

POSTER DESIGN 101

JOIN SPORT

Whatever you're advertising (event, training or just joining the club) is clearly displayed and easy to read at the top

Eye catching image or photograph is prominent, with enough room around it that it doesn't overlap the text too much

MAKE SURE THE COLOUR OF THE TEXT CONTRASTS THE BACKGROUND SO IT CAN BE SEEN



Time and place are clearly displayed

If the poster is going in any frames, leave a 5mm border round the edge

COME TRY OUT OUR SPORT EVENT PLACE/ EVENT TIME

Bring your own boots, wear comfortable clothing.
Tennis rackets, boxing gloves and goggles
will be provided

ALWAYS have contact information

CONTACT: PRESEIDNT@KINGSTON.AC.UK

Strip with the Union logo must appear on all printed and digital artwork.

