

Privacy Policy

Principles

Policy statement: We will not share your information with others without your consent.

We have established the following two key principles related to this:

1. You will only receive email communication from Sunderland SU on matters related to your status as students at the University of Sunderland.
2. We will not share any individual user details (including your email address) to any third party without your consent.

Compliance with the Data Protection Act of 1998 underlies all of our personal information privacy practices.

Why do we collect data?

At Sunderland SU we collect different types of information about our users for the following main reasons:

1. To provide an interactive web site where email is used to communicate with the users.
2. To provide a security mechanism whereby we can restrict content to certain groups of users.
3. To enable the purchase and delivery of goods through our online shop.
4. To give us demographic information about our membership so that we can tailor content and services appropriately.
5. To administer your membership of Sunderland SU.
6. To administer the services and activities of Sunderland SU, such as SU Communities, Volunteering and Student Representation.
7. To carry out research on the demographics, interests and behaviour of our registered members.
8. To send you email newsletters from Sunderland SU and details of student promotions as they become available.

9. To perform marketing and promotional activities, including forwarding information to you which we feel you may find useful, such as details of products and services and forthcoming career/job opportunities.

What information do we collect?

We have a data sharing agreement with the University which gives us some basic information including name, email address and course information. For full information about what data we collect via the data sharing agreement contact ussu@sunderland.ac.uk. This means that any student will be able to log into our website using their University log in details (using a system called single sign on) without registering an account with us.

If you choose to register your account, we will collect some additional data to help us better tailor content to you and to give us demographic information about you which is not covered by the data sharing agreement. Users are also free to make amendments to this data at will by logging into their account.

If you join an SU Community, we may ask you for next of kin details for emergency contact only, and for details of any medical conditions that might affect your participation in the activity that could put you or others at risk. We may pass your personal information onto the committee of SU Communities which you choose to join.

Who will have access to your information?

By default your information will not be visible to anyone else using the site. You can change these settings from your personal profile page.

Information stored in our website system is only accessible to members of staff who require access to it in the fulfilment of the purposes outlined in this policy.

What else you should know about privacy

This policy covers the Sunderland SU website www.sunderlandsu.co.uk

Remember to close your browser when you have finished your user session. This is to ensure that others cannot access your personal information and correspondence if you share a computer with someone else or are using a computer in a public place like a library or Internet cafe.

You as an individual are responsible for the security of, and access to, your own computer.

Please be aware that whenever you voluntarily disclose personal information over the Internet that this information can be collected and used by others.

Ultimately, you are solely responsible for maintaining the secrecy of your usernames and passwords and any account information. Please be careful and responsible whenever you are using the Internet.

Our pages may contain links to other websites, and you should be aware that we are not responsible for the privacy practices on other websites.