



**GRUPPO
ORSERO**

ORSERO PARTICIPATES IN THE EUROPEAN LARGE & MIDCAP EVENT IN PARIS

CFO SIM AMONG THE EVENT SPONSORS

Milan, 5 October 2018 - Orsero S.p.A. ("**Orsero**") will participate in the *European Large & Midcap Event* which will be held in Paris from October 8 to 9. The conference, which is also sponsored by CFO SIM, will allow listed companies, leaders in their respective fields, to meet important European institutional funds through one2one and group meetings.

The event, in which the Company's Management will take part, will be the occasion to present the economic and financial data at 30 June 2018 approved in September, the future strategy, and the business model of the Group as well as the main reasons for the announced transfer to the MTA – STAR segment managed by Borsa Italiana foreseen to take place next year.

The participation in the *European Large & Midcap Event*, is part of the Group's communication strategy to increase and develop ties with institutional financial investors in the various European financial centers and to showcase Orsero's strengths.

ORSERO is the leader in Mediterranean Europe for the import and distribution of fresh fruit and vegetables. The group operates primarily in the areas of the distribution and import of fresh fruit and vegetables in Mediterranean Europe. The Orsero Group was created more than 50 years ago at the initiative of the Orsero family, which had been operating since the 1940s in the fruit and vegetable sector, in partnership with other entrepreneurs. Over the decades, the Orsero Group has expanded its business both in terms of covered areas, which today includes Italy, France, Spain, Portugal, Greece, Costa Rica and Colombia, and in terms of product categories and sectors, according to a model known as vertical integration. Along with the distribution of fresh produce, the Orsero Group's business model also includes the import of bananas and pineapples using its owned ships, as well as the production of fruit.

In 2012, the Orsero Group launched the brand "F.Li Orsero" for bananas and pineapples. The name intends to convey a sense of tradition and the passion of a large Italian family-run company for high-end produce.

Since 13 February 2017, ORSERO ordinary shares have been traded on AIM Italia/Alternative Investment Market, organized and managed by Borsa Italiana.

Ordinary shares: ISIN - IT0005138703 ; Bloomberg Ticker "ORS.IM"; Thomson Reuters Ticker "ORSO.MI";

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