



Quick Checklist for The Squealer

- Write informally (although no swearing please!). Your audience is other students, so write as if you were talking to a friend.
- Try and keep your content concise. Use pictures rather than words where possible. Articles should be 100-500 words (although can be longer if it is something really exciting).
- Images should be print quality – 300 dpi.
- Newsletter articles will be a photo, small amount of text and link back to somewhere on the web.
- When in doubt – ask. Not sure your article will be interesting enough? Want to produce a comic strip but need some guidance? Contact Nicola, the current Squealer editor, at nicola.haydon@cumbria.ac.uk
- Submit your content by the deadline. You can request to be added to the Squealer contributors mailing list (and receive a two week reminder before content is due) by emailing nicola.haydon@cumbria.ac.uk

Podcasts

- Talk informally (although no swearing please!). Your audience is other students, so talk as if you were chatting to a friend.
- Length – anything up to 20 minutes. Beyond this, your audience may get a little bored.
- If you need assistance recording the podcast, let us know. Contact robert.ward@cumbria.ac.uk

Disclaimer

Whilst we will endeavour to include all content submitted, if we feel there is an item that is not relevant or would be best placed through a different channel, we occasionally will not do so. In this circumstance you will be notified and we will work with you to find a suitable channel and timing.

All work submitted will be subject to editing. If any major editing is required (beyond spelling/grammar corrections or minor cuts to the article) we will contact you to ensure you are happy with the edited product.