

# Green Impact Students Unions toolkit 2018-19

## Knowledge and Understanding

KN001	Mandatory Very Good	The union has carried out relevant [primary research] amongst its students to inform its sustainability work, and has published the findings.	8
KN002	Optional	The union has proactively promoted the annual national [NUS sustainability skills survey], taking place between 22nd October and 12th November 2018, amongst its students to contribute a good number of respondents, and has shared the results.	7
KN003	Optional	The union has engaged its course reps in understanding how sustainability is covered in the formal curriculum, and is building an evidence base on this.	5
KN004	Optional	The union has successfully worked with the institution to embed sustainability into their existing monitoring and evaluation processes.	10

## Leadership and Strategy

LD001	Mandatory Good	The union has one or more elected representative that proactively champions sustainability.	10
LD002	Mandatory Good	The union has an active and productive sustainability committee or working group.	10
LD003	Mandatory Very Good	There is demonstrable commitment to sustainability from one or more senior member of staff in the union.	5
LD004	Mandatory Excellent	Sustainability is substantively included in the union's strategic plan.	10
LD005	Mandatory Excellent	The union has proactively and constructively engaged senior institutional leaders, trustees in sustainability, resulting in positive outputs.	10
LD006	Optional	The institution substantively refers to sustainability in their strategic plan <i>and/or</i> teaching and learning plan <i>and/or</i> graduate attributes.	10

## Partnership and Policy

PA001	Mandatory Good	The union's website contains information on what the union is doing on sustainability, and how students can get involved. The information is easy to find, up to date and engaging.	10
PA002	Mandatory Very Good	The union adequately resources its sustainability work.	10
PA003	Mandatory Very Good	The union actively supports staff in professional development on sustainability.	10
PA004	Mandatory Very Good	The union has successfully engaged with its clubs, societies, and other student networks on sustainability and the UN [ <a href="http://www.undp.org/content/undp/en/home/sustainable-development-goals.html">http://www.undp.org/content/undp/en/home/sustainable-development-goals.html</a>  Sustainable Development Goals].	10
PA005	Optional	The union is actively working in partnership with the institution to attain <i>and/or</i> retain one or more external sustainability accreditation programme or award.	5
PA006	Mandatory Excellent	The union has proactively engaged with its Liberation Officers/groups on sustainability topics	10
PA007	Optional	Sustainability is a popular category in the union's teaching awards, with a variety of applications covering different disciplines.	5

PA008	Optional	The union has one or more active sustainability society or club.	5
PA009	Optional	Sustainability is referenced in the job descriptions of all new staff.	5
PA010	Optional	The union has one or more active policy commitment relating to sustainability, passed within the last three years, and has published it.	5

## SU Operations

SU001	Mandatory Good	The union has identified its most significant negative [environmental impacts], and published them.	5
SU002	Mandatory Good	ROLLING The union is working towards reducing unnecessary single use plastics.	10
SU003	Mandatory Good	ROLLING The union has an active policy that prevents the use of domestic air travel for union business	10
SU004	Mandatory Good	ROLLING The union is actively reducing paper consumption.	10
SU005	Mandatory Very Good	The union is committed to [Fairtrade] clothing and products	10
SU006	Mandatory Very Good	The union has a [SMART action plan] on sustainability, and has published it. It should include both operational sustainability and campaigning and influencing.	15
SU007	Mandatory Excellent	The union has implemented energy efficiency measures to reduced the amount of one or more utility over the last three years	10
SU008	Mandatory Excellent	The union/university is powered by more than 10% [renewable energy] either bought or generated and/or the union is working with the institutions to increase the percentage of renewables in its energy mix.	10
SU009	Optional	ROLLING The union has worked to reduce coffee cup waste on campus	10
SU010	Optional	ROLLING The union has implemented sustainability initiatives that have positive health benefits	10

## Campaigning and Influencing

CI001	- Optional	For this section, identify one key sustainability campaign you are implementing this year, and use each action as a framework to fully plan, implement and review the initiative. All questions in this section must relate back to your chosen example. The aim is to encourage unions to invest time and effort into single, well-planned, impactful sustainability campaigns. Please keep your responses concise. Submit the name of your campaign or initiative in the comments box.	2
CI002	Optional	Context and need: why this issue? Submit why you chose this campaign or initiative in the comments box.	3
CI003	Optional	Aim and milestones. Submit the overarching campaign or initiative aim and milestones either as uploaded evidence or in the comments box.	5
CI004	Optional	Campaign plan: what will you specifically do? When will you do it? Submit the more detailed campaign plan either as uploaded evidence or in the comments box.	5
CI005	Optional	Partnerships: who are your allies? Who will you work with? Tell us either as uploaded evidence or in the comments box.	5
CI006	Optional	Progress and impact: how has the campaign gone and what impact has it achieved?	50
CI007	Optional	Student engagement: how have you engaged students in your campaign? Tell us either as uploaded evidence or in the comments box.	5
CI008	Optional	Communications, social media and publicity: how have you communicated your campaign? Tell us either as uploaded evidence or in the comments box.	5

CI009	Optional	Learnings / reflections: what went well? What went wrong? What did you learn? Tell us either as uploaded evidence or in the comments box.	5
CI010	Optional	Images: please send us some quality images so we can promote your efforts in our Green Impact showcase by uploading them as evidence.	5

## Outcomes

OT001	Mandatory Excellent	The union has identified positive outcomes for "students" through its sustainability work.	20
OT002	Optional	The union has identified positive outcomes for the "natural environment" through its sustainability work.	20
OT003	Optional	The union has identified positive outcomes for the "students' union" through its sustainability work.	20
OT004	Optional	The union has identified positive outcomes for "the institution" through its sustainability work.	20
OT005	Optional	The union has identified positive outcomes for the "wider community" through its sustainability work.	20

## Outreach and Collaborations

OC001	Mandatory Excellent	The union has collaborated with, or supported, another students' union (FE or HE) on sustainability.	10
OC002	Optional	The union has collaborated with, or supported, one or more community organisation on sustainability.	10

## Self defined criteria

SC001	Innovative Intervention-Optional	Use this section to tell us about innovative intervention you've made on campus which you think is creative and the first of it's kind in changing behaviours, raising awareness or improving the environment. You should only write about actions or initiatives that you feel are not adequately covered elsewhere in your submission.  Please outline one initiative or action per criteria in the comments box; you may also upload supporting evidence.	10
SC002	Optional	Use this section to tell us about actions or initiatives that you have done that you think are worthy of recognition. You should only write about actions or initiatives that you feel are not adequately covered elsewhere in your submission.  Please outline one initiative or action per criteria in the comments box; you may also upload supporting evidence.	10
SC003	Self defined criteria - Optional	Use this section to tell us about actions or initiatives that you have done that you think are worthy of recognition. You should only write about actions or initiatives that you feel are not adequately covered elsewhere in your submission.  Please outline one initiative or action per criteria in the comments box; you may also upload supporting evidence.	10