

# Sustainability Engagement Programmes 2017/18 Outline and Ratecard

**This document provides information on NUS' sustainability programmes, including a link to the 2017/18 sign-up form, which needs to be returned to us before 30 June 2017. If this won't be possible, please talk to us about your requirements.**

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## 1. Background

NUS' sustainability team works with tertiary education institutions to equip students with the knowledge, skills and values required to make the world a better place. To this end, over the last eleven years, we have developed a set of national sustainability engagement projects within the formal and informal curricular. The projects have been highly successful in bringing students and staff together to improve the environmental impact of their institution, achieving measureable reductions in carbon emissions and financial savings, and improve the employability of students. In 2016/17, 76 universities and colleges ran one or more of our sustainability projects on a self-funded basis. This document outlines all the pro-environmental engagement projects available from NUS in 2017/18, the associated costs, and contact details if you have questions on any of our projects. We look forward to working with you!

## 2. Behaviour Change and Engagement Programmes

### 2.1 Student Switch Off – [www.nus.org.uk/studentswitchoff](http://www.nus.org.uk/studentswitchoff)

**Student Switch Off** is our Ashden Award-winning inter-halls energy, recycling and water-saving competition. Students pledge their support for the campaign, are trained as ambassadors and encourage their flatmates to reduce their environmental impact, working together to try and help their hall to be the greenest at their institution. The winning hall on each campus is rewarded with a celebratory event, typically a big giveaway of Ben & Jerry's ice cream!

In 2016/17 Student Switch Off was run at 38 institutions, reaching 130,000 students, engaging over 40,000 through our Facebook fan-pages, online climate change quizzes, photo competitions, pledge schemes and training events. This year to date it has delivered average energy savings of 6% per university, and collective reduction in carbon emissions of over 1,200 tonnes equating to financial savings of over £220,000. The average university who participated in the 2016/17 campaign saved £4.20 per student.

**Student Switch Off** fees for 2017/18 are £2.10 (+VAT) per student living in halls, with a minimum fee of £3,250 (+VAT) and maximum fee of £6,250 (+VAT).

Included in the cost:

- Attending freshers' fairs to raise awareness and sign-up students;
- Ambassador training on campus for keen students;
- Two online climate change quizzes;
- 2-3 halls of residence visits to engage students in the campaign;
- Organisation and attendance at the end-of-year celebratory event for the winning hall;
- Communicating with students every 2-3 weeks via e-mail and social media;
- Sourcing prizes and running competitions;
- Analysis of energy data;
- Fairtrade cotton bags for freshers fayres, Fairtrade t-shirts for campaign Ambassadors and coasters with energy-saving tips on for all students in your halls;
- Free attendance at our annual sustainability programmes roundtable to keep up-to-date with new developments, shape our work, and celebrate the collective achievements of Student Switch Off.

Not included in the cost:

- Provision of a stand at the freshers' fair;
- Printing and distribution of posters in halls of residence;
- End-of-year overall prize for the winning hall.

#### **a. Student Switch Off - Energy dashboard bolt-on**

The Student Switch Off Energy dashboard displays building energy savings in near-real time, encouraging greater student participation in the campaign, building on the sense of fun competition between halls, improving energy awareness and generating more savings.

Research has shown that greater savings can be achieved when people have access to feedback on the energy savings in their buildings. Following a successful EU project - '[SAVES](#)', involving UK and European Universities trialling an innovative web-based energy dashboard visualising near real-time energy savings - the Student Switch Off energy dashboard is offered this year in partnership with EcoVisum Ltd., a spin-out company of De Montfort University, who helped develop the dashboard.

During the SAVES project, the dashboard has helped achieve **reductions in electricity consumption of 3% above the average Student Switch Off saving**. The web-based service also

supports University energy and accommodation managers by helping to identify issues with energy data and further opportunities for savings.

Key features & benefits include:

- University branded dashboard page;
- Improved visibility of the Student Switch Off campaign;
- Near-real time display of energy savings throughout competition;
- Greater student engagement;
- As a responsive 'web app' the dashboard is compatible with all modern viewing devices;
- Dedicated public display screen URL for any competition;
- Mobile-friendly installation to home screen means independent app-like functionality for student engagement;
- Quick and easy 'non-technical' set up with skype walk-through introduction and technical support.

The **Student Switch Off energy dashboard** fee for 2017/18 is £1,350 (+VAT). This price includes Universities with up to 20 halls of residence (max 3 meters per hall). Adding additional halls costs £30 per hall and £10 for additional meters. The fee includes 3 hours (equivalent to £300) of technical support, including access to API scripts allowing automation of data uploads and includes full dashboard instructions and free video tutorials.

Dashboard requirements:

- Must be running the Student Switch Off project;
- Automated metering technology is advised but the dashboard also supports manual uploads;
- Automated uploads of data from UK and EU metering technologies such as Systems Link, Elcomponent and EMT.

A more detailed overview of the dashboard is available [here](#) and you can contact [Neil Jennings](#) if you have any queries on bringing the dashboard to your institution.

#### **b. Student Switch Off – Recycling bolt-on**

Through a Defra-funded pilot at four universities in 2011/12, we adapted the Student Switch Off model to successfully increase hall recycling rates by an average of 4%. We now offer this service as a bolt-on to the standard Student Switch Off package.

The **Student Switch Off recycling bolt-on** fee for 2017/18 is £500 (+VAT). The waste and recycling audits cost an additional £0.55 per student per audit (+VAT).

The cost of the bolt-on includes the promotion of recycling via students, recycling-themed photo competitions and analysis of recycling data, adding a recycling dimension to the energy competition.

If you opt for recycling audits, we will complete a pre-notified visual waste and recycling audit in halls kitchens. Kitchens segregating their waste correctly will be given Fairtrade chocolate rewards and kitchen-specific feedback will be left using a recycleometer card. The audit cost includes all materials (recycleometer cards, Fairtrade chocolates, laminated score sheets) as well as the cost of student helpers and our staff time to complete the audits.

Criteria required to run the recycling bolt-on are:

- Must be running the Student Switch Off energy-saving project (see section 2.0);
- Access to hall kitchens to conduct recycling audit (if audits are selected);

- Provision of a communal incentive (e.g. party or financial contribution to winning hall, as with the energy competition).

It is desirable, but not essential, for recycling data to be measured at the hall level (the competitive element can be adapted to other metrics).

For more information on any element of Student Switch Off, please contact Neil Jennings, Student Switch Off Programme Manager ([neil.jennings@nus.org.uk](mailto:neil.jennings@nus.org.uk); 07880 033607)

## 2.2 Green Impact – [www.nus.org.uk/greenimpact](http://www.nus.org.uk/greenimpact)

**Green Impact is our UNESCO award-winning change and engagement programme – it helps staff and students understand sustainability and social responsibility, shows them what they can do to make a difference, and supports them in achieving these actions.**

Green Impact has been developed over the last ten years using social change theory and NUS' expertise to produce a cyclical model that works in all environments and workplaces, based on the themes of continual improvement, collaboration and meaningful change to establish new social norms and inspire people with the skills and passion needed to make a difference.

Each organisation develops their own bespoke Green Impact programme using a simple but sophisticated online tool to guide and monitor people's progress. A dynamic, engaging support and communication package is delivered in collaboration with students and NUS to create a community of people working together towards common, agreed goals.

Each year awards are given to teams within each organisation adding light competition and a useful way of inspiring and recognising achievements. Students receive training to enable them to support and verify each programme aiding their own understanding of sustainability and social justice as well as their professional development.

In 2016/17 Green Impact was run at over 180 organisations, 44 of which were universities and colleges. Across these, there were 334 teams or departments taking part, reaching 13,200 staff, 2,997 of which sat on local Green Impact teams. Collectively they undertook 5,527 actions, more than half (3,392) as a direct result of the scheme. Over 300 students were trained as Project Assistants and by the end of the academic year over 1,000 students will have become auditors, helping with their employability as well as the delivery of the programme.

Green Impact 2017/18 fees (first year)			Green Impact 2017/18 fees (subsequent years)		
Up to 1,000	1,001 to 1,500 FTE	1,501 or more FTE	Up to 1,000	1,001 to 1,500 FTE	1,501 or more FTE
£4,335 (+VAT)	£6,375 (+VAT)	£7,395 (+VAT)	£3,315 (+VAT)	£5,355 (+VAT)	£6,375 (+VAT)

Included in the cost:

- Support and guidance at every stage, up to five full-day visits per organisation from your dedicated project officer;
- Support to develop, and host, your bespoke online tool including ongoing technical support;
- Live dashboard of personal and national progress for teams and departments;
- Access for you, your teams and students to a series of tailored Green Impact support and skill sharing webinars, online events and resource bank;

- Green Impact cost-price shop for sustainable products for teams and departments (e.g. refillable drinking water bottles, awareness stickers, room thermometers, etc.);
- Support to develop a bespoke monitoring and evaluation plan utilising fully-supported online surveys, data collected through the online tool, and in-house data so we can provide you with useful insights into staff and student attitudes, actions and awareness and show attributable behaviour change;
- Working with your students' union to recruit and manage volunteer student Green Impact auditors, including us delivering our unique IEMA approved auditor training course;
- Certificate templates and Silver and Gold engraved recycled awards (Bronze and optional special awards, e.g. labs, catering, academic, are not included);
- National publicity through case studies and news articles on the Green Impact website;
- Personalised feedback reports for all teams / departments, and an organisational impact report showing you what the programme has achieved;
- Support to tailor the programme to engage new areas of your organisation (has included developing new sets of criteria for academic departments, grounds and maintenance teams, etc.);
- **New!** Specific actions for your catering outlets developed alongside the Soil Association enabling easier accreditation for the Food For Life Catering Mark (this includes a discounted accreditation rate with the Soil Association as well as specialized support for your catering outlets to achieve this external accreditation);
- **New!** Specific actions for your lab-based teams developed in collaboration with Kings College London and the University of Bristol;
- **New!** Specific actions for your academic teams developed to complement current or future participation in Responsible Futures (3.1) and to enhance your education for sustainable development efforts;
- Free attendance at our annual sustainability programmes roundtable to keep up-to-date with new developments, shape our work, and celebrate the collective achievements of Green Impact.

Not included in the cost:

- Local day-to-day communications and coordination activity;
- Printing of awards certificates or additional awards beyond gold/silver level;
- Venue or catering costs for training, support and awards events.

Optional extras:

- Additional awards – please contact us for costs;
- To engage beyond 'the usual suspects' and enable better reporting to participants on the carbon and money they are saving through their actions, we're working with the Do Nation. Their pledge scheme will work alongside Green Impact to promote behaviour change in individuals in their personal lives as well as teams in the workplace. The programme will align with your Green Impact teams and toolkit actions, at a much reduced price. Full information is available [here](#).
- Green Impact Project Assistants – Supporting you and your students' union to recruit, train and manage a team of volunteer students who will support and mentor teams and/or your central delivery of Green Impact.

The fee for Green Impact Project Assistants in 2017/18 is £550 (+VAT).

The fee for the Do Nation bolt-on in 2017/18 is £2,400 (+VAT).

If you are an organisation who has been successfully taking part and innovating Green Impact for at least two consecutive years and would like to talk to us about more independent delivery options, please get in touch to explore the options available to you.

For more information on any element of Green Impact, please contact Jo Kemp, Green Impact Programme Manager ([jo.kemp@nus.org.uk](mailto:jo.kemp@nus.org.uk); 07818 592813).

## 2.3 Student Eats – [www.nus.org.uk/studenteats](http://www.nus.org.uk/studenteats)

**Student Eats is our on-campus food growing initiative. It engages students from a wide range of backgrounds and provides access to healthy low carbon food.**

Benefits of the programme include a measurable positive impact on participants' environmental attitudes and behaviours; reduction in stress and supporting positive mental wellbeing; production of food enterprises that provide students with vital employability skills; engaging academics in sustainability, including provision of outdoor learning.

In the last four years, through Student Eats, we have supported 30 universities and colleges to set up successful and sustainable food growing spaces on their campuses. Ten of these groups have received awards in connection with their growing projects, including Green Gowns, Local Food Heroes, Soil Association and Royal Horticultural Society (RHS) awards. Student Eats was a Finalist of the Local Food Recognition award, and won a prestigious Silver Gilt medal at the 2014 Chelsea Flower Show.

Student Eats membership is a free network of student-led growing spaces that shares and learns together, culminating in an annual national Student Eats conference. If you have a growing space on campus, please join by marking this option on your rate card.

Student Eats Plus (available from January 2018) is our paid-for service designed to help institutions set up new growing spaces and projects. Through Student Eats Plus, we invest time with your students' union and institution to develop a site into a growing space, provide technical advice on site layout, disability access, and soil testing. We will train your growing group, so you know what will or won't work, choose the right crops, and create growing plans. You will be supported throughout, including organising events in the garden, selling produce, establishing a student-led growing society, engaging staff to ensure continuity, and widening community involvement.

Student Eats Membership	Student Eats Plus 2017/18 fee
Free	£2,500 (+VAT)

Student Eats Membership (free) includes:

- Sample sowing calendar and planting plan for growing on campus. This template helps you to choose suitable crops and shows how to time them, so they can be harvested during term time;
- Sharing good practice through our closed Student Eats Facebook network group, and Student Eats jiscmail. Become part of this growing network, see inspiring examples from your peer groups, and share your questions and achievements;
- Opportunity to participate in the national Student Eats conference (fees may apply);
- National publicity to share your successes through our website and social media. Student Eats had feature articles printed in nearly a million copies of broadsheet and magazines, and Student Eats groups took part in BBC local radio and television programmes.

Student Eats Plus also includes:

- Up to four site visits or bespoke training workshops, including supporting events.
- Technical advice on site layout, disability access, and soil testing;
- Free places at the national Student Eats conference;
- Year-round advice and support at every stage;
- Free use of the online Student Eats 'Behavior and attitude change' and 'Vegetable preference' surveys. You will receive the download of the data in counts and percentages, and a spreadsheet of the raw data.

Not included in the costs:

Macadam House  
275 Gray's Inn Road  
London WC1X 8QB  
t 0845 5210 262  
e [nusuk@nus.org.uk](mailto:nusuk@nus.org.uk)  
[www.nus.org.uk](http://www.nus.org.uk)



- Provision of growing space. You must provide a suitable plot of land or indoor space;
- Funding for capital infrastructure costs to set up a growing place - please contact us to find out how much this has cost at other campuses and what you may need;
- Venue costs for workshops.

For more information on any element of Student Eats, please contact Odette Wills, Student Eats Programme Manager (Interim) ([studenteats@nus.org.uk](mailto:studenteats@nus.org.uk); 07813921439).

## 2.4 The Blackout – [www.nus.org.uk/blackout](http://www.nus.org.uk/blackout)

**A night out with the lights out - the Blackout is a successful annual event on a Friday night that brings students and staff together to turn off non-essential office equipment across campus.**

Developed by the University of Southampton Sustainability Action Programme, and run in partnership with them, through the initial pilot, the University of Southampton reduced electricity consumption by 6% over the weekend, saving £1,600 and seven tonnes of carbon. Since 2013/14, the NUS have been working in partnership with the University of Southampton Sustainability Action Programme to replicate their local successes, working with 14 universities across the UK to engage staff and students for this one-off event. The Blackout campaign has been particularly successful in bringing together new and existing volunteers to your local sustainability initiatives - drawing upon Green Impact staff groups and Student Switch Off student ambassadors, as well as attracting new groups through the after-party incentives and unique, fun nature of this after-hours event. To date there have been over 1,000 staff and students who have volunteered to take part in the local events, and an average of a 12.5% reduction in electricity consumption over the Blackout weekend. For more information please visit [www.nus.org.uk/blackout](http://www.nus.org.uk/blackout).

NUS and Southampton are again opening up the Blackout so any university or college in the UK can take part in one of our coordinated national Blackout events (autumn and/or spring event evenings). In 2017/18 we will continue to facilitate peer-to-peer learning through conference calls on the lead-up to and de-brief following the event, complementing the support resources and methodology pack received. We will provide you with the necessary advice and support to successfully run the Blackout, and will be there on your campus on the evening to help you manage it.

Criteria required to run the Blackout are:

- Your students' union must be committed to the project;
- Willingness and ability for the Blackout volunteers to access a sizeable proportion of your estate on the evening;
- Access to real time energy data to support the quantification of the impact of your event;
- Ability to get the support of senior staff, key departmental administrators and security;
- You must provide a thank you incentive for students and staff taking part as this is a key success factor;
- Adherence to 'The Blackout' branding and logo use guidance;
- It is recommended, but not essential, that you are running both Student Switch Off and Green Impact already.

Included in the cost of participation:

- Delivery of a half-day training session at your institution for key staff and volunteers on how to run the Blackout (typically four to six weeks ahead of the event), and remote support for all subsequent years of participation;
- Full resource pack, guidelines, branded templates and ongoing remote support for you to recruit staff and student volunteers and gain access to Blackout areas on campus;
- Invitation to group teleconference calls to troubleshoot and share ideas with others in the Blackout cohort.
- Ten branded 'The Blackout' Fairtrade hoodies for your key staff and volunteers (retail value of £350);

- Attendance on the day and into the evening to support you in delivering the event and deliver a refresher workshop for staff and students at the start of the event. N.B. No on-site pre-event support will be given as part of the 'subsequent years' package unless specifically requested at sign-up. Additional support can be negotiated with NUS and is recommended if you are running Blackout for a second or third year with a different delivery team to previous Blackout events;
- Support in national communications before, during and after the event, including social media;
- Fully-supported online survey for participants, and feedback report;
- Infographics for post-event communications and inclusion within national publicity.

Not included in the cost:

- Printing of local posters and flyers;
- Thank you incentives for volunteers, such as pizza;
- Recruitment of students and staff – we will provide advice and support on how to undertake this, and will attend on the day of the event to help the management of the students and staff, but you and your students' union need to lead on the recruitment of staff and students;
- Additional hoodies or t-shirts (although these can be bought from us at cost price through our ethical clothing company [Epona](#)).

The Blackout 2017/18 fees (first year)	The Blackout 2017/18 fees (subsequent years)
£975 (+VAT)	£475 (+VAT)

For colleges, schools or off-campus organisations interested in running The Blackout, we can offer a cohort package where support is provided on a group basis to two or more organisations in the same geographical area. The same support package will be provided (excluding free hoodies), and costs can be shared between the participating organisations.

For more information on any element of The Blackout, please contact Jen Strong, Senior Project Officer – Green Impact ([jen.strong@nus.org.uk](mailto:jen.strong@nus.org.uk); 07880 031353).

## 2.5 WHOLE EARTH?

**WHOLE EARTH? is an outdoor exhibition that presents an integrated approach to 21st-century human development, designed to give students a voice in the debate about *their* future.**

Due to the extraordinary success of the exhibition in 2016/17, we are again working with renowned photographer Mark Edwards to bring WHOLE EARTH? to colleges and universities in 2017/18. WHOLE EARTH? is so much more than an exhibition: it is a powerful and provocative tool to engage students and their tutors in the big questions relating to sustainable development. In 2017/18, although it is open to all universities and colleges, Mark is particularly keen to hear from institutions with overseas campuses, so he can replicate the international twinning scheme where used banners are exhibited in other countries.

For more information and for examples of the exhibitions, please see [here](#) or contact Mark Edwards ([mark@hardrainproject.com](mailto:mark@hardrainproject.com); 07710 099 818).



### 3. Education for Sustainable Development

#### 3.1 Responsible Futures – [www.nus.org.uk/responsiblefutures](http://www.nus.org.uk/responsiblefutures)

**Responsible Futures is a facilitated change programme and accreditation mark to embed sustainability across the formal and informal curriculum. It was shortlisted for the international 2016 [Reimagine Education](#) award.**

Responsible Futures is a whole-institution approach to embedding social responsibility and sustainability across the formal and informal curriculum across both HE and FE. It is a supported change programme and accreditation mark that works to put sustainability at the heart of education.

Responsible Futures provides a framework to assist you in creating an enabling environment for staff and students to work together to embed social responsibility and sustainability into teaching and learning. It seeks to legitimise and mainstream education for sustainable development, ultimately helping to ensure students leave education with the knowledge, skills, and attributes needed to lead society to a more just and sustainable future.

The framework facilitates a close working partnership between students' unions and their institutions through a set of criteria drawn from good practice across the sector. NUS works with these partnerships to personalise their approach by selecting the criteria that suit them, including developing some of their own criteria. Partnerships take part as a limited-size cohort which share resources and learn together as they proceed through the accreditation, convened and supported by NUS. When they are ready (typically after 1-3 years), partnerships are audited by a team of trained students, trained by NUS, resulting in an externally-verified audit report. Accreditations are awarded annually and remain valid for two years.

24 partnerships across the UK have joined Responsible Futures since its launch in September 2014. Collectively, they have completed over 500 individual actions to progress their efforts.

Reflecting back one year on from gaining accreditation, the first cohort said that the value in achieving the Responsible Futures accreditation had been:

- Securing credibility – internally and externally
- Developing a reputation for excellence
- Enabling access to funding
- Developing new working links within the university / college
- Creating better partnerships between the institution and students' union
- Enabling engagement of staff, at multiple levels and roles, in embedding sustainability
- Securing incorporation of education for sustainable development (ESD) into strategy
- Embedding ESD across the formal and informal curricula

The criteria in the framework are drawn from good practice across the sector and have been developed collaboratively with colleges, universities, students' unions, and various sector organisations. Partnerships can personalise their approach by selecting the criteria that suit them, including developing some of their own criteria.

Responsible Futures 2017/18 Fees				
	Responsible Futures 2017/18 first year	Responsible Futures 2017/18 subsequent year membership fee (excluding audit)	Responsible Futures 2017/18 Audit Fee*	Responsible Futures 2017/18 post-accreditation annual membership fee (incl. all future audits and support)**
Higher Education Institutions	£2,250 (+VAT)	£1,250 (+VAT)	£750 (+VAT)	£500 (+VAT)
Further Education Institutions	£1,500 (+VAT)	£750 (+VAT)	£500 (+VAT)	£100 (+VAT)

*Note: We recommend that the fee is paid by the university or college, and not by the students' union/association.*

\* Partnerships will need to be re-audited every two years to retain the accreditation from the date of receiving the accreditation.

\*\* This fee covers *all* future costs for accredited partnerships after accreditation has been achieved.

Included in the costs:

- Access to workbook of criteria which provide an institution with an ambitious, clear, and comprehensive framework to build capacity and enhance learning and teaching;
- Support and guidance at every stage, including one full-day bespoke support visit per institution;
- Being part of a national cohort, with regular email contact, website updates, and monthly telephone catch ups;
- Two regional support days per year;
- Access to a tailored resource bank of good practice on embedding sustainability and social responsibility in the curriculum;
- Opportunity to share and showcase achievements and gain national publicity through case studies on the Responsible Futures website;
- Personalised feedback reports for your institution;
- Remote support as required.

Not included in the costs:

- Travel for minimum two representatives from each institution to attend up to two regional support day(s) and a national end-of-year celebratory event;
- Venue, catering, and travel costs for student auditor training;
- Local awards events (if you choose to run one) to give out certificates to student auditors and celebrate local successes.

For more information on any element of Responsible Futures, please contact Quinn Runkle, Senior Project Officer – Curriculum and Communities ([quinn.runkle@nus.org.uk](mailto:quinn.runkle@nus.org.uk); 07817 010044).

## 3.2 Dissertations for Good – [www.nus.org.uk/dfg](http://www.nus.org.uk/dfg)

**Dissertations for Good seeks to harness student coursework and dissertations for the benefit of society. We connect students with off-campus organisations to complete important work in environmental, economic or social sustainability.**

Dissertations for Good is an online portal housed at [www.nus.org.uk/dfg](http://www.nus.org.uk/dfg). Students, academic staff and organisations can register and create profiles, detailing their areas of expertise, interests or proposed research topics. Previous projects have ranged from public perception of time-of-use metering tariffs, to perceptions of young fathers taking part in a teaching programme, to evaluating and promoting the Fairtrade Universities movement, and beyond.

You can buy annual membership, which brings the following benefits:

- Active suggestions of partnerships for your university students with profiles;
- Active recruitment of organisations with relevant research interests to partner with your university students with profiles;
- Onsite induction meeting or publicity event from NUS;
- Promotional materials to publicise the opportunity to students;
- Ad hoc remote support;
- Guidance and template documents to aid the process of forming a partnership;
- Feedback meeting after project submission (student attendance is optional but encouraged);
- Increased availability and communication of opportunities such as the British Conference for Undergraduate Research (BCUR) or the new Green Gown Award for Student Research;
- The ability for non-academic departments of the university to register research ideas for your university students through the Living Labs route.

Not included in membership:

- Travel costs associated with the planning and review meetings (Skype or teleconferences are recommended);
- Travel and miscellaneous costs for the student if there are any face-to-face meetings at the organisation (these should be paid for by the organisation or student's department);
- Costs associated with presenting at conferences, publishing or otherwise publicising work, unless led by NUS.

If you pay for a year's membership and no partnerships are formed, your membership will be rolled over to the following year free-of-charge.

Dissertations for Good membership for 2017/18 is £500 (+VAT) per university. Faculty-level memberships can be discussed.

For more information on any element of Dissertations for Good, or if you know of an off-campus organisation who would like membership, please contact Kim Croasdale, Sustainability Project Officer – Curriculum & Healthcare ([kim.croasdale@nus.org.uk](mailto:kim.croasdale@nus.org.uk); 07584 630392).

## 4. Research

### 4.1 Green Gauge – [www.nus.org.uk/greengauge](http://www.nus.org.uk/greengauge)

**Green Gauge is a research programme to help institutions better understand the attitudes, values and behaviours of their staff and students, as well as evaluating the impact of their sustainability work.**

NUS has delivered our Green Gauge sustainability research package for 11 institutions since 2010/11. It comprises options to deliver research with both students and staff, and is tailored to meet your needs.

The surveys can provide valuable insights and statistics for environmental teams. Survey questions can cover a range of topics, with previous examples including:

- attitudes towards and experiences of sustainability in the curriculum
- using a national pro-environmental behaviour segmentation model to identify key targets for communications and interventions
- perceptions of the institutions efforts to address its social and environmental impacts
- to data capture of scope three emissions from student travel
- to understand awareness levels of the role and work of sustainability teams.

The survey will be entirely tailored to your needs, utilising our expertise in sustainability research developed through our work for Defra, HEFCE and the HEA. We work closely with you throughout the research process to ensure the outputs meet your needs, running two workshops before delivering a final research report.

NUS works closely with the students' union at your institution to promote the research amongst the student population. The price includes an attractive cash prize incentive for students to increase the response rate.

We also offer the option of in-depth focus group research for both staff and student audiences. The focus groups offer institutions the chance to explore key issues prior to the development of the survey. Alternatively, running the groups after the survey will allow institutions to develop further detailed insight into the key findings of the survey. The focus group package includes initiation meeting, discussion guide, 3 x 60 minute focus groups with 6-8 participants, and cash incentives (£30 cash payment, for students only), transcripts and summary report.

The fee for Green Gauge in 2017/18 is £4,500 (+VAT), with the staff survey bolt-on costing an additional £1,500 (+VAT). The staff focus group costs £1,500 (+VAT) and the student focus group costs £2,500 (+VAT).

For more information on any element of Green Gauge or our research work, please contact Rachel Drayson, Insight Manager - Sustainability ([rachel.drayson@nus.org.uk](mailto:rachel.drayson@nus.org.uk); 07876 860324).

## 5. Resourcing

### 5.1 Sustainability Project Assistants (SPAs) – [www.changeagents.org.uk/SPAs](http://www.changeagents.org.uk/SPAs)

**Our successful partnership with CHANGE AGENTS UK gives you the opportunity to recruit a recent graduate to support you in the delivery of our projects, engage your staff and students and communicate your successes.**



Often we find an organisation ready to implement one of our programmes, but struggling to find adequate internal capacity to deliver it. Since 2009/10, CHANGE AGENTS UK has placed over 80 graduates into Sustainability Projects Assistant (formerly Sustainable Behaviour Assistant) roles, in universities and off-campus organisations across the UK.

CHANGE AGENTS UK will organise interviews at your institution (so you can select the right candidate), then employ, train and support your graduate through a fixed-term SPA role. You then manage them locally for the duration of their contract. The full service is delivered for a single project fee, so they do not have to go on your payroll.

Every year CHANGE AGENTS UK facilitates an active network of SPAs across the country, enabling the sharing of good project practice, ensuring their success within the role and helping with their own personal and professional development.

Included in the cost:

- Recruitment: job description drafting, advertising, shortlisting, telephone interviews and facilitation of final interviews, including candidate management, question suggestions, timetables, an interviewer and a travel bursary for candidates;
- Training and support: online training resources, webinars and a support network across national SPAs, including two days of face-to-face Green Impact-specific training in both October and January and two conference calls (in December and March);
- Salary: payroll costs, National Insurance and where applicable, pension contributions.

Not included in the costs:

- Allowances for overtime;
- Bonuses that you might commit to locally;
- Expenses, including travel, to/from any training.

#### **Recruitment Timelines:**

The recruitment process takes 5-6 weeks from the point of advertising up to the offer stage. With lots of universities requiring CHANGE AGENTS UK's assistance during the summer months, early recruitment is recommended; to ensure your graduate is ready to start at the most appropriate time in your Green Impact cycle.

As a guide, the below dates give an indication of when interviews could take place, dependant on when sign-off is complete and subject to availability. Recruitment takes place on a first come first served basis.

- 05 June with face-to-face interviews in week commencing (w/c) 03 July
- 19 June with face-to-face interviews in w/c 17 July
- 03 July with face-to-face interview in w/c 31 July
- 17 July with face-to-face interviews in w/c 14 August
- 31 July with face-to-face interview in w/c 28 August

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London WC1X 8QB  
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e [nusuk@nus.org.uk](mailto:nusuk@nus.org.uk)  
[www.nus.org.uk](http://www.nus.org.uk)

NB: The above dates reflect graduates starting projects on an academic year cycle. If you require something different, please contact [Megan Sturton](#), Recruitment and Development Coordinator at CHANGE AGENTS UK, 01572 723419.

	<b>Sustainable Project Assistants Standard rate</b>	
Contract details	Outside London, £17,500 pa, pro rata	Greater London, £20,125 pa, pro rata, (including London weighting)
6 months, PT, 17.5hrs/week	£8,100 (+VAT)	£9,000 (+VAT)
6 months, FT, 35hrs/week	£14,100 (+VAT)	£15,900 (+VAT)
9 months, PT, 17.5hrs/week	£11,100 (+VAT)	£12,400 (+VAT)
9 months, FT, 35hrs/week	£20,100 (+VAT)	£22,800 (+VAT)
12 months, PT, 17.5hrs/week	£14,000 (+VAT)	£15,800 (+VAT)
12 months, FT, 35hrs/week	£26,100 (+VAT)	£29,700 (+VAT)

Institutions opting for a SPA for a consecutive year are entitled to a £125 discount – please tick the relevant box on the online sign-up form.

NB: The above table shows the most commonly requested contracts, if you require a different contract length, other part-time hours, or an increased salary from those shown above, please contact [Megan Sturton](#) for a quote.

## 6. Sign up form

To sign up for any of the projects outlined in the briefing, please complete the online form [here](#).

- Please note we can invoice part, or all, upfront this financial year (by end of July 2017). Just request your preference on sign-up form under the 'Payment' section so we can send you an invoice in mid-June.
- Our default invoicing arrangements are: 30% of costs upfront in Oct 2017, 30% in Dec 2017, and the remaining 40% in May 2018.
- If you want to pay as one installment instead (Oct 2017), please request this on the online sign-up form.
- Once you have returned the form, we will email you a cost summary, payment schedule and contract, which you will need to sign, scan and email back to us.

## 7. General information

Information about all of NUS' sustainability work can be found online at [www.nus.org.uk/sustainability](http://www.nus.org.uk/sustainability). If you have general queries, please contact [sustainability@nus.org.uk](mailto:sustainability@nus.org.uk).

### 7.1 Consultancy

NUS' sustainability team has expertise in a broad range of areas: from monitoring and evaluation, to curriculum reform, to behaviour change to strategy development. We are happy to develop bespoke pieces of work with organisations that align with our mission. In previous years this has included the design of a bespoke behaviour change programme for specific faculties within a university, developing education for sustainable development (ESD) training for course representatives, the design of a medicine school module in sustainable healthcare



and lecturing on sustainability topics. We do this at competitive rates as we are not for profit. If you are interested in running a project that isn't outlined in this document, or wish to adapt any of our programmes to your needs, please get in touch using the details above.

## 7.2 Other formats

If you require this document in Welsh, or in another format, please let us know by contacting us at [sustainability@nus.org.uk](mailto:sustainability@nus.org.uk).

## 7.3 Disclaimers

All content © NUS 2017. NUS reserves the right to work with delivery partners of its choosing. This document does not constitute a legal contract to deliver any of our programmes. This ratecard was published on 01/03/2017 and may be superseded at any time. If in doubt, please check with a member of the NUS sustainability team you are viewing the most up-to-date version.