

We are the University of Liverpool's arts and culture print magazine.

Print and Online Advertising

Quotes correct as of 31st March 2018

Package A Package A combines print and online advertising opportunities and provides you with the ultimate platform to have your voice heard. With a combined potential reach of 100,000 - Package A is our broadest offer, and this allows us to tailor a package to meet your specific needs.

This package provides you with **an online banner for 3 months of the academic year** and **advertising in each print magazine printed during the year.**

Package B If you're looking to target students at the University of Liverpool, we have the perfect solution.

We print over 1000 high quality, full colour copies of Ellipsis Magazine each year. Our Winter print is released in February, just after university examinations. Our Summer print is released in May, but a good portion of these appear at our Freshers Fair stall the following September.

Both editions can be picked up for free around campus and in the local community, which make them an attractive platform to display your advert throughout the year.

This package provides you with **advertising in our print magazines throughout the year.**

Package C Looking for a cheaper alternative?

Our website (ellipsisliverpool.com) is live 24/7 and can reach up to 1000 people per week, making it a fantastic gateway for people interested in your services.

Our website is used by a range of different people. The majority of our visitors are non-members, who come to the site to read a range of articles - from interviews with bands, to gallery reviews. Our website draws in students from the University of Liverpool, but we also often get views from people not associated with the university, from further afield.

This package provides you with **a minimum one month of online advertising with optional hyperlink.**



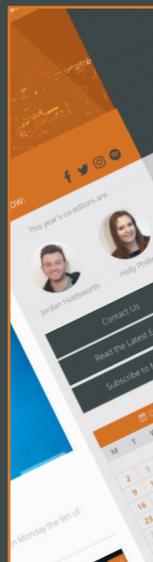
Item	Guide Price
x2 A6 PRINT ADVERT + 3MO WEB BANNER	£350 + VAT
x1 A6 PRINT ADVERT + 3MO WEB BANNER	£280 + VAT
PER ADDITIONAL MONTH WEB BANNER	+£25 + VAT*
ALTERNATIVE PACKAGES	Get in touch

*Price only available when purchased with another item in Package A



Item	Guide Price
x1 A6 PRINT ADVERT	£175 + VAT
x2 A6 PRINT ADVERTS*	£250 + VAT
x1 SIDEBAR ADVERT	£130 + VAT
x2 SIDEBAR ADVERTS*	£200 + VAT
ALTERNATIVE PACKAGES	Get in touch

*Only one advertisement per print edition. You are welcome to get in touch if you wish to change the advertisement used in the second print, before it is sent to our printing company.



Item	Guide Price
1MO WEB BANNER	£60 + VAT
2MO CONTINUOUS WEB BANNER*	£110 + VAT
3MO CONTINUOUS WEB BANNER*	£150 + VAT
4MO CONTINUOUS WEB BANNER*	£170 + VAT
ALTERNATIVE PACKAGES	Get in touch

*Only available if the package expires before the upcoming 31st July.

If you're a registered society at the University of Liverpool, we can offer Package B for free!

Email us from your registered society email account to access this discount.

To take up any of these packages, drop us an email at

marketing@ellipsisliverpool.com

Tell us what you're after, listing any requirements you have, and we can provide you with a more tailored quote.