



PRESS RELEASE

UBU PROMOTES SPORTS 4 ALL AFTER SUCCESSFUL NUS BID

14th August 2013

The University of Bradford Union of Students (UBU) has fought off competition from over 125 student unions around the UK to be one of 25 successful applicants to share in £5 Million of funding from the National Union of Students Green Fund. The fund was allocated to promote sustainability projects in higher education establishments and the success of Bradford's Sports 4 All bid, will directly benefit disabled students both regionally and around the UK.

The successful bid is for the project Sports 4 All which will promote health and wellbeing amongst disabled students by increasing provision for sporting participation around the UK, will implement sustainable transport methods that will allow disabled students to cycle at an equivalent level with non-disabled members of the University of Bradford Cycling Club, to commute to and from campus and the project has a research element that will lead to innovation in the field of human powered vehicle design for disabled people.

The Sports 4 All project is natural progression from Cycling 4 All, the first disability cycling club in any UK university which was run in partnership with Bradford Disability Sports and Leisure, the Lord Mayor's official charity. The success of Cycling 4 All, which has been running for two years at the UBU, highlighted an inequality in disability sports provision for disabled students in UK universities. The Sports 4 All project will address this directly by extending this cycling provision to disabled students of other West Yorkshire student unions and will link up participation opportunities in a range of sports for disabled students around the UK with promotion through other student unions, councils, local businesses, the charity sector and national organisations such as the NUS, Sustrans and British Cycling. This two year project will produce codes of best practice and a model for a referral pathway to disability sports participation. The promotion of disability sports throughout the West Yorkshire and the UK will culminate in the running of an end of year inter-university disability sports day open to all disabled people at UK higher educational institutions.

Sam Butterworth, the Sports and Societies Officer at the UBU is behind the bid. He said: "This is a fantastic opportunity to show to the world the great things that are happening at Bradford for disabled students. We are integrating disabled students into the sports societies here under the banner of Team Bradford. Now that we have the backing of the NUS we will enable disabled students to commute in a sustainable way while promoting health and wellbeing both here at Bradford and around the UK."

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ENDS



PHOTOCALL: Bradford Council's Deputy Lord Mayor Councillor Joanne Dodds will congratulate the successful bid writer at the University of Bradford Union of Students, Student Central, Richmond Road, Bradford, (BD7 1DP) 4.30 Thursday 15 August 2013.

For all media enquiries please contact Philip Lickley, the Media and Marketing Manager on ubu-mmcc@bradford.ac.uk or 01274 233255

About Students' Green Fund

Students' Green Fund is a £5million pot of funding granted to NUS by HEFCE (Higher Education Funding Council for England) to deliver transformative, student-led sustainability projects across England.

The application process took place over the summer in which 105 students' unions submitted proposals to NUS, to the value of over £22mil. University of Bradford Union is one of 25 successful applicants to receive funding between £100,000 – 300,000 for two years, to deliver their sustainability project.

About the University of Bradford Union of Students

The University of Bradford Union of Students (UBU) represents 14,000 students at the University of Bradford and represents 12,000 full time equivalent staff across two campuses encompassing students from over 98 different countries. UBU has a strong legacy of environmental management and the promotion of green issues and has always entered the Green Impact programme with continuous improvements since 2007. In 2011 – 2012 UBU won the Green Impact Small Commercial Award together with the Green Impact Innovation award in 2009-2010 and it is our aim to continue to push for Green Impact issues.