

UNLEASH HIGH-IMPACT, ROCK & ROLL
CELEBRITY VIBES THAT DELIVERS
AN ICONIC, ELECTRIFYING EXPERIENCE
YOUR AUDIENCE CRAVES!



DEBBRA SWEET. MUSICIAN. SPEAKER NYT BEST SELLING AUTHOR. TRAILBLAZER.

Debra Sweet as **CHER'D**



DEBBRA SWEET AS
"CHER'D"
VIP CELEBRITY
PERFORMANCE EVENTS



2023-2024
CHER'D Press Kit



Cher'd Rock & Roll Show
@ Grand Ritz 6-30-2023



CHER'D

A TRIBUTE TO THE LEGEND

www.CherdMusic.com

The Mystique of CHER'D: CHER + DEBBRA = CHER'D

Timeless. Trailblazing. Strong. Bold. Daring. Energetic. Fascinating. Powerful. Dynamic. Those are words used to describe the original Cher.

Cher is larger than life in more ways than one. She made her mark on the male-dominated music industry for the past six decades. Rightfully referred to as the Goddess of Pop, she is a tireless champion for social issues and women's rights—as well as the power of love, imagination, and taking risks.

Inspirational. Trailblazing. Strong. Bold. Daring. Energetic. Fascinating. Powerful. Dynamic. Those are words used to describe Debbra Sweet.

Debbra is a visionary trailblazer. She's triumphed over extreme trauma, takes risks and has built her brand on innovation, inspiration and helping others go from "I Can't to I AM." She is a tireless champion for empowering others to heal whole, step into their strengths to thrive. She exudes the power of love, imagination, and tenacity.

Debbra connects to your audience with words, music and movement. When Debbra becomes "CHER'D" your event gets the blend of the best of Cher & Debbra! A truly unique and fresh music experience to add "WOW" to your events. Connect with Debbra to discuss which of her "CHER'D" Concert Options are best for your upcoming events.

The Legend & Signature CHER'D Looks

August 15th, 2020

August 15th, 2020

August 28th, 2020

August 15th, 2020



CHER'D: A Tribute to the Legend

CHER'D: A Tribute to the Legend

CHER'D: A Tribute to the Legend

CHER'D: A Tribute to the Legend



Cher'd Rock & Roll Show
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The Music Connection: Elevate Your Attendee's Experience

Music has been shown to improve mood, reduce agitation, improve social interaction, influence motor skills, and facilitate cognition. Because emotions enhance memory processes and music evokes strong emotions, music is involved in forming memories, either about pieces of music or about experiences and information associated with particular music. A recent study in BMC Neuroscience has given new insights into the role of emotion in musical memory.

Debra Sweet blends her powerful speaking content and live music performance with her keynote concerts. When you hire her to be a featured speaker and performer at your events, you are setting the stage for your event to stand out. You give your attendees a way to stay more focused, be inspired, motivated and you help create the experiential excitement you want your events to be known for.

Debra is a trailblazer. She's built her brand on innovation, movement and helping others go from "I Can't to I AM." She connects to your audience with words, music and movement. All of which enhance brain and heart engagement - which leaves a lasting, positive, memory. Participants are happier and more social. Relationships among staff, participants, sponsors, vendor deepen. Everyone at your events benefit from a calmer, more supportive social environment.

Connect with Debra to discuss which of her "CHER'D" Concert Options are best for your upcoming events.

Rave reviews:

"Wow! You give me the goose bumps up and down my spine when you play." *K. Anderson, WI*

"Debra, you were born to do this! You share your soul when you sing. I'm a fan forever!" *J.E.Q. Florida*

"OMG! Your voice. I LOVE your voice! It's powerful. Soothing. I just love to listen to you." *Niki C., CA*

"Wow you're good! You need to be in Vegas with your own show. I want to hear you again and again. When are you singing next?" *Al G., Lead Singer Good Company*

"Debra, when you sing and do music the whole room lights up! Yes!" *M. Mosier, MN*

"Debra, your skills took our event to a whole new level. I'm amazed at what you did in such a short time!" *Dave C., CA*



Ignite Inspiration: The Cher'd Rock & Roll Experience

Cher's foray into Rock & Roll epitomizes the raw energy and diverse appeal essential for today's vibrant bar, club, and festival scenes. By featuring this show, you're not just entertaining your audience; you're delivering a high-octane experience that resonates with the lively spirit of your venue.

The Cher'd Rock & Roll Show is a Perfect Fit for Your Entertainment & Venue, offering an eclectic mix of music that appeals to a broad audience.

Discover a Unique Musical Journey: Just like the best entertainment spots are known for their unique offerings, our show explores a less-known yet electrifying side of Cher's career. This distinct flavor is perfect for venues looking to provide a standout, memorable experience.

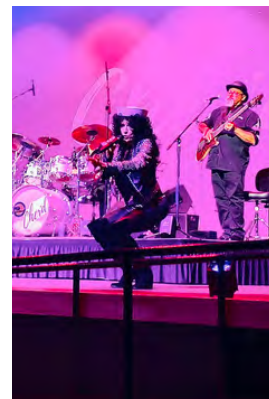
Energize and Captivate: The pulsating energy of Rock & Roll is the lifeblood of any successful bar, club, or festival. Our show brings this energy to the forefront, invigorating your audience with dynamic renditions of Cher's Rock & Roll hits, perfectly aligning with the vibrant atmosphere of your venue and events.

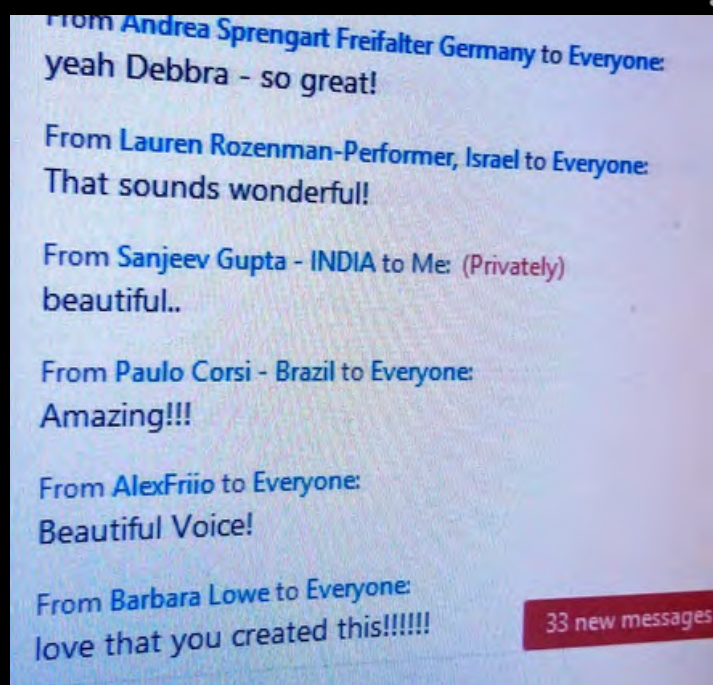
Cross-Generational Appeal: Spanning genres from Blues Rock to Pop Rock, our show connects with a diverse audience, ensuring that guests of all ages feel the beat and vibe of the music.

Adaptable Entertainment: Whether it's a high-energy night at the club, a special event at your bar, or a headlining act at your festival, the Cher'd Rock & Roll Show molds itself to fit your space and audience, guaranteeing an engaging and unforgettable experience.

Let the Cher'd Rock & Roll Show add a unique dimension to your venue and event. We deliver an experience that aligns with the spirit of innovation and dynamism that drives your business forward.

Contact us to discover how we can customize the show to best fit the theme and spirit of your venue & event goals.





About CHER'D Performances & 'Celebrity' Events

Look alikes and celebrity tributes add "WOW" factor to any event.

Debbra's engaging, respectful attitude, attention to all the finer details, mannerisms, stage presence, and raw talent for performance- show up with excellence when she brings "Cher'd" into your venue and event.

What is the vision for your event? Need a full Vegas style show for your corporate event, fundraiser, or VIP private party? Cher'd Vegas style shows deliver.

How about a dinner party, special birthday, anniversary? Have a holiday party, Graduation, retirement celebration? Cher'd Unplugged is the perfect fit.

Doing a product launch where you need celebrity flair? Cher'd performances turn heads! Special appearance options are available.

Create the positive experience you desire for your attendees. Cher'd is world class entertainment. Relevant to today, while encompassing the best of the icon's career.

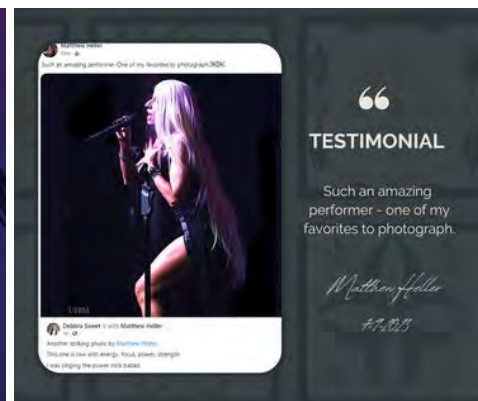
Connect on our social media channels!

-  DebbraSweet.com
-  [DebbraSweetOfficial](https://www.facebook.com/DebbraSweetOfficial)
-  [Debbra.Sweet](https://www.instagram.com/Debbra.Sweet)
-  [DebbraSweet](https://www.youtube.com/DebbraSweet)
-  [DebbraSweet](https://www.linkedin.com/DebbraSweet)
-  [DebbraSweet](https://twitter.com/DebbraSweet)

Exclusive Performance Options For You

Debbra as "Cher'd" includes:

- **Solo 'Celebrity' Appearances:** walk throughs, photo opps, hosting, vignette performances. One look to fit your event.
- **Cher'd VEGAS style show.** High end. High energy. Scalable band. 6 decades of music. Up to 15 costume changes and up to 2 hours of music.
- **Cher'd De Lite:** Leather & Lace or Glitter & Glam. 2- 4 costume changes and up to 3 hours of music to fit your event.
- **Cher'd Unplugged.** Duo. Trio or Quartet. Up to 2 hours.
- **Holiday Cher'd** - seasonal option in December.



Cher'd

"Meet the Band"

Barry Brown:
keys, vocals, guitar

Roger Friend:
drums, percussion

Chris Yates:
bass, vocals

Barry Allen:
keys, vocals



Meet the Band :

Behind every great performer is a great band, an aligned team, that knows how to flow with the show, stay synced, connected, and understands the impact a pro performance makes.

Cher'd has that band. Combined experience just with the core members of Cher'd is off the charts! Each member has decades of performance gigs under their belt, and when they align as Cher'd, it's magical. This is a band that performs as one.

Cher'd includes:

Mr. Roger Friend, Drums, Percussion. Roger Friend's musical career spans over 4 decades of diverse experience. Touring in more than 100 countries, with elements of all origins has given him vast international musical experience. He is a high level, multi-faceted drummer and percussionist.

Roger's credits include: Performing with Tom Jones, ABBA, Tom Scott, The Rippingtons, Bamboo Forest, BB King, Steve Oliver, Dweezil Zappa and countless others. He has played for Kings, Queens, 3 Presidents, a Pope and several other distinguished audiences. Winning 2 Grammy's and 2 Emmy's adds to the number of accolades he has achieved through his 40+ year career.

Mr. Barry Allen, Keys, Vocals He's performed with former lead singers of Santana, Survivor, Boston, AC/DC, Foreigner, Quiet Riot, the Lead vocalist of The Romantics and many other platinum artists.

He has also recorded Top 40 and Country Music hits. Barry currently performs on Cruise Ships, along with the Icons Of Rock World Tour. At home, he continues to write and record in his studio while having his work mastered by Grammy Award winning engineer Chris Gehringer

Mr. Barry Brown, Guitar, Keys, Vocals. Barry Brown is a multi-instrumentalist who focuses on innovation in both his music and hi tech careers. He started playing piano at age 8, and has played keyboards, guitar and bass in a wide variety of performance and recording projects.

Mr. Chris Yates, Bass, Vocals. After initially studying classical guitar, he picked up the bass guitar at age 14 and found his passion in the bass lines of his heroes, Chris Squire, John Entwistle, and Carol Kaye, among others. Chris currently enjoys playing Motown, funk, rock, and blues.

The Men of Cher'd:



Decades of Songs to Support Your Event Theme

Cher has employed various musical styles, including folk rock, pop rock, power ballads, disco, new wave music, rock music, punk rock, arena rock, and hip hop. She said she has done this to "remain relevant and do work that strikes a chord".

CHER'D performs songs from each of the decades of Cher's career.

Who will be in your room?
What is the energy, experience you want your audience to engage with and enjoy?

Do you need a full production show?
Unplugged? What is your vision?



CHER'D Full Production Shows Set List Includes but not limited to:

Still Haven't Found What I'm Looking For · Gypsies · Half Breed · Dark lady · Crocodile Rock · Signed, Sealed, Delivered · Way of Love · Dove L'Amore · Walkin In Memphis · Turn Back Time · Life In The Fast Lane · Bang Bang · Believe · All Or Nothing · Woman's World · Strong Enough · Song For the Lonely · Love One Another · Take Me Home · Save Up All Your Tears · I'm No Angel · Never Been to Spain · A World Without Heroes · Jessie James · All of Me · Fame · Haven't Seen The Last of Me · Shoop Shoop · Dancing Queen · Emotional Fire · Different Kind of Love Song · Mama Mia · Heart of Stone · I Hope You Find It · The Power · Love and Understanding · Proud Mary · Train of Thought · Better Shop Around · Looking For Love · Superstition · Never Can Say Goodbye · Take It Like A Man · We All Sleep Alone · Mr. Soul · Bell Bottom Blues · Take It From the Boys · Love Is Enough · Alive Again · Save Up All Your Tears · Rescue Me · When Will I Be Loved · You Make My Dreams Come True · Sunshine of My Life · Higher Ground · For Once In My Life · I've Got The Music In Me · Long Distance Love Affair · Take It From the Boys · Body to Body · Never Can Say Goodbye · I'll Be There · Livin' On a Prayer · & More

CHER'D Unplugged Song List and Special Appearance Events Song Options:

Set list Includes full production set list performed live as a duo or trio, quartet. Special appearances are performed live to backing tracks.



FANS of CHER...it's not what you think

Cher has proven that she can stand the test of time for relevance. And yes, she has become an icon in certain social demographics of fans.

Most of her fans though, are female. She's a role model for them, their sisters, daughters, friends.

There is a myth that Cher only attracts an 'older' audience (think older side of baby boomer.)
While she does have fans in that range... those are NOT typically the fans that show up to a CHER'D show.

Cher herself keeps attracting new fans - women in their 20's, 30s. She's a powerhouse for women in their 40's, 50's. For those over 60 - she keeps inspiring.

Cher fans are Cher'd Fams. Be sure to welcome the buying power of women to your event and venue.

CHER'D Demographics:

51.7% of Cher's followers are female and 48.3% are male.

At CHER'D shows, events - the biggest demographic of our audience is WOMEN between the ages of 30 - 65.

Women direct 83% of all consumption in the United States, in buying power and influence.

The men who attend our shows are between 35 - 65.

Most of the men and women own their own business, or hold a titled job. They VALUE Quality experiences.



Cher'd

San Diego's Hottest Tribute to the Legend featuring Debbra Sweet singing & performing as "Cher".

- The Hair.
- The Clothes.
- The Music.
- The Band.
- The Voice.

Be part of the experience that is igniting fans around the country!

Mainstage Events, Private & Corporate Events, Appearances, Conferences, Fundraisers, Festivals, Vegas Style, Leather & Lace, Glitter & Glam, Holiday Shows, Uplugged & More.



What's Right For You?

Show Options with Cher'd:

Cher's career over 6 decades lays the foundation for flexibility and great marketing! YOUR event is special - and at the helm of Cher'd is "Cher" herself, Debbra Sweet.

Debbra excels at creating events that WOW your crowd, and then works *with* you to create marketing that works. She's a business, brand and marketing strategist and her behind the scenes skills show up in how she works with you to create events that are impactful and profitable.

Take the time to talk with Debbra to really strategize the nuances you want for your event. She'll give you options from Cher'd that will fit with your goals.

Examples of Cher'd Show Styles:

2 Hour "Vegas" Style Show; this is perfect for high end events, fundraisers, private parties, and massive stages. Fast paced, high energy, Showtopper outfits and songs that flow through decades of Cher's career. Enjoy a mesmerizing live show- 'Vegas' style. Quick changes (up to 15 outfits!) energetic songs, details worked out so your audience really has that electric, exciting Vegas feel.

Music & Dinner Show; have a venue or event where you focus on the combination of great food and great music? The Cher'd Dinner & Music show works perfectly. Depending on whether you want dancing or simply dining, this show offers up to 8 costume changes and has a variety of music to compliment your event.

Leather & Lace Show; looking for a star quality performance that's expressive, surprises, entertains and stimulates excitement, built on a foundation of raw rock, blues, and passion? This Cher'd show is a great fit.

Glitter & Glam; sometimes all you need is glitter. Add some glam with sequins, feathers, laser lights, fog machines and songs that drive you to dance...and you have the Cher'd Glitter & Glam show. This is an option if the full 2 Hour Vegas Show is not a fit for you.

Cher'd De Lite; have 45 -90 minutes to create an experience for your fans? Cher'd De Lite is the full band playing her top hits. One or two costume changes is the max. Perfect for parties, outdoor festivals, summer events, private events, smaller clubs and venues where you might need to split the night with other bands.

Holiday Cher'd; when it comes to winter shows, Holiday Cher'd is always a hit! The best of Cher with a holiday theme. Includes select holiday songs. 45 - 90 minute show.

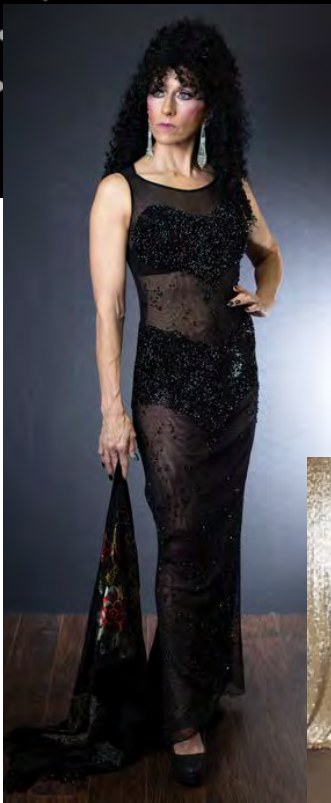
Cher'd Unplugged; want upclose, intimate, engaging entertainment that leans on acoustic guitar, hand percussion, bass and great vocals? Cher'd Unplugged is the perfect fit.



VIP Events: Elevate Your VIP Experience with 'Celebrity.'

The entertainment you decide to showcase at your event can make or break the experience of your attendees. If the entertainment falls flat your attendees will—at best—be less engaged and—at worst—think your event is not worth their time. On the other hand, if your entertainment is a hit it will win the hearts of your attendees and keep them talking about the event well after it's over.

Cher has been an icon of Debbra's since she was a little girl. Big hair, gorgeous clothes, shoes, jewelry, laughing, singing, dancing... her strong sass and playfulness to express with that powerful, soulful voice...Well, turns out she has been more than an icon to Debbra. Cher's been part of Debbra's performance avatar for years. Now she's brought her version of Cher to life for your events.



CHER'D rave reviews

"Debbra, you were born to do this! You share your soul when you sing. I'm a fan forever!"—

Jo Elaine Q. Florida

"OMG! Your voice. I LOVE your voice! It's powerful. Soothing. I just love to listen to you."—

Niki C. CA

Benefits of the Celebrity "Cher'd" Experience

- Powerful, engaging showmanship, crowd interaction. Complete with costumes and hair to compliment your event and budget.
- Six Decades of Music & Costume Styles. Classic Cher, 80's Cher & Current Showstopper looks.
- Scalable: Solo Appearances, Walk-throughs, Hosting, Unplugged, Full Stage Production Shows, Virtual or In Person.
- Add a huge "WOW" to your event. Hear clips at: www.CherdMusic.com



Cher'd

CHER'D ROCK & ROLL SHOW

#CHERD #INSPIRING
SATURDAY JUNE 30, 2023
VIP ADMISSION: 6:00 PM
GENERAL ADMISSION 6:30 PM PST

Cher'd

YOU'RE IN!
WATCH YOUR EMAILS FOR MORE
EVENT ACCESS DETAILS
301 GRAND AVE. ESCONDIRO, CA

ADMIT ONE
CHER'D ROCKS!



IBM

CHER'D
A TRIBUTE TO THE LEGEND

AZTEC COMPANY
BREWERY
SAN CRAE

SAN DIEGO'S
Cher'd
Powerful, Soulful, Entertaining, Inspiring, Energetic, Bold, Funny, Inspiring

LIVE

BREWING
AZTEC COMPANY
SAN CRAE
LIVE MUSIC

CHER'D
A TRIBUTE TO THE LEGEND

CHER'D

CHER'D

Singing Praises:

"I want to express my appreciation for your help in making our recent NARI show remembered. I've started to receive feedback from the attendees, and the music is getting rave reviews. We will definitely be booking you for future performances. I love your message and I LOVE your voice!"

-Nicole Crocker, NARI Board Member, Marketing Director CHI

"I attended the D.I.N.O! Women's Leadership Conference last year that Debbra created; organized, spoke and sang at. It totally transformed what I am doing professionally! I knew I was not doing what was right for me, and this conference gave me the tools and confidence to make major changes for my life and business!"

-Brittany Hancock - B Home Designs San Diego



More rave reviews

"Been following Debbra's leadership and career for years. She's inspirational. What she speaks on, her music... she's lived. When she walks on stage you know she's got your back. You're going to have fun. You're going to learn and come out stronger. You know she really cares."

P.R. San Diego

Bring High Performance Shows by Debbra Sweet to Your Events & Venue

Debbra understands your event needs to engage emotionally. From a young age when playing saxophone, she learned to connect powerfully with her audience without words. Visually, verbally and viscerally, the blend of Debbra's speaking and music performance will add another level of excellence to your event and your venue.

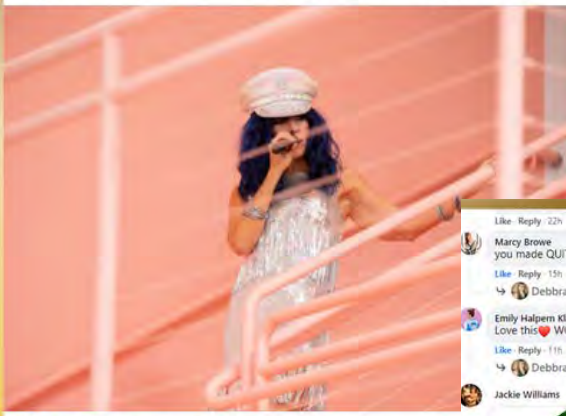
Benefits of hiring Debbra Sweet:

- Professional, dependable. She shows up, on time (early) ready to perform, fully prepared.
- Positive. Her shows exude positivity, love, fun.
- Musicianship, proficiency, engaging stories, showmanship- ready to interact with your crowd.
- Flexibility in songs and band sizes. From a solo private VIP performance, or a multi piece band to perform your favorite songs, to full on after event entertainment, Debbra brings versatility.

Rave Reviews:

“
 CHER'D REVIEW
 You guys were great. Very professional. On time. Easy to work with. True pros. Looking forward to having you back to Artec.”
 ”
 JOHN WEBSTER
 CLAUDIA FALK
 OWNERS
 ARTEC BARRING-EST. CALIFORNIA

This is one of my favorite pics from yesterday's Cher'd appearance at the Good Ol Gals Gala. Photo by the fabulous *Marcy Browe Photography*. Amazing Gala by *Shonna Jordan*. Will share more soon!
 BTW... There are people who take pics...and then there are those who capture emotional moments. Marcy is one that always nails the essence w/ her eye. She took amazing photos of everyone!



You, Debbie Sierras, Janice Hoskins-Morgan and 35 others

Monica Cahey
 Hi Debra! It was so nice to see you as well. Sorry we didn't have a chance to say hello. I really enjoyed your performance! It was cool to see that side of you!
 Thank you for the referral I will reach out to them! Take good care!

Debra Sweet
 YOU were AMAZING today! Thank you ... one down. Two to go.
 Benjamin Corey Feinblum
 Debra Sweet Emceeding this conference with you has been incredible! I can't believe you led the entire day and gave that powerhouse performance at the end!
 Debra Sweet
 Benjamin Corey Feinblum Yep! Couldn't wait to "Cher" that! it's off to bed to rest.

Marcy Browe
 you made QUITE THE ENTRANCE Debra!!!!
 Emily Halpern Klawans
 Love this WOW!!!
 Jackie Williams

Beautiful
 Simone Talarico Ross
 It was great seeing you perform! It's a woman's world and you're rocking it!
 Nancy DePaola-Brooks
 You were so great as Cher! Thank you for being part of the GOG!!!!

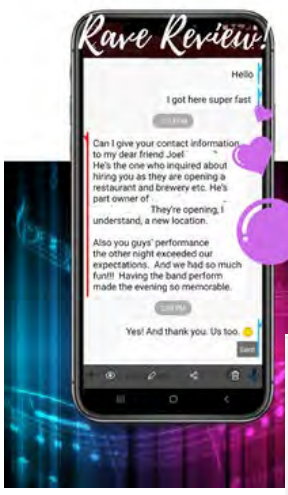
Allan Figi is attending an event with Samantha Sabrina J. Peabody and 3 others at Navajo Live.
 An evening with #Cher'd...lots of fun!



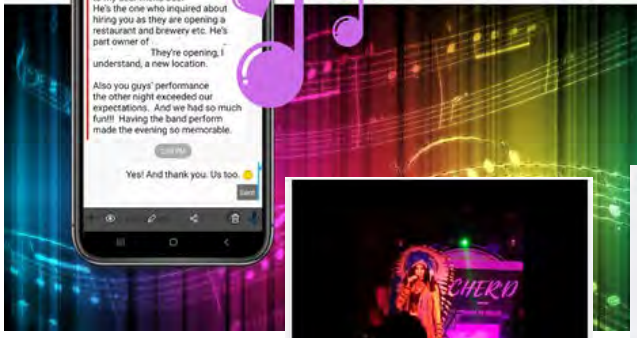
From W to Everyone:
 Great job Debra! I didn't realize it was you!!!



Robbie Myster
 Awesome
 Sandra Dee Rutherford
 Absolutely gorgeous!
 Gina Rully Putbaugh
 LOVE THE OUTFITS!!!!
 Debra Sierras
 Great costumes and pics!
 Anna Romanello
 I yes! Shared it was AMAZING! (I think Debra had more outfit changes than Cher!)



Cher'd The Hottest Tribute to the Legend



Nicole Sands Hardin
 Talk about a show! Thank you for sharing your amazing talent with us!

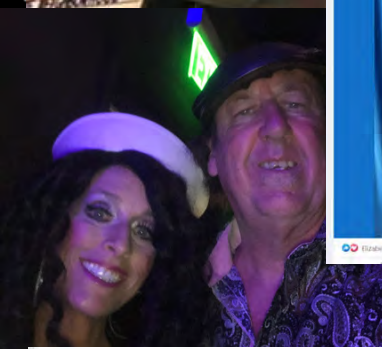
Cari-Ann Jay
 wow impressive! wish I lived closer to come see you!
 Debra Sweet
 Cari-Ann Jay We just need to get gigs up by you.
 Debra Sweet
 See... GO BIG!! You go girl!
 Karen Huff
 Your show was freaking amazing, love it! can't wait for next show.
 Debra Sweet
 Karen Huff Sept 24th. Navajo. I'll PM you info.
 Karen Huff
 Debra Sweet Thank you is love that
 Armidia Miranda
 The show was so much fun, you looked amazing!! I have to say your drummer is the bomb!!!! So glad we were there! Can't wait for your next show.

Matthew Heller is with Debra Sweet at Navajo Live.
 Yesterday at 12:16 AM · San Diego, CA
 Cher'y! San Diego's hottest tribute to the legend featuring Debra Sweet. It was a real pleasure getting to photograph and listen to an amazing performance by some of SD's best musicians.



Sat 11:52 AM
 Here's what Tony Tonite said:
 Tony Tonite
 Cher-D was Amazing and the cosplay was top notch! The band Rocked!

Patrice K. Lambert · 255
 Love it!! What a fun evening.
 Write a comment...



Cher'd:
This was the 6th time I've seen her. Every time the level of performance is raised. Last night's costumes were spectacular. And the band raised the roof!

Like Reply 1d Edited

Sherry Calamia
ABSOLUTELY AMAZING!!!

Wow

Like Reply 1d

Bill Forquer
Sucks I missed it!

Care Reply 1d

Sherry Calamia
Bill Forquer YUP you missed out!!! She killed it

Love Reply 1d

Sherry Calamia



Sue Kempter-Miller is at The Grand - Ritz Theater.
Cher'd!!!! Debra Sweet did an amazing show tonight!!!!



Leslie Lyon Young, Diane Gill Kershaw and 17 others
7 comments

Like Comment Share

Diane Gill Kershaw
Oh my gosh, I'm so glad to hear. I really wanted to be there, so sorry I couldn't be there tonight!

Becky Bowie
How long is this playing? I'd love to go see her

Debra Sweet
Becky Bowie Hello. Nice to meet you. This show was one night only. We'll be back in that theater again on Dec. 14th for our Cher'd Christmas Show and again.

This band is AMAZING!
Debra Sweet, AKA Cher is the real deal! She looks, moves, and sounds just like Cher!
This band will not disappoint!

The lineup for the evening will be:
Opening: Heatwave, a Tribute to the music of Linda Ronstadt
Second: Pretending Chrissie, a Tribute to The Pretenders
Headliner: "Cher'd," a Tribute to



Yesterday 9:50 AM

I'm so glad I got to see your show last night. You were on FIRE!!!! You sounded amazing and looked stunning in each outfit. The band was outstanding they all were a huge asset to the show. Congrats on pulling it off in such a big way!!!!

Yesterday 10:10 AM

Thank you. And thank you for being there, and letting me play with your hubs!



He loved it. He told me not to be jealous that Cher was flirting with him!

yesterday 10:28 AM

Yeah we're pretty solid. He's fun to play with.

You're welcome!

Having watched you go through long journey requiring earplugs and dark glasses and hats, I really value your new freedom!

You have some kick azzzz outfits! You and your band Rock Queen!!! Keep shining

Julie Taylor-Ducharme
Phenomenal performance

Debra Sweet
Julie Taylor-Ducharme Thank you! That means a lot. We'll talk soon.

Lo!!

What Are Your Event Goals?

World-Class Talent: Our lineup, featuring Grammy award-winning musicians, brings the same level of excellence and showmanship that top entertainment venues demand, ensuring a professional, seamless performance that elevates your event's allure.

Booking the Cher'd Rock & Roll Show means bringing a slice of music history to life, tailored to thrill and engage your patrons, making every event a night to remember.

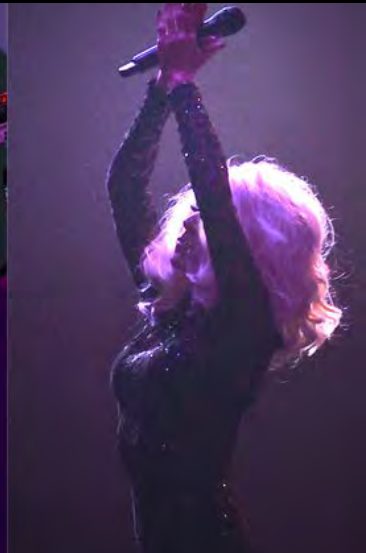
Below are a few of the venues, festivals, private events, corporate events where Debra Sweet & Cher'd has performed and spoken.

Let's set up a time to talk about your upcoming schedule and event requirements.

Contact: Debra Sweet

760-542-8817

DSGlobalMedia@gmail.com



Logos include: THE PRADO AT BALBOA PARK, AMERICAN LEGION, Vista Chamber of Commerce, UEI COLLEGE, North County Women IN NETWORKING, Town and Country, RSCG ROOFING SUPPLY GROUP, The Chamber NEWPORT BEACH, NACE National Association for Catering & Events, WorldTalk Radio NETWORK, Junior Achievement, ESPN, LEXUS, DOUBLE TREE BY HILTON, CARLSBAD CHAMBER OF COMMERCE, Harrah's, YPN Young Professionals Pacific Southwest Association of Realtors, Parks & Recreation TV OF OCEANSIDE, BNN, Awaken CHURCH, NCYCL SHAWYER ENERGY, HYATT, ivaa INTERNATIONAL VISUAL ART ASSOCIATION, INTERNATIONAL LIVE EVENTS ASSOCIATION.



Cher'd "Leather & Lace" Show
@ The Ritz Grand Theatre 4-30-22

Back Stage 360

