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## Annual Members Meeting 19/02/15

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**Motion Name: Change the name of 'The Richmond Building' to 'The University of Bristol Students' Union Building'.**

**Background:**

1. UBU suffers from the location of its building off campus and away from the main flow of students. Its unrelated name exacerbates the issues resulting from this physical remoteness by further obscuring its presence. As a result many students are not even aware of the Union's whereabouts.
2. As the Richmond Building is actually owned by the University of Bristol, its ambiguous name means positive work done by UBU is liable to be publicised in such a way that implies that it has been achieved by the University. In turn this can leave UBU uncredited for its accomplishments, weakening its perceived effectiveness and skewing its reputation.
3. In effect the status of UBU is undermined: it is portrayed as subordinate to the building in which it is 'housed', and an organisation that is liable to be shifted elsewhere at the University's discretion. The University simultaneously gives the impression that it values publically staking a claim to its estate over establishing UBU as a stable and autonomous presence for its students.

**Purpose:**

1. With the recent refurbishment of The Richmond Building, now would be the perfect time to restate UBU's presence to the student body.
2. This will hopefully increase the flow of students into the Union. In turn this would boost engagement with Union activities, increase communication and further inform and encourage students to utilise their rights and democratic power regarding UBU and the University.

**Action:**

1. Hold a referendum on the new name.
2. Lobby the University act according to the results.

*Proposed by:*

Your first and last name: Hania Simons

Seconder: Nicky Black