for young people

- Only let friends you know in the real world have your phone number/BBM pin, or location
- Be aware of Exif data (metadata tags on image files that can include information such as the date, time and location of the image) if posting from a phone. Don't enable your location or photo geo-tagging on your phone
- (Flickr, Instagram, Facebook photo/video sharing at the touch of a button)

Dating APPS





- Meeting strangers could be placed in a very vulnerable position.
- Who are you really meeting?

Rise in first-date rape claims linked to online dating

↑ February 2016 | UK

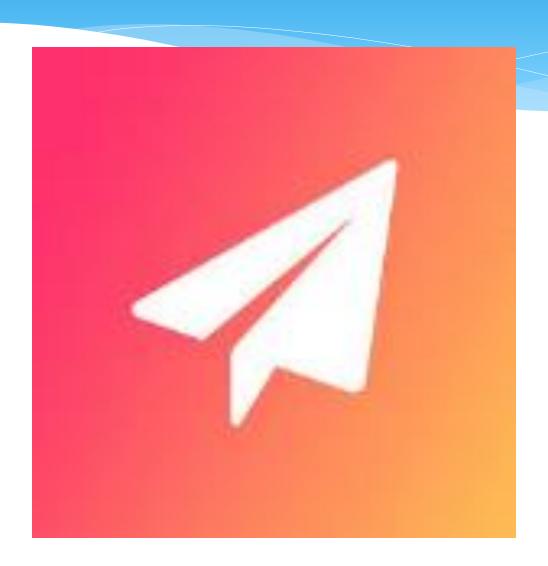
The number of people reporting being raped on their first date with someone they met on a dating app has risen six-fold in five years, figures show.

There were 184 rape allegations in the UK in 2014, up from 33 in 2009, the National Crime Agency (NCA) said.

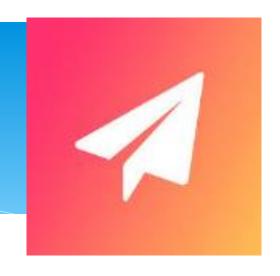
It said 85% of the rape victims were women and, of these, 42% were aged 20 to 29 and 24% were between 40 and 49.

More than 9 million people in the UK are registered on dating apps.

Constantly changing



FLING







CAPTURE

Got something to share with the world? Take a picture, film it, or just write about it.



FLING

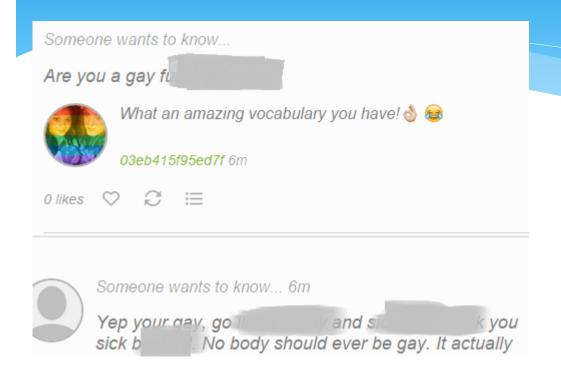
Fling your message out and up to 50 people around the world will receive it.



CHAT

If you see something interesting, double tap to reply and start a conversation.

KIWI





Users can choose to be anonymous – questions asked such as 'What does everyone think to Jason in Year 9?'

Encourages inappropriate comments/bullying



Periscope

Periscope is Twitter's new live-streaming video app, not to be confused with the recently launched Meerkat, also a live-streaming app. It allows you to watch and broadcast live video from all across the globe, meaning you could switch from watching a peaceful wander across the beaches of Cornwall to a protest in Egypt.

One of the key differences between the two is that Periscope saves the video streams once you are finished, so that anyone can view them for up to 24 hours; Meerkat's live video disappears once you choose to end the broadcast.

Both Meerkat and Periscope are pre-dated by other attempts at livestreaming apps, all of which fell by the wayside. But now, with more open Wi-Fi networks and faster 4G mobile networks than ever before, live streaming looks set to become as regular a part of our lives as Googling and Snapchatting.

New for 2016?

- Peach combination of Facebook, Snapchat, Tumblr and others
- * Yik Yak share thoughts with people nearby. Location based
- * **Kik** messenger based app. Chat with friends without requiring a phone number. Share videos, games etc
- * **Shot** rival to Snapchat, although no facility to comment
- Hyper photo sharing
- * Bebo completely relaunched

KIK (commonsensemedia.org)

Dangerous app

* Don't be fooled by the innocent sounding name -- this app is a prime vehicle for sexual predators to locate targets. Within hours of installing this app on his phone, my child was receiving random explicit invitations for photo sharing. Predators pose as teens and try to seduce kids into sharing nude "selfies". Volumes of nudes and pornographic screen shots are being shuttled around on this app every minute. There are plenty of other ways for a kid to text another kid -- keep them away from Kik!

Cyberbullying

Peer to Peer

* Greatest technology related threat children face online is from peers, rather than adults, and that girls are more likely to be the victim of coercive online sexual behaviour (NSPCC 2012)

Cyberbullying

- It is an invasion of personal space for young people and is all encompassing and penetrating.
- The audience can be large, reached rapidly and can be unknown
- It is easier for perpetrators to remain anonymous through the online world or masquerade as another person
- The target of bullying can be anyone as physical and other factors do not come into play.

Cyberbullying

Very often done anonymously:

- * Malicious rumours
- Establishing hate sites
- Pranks phone calls, texts
- * Abusive messages on social networks
- Forwarding abusive content
- Posting humiliating videos
- * Stealing someone else's identity to post abuse
- * Abusive texts, emails, instant messages

Anonymous cyberbullying



- 150 million users 40% are teenagers
- 164 suicides of 15 to 19 year olds in the UK in 2012 some suicides directly related to ask.fm

Izzy Dix



Changes



- aggressive response to reports of misconduct
- increased filtering by 40%, and increased the number of moderators by 40%
- created a safety advisory board with internet safety experts

 Users can still ask anonymous questions and make comments but must register and log in first

Cyber-Bullying

Key Safety Advice For Children & Young People

- Always respect others be careful what you say online and what images you send.
- Think before you send whatever you send can be made public very quickly and could stay online forever.
- Treat your password like your toothbrush keep it to yourself. Only give your mobile number or personal website address to trusted friends.
- Block the bully learn how to block or report someone who is behaving badly.
- Don't retaliate or reply!
- Save the evidence learn how to keep records of offending messages, pictures or online conversations.
- Make sure you tell:
 - an adult you trust, or call a helpline like Child Line on 0800 1111 in confidence;
 - the provider of the service; check the service provider's website to see where to report incidents;
 - your school your form tutor or your Head of Year can help you.

Finally, don't just stand there – if you see cyber-bullying going on, support the victim and report the bullying. How would you feel if no one stood up for you?

Key Safety Advice For Parents & Carers

- Be aware, your child may as likely cyber-bully as be a target of cyber-bullying. Be alert to your child seeming
 upset after using the internet or their mobile phone. This might involve subtle comments or changes in relationships with friends. They might be unwilling to talk or be secretive about their online activities and mobile phone
 use.
- Talk with your children and understand the ways in which they are using the internet and their mobile phone.See the seven key messages for children (above) to get you started.
- Use the tools on the service and turn on in-built internet safety features. North Walsham High School can offer parents free computer monitoring software.
- Remind your child not to retaliate.
- Keep the evidence of offending emails, text messages or online conversations.
- Report cyber-bullying:
 - Contact your child's school if it involves another student, so that they can take appropriate action.
 - Contact the service provider.

If the cyber-bullying is a potential criminal offence, you should consider contacting the police

Extremism and Radicalisation - Use of social media

Extremism across the board. Rise in extremism in response to terrorist attacks.



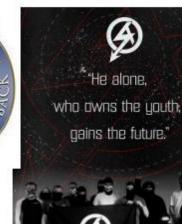


















"I have literally no money to come [to Syria], and I can't take out loans ... because I'm too young is there any way you can help?" The reply from the self-styled jihadists is swift: "Message us privately."

Timeline Photos

Back to Album - Britain First's photos - Britain First's Page





A MAN who starved his dog has
walked free from court.
David Lowe, 33, was charged
with a string of
animal cruelty offences.
SHARE IF YOU THINK HE DESERVED
TO GO TO PRISON

ls LII

690 251 likes on

Facebook in March

Woodkirk Academy

Britain First is a BNP splinter group

The largest and fastest growing UK political page on Facebook

The image to is one of their most popular fundraising campaigns ever (shared 791,234 times).



March: National Action are aiming to protest in Liverpool

Supporters of a neo-Nazi group have been handed a check-list of things to bring with them to a planned march.

National Action told members to bring facemasks, sunglasses and a "heavy-duty belt with heavy buckle" to the march in Liverpool.

Inappropriate Content

- Pornography 24% of 9-16 year olds have seen sexual images in the past 12 months
- Hateful/racist material
- * Terrorism
- * Violence
- * **Self Harm** large rise in the number of sites that promote self harm. (pro-ana sites anorexia/bulimia)
- * Illegal activity
- Online advertising
- Gambling

Advice and Support

- "Click CEOP"
- * Speak to a parent, teacher, SaferSchools' Officer, other trusted adult



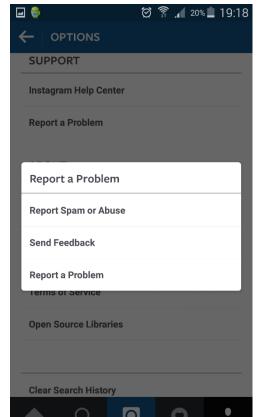
- Report via school website
- * Report using APPS themselves they all have facility to report in 'settings'.
- * Childline 0800 1111
- * In an emergency dial 999
- * Save messages/details if possible and try not to worry about being in trouble
- * Learn how to set privacy settings and how to block

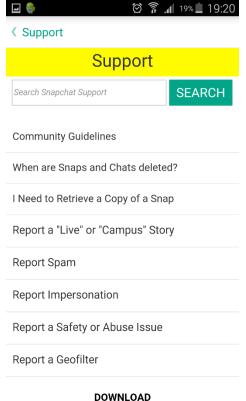
'In APP' reporting (Settings)

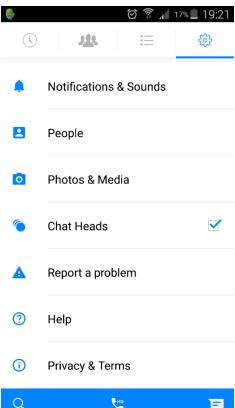














Attention young professionals

* Video -

https://www.youtube.com/watch?v=zlM-YuUQ3Ms

Child Protection Designated Staff



Mr N Cook Vice Principal Head of Year 7, 8, 9



Mr D Currie Vice Principal Head of Year 10 & 11 CP Lead



Mr P J Lowe Vice Principal Head of Year 12 & 13



Miss S Johnson Family Support Worker



Mrs L Roberts
Attendance Improvement
Officer



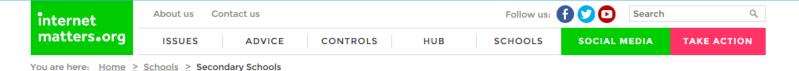
Mrs A Scott Learning Mentor

'The most powerful safeguarding tool is an educated and empowered child'

In school

- * Esafe software
- * Tutor time activities
- * Assemblies
- * Curriculum ICT and PDS
- * One to one intervention for more vulnerable students

Useful websites



e-safety for secondary schools

The ways in which children use technology and the internet to learn and socialise with their peers expands rapidly at this stage of their school life. Here are some useful resources for secondary schools and for you as educators to help parents continue to talk about the changing face of technology with their children.



Classroom

Access to a collection of resources to help teach e-safety to older children and teenagers



Send home

Free downloadable materials for secondary schools to share with their parent community



With parents

A range of tools for use at parent events and to recommend for parents to use at home

CLASSROOM

SEND HOME

WITH PARENTS

"Cyberbullying is now more common than face-to-face bullying among 9-16 year-olds."

* http://www.internetmatters.org/

thinkuknow - CEOP



Welcome to CEOP's Thinkuknow

Come in to find the latest information on the sites you like to visit, mobiles and new technology. Find out what's good, what's not and what you can do about it. If you look after young people there's an area for you too – with resources you can use in the classroom or at home. Most importantly, there's also a place which anyone can use to report if they feel uncomfortable or worried about someone they are chatting to online. All the information here is brought to you by the team at the NCA's CEOP Command. We hope you like it!

Are you...





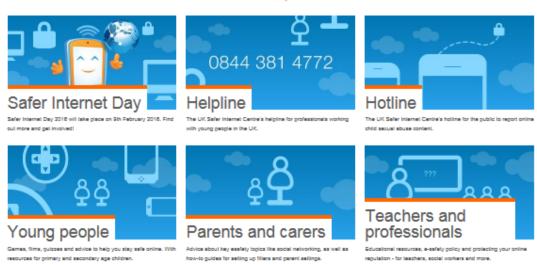


UK Safer Internet Centre



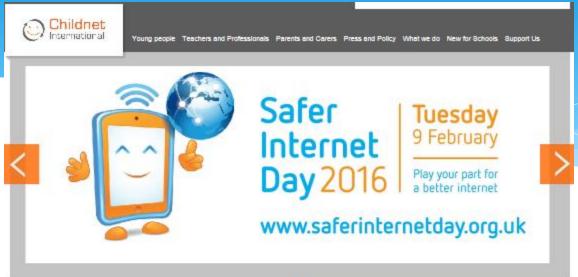
Welcome to the UK Safer Internet Centre, where you can find e-safety tips, advice and resources to help children and young people stay safe on the internet.





* http://www.saferinternet.org.uk/

Childnet



Welcome to Childnet International, a non-profit organisation working with others to help make the internet a great and safe place for children.





http://www.childnet.com/

CEOP



* http://ceop.police.uk/safety-centre/

SEARCH

HOME

FOR SCHOOLS

ARTICLES

EXPERTS

AUTHORS

ABOUT



New free service for schools!

Expert information to help children and young people stay safe online, for schools to host on their own websites.

Sign up to get a Parent Info feed to your website, log in or find out more.



http://parentinfo.org/

Woodkirk Academy website



Click 'Parents' and then 'Behaviour and Safety' – esafety section is then visible

Thank you for coming

Any questions?