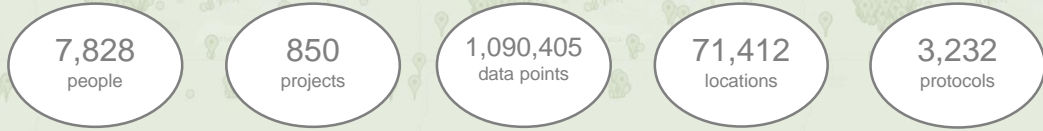


Greg Newman*, Stacy Lynn*, Melinda Laituri*, Russell Scarpino*, Louis Leibenberg†, Sarah Newman*, Justin Steventon†

We power citizen science projects all over the world



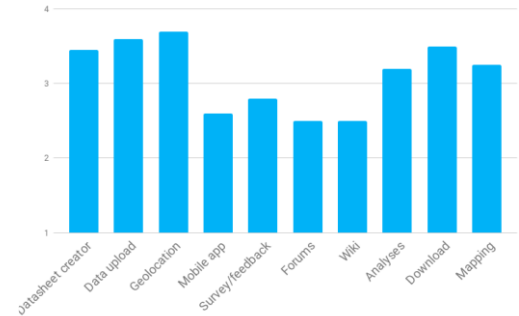
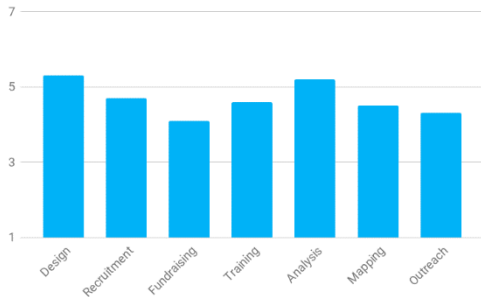
know your audience

build relevant software

✓ 170+ customer discovery interviews

✓ design & analysis tools

Time Spent on Tasks

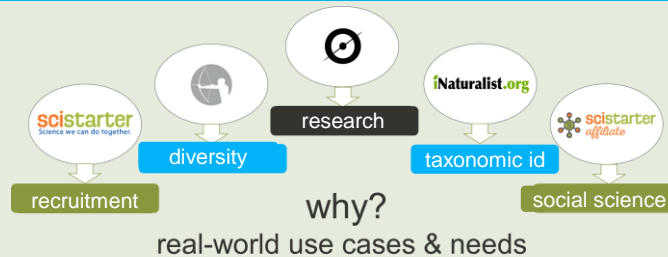


partner for sustainability

Goals

- ✓ Broaden inclusivity of citizen science (CS)
- ✓ Improve CS software
- ✓ Mobilize CS data for meta-analyses
- ✓ Protect participant privacy
- ✓ Elevate the value and rigor of citizen science software and data

Integrations & Interoperability



Future Directions

- ✓ Embeddable widgets
- ✓ Custom portals
- ✓ Custom apps
- ✓ Participant privacy flexibility
- ✓ Data collection flexibility
- ✓ Improved real-time analyses