

Creating an action plan for inter-faith and belief activities

Use this planning tool to help you create a clear and workable action plan for inter faith and belief activities on your campus:

Aims

- Aims must be driven by students or students' union needs.
- What are the changes you are trying to achieve?
- What are your overall aims and specific aims? For example, "To improve relations with and between faith societies"

Objectives

- Objectives explain how you will achieve your aims.
- What are the planned activities by which you are going to achieve your aims? For example, "Run an inter faith week* in the students' union"

Outputs

- What are the detailed activities, services and products your project will provide to achieve its aims? (Make sure you quantify each output) For example, "Run a faith fair and speaker event during inter faith week* in the students' union, open to all students"

Outcomes

- What are the changes, benefits, learning or other effects that will occur as a result of your activities? For example, "Increased understanding of different religions amongst students, and an opportunity for students to share perspectives"

Evaluation

- How will you measure success of this event or project?

SMART

The SMART acronym is a useful tool to use when setting aims, objectives, outputs and outcomes:

- **Specific**
- **Measurable**
- **Achievable**
- **Relevant**
- **Time-bound**

The example output demonstrates how SMART can be applied:

Run a faith fair and speaker event during inter faith week* in the students' union.

This output is:

- Specific (it clearly states what activity will take place and where)
- Measurable (it states the type of activity taking place, and with who)
- Achievable (it is a realistic goal to organise these particular activities)
- Relevant (the activity is a relevant way of achieving the overall aim and objectives)
- Time-bound (it specifies when the activity will happen)

*Interfaith week is a national week held in November throughout England, Wales and Northern Ireland dedicated to highlighting the significance of faith and belief, and the contribution that faith communities make to society. Scotland have their own Scottish Interfaith Week usually the following week.

