



green impact

Introduction to Green Impact for FE

What to expect and how to take part!

Outline

- The rationale and context behind the programme
- Gaining awards
- What support will be available
- Key milestones and dates
- How to get started

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Rationale and context

Our team



We have a whopping **130 years collective experience** of delivering sustainability change programmes.

All of our team of sustainability change management specialists are practitioner members of the **Institute of Environmental Managers and Assessors**.

We draw on our **multidisciplinary backgrounds** ranging from business to biology and are supported by NUS' team of communications and research **specialists**.

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What is Green Impact?

A multiple award-winning programme designed to support environmentally and socially sustainable practice within organisations.

This can mean anything from communicating recycling systems, to committing to go Fairtrade; from supporting team health and well-being campaigns, to working towards carbon-neutrality!



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Green Impact's reach



Delivered in **6** countries globally



Engaged **158k** people in sustainability and social justice issues



4,500+ teams led by **31k** people



Been used by **476** organisations ranging from students' unions to NHS Trusts



4.6k students provided with training and development opportunities



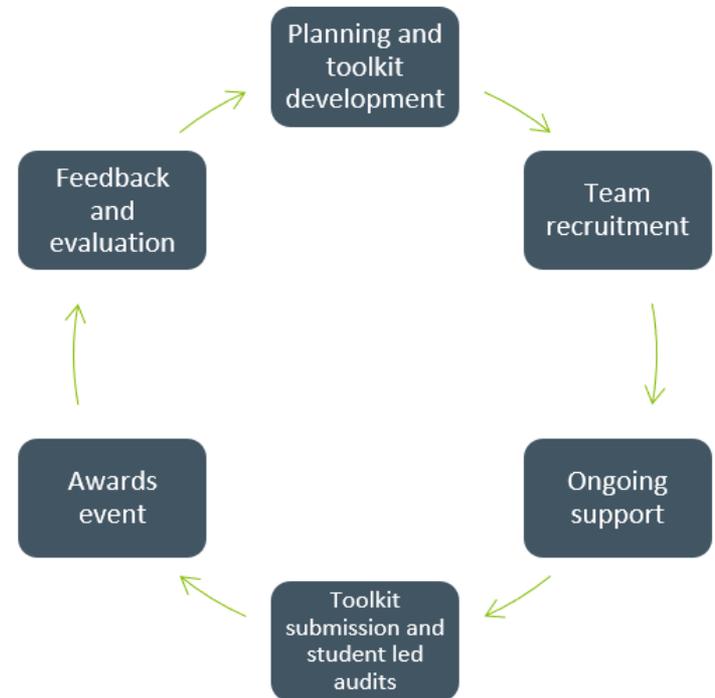
375k actions completed, **234k** as a direct result of the programme

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How Green Impact works

We know the six step process works, and adapt and flex it to suit the needs, objectives and culture of the organisations we work with.



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The power of the network



We connect participants of the programme to **share good practice, reduce duplication** and to **avoid reinventing the wheel** – amongst other things we use social media, online resource hubs, webinars, events and support calls.



We **build relationships**, seek opportunities for **collaboration** and **celebrate** the collective and individual achievements of those involved in the programme.

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Challenges in FE

- Severe lack of resourcing
- Half of sustainability leads where they do exist spend just 10% of their time on sustainability
- 30% of further education providers are expecting reduced budget for sustainability in future
- Seen as an estates or money saving issue rather than relating to student learning outcomes, student skills development, learner voice or transformation

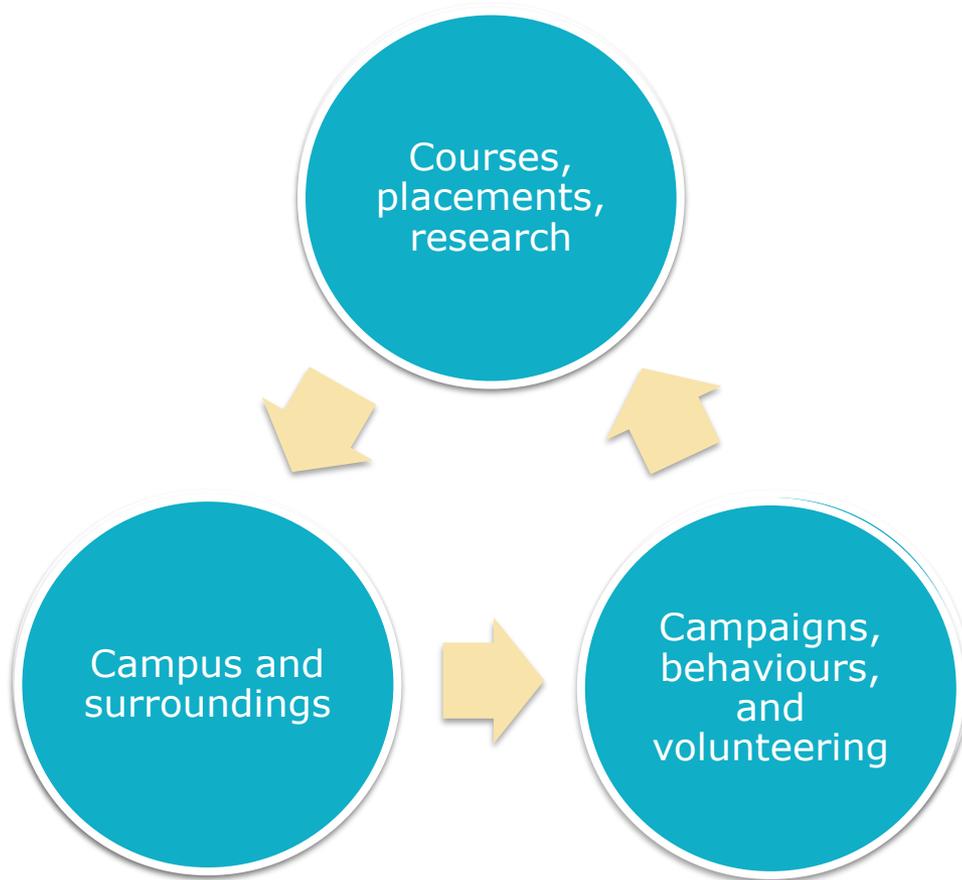
Opportunities in FE

- Senior leadership take ownership of sustainability
- Teaching and learning relating to sustainability comes from campaigns, projects, stand-alone plans as well as the formal curriculum
- There are many examples of great practice from students, students' unions and institutions across the FE sector
- 80% of students want their college to take sustainability seriously and almost 75% agree that all courses should actively incorporate and promote sustainable development

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To create leavers and graduates who are agents of change we must see sustainability embedded across *all* aspects of the student experience



Gaining awards

How do you gain an award?

Intro

Getting Started

Completed 0 of 7

Bronze

Completed 0 of 20

Silver

Completed 0 of 20

Gold

Completed 0 of 20

Special

Completed 0 of 12

Submit

We want Green Impact to push your organisation to achieve more for a sustainable future

This means we need a flexible approach as every college is starting from a different point on their sustainability journey

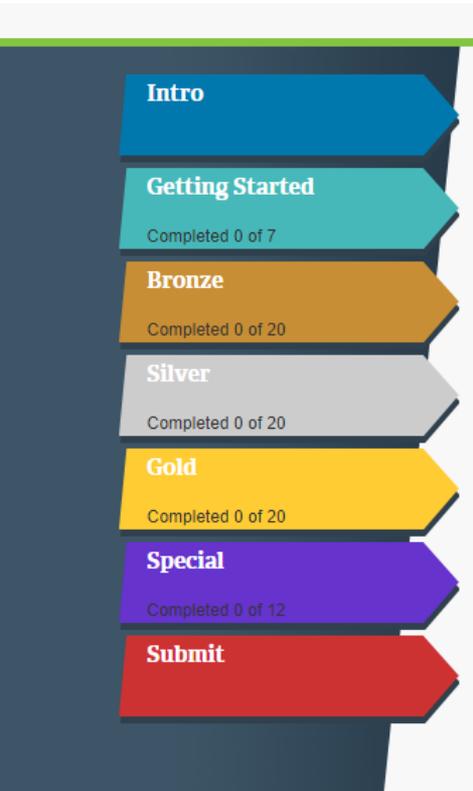
So, every award level gives you 20 actions to choose from – and you only need to complete 10 of each to gain the respective award.

Let's explain that further....

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How do you gain an award?



Every award 'tab' has a mixture of actions within it

From campaign ideas, to challenges asking you to embed sustainability in the curriculum; from ideas to monitor student attitudes to finding new ways to communicate recycling to your staff and students

The idea is to give you the opportunity to demonstrate what you are already doing as well as encourage you and your staff/students to try new approaches in making change happen locally

For every action, you have the opportunity to record your progress – you can come back to an action several times throughout the year. Upload documents, leave comments – whatever helps you maintain momentum and demonstrate your progress

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Complete the 6 **Getting Started** actions first – these should be pretty straightforward and enable you to get things off the ground

To get a **Bronze** award – complete all Getting Started actions and 10 Bronze actions

To get a **Silver** award – complete all Getting started actions, 10 Bronze actions and 10 further Silver actions

To get a **Gold** award – complete all Getting Started actions, 10 Bronze, 10 Silver and 10 Gold actions

Simple!

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What are the Special Awards?

Intro

Getting Started

Completed 0 of 7

Bronze

Completed 0 of 20

Silver

Completed 0 of 20

Gold

Completed 0 of 20

Special

Completed 0 of 12

Submit

To give you and your college the opportunity to shout about the amazing things you have been doing, we run a national Special Award programme.

This recognises the activities you may be taking that are above and beyond the bounds of the rest of the toolkit.

You can shout about a real Environmental Hero who has been championing the cause, a Sustainability innovation you think the college is leading the way on, or a Student Leader you think should gain recognition – just use the Special Awards tab to tell us who or what you are nominating.

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How are the awards verified?

When you have completed the 2018-19 toolkit, we will arrange an audit

This is nothing to be scared of! One of our experienced team members will arrange a skype call with you and your GI team to talk through the challenges, opportunities and ideas you have generated over the course of the year

They will check your evidence and experiences against the actions you ticked in the toolkit

Following this you will be accredited with your award level to display in your college, demonstrating your work and achievements

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What support will be available

As standard part of the programme

This support document to help you outline the programme to your team!

A resource bank and national GI newsletters

Development of additional support resources and creating links between colleges as needed

Ad-hoc support and signposting

Additional support available

- This year we have reduced our general support offer to align with college's needs for a more cost-effective programme
- However, please do use us as a sounding board to ask questions, link up with other colleges or find out more about support from across NUS that might be available
- In addition to this, if you would like to gain some more direct support, we have paid-for support available from across our highly qualified and experienced sustainability team. You can find out more here: www.sustainability.nus.org.uk/support-training-and-consultation

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Key milestones and dates

Timings for the year ahead

	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Jul 19	Aug 19	Sep 19	Oct 19
Launch												
Partnership recruitment												
Initial training												
Baseline data collected												
Support resources available												
Toolkit submission												
Audits planned												
Audits and follow-up												
Scores finalised												
Local/national media coverage												
Feedback reports sent												
Evaluation data collected												
Next year planned												
Awards sent/presented locally												
2019 programme launched												

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How to get started

What you need to get involved

- £95 participation fee
- Desire to develop a whole-institution approach to sustainability and social responsibility
- Willingness to work through a close collaborative partnership between the students' union and the institution
- Commitment to provide one or more senior sponsor / supporter in both the institution and students' union

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Good first actions

Bring together your sustainability lead/group: bring students and staff into the conversation

Review the proposed toolkit actions and feedback to NUS

Look at the 'Getting started' actions

Complete the sign-up form at [www.nus.org.uk/green impact](http://www.nus.org.uk/greenimpact)

Further contact and information

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