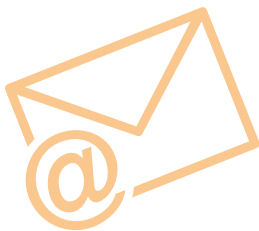


SOCIETY DEVELOPMENT PLAN



If you require support in completing this form please make an appointment with the Vice President who is more than happy to arrange for a small short training session, if applicable.



societies@abertay.ac.uk

This plan template is for you to complete to assist with your planning for the next semester/year. It is a way for you to reflect what went well and what was not as successful as you anticipated. It covers communication, membership, development, events & activities, finance & budgeting and any other items you may have to develop.

SOCIETY

CONTACT

EMAIL

STUDENT NO.

PLAN START **PLAN END**

AIMS

Have you achieved what you set out in your constitution? What are your new objectives? Are your objectives ongoing?

1.

2.

3.

What went well last year and why?

What did not go so well last year and why?

What will you do differently in this years plan?

COMMUNICATION

Consider ways you can advertise your society and any events you have coming up i.e. article in your mini webpage on www.abertay.com, all student email via support from course lead, etc. You may also want to look at improving any issues you have in communicating within your society e.g. keeping up to date email addresses, sharing minutes of monthly meetings, etc.

Aim	Action	Who?	Timescale	Achieved?

MEMBERSHIP DEVELOPMENT

You should consider ways in which to attract and recruit new members as well as maintaining existing ones, e.g. holding recruitment and awareness stalls and collaborating with other societies, or taster sessions open to non-members.

Aim	Action	Who?	Timescale	Achieved?

COMMITTEE DEVELOPMENT AND VOLUNTEERING

Is your committee working well? Consider what sort of things might help enhance it e.g. any training sessions being organised by the SA or an external organisation that is relevant to your society. Consider what type of volunteering opportunities would suit your members e.g. organising campus events to raise awareness or involvement of exterior local organisations.

Aim	Action	Who?	Timescale	Achieved?

EVENTS AND ACTIVITIES

Consider what type of activities or events your members would benefit from. What would enhance your society? E.g. organise a speaker, trip or performance.

Aim	Action	Who?	Timescale	Achieved?

FINANCE AND BUDGETING

What is your society finance like? Are you planning any events that would exceed your budget? How will you raise the funds.

Aim	Action	Who?	Timescale	Achieved?

OTHER

Consider any other tasks you feel you need to complete to enhance or develop your society.

Aim	Action	Who?	Timescale	Achieved?