



**GRUPPO  
ORSERO**

Press release

## **ORSERO PARTICIPATES AT THE ITALIAN STOCK MARKET OPPORTUNITIES**

Milan, 1 October 2019 - Orsero S.p.A., a leader in Mediterranean Europe for the import and distribution of fresh fruit and vegetables, will participate on October 3 at ISMO – *Italian Stock Market Opportunities*, to be held in Fondazione Cariplo's Conference Centre at Via Romagnosi 8 in Milan.

At its 12th edition, ISMO is an event that aims to promote the relations between institutional investors and the representatives of companies with a small and medium market capitalization listed on Borsa Italiana's STAR and AIM segments.

The President, CEO and CCO, Paolo Prudenziati, the CEO and CFO, Matteo Colombini and the Investor Relator Edoardo Dupanloup will take part in the event. They will present in one to one meetings with investors the economical results at 30 June 2019, as well as the future perspectives that are taking shape ahead of the transition to the MTA STAR segment managed by Borsa italiana.

According to the management's vision, the transition from AIM Italia to MTA STAR segment will allow the company to benefit from a greater interest from the market and from Italian and international institutional investors, and consequently an increased stock liquidity, as well as an improved visibility on the reference markets, bringing further advantages in terms of competitive positioning.

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**ORSERO** is the leader in Mediterranean Europe for the import and distribution of fresh fruit and vegetables. The Orsero Group was created more than 50 years ago at the initiative of the Orsero family, which had been operating since the 1940s in the fruit and vegetable sector, in partnership with other entrepreneurs. Over the decades, the Orsero Group has expanded its business both in terms of area covered, which today includes Italy, France, Spain, Portugal, Greece, Costa Rica and Colombia, and in terms of product categories and sectors, according to a model known as vertical integration. Along with the distribution of fresh produce, the Orsero Group's business model also includes the import of bananas and pineapples using its own ships owned. In 2012, the Orsero Group launched the brand "F.lli Orsero" for bananas and pineapples, then extended to other products, which intends to convey a sense of tradition and the passion of a large Italian family-run company for high-end produce.

Since 13 February 2017, ORSERO ordinary shares have been traded on AIM Italia, organized and managed by Borsa Italiana. Ordinary shares: ISIN - IT0005138703 ; Bloomberg Ticker "ORS.IM"; Thomson Reuters Ticker "ORSO.MI";

**For additional information:**

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