

Teesside University Students' Union Annual Awards 2019 Advertising and sponsorship opportunities

The Annual Awards (date to be confirmed) is a glittering occasion to recognise outstanding sports clubs and individual students. We welcome hundreds of guests including students, senior members of Teesside University staff and of course sponsors! The event, which is extensively promoted in advance across a range of TUSU media and platforms, provides a unique opportunity to associate your organisation or service with one of our biggest annual events. The various individual and combined opportunities are listed below, contact Lucy Fearon (Advertising and Sponsorship Coordinator) to discuss them further on [01642 342231](tel:01642342231)/ E-mail: sales@tees-su.org.uk.

Gold Package

£750 + V.A.T

- Your logo/ tagline/ web link included in all plasma screen advertising displayed around the SU Building, big web banners displayed on tees-su.org.uk and social media (Facebook/ Twitter/ Instagram accounts) for event.
- Ad of your choice linking to website of your choice included in event on tees-su.org.uk/events.
- Ad of your choice linking to website of your choice included on Facebook event for awards.
- Ad of your choice linking to website of your choice included in March/ April and April/ May editions of Teesside University SU newsletter sent to over 20,000 students.
- Opportunity to exhibit/ distribute/ data capture in the SU Building on 2 mutually agreed dates prior to or after the event.
- Full page inside front or back cover ad in Annual Awards programme available in advance on tees-su.org.uk/awards and distributed to all guests at the event.
- Two awards of your choice (from a list supplied by TUSU) in association with your organisation and the option to present the award on the evening to the winners.
- 4 x complimentary tickets to the event.
- Opportunity to display/ exhibit at the event.



Silver Package

£600 + V.A.T

- Your logo/ tagline/ web link included in selected plasma screen advertising displayed around the SU Building, big web banners displayed on tees-su.org.uk and social media (Facebook/ Twitter/ Instagram accounts) for event.
- Ad of your choice linking to website of your choice included in event on tees-su.org.uk/events.
- Ad of your choice linking to website of your choice included on Facebook event for awards.
- Opportunity to exhibit/ distribute/ data capture in the SU Building on a mutually agreed date prior to or after the event
- Half page ad in Annual Awards programme available in advance on tees-su.org.uk/awards and distributed to all guests at the event.
- One award of your choice (from a list supplied by TUSU) in association with your organisation and the option to present the award on the evening to the winners.
- 2 x complimentary tickets to the event.
- 3 second ad in highlights video of the event



Bronze Package

£500 + V.A.T

- Your logo/ tagline/ web link included in selected plasma screen advertising displayed around the SU Building, big web banners displayed on tees-su.org.uk and social media (Facebook/ Twitter/ Instagram accounts) for event.
- Ad of your choice linking to website of your choice included in event on tees-su.org.uk/events.
- Ad of your choice linking to website of your choice included on Facebook event for awards.
- Opportunity to exhibit/ distribute/ data capture in the SU Building on a mutually agreed date prior to or after the event
- 1/4 page ad in Annual Awards programme available in advance on tees-su.org.uk/awards and distributed to all guests at the event.
- One award of your choice (from a list supplied by TUSU) in association with your organisation.



SPONSOR OTHER EVENTS!

You may decide you'd like to be associated with other prestigious events run by TUSU...we're more than happy to oblige at very competitive prices!

You can be associated with our massive sports varsity (March 2019), Societies Awards (April 2019) and Final Fling (May 2019). We're also happy to consider combining a gold package for one event with silver or bronze for the other.

Talk to Lucy about your specific requirements.