

How Your Information Is Used Privacy notice



The People's Place – Get Involved

This document is designed to give you important information about how your information is collected and used by Everton in the Community ("EitC") if you get involved with The People's Place project.

1. Privacy notice

EitC has a number of privacy notices to explain how each service or function operates. Each Privacy notice is for a specific information purpose.

- Tier One – Overarching principles and definitions; available from www.evertonfc.com/functional/privacy
- Tier Two – Specific to the information type and purpose

2. How your information is used

Throughout Everton in the Community's 30-year history, we have had incredible support from the local community including Evertonians, the general public and businesses. Our latest project, building a purpose-built mental health facility called 'The People's Place', can similarly benefit from this level of support, to make sure that it provides the help and guidance that people in the Merseyside area can benefit from.

Individuals and businesses can offer their support by contacting 'The People's Place' project team. Information will be recorded to identify the enquirer, the support they can provide and how to make contact. The information will be retained for the duration of the project and in order to meet our legal and regulatory obligations.

Your information may be shared with third parties who are working with Everton in the Community specifically in relation to 'The People's Place' project.

3. What personal data do we collect?

- Identifiers, such as name, address, date of birth and a unique reference
- Contact details, such as address, telephone number, email address
- Next of kin / guardian – their name, contact details and relationship
- Sensitive identifiers - ethnicity, sexual orientation, religion
- Clinical or health information, including mental health or disabilities
- Education, employment or qualifications
- Financial information, including bank details
- Photographs for publication – this will always be with your explicit consent
- Website tracking information and 'cookies'
- Other – How you think you can help The People's Place and additional information you provide

4. Where do we receive information about you from?

- Directly you from
- Other

5. Who has access to your information?

Information is only accessed when there is an authorised purpose.

- EitC Project staff and volunteers
- EitC administrators
- Fundraising
- Marketing
- Project commissioner (the organisation funding an EitC project)
- Other

6. Who your information may be shared with?

- EitC Project staff and volunteers
- EitC administrators
- Our Commissioners; organisation who fund our programmes

- Fundraising
- Marketing
- Everton Football Club – who provide administrative support to EitC
- Other – Chasing the Stigma, a charity supporting ‘The People’s Place’

7. Is your consent required?

- Yes
- Consent is not required.

8. Can you opt-out from this use of information?

- Yes – please contact ‘The People’s Place’ administrators or the Data Protection Officer. Withdrawing consent may affect your ability to support ‘The People’s Place’
- No, the information is anonymised and you are not identifiable within it
- No, this information use is required by law

9. What rights to your information do you have?

- View / copies of the information – called subject access

Other rights you have may include:

- Rectify
- Erase (right to be forgotten)
- Restrict
- Object
- Data portability – N/A
- Objections to profiling and automated decision making

The Information is routinely retained for up to 40 years in accordance with the Everton Information Retention Policy

Contact the Data Protection Officer to exercise or discuss your rights

10. Additional Use

Your information will also be used for

- Marketing – you can opt out at any time
- Statistical purposes
- Equality and Diversity – this will always be with your explicit consent
- Other

11. What to do if you have a complaint or require further information?

General enquiries about how your information is used, or for further Privacy notices, please contact the **Data Protection Officer**:

☎ 07966 158 951

- Data Protection Officer, Everton Football Club, Goodison Park, Liverpool, L4 4EL
- Email address: dataprotectionofficer@evertonfc.com

A definition of terms and more details about your rights is contained with Tier One Privacy Notice available from www.evertonfc.com

12. Who regulates personal data processing?

The Information Commissioner’s Office is the UK’s independent body set up to uphold information rights.

Further information about their work and the legislation they cover is available from www.ico.org.uk or by contacting them on the helpdesk number 0303 123 1113