

Media Sales Rates



Digital Screens

Union Screens

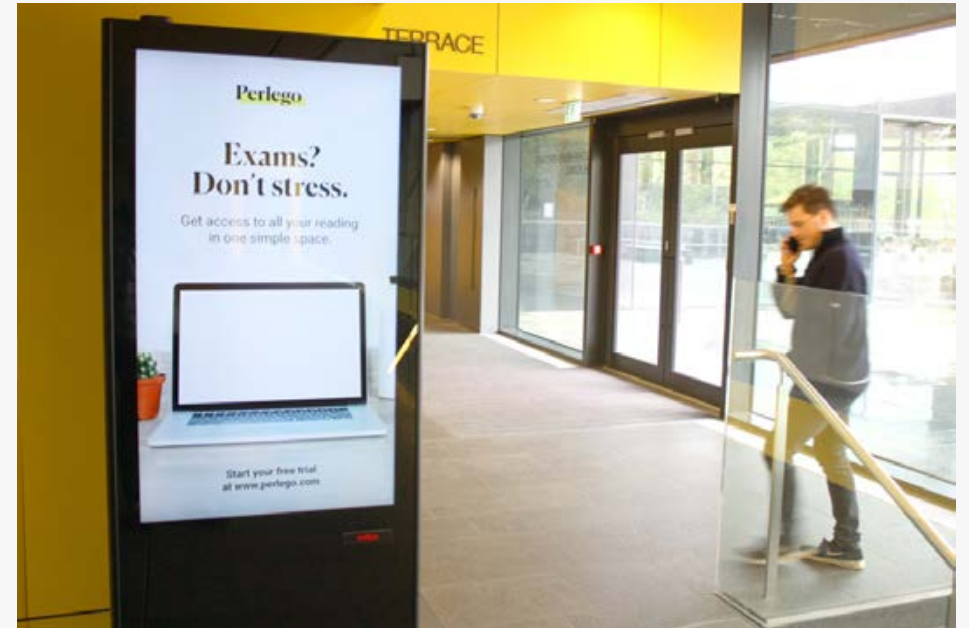


3 units positioned around Union Square, in high footfall areas. Landscape orientation screens.

Per slot, all three units

1 week	£80 +VAT
2 weeks	£150 +VAT
4 weeks	£250 +VAT
12 weeks (semester)	£500 +VAT
52 weeks	£1500 +VAT

Redbus Screens



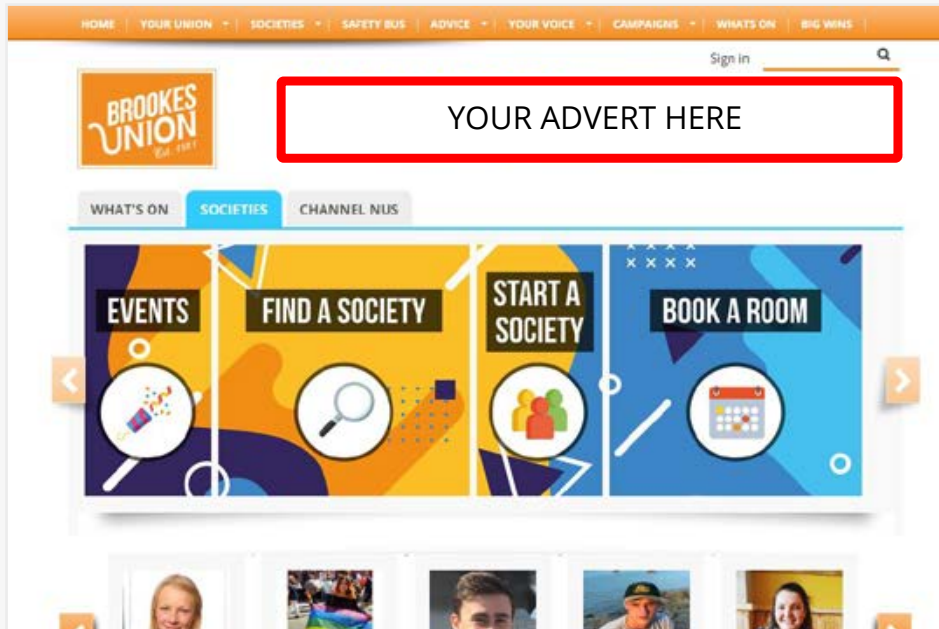
4 units, located in high footfall areas of central campus. Large portrait-orientation screens.

Per slot, per unit

1 week	£80 +VAT
2 weeks	£150 +VAT
4 weeks	£250 +VAT
12 weeks (semester)	£500 +VAT
52 weeks	£1500 +VAT

Online Advertising

Website Leaderboard Advert



The Brookes Union site is home to 102 student societies, with 6720 activated student accounts. It's a hub for student events and activities.

4 weeks	£150 +VAT
52 weeks	£1500 +VAT

Social Media Post



With over 20,000 followers across Facebook, Instagram and Twitter, we can get your message seen by students at Brookes.

Per post	£250 +VAT
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Onsite Experiential Activity

Promotional Stall - Union Square



A 4m x 4m area in Union Square, at the heart of the Brookes main campus.

Per day (National Rate)	£800 +VAT
Per day (Local Rate)	£400 +VAT

Promotional Stall - Piazza



A 4m x 4m area right at the primary entrance to Brookes main campus.

Per day	£1500 +VAT
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Physical Media

Leaflet Racks



Advertising in areas of high footfall in Union Square

Per week	£20 +VAT
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+ production costs if not supplied

Flyering, Headington Campus



Hire our friendly student staff to hand out your promotional materials.

3.5 hour day	£165
7 hour day	£300

+ production costs if not supplied

Physical Media

A2 Poster, Standalone in JHB



Advertising in and around Union Square

4 weeks	£60 +VAT
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+ production costs if not supplied

B0 Poster, Union Square



Extra large poster frames in Union Square.

Per week	£50 +VAT
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+ production costs if not supplied

Physical Media

Goody Bag Inserts for Semester 2



Reach new students as they arrive at University.

Event only	£150 +VAT
Client to supply 1000 inserts or products	

Vinyl Stair Riser Ads (20 steps)



A high impact installation in the centre of Brookes Union.

Base costs- produce, install & remove	£475 +VAT
Per week	£125 +VAT