



ACCORHOTELS

Feel Welcome

Press release

Paris, July 26, 2017

onefinestay becomes global leader in luxury private rentals

Guests will now be able to experience over 10,000 curated homes, villas and apartments combined with professional hospitality and concierge service worldwide

AccorHotels announced today the grouping of Travel Keys, Squarebreak and onefinestay with the intention to integrate the three companies under the onefinestay brand before the end of the year.

The announcement signifies the finalizing of an agreement with the founders of Squarebreak for the acquisition of the entire share capital in the company. AccorHotels has owned 49% of this French company, a leader in villa rentals, since February 2016. This transaction will be effective in the coming weeks. AccorHotels acquired Travel Keys earlier this year and onefinestay in 2016.

The integration of the three hospitality innovators means onefinestay guests will be able to experience over 10,000 of the world's finest homes combined with worldwide professional hospitality and concierge services. onefinestay will now span the world's most desirable destinations in six continents - from metropolitan centres such as New York, LA, Rome and San Francisco to exotic island getaways in St Barts, and Bali, to Mediterranean escapes in France, Italy and Greece.

The portfolio will be placed under the responsibility of Javier Cedillo-Espin, who has been appointed Chief Executive Officer of onefinestay to head up the grouping of the three brands collaboratively with a team of executives from onefinestay, Travel Keys and Squarebreak.

Javier Cedillo-Espin commented: "With this new step in consolidating our leadership position, onefinestay now has a sound platform combining brand excellence, a vast and complementary offer and distribution efficiency. We are hugely excited about the global development potential for our network. Our guests are always asking for more places where they can enjoy our professional hospitality and concierge experience and the integration of these 3 innovative brands is the answer."



ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,200 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman and Swissôtel; the popular midscale and boutique brands of 25hours, Novotel, Mercure, Mama Shelter and Adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the recent acquisition of John Paul, the world leader in concierge services.

With an unmatched collection of brands and a rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA shares are listed on the Euronext Paris stock exchange (ISIN: FR0000120404) and traded in the United States on the OTC market (Code: ACRFY)

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