

A dramatic stage production set in a ship's interior. The set features multiple levels of ornate wooden stairs with dark railings. A large crowd of people, dressed in period clothing from the early 20th century, is positioned on various levels of the stairs and on the main deck. The lighting is dramatic, with strong spotlights creating deep shadows and highlighting the actors. The overall atmosphere is one of tension and anticipation. The title "opera north" is displayed in large, white, stylized letters in the upper left corner. The text "Graphic Designer" is written in large, bold, yellow letters in the lower left corner.

# opera north

**Graphic  
Designer**



## About the Role

### Graphic Designer

Join a team that is digitally-led, collaborative, creative and always looking for the next and best new idea. As a Graphic Designer at Opera North, there's a new challenge every day, so being flexible and collaborative is vital.

We're looking for a positive and energetic individual with experience in producing high calibre design work across a wide range of mediums including print, web, and motion design. Working with lead creative provided by our external agencies, you will be producing design for a range of channels on a daily basis, from motion graphics work for digital screens and social ads to print brochures and flyers. You will have a keen eye for design, be organised and great at sticking to deadlines.

The Design Team, reporting to the Head of Marketing, plays a vital shared role in the brand image and audience development work that is at the heart of a thriving creative organisation that aims to deliver extraordinary experiences every day. Your work will help form part of vital campaigns that allow us to drive audience engagement and ticket sales whilst ensuring our brand and ethos is at the heart of everything we do.





# Our Purpose

Opera North's purpose is to create extraordinary experiences every day, using music and opera to entertain, engage, challenge and inspire.

# Our People

Working at Opera North you will be part of a company and group of people committed to fulfilling this purpose. Whatever role you take we will provide you with an induction plan that introduces you to your job and the team you'll be working in, as well as giving you the opportunity to meet colleagues across the company. Our success in delivering against our purpose will be built on the commitment, skills, diversity and wellbeing of the people who work at Opera North, and we will invest in training to develop our people both professionally and personally, because we believe this strengthens not only our company, but also the wider creative sector.





# Our Values



## **For Everyone, With Everyone**

Our communities and audiences are part of us, and we are part of them. We are dedicated to ensuring everyone can be included, involved and engaged.



## **Imaginative and Innovative**

We are bold, challenging and inventive. We push boundaries in all our work.



## **Passion for Excellence**

Our work is world-class, and we are dedicated to achieving excellence.



## **Connected and Collaborative**

We act as a team and work in partnership to drive innovation and maximise our impact.



## **Valued and Respected**

Everyone who works and engages with us is truly valued. We are welcoming, supportive and respectful.





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# Our award-winning work tours to theatre stages and concert halls throughout the North and beyond.

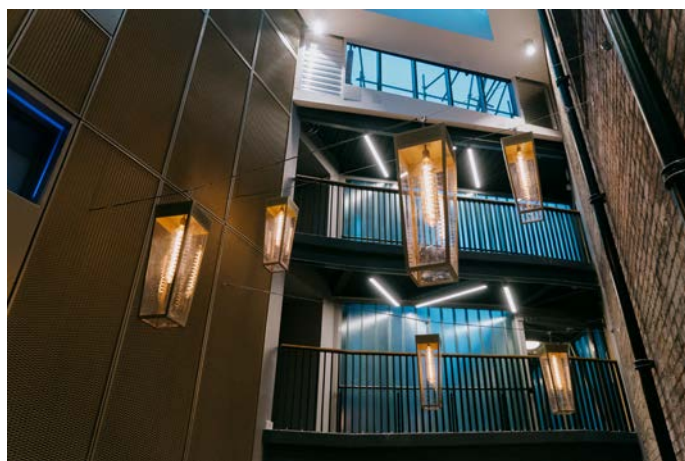


## Who We Are

Based in Leeds, rooted in the North of England and international in outlook, our award-winning work tours to theatre stages and concert halls throughout the North and beyond, including to London and major international festivals. Alongside touring opera, in Leeds we curate an eclectic artistic programme of gigs, concerts, spoken word and film in the newly transformed Howard Assembly Room. We aim to make work that is bold, innovative and ambitious, always looking for new ways to share and create with audiences.

## Music for Everyone

Opera North believes opera and music is for everyone, and champions diversity in artists, repertoire and audiences. Through our Education and Community Partnerships teams, the Company connects with communities and inspires each generation, aiming to enhance the health and well-being of people in the cities, towns and villages where we work through arts participation and performance. In recognition of our work with refugee groups, Opera North holds the status of Theatre of Sanctuary.



## A New Home

In 2021 we moved into our new home, the Howard Opera Centre. It is a world class rehearsal facility for our orchestra, chorus and all the artists we work with, sharing the same building as our new education studio where everyone is welcome to learn about and make music. We have also created a modern flexible working environment for our staff and given our venue, the Howard Assembly Room, a new lease of life with a dedicated entrance and public spaces, together with restaurant and bar in the heart of Leeds.

## Leeds as a Capital of Culture

Leeds is the only city in England outside of London to have a resident full time opera company, ballet and repertoire theatre as part of a diverse, collaborative and thriving cultural scene, that is building towards a major year of cultural celebration in 2023. That rich offer has been complemented by the arrival of Channel Four and a growing tech sector. Surrounded by the stunning Yorkshire countryside including the Dales, Moors and North Sea coastline, Leeds is a fantastic place to live and work.

# Job Responsibilities

## Main Purpose of the Job

Opera North is seeking a Graphic Designer to play a vital role within the busy Marketing Department. The role requires a flexible, pro-active and enthusiastic attitude and an individual who can handle a large variety of work. The successful individual will be a contributory member of the wider Audiences team including taking part in team meetings and planning/strategy for forthcoming productions and seasons. Involvement in the continuous expansion of our digital strategies is vital.

A key member of the wider External Affairs department you will work closely and collaboratively with Marketing, Communications, Digital, Development as well as colleagues from across the organisation.

## Position in Organisation

- Reports to Head of Marketing

## Key Relationships

Teams from across the organisation including:

- Marketing
- Communications
- Digital
- Box Office
- Development
- Education
- Planning
- Projects
- Colleagues across the Company

## Duties and Responsibilities

- Delivering design work for departments across the organisation
- Seeing through the full design process from interpreting a brief right through to the final execution
- Playing a key role in managing the schedule of design work in a close and collaborative manner with the Head of Marketing
- Working collaboratively with our external creative agencies to implement key artwork
- Re-sizing and designing digital and moving image artworks for digital screens, social media, paid digital advertising, email and web using After Effects
- Designing, proofing and checking print ready artwork for use by various departments including brochures, flyers, and outdoor posters using InDesign and Photoshop
- Working with tour venues to generate assets according to their templates, specs and requirements across both digital and print formats
- Retouching and resizing images
- Being one of our Brand Champions for the organisation, ensuring consistency of design, and that the brand is understood and embedded throughout the whole organisation, plus externally with partners and co-producers
- Liaising closely with the Marketing team, internal stakeholders and external stakeholders including printers and suppliers
- Working to short deadlines and fast turnaround times
- Attending weekly Marketing team meetings and contributing to the work of the wider Audiences team
- With a core understanding of brand integrity you will become an integral part of our in-house design team and help to amplify our digital capabilities.



# Skills, Knowledge and Personal Attributes

**We would love to hear from you if you have:**

- Strong working knowledge of the Adobe Creative Suite, especially InDesign, Photoshop, Illustrator and After Effects
- A diverse portfolio which demonstrates proficiency of graphic & digital design
- Accuracy and excellent attention to detail
- Excellent design skills and artworking experience
- A flexible, positive, can-do attitude which means you approach new projects with energy and respond positively to feedback
- A calm and reliable and collaborative approach
- The ability to liaise appropriately at all levels of the organisation, and with a range of external parties in order to establish good working relationships and to effectively communicate thinking behind design choices
- Commitment to continuous training and skills development
- Working within set guidelines and to a brief
- Organisation, planning and administration skills and experience including prioritisation of design jobs, maintaining a shared schedule of jobs, and working to deadlines
- Able to adapt to changing circumstances



# Terms and Conditions

## Contract Type

This is a permanent role.

## Salary

£20,000 - £23,000 dependent upon skills and experience

## Hours of Work

8 hours a day (inc. 1 hour break), core hours 10am - 3pm, with flexibility for those with caring responsibilities. Some evening and weekend work required with informal lieu time offered during busy periods.

## Flexible Working

Role will be combination of in office/home working based at Howard Opera Centre, LS1 6PA

## Holiday Entitlement

33 days annually (incl. 8 statutory holidays)

## Company Pension

Company pension with a 5.5% employer contribution and 2.5% employee contribution

## Other Benefits

- Ticket discounts or complimentary tickets to Opera North productions, concerts and events
- Salary sacrifice schemes and travelcard schemes
- Access to an Employee Assistance Programme

## Closing Date

Sunday 10 July

## Interview Date

Friday 15 July

## Equity, Diversity and Inclusion

We promote equity, diversity and inclusion in our workplace and make recruitment decisions by matching our needs with the skills and experience of the candidate. As we work to address underrepresentation in our workforce, we are particularly keen to hear from applicants from minority ethnic backgrounds or those with other protected characteristics.

The successful candidate must have the right to work in the UK or be ready to obtain it.

## General responsibilities of everyone who works for us:

- Represent the company values and purpose to create extraordinary experiences everyday
- Work collaboratively and co-operatively with all team members and take an active part in team meetings and discussions
- Be an ambassador for Opera North and follow our policies and procedures
- Play your part in ensuring that everyone who comes through our door is welcomed and treated with respect

## How to Apply

To apply for this role, please access the Hireful portal linked from the job page on the Opera North website, to upload your CV, a covering letter and a link to your portfolio of work (if you have one available).

If you need any help completing your application, including any adjustments to the application process, and if you are applying under the Disability Committed scheme please contact [appointments@operanorth.co.uk](mailto:appointments@operanorth.co.uk) to make us aware.

**Good luck with your application and we look forward to hearing from you.**





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