



**GRUPPO  
ORSERO**

## Press Release

### **ORSERO PARTICIPATES IN THE AIM ITALIA CONFERENCE IN MILAN ORGANIZED BY BORSA ITALIANA**

Milan, 25 May 2018 - Orsero S.p.A. ("**Orsero**"), leader in Mediterranean Europe for the import and distribution of fresh fruits and vegetables, will participate on the first edition of the AIM Italia Conference in Milan organized by Borsa Italiana on May 28, 2018.

The event will provide several domestic and international institutional investors the opportunity to meet, through one2one and group meetings, with Italian companies listed on the AIM market.

Furthermore, along with the meetings, Borsa Italiana has organized a round table "Why go public on the AIM market" in order to illustrate the path undertaken and the benefits of an IPO in the market. CFO and Managing Director Matteo Colombini will take part in this round table, sharing Orsero's experience.

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**ORSERO** is the holding company of the Italian and international group with the same name, a leader in Mediterranean Europe for the import and distribution of fresh fruit and vegetables. The group operates primarily in the areas of the distribution and import of fresh fruit and vegetables in Mediterranean Europe. The Orsero Group was created more than 50 years ago at the initiative of the Orsero family, which had been operating since the 1940s in the fruit and vegetable sector, in partnership with other entrepreneurs. Over the decades, the Orsero Group has expanded its business both in terms of covered areas, which today includes Italy, France, Spain, Portugal, Greece, Costa Rica and Colombia, and in terms of product categories and sectors, according to a model known as vertical integration. Along with the distribution of fresh produce, the Orsero Group's business model also includes the import of bananas and pineapples using its owned ships, as well as the production of fruit.

In 2012, the Orsero Group launched the brand "F.lli Orsero" for bananas and pineapples. The name intends to convey a sense of tradition and the passion of a large Italian family-run company for high-end produce.

Since 13 February 2017, ORSERO ordinary shares have been traded on AIM Italia/Alternative Investment Market, organized and managed by Borsa Italiana.

Ordinary shares: ISIN - IT0005138703 ; Bloomberg Ticker "ORS.IM"; Thomson Reuters Ticker "ORSO.MI";

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