



Press release
July 2018
London

Maistro PLC and Odesma Announce New Partnership to offer sustainable business performance improvements in procurement.

[Maistro PLC](#), the AI-powered, global B2B Marketplace for business services, and Odesma, the management procurement consultancy, announce today their commercial partnership to accelerate and optimise the procurement of business services.

Through the partnership, Maistro PLC and Odesma will offer their customers a streamlined approach to evaluate the way they procure complex business services as well as the opportunity to immediately create operational efficiencies through improved AI-powered services procurement.

Laurence Cook, CEO of Maistro PLC comments, “Maistro recognises the increasing demand placed on all corporate buyers, particularly in the purchasing of business services. We pride ourselves on the speed, agility and access to innovation that our B2B Marketplace brings to our customers, particularly in complex, time-intensive services procurement. We align with procurement professionals and organisations leading change within the industry and see Odesma as one of those transformational players.

“With Odesma’s focus on sustainable practices and Maistro’s agile, AI-powered, global B2B Marketplace, the two organisations are equipped to create immediate impact and sustainable benefits to their customers.”

Ed Cross, Executive Director of Odesma Ltd says: “We are delighted to be working with Maistro, they share our business outlook and ethos, offering a fresh approach to doing business in the procurement sector. We look forward to a fruitful relationship.”

Maistro PLC and Odesma will continue to work as independent entities developing the individual and unique features their businesses bring to the field of procurement.

- ENDS -

About Maistro PLC

Maistro PLC is an online B2B Marketplace and AI-powered delivery platform designed to accelerate the corporate buying process and optimise spend. Headquartered in the UK, Maistro is a public company listed on the London Stock Exchange’s AIM market (MAIS).

About Odesma

Odesma is a procurement advisory firm with nearly 100 years in the industry working across almost every sector.

Founded in 2014 by Steve Trainor, Ed Cross and Nick Ford, Odesma offers procurement as a service by bringing together leading subject matter expertise, technology, governance and leadership that is tailored to the needs of the organisation.

Based on ‘Cloud Principles’, Odesma provides access to the best expertise and talent in any industry, quickly, whenever and wherever it is needed.

Media contact for Maistro PLC

Katie Best

Rostrum

k.best@rostrum.agency

(0)207 440 8670