

onefinestay

onefinestay to launch in Miami

New York, Aug. 23, 2016 – onefinestay (www.onefinestay.com), the hospitality pioneer that offers guests the finest homes with boutique, personal service, today announced plans to open doors in Miami. The launch will mark the third market in onefinestay's US portfolio which includes New York and Los Angeles, and will be the sixth city globally, in addition to London, Paris and Rome.

"We're thrilled to be introducing the onefinestay experience to Miami" said Evan Frank, co-founder and President, Americas, onefinestay. "Miami's vibrant, design-led community is already a favourite amongst our homeowners and guests and a natural next step for onefinestay."

onefinestay brings together the best homes and the best service to deliver a high-end hospitality experience in our favourite cities. Guests stay in vetted, distinctive private homes with full-service hospitality from a personal welcome on arrival to a team on call 24/7. For homeowners, onefinestay provides peace of mind, convenience and flexibility, by taking care of everything from marketing, distribution and insurance to screening each guest, to professional cleaning, management and maintenance.

The launch is the first in a phase of significant expansion for the company following acquisition by AccorHotels earlier this year in a deal worth more than \$240m including \$70m committed to global expansion into more than 40 cities in the next five years.

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About onefinestay

onefinestay is pioneering handmade hospitality by offering guests the chance to stay in the finest homes, in the world's greatest cities, while the owners are out of town. The selection of homes – each of which has been seen and selected by onefinestay's team in their search for space, character and comfort – ranges from playful townhouses to curious brownstones. They're attentively tended, with a friendly face to meet you, beds made with pristine sheets, the towels and toiletries taken care of to exacting standards, and an iPhone for local calls, data, and 24/7 guest services. The ever-growing portfolio of welcoming homes currently spans London, New York, Paris, Los Angeles and Rome. onefinestay joined forces with AccorHotels in April 2016. For more information, visit www.onefinestay.com.