

THESE ARE A SET OF RULES FOR THE SENIOR REP ELECTIONS 2016, BASED ON 5 PRINCIPLES OF A FAIR ELECTION WHICH SHOULD BE FOLLOWED BY CANDIDATES AND THEIR CAMPAIGN TEAMS.

GUIDING PRINCIPLE 1:

Candidates must treat other candidates, students, staff and members of the public with respect.

Rules therefrom:

- i. Offensive language and discrimination against, gender, sexuality, race and any other liberation groups **will not** be tolerated.
- ii. Candidates **may** only criticise manifesto points and not candidates personally.
- iii. Candidates **must not** campaign in the following areas: libraries, open access suites, computer labs, and off-campus including halls and external media such as local press or radio.
- iv. Candidates **must not** stand over or campaign to students whilst they are voting. This includes students voting on mobile phones and tablets. Candidates **cannot** supply their own devices for students to vote with.
- v. There will be **no** mass emailing.

GUIDING PRINCIPLE 2:

Candidates must not undermine the fair and democratic running of elections.

Rules therefrom:

- i. Candidates **must not** campaign in any form before campaigning has officially begun.
- ii. Candidates **must not** spend more than their allocated campaign budget of £5 nor split resources with another candidate.
- iii. All campaigners **must not** cheat, lie or defame other candidate's material.
- iv. **No** elected officer, BU or SUBU staff (either part-time or full-time) will be able to campaign for candidates whilst on duty.

GUIDING PRINCIPLE 3:

Candidates should be fully transparent, accessible and accountable to their electorate.

Rules therefrom:

- i. Manifesto pledges are promises you are making to the electorate and **must** therefore be realistic and achievable.

GUIDING PRINCIPLE 4:

Candidates must not do anything to gain an unfair advantage.

Rules therefrom:

- i. Students already involved internally with SUBU **may not** access SUBU materials or facilities for their campaigns that other candidates do not have access to, such as using the SUBU minibus or wearing SUBU uniform.
- ii. Candidates **must not** make use of mate's rates or exclusive prices they may get on any campaign materials, such as at a wholesaler. All gifted and borrowed materials will be assigned a price.
- iii. Co-Campaigning defined as partnering with another candidate to share resources and endorse one another to increase the reach of your campaigns, is **not** permitted.

GUIDING PRINCIPLE 5:

Candidates must respect the campus environment and the community and not act in such a way as to bring the elections process, the Union or the University into disrepute.

Rules therefrom:

- i. **No** stickers or chalk may be used throughout campaigning.
- ii. Campaign materials that pose a health and safety risk **will be** removed.
- iii. It is the candidates' responsibility to **ensure that** all campaign materials are removed from public display at the end of the voting period and before the announcement of the election results.