



## onfinestay introduces Folios

London – 23<sup>rd</sup> September 2014 – onfinestay ([www.onfinestay.com](http://www.onfinestay.com)) today announces the introduction of Folios, collections of homes curated to suit the different experiences that onfinestay’s discerning guests seek when they travel. The Folios facilitate browsing the company’s exclusive portfolio of thousands of unique homes, putting the traveller and purpose of their trip at the heart of the end-to-end onfinestay experience from the outset.

Launching with four collections – *Family*, *Work*, *Prestige* and *Explorer* – the Folios have been designed to provide suggestions apt for each traveller’s visit.

The [Family Folio](#) is filled with homes that welcome children and come equipped with features like playful children’s bedrooms, robust kitchens and spacious gardens, as well as welcoming neighbourhoods where playgrounds, parks, and museums can be found nearby. In the [Work Folio](#), well-connected locations are highlighted alongside homes with separate spaces for work and leisure – and wifi comes as standard across onfinestay’s portfolio. To create the [Prestige Folio](#), only the most upscale of neighbourhoods and exquisite of homes have been selected, many of which feature extravagant extras from saunas to cinema rooms and private gyms. And for guests looking to delve under the skin of a city, the [Explorer Folio](#) is a collection of homes ideally located for exploring lesser-known neighbourhoods and their hidden gems.

Greg Marsh, co-founder and CEO of onfinestay, said, “Our guests seek a broad range of experiences when they travel, from a cosy family holiday to an exciting city break with friends or a straightforward work trip. Among our diverse portfolio of thousands of homes we’ve something to suit each traveller, and with Folios we wanted to create an inspiring place for them to start their journey.”

onefinestay curates its collection of homes carefully, a member of the team visiting each one before it is accepted into the portfolio. The introduction of Folios draws on this wealth of knowledge, helping prospective guests to choose a home suited to their stay – especially as the exclusive portfolio continues to grow.

Taken alongside the unique service that guests enjoy, from the 24/7 reservations team to fluffy towels, boutique toiletries, a personal welcome and a complimentary iPhone stocked with local recommendations, Folios are designed to be part of a journey that is distinctive throughout.

*Please note **onefinestay** is one word, no spaces, lowercase*

**Notes to Editors:**

**onefinestay** ([www.onefinestay.com](http://www.onefinestay.com)) redefines the experience of city travel: live like a local by staying in a distinctive home while the owner is out of town, with a service which offers the convenience and comfort of a hotel. Guests enjoy hotel-grade amenities like crisp linens, fluffy towels and toiletries, and every guest is also lent an iPhone for the duration of their stay which is stocked with local tips from the home's owner, and from which they can make free local calls. Members benefit by earning an income from a house or flat which would otherwise stand vacant, without the risk or hassle associated with alternatives like holiday rental or short letting. Since its launch in London in May 2010, onefinestay has expanded to New York, Los Angeles and Paris, and today exclusively manages a portfolio of upscale homes worth in excess of \$5bn.