

**From:** Folta, Kevin M.  
**Date:** Tue, 28 Jan 2014 09:50:00 EST  
**To:** Jon Entine, [jon@jonentine.com](mailto:jon@jonentine.com), cami.ryan Ryan, [camiryan@usask.ca](mailto:camiryan@usask.ca)  
**CC:** Bruce Chassy, [brucechassy@yahoo.com](mailto:brucechassy@yahoo.com)  
**BCC:**  
**Subject:** RE: potential outline? who gets invited to boot camp?

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The other thought is can we charge a registration fee for others interested. In other words, use the BIO funds to put together a great program, then charge a cheap fee, like \$75 to defray costs? It might allow us to do more, especially sending people home with information.

kf

-----Original Message-----

From: Jon  
Entine [<mailto:jon@jonentine.com>]  
Sent: Tuesday, January 28, 2014 6:37 AM  
To:  
camiryan Ryan  
Cc: Folta, Kevin M.; Bruce Chassy  
Subject: potential outline? who  
gets invited to boot camp?

Cami,

Wondering what's the target date for putting together a very loose outline of what we may do? Good to have a rubric going...a loose structure based on our discussion and your own thoughts. Obviously it would change significantly, but it will help ground our thinking as we hone on who to invite as trainers---and that should be decided upon/wrapped up in the next 10-14 days.

Could we also shoot to getting a preliminary list of who we might invite to undergo the training by the end of this week? This is outside my balliwick, so I will be no help in suggestions. The key is identifying (mostly youngish, I would think) professors

What disciplines are we drawing from? I'm assuming plant and animal biotechnology will be the bulk of the group. What about from entymology? Ag pesticides? Is there anyone in the organic space that also works in biotechnology? Key also is--when possible-- to try to identify people that are strategically located around the US where

'battles' might occur...so Oregon and Colorado for example might be high on the list. Cami, could you begin compiling this master list and start circulating. Are we going to depend on Bruce and Kevin to come up with names? Any other suggestions? Should we post to the AgBio list, asking for suggestions? Cami, maybe it would be a good idea to touch base with Karl Haro von Mogel...I would bet he has some ideas of interesting people who could become voices in this area.

Does anyone know if BIO would have any ideas of people? Or the people at GMO Answers---they've now been in contact with dozens of professors. Bruce, Kevin, you've written for GMO Answers, I believe. Could you send along to Cami your contacts there so she can reach out to them. I would be they've already out who are good communicators that might get a lift from a program such as ours.

We also want to invite a handful--at least 5 I assume but may be more--of post docs. Again, Karl, might be of help. But otherwise I have no idea of how to find such people. Are there any in your program Kevin, or do you have ideas on how we might identify them? Any network of students in the biotech area?

As soon as we have a rubric for a program, I'll take on proposing the handful of journalists and media experts that we would hope to bring on board as instructors and partners in this.

I would hope we can have a pretty good idea of all the people we HOPE to invite---attendees and profs--by the end of next week.

Are schedule for another meeting to update on these projects?

Jon