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Academic Social Network for Enhancement of Research Visibility and Impact

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[@aalebrahim](https://twitter.com/aalebrahim)

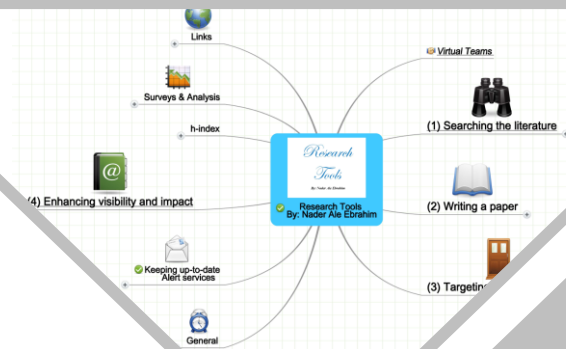


www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>



25th April 2017



All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation:

TRAIN-THE TRAINERS WORKSHOP SERIES ON: *Strategies to Enhance Research Visibility, Impact & Citations*

Nader Ale Ebrahim, PhD

=====

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

**Part 6: Academic social network for enhancement
of research visibility and impact**

Read more:

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Researchers need to remove many traditional obstacles to disseminate and outreach their research outputs. Academic social networking and blogs allow you to connect with other researchers in your field, share your publications, and get feedback on your non-peer-reviewed work. Blogs are a vital tool for academics to publicly communicate about research developments and findings. The academic social networking, making your work more widely discoverable and easily available. The two best known academic social networking are ResearchGate and Academia.edu. These sites offer an instant technique to monitor what other people are looking at in your field of research. Both networks offer roughly the same features. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with an online CV and as a place to share your publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Academic social network

Workshop Series : Strategies to Enhance Research Visibility, Impact & Citations

Boosting your Research Visibility

Do you know "Over 43% of ISI papers have never ever received any citations?" (nature.com/top100_2014). Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the "[Research Tools](#)". Proper tools allow the researchers to increase the research impact and citations for their publications. This workshop series will provide you various techniques on how you can increase the visibility and hence the impact of your research work.

Who should attend?

The workshop is for professors, lecturers, and researchers who have published papers and would like to increase their papers' visibility and citation index. The workshop is applicable for various research disciplines. This workshop series is for UM Staff and UM students only.

Workshop Details & Registration

Speaker: Dr. [Nader Ale Ebrahim](#), PhD (Research Fellow)
Dr. Bong Yii Bonn, PhD (Research Manager)

Venue: Computer Lab, Level 2, Institute of Research Management & Services (IPPP)
Research Management & Innovation Complex, University of Malaya

Organizer: Centre for research Services (PPP), IPPP, University of Malaya

Time & Date: Kindly refer page 2 of the brochure

Fees: RM 10.00 per Session / Topic
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WORKSHOP SERIES 5

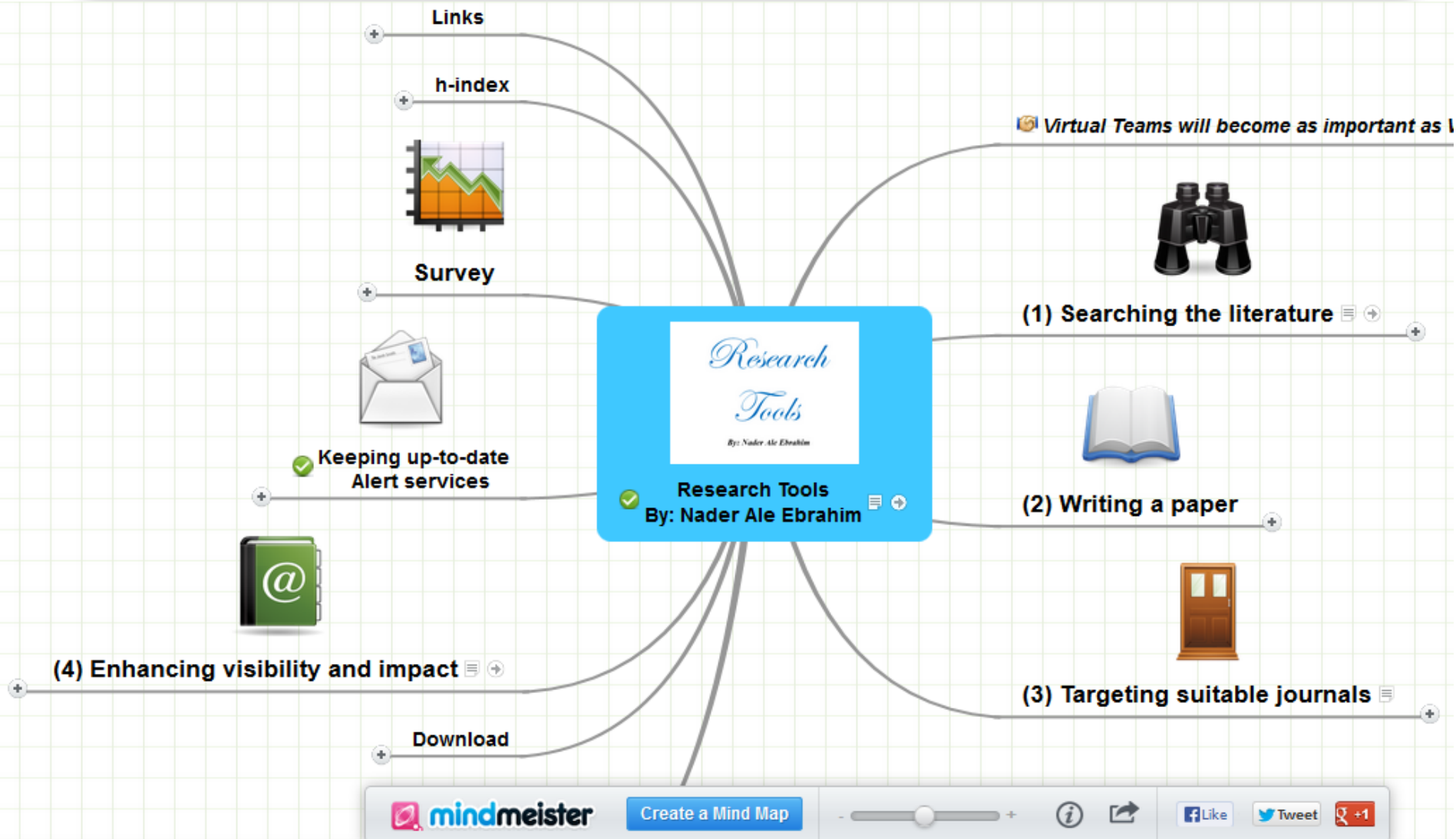
DATE	TIME	TOPIC
19 April 2017	9.00 a.m. – 12.00 p.m.	Improving Research Visibility Part 1: Search Engine Optimization
26 April 2017	9.00a.m. – 12.00 p.m.	Improving Research Visibility Part 2: Pre/Post Prints Preparation
3 May 2017	9.00a.m. – 12.00 p.m.	Improving Research Visibility Part 3: Online Profiles
17 May 2017	9.00a.m. – 12.00 p.m.	Improving Research Visibility Part 4: Open Access Repositories
24 May 2017	9.00a.m. – 12.00 p.m.	Improving Research Visibility Part 5: Blogging and Online Magazines
31 May 2017	9.00a.m. – 12.00 p.m.	Improving Research Visibility Part 6: Academic Social Networking
7 June 2017	9.00a.m. – 12.00 p.m.	Improving Research Visibility Part 7: Measuring Research Impact

CONTACT US

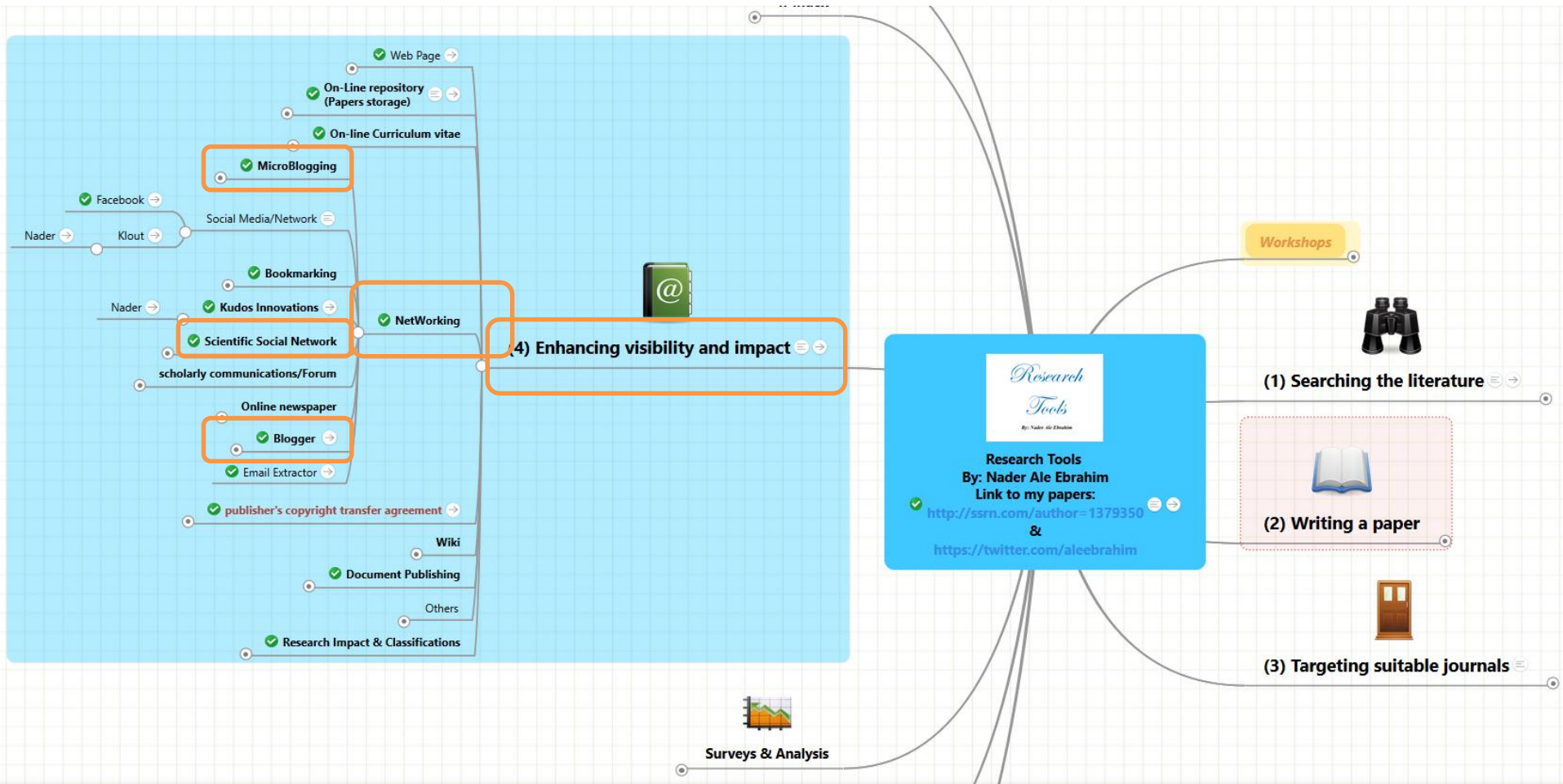
For further enquiries kindly contact us at:

Centre for Research Services (PPP)
Institute of Research Management & Services (IPPP)
Level 2, Research Management & Innovation Complex, University of Malaya (UM)
Tel: 03-7967 8289 / 8542
Fax: 03-7967 8290
Email: ppp_workshop@um.edu.my
Website: <http://umconference.um.edu.my/ws>
<http://umresearch.um.edu.my>

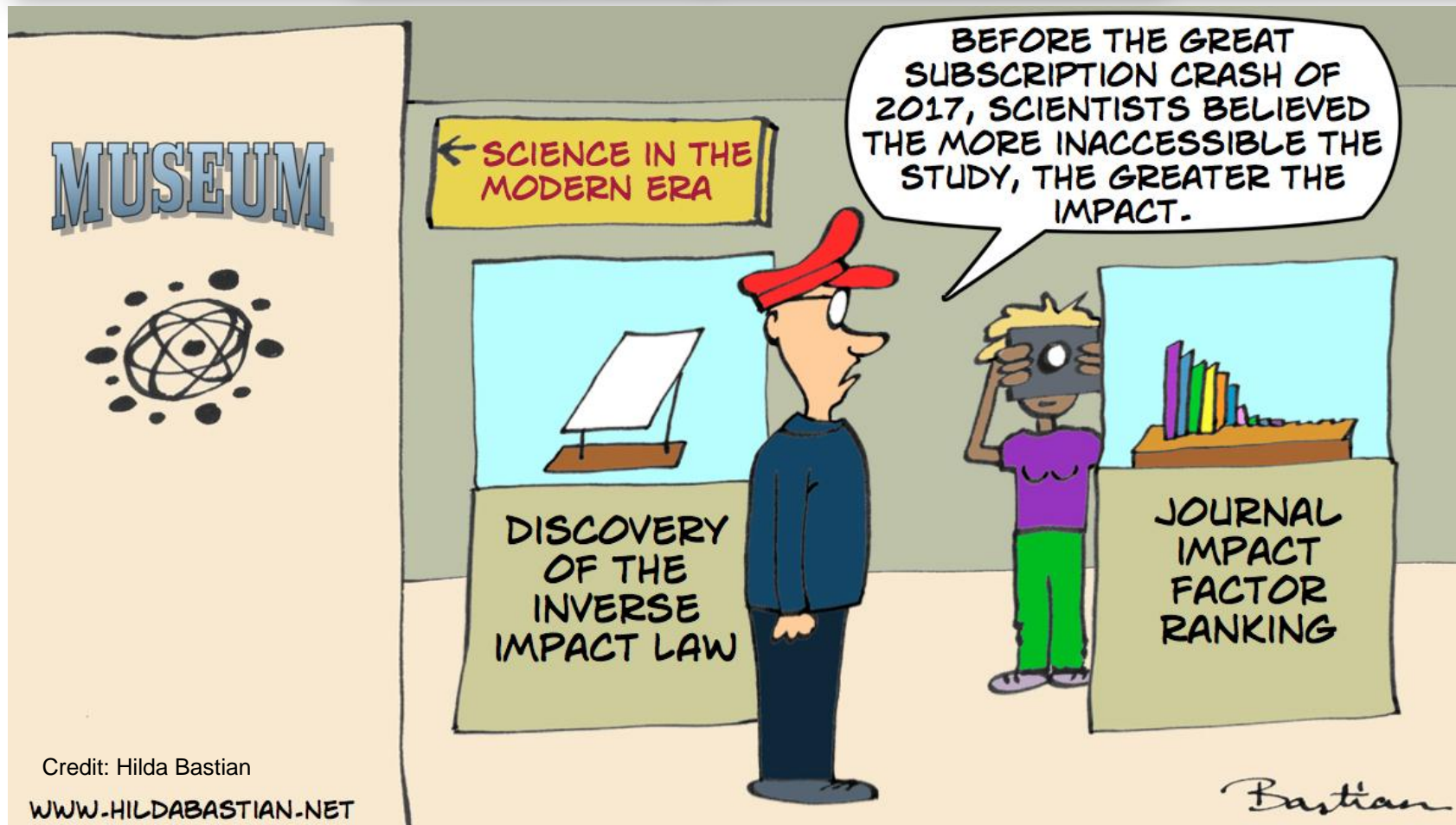
Research Tools Mind Map



Research Tools Mind Map -> (4) Enhancing visibility Scientific Social Network



How can academia kick its addiction to the impact factor?



Source <http://blog.scienceopen.com/2016/04/how-can-academia-kick-its-addiction-to-the-impact-factor/>

Impact



usage

downloads
views



peer-review

expert opinion



citations



alt-metrics

storage
links
bookmarks
conversations

Source: <http://altmetrics.org/manifesto/>

How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

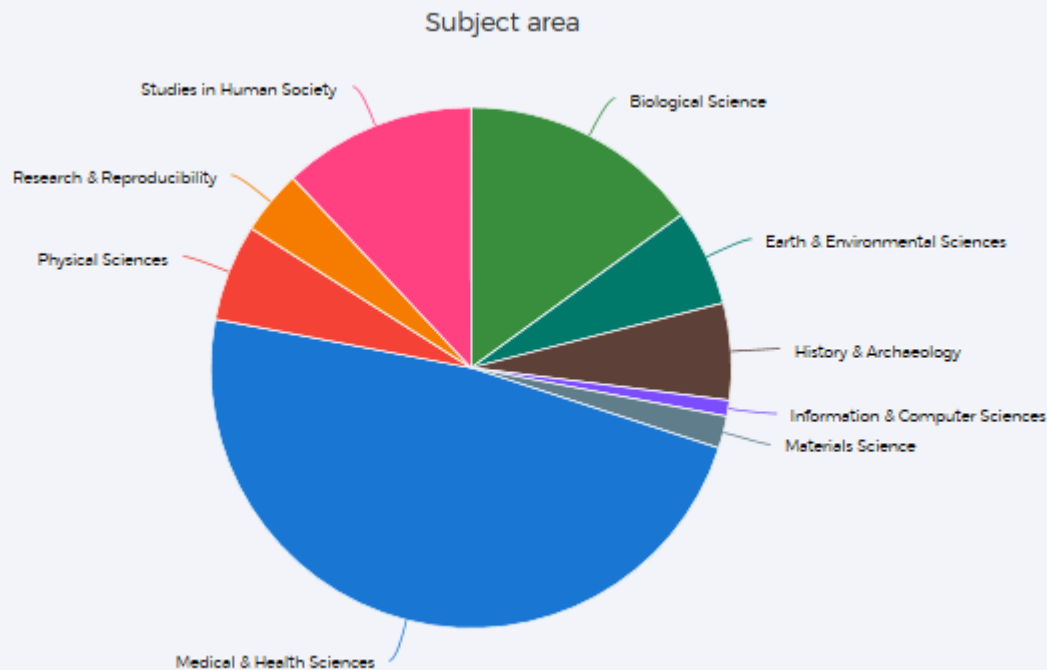
News	8
Blogs	5
Twitter	1
Facebook	0.25
Sina Weibo	1
Wikipedia	3
Policy Documents (per source)	3
Q&A	0.25
F1000/Publons/Pubpeer	1
YouTube	0.25
Reddit/Pinterest	0.25
LinkedIn	0.5
Open Syllabus	1
Google+	1

Altmetric Top 100 2016



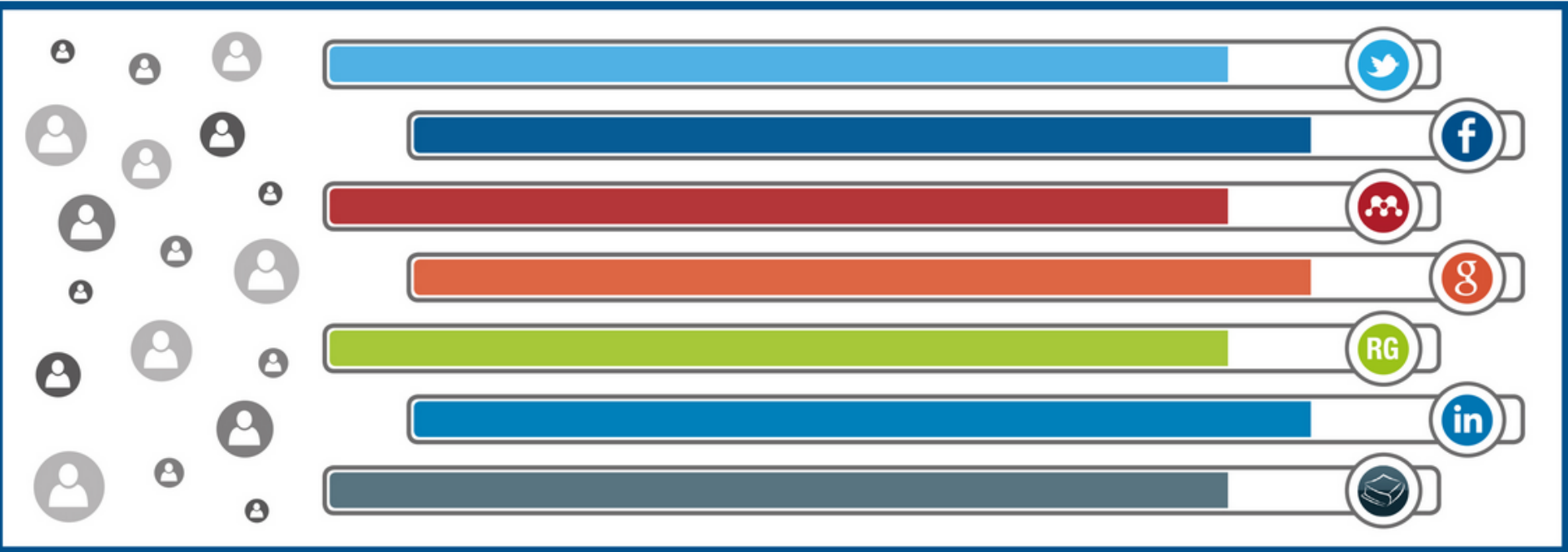
TOP 100 ARTICLES 2016 ▾

In the past year, Altmetric has tracked over **17 million** mentions of **2.7 million** different research outputs. These are the top 100 most-discussed journal articles



Highcharts.com

How and why scholars are using social media and research-sharing networks



Source: *Nature*, [Online collaboration: Scientists and the social network](#)

Ways to get started

Share your work with your social networks

^ Utilize research-sharing platforms

Join an academic research-sharing and networking site such as [ResearchGate](#), [Mendeley](#), [Academia.edu](#), [CiteULike](#), or [Loop](#) - or add your article link to your existing profile.


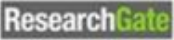



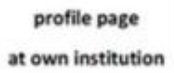

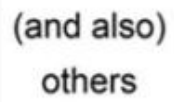
You can also share your research with colleagues using [nature.com](#)'s content sharing functionality. To find out more, and how to use content sharing, watch this [video](#).

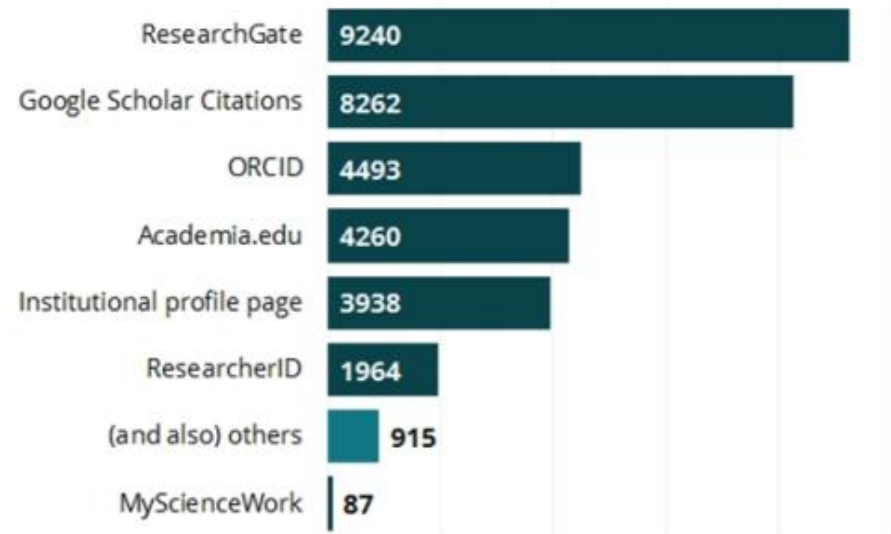
Source: <http://www.nature.com/content/authortips/index.html>

Academic social networks – the Swiss Army Knives of scholarly communication

What researcher profiles do you use?

Choose as many as you like

 A Google Scholar Citations	 B ResearchGate	 C ORCID	 D Academia.edu
 E ResearcherID	 F Profile page at own institution	 G My Science Work	 H (and also) others



13139 of 14896 researchers answered this question

Articles also posted to Academia.edu had 58% more citations than articles only posted to other online venues, such as personal and departmental home pages, after five years.

RESEARCH ARTICLE

Open Access Meets Discoverability: Citations to Articles Posted to Academia.edu

Yuri Niyazov¹, Carl Vogel², Richard Price^{1*}, Ben Lund¹, David Judd¹, Adnan Akil¹, Michael Mortonson¹, Josh Schwartzman¹, Max Shron²

¹ Academia.edu, San Francisco, California, United States of America, ² Polynumeral, New York, New York, United States of America

* richard@academia.edu



OPEN ACCESS

Citation: Niyazov Y, Vogel C, Price R, Lund B, Judd D, Akil A, et al. (2016) Open Access Meets Discoverability: Citations to Articles Posted to Academia.edu. PLoS ONE 11(2): e0148257. doi:10.1371/journal.pone.0148257

Editor: Pablo Dorta-González, Universidad de Las Palmas de Gran Canaria, SPAIN

Abstract

Using matching and regression analyses, we measure the difference in citations between articles posted to Academia.edu and other articles from similar journals, controlling for field, impact factor, and other variables. Based on a sample size of 31,216 papers, we find that a paper in a median impact factor journal uploaded to Academia.edu receives 16% more citations after one year than a similar article not available online, 51% more citations after three years, and 69% after five years. We also found that articles also posted to Academia.edu had 58% more citations than articles only posted to other online venues, such as personal and departmental home pages, after five years.



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June 23, 2016

MSU Public Affairs, Ag Communications, Ag/Natural Resources Marketing staff win PR honors
June 23, 2016

Mission's economic impact in

ResearchGate and Academia.edu: Social Networking for Academics

February 26, 2016 -
2:00 pm to 3:00 pm

In this workshop, we will discuss how to share and promote your research in online academic social networks. Click the "Link" below to register.

Type
Workshop

Link
<http://msstate.libcal.com/event/2248530>

Location
Mitchell Memorial Library, Eli Electronic Classroom

Cost

Contact Name
Amanda Clay Powers

Contact Phone
(662) 325-7677

Contact Email
apowers@library.msstate.edu



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Manage Your Research Identity and Track Your Impact

Enter Search Words

Search

This guide describes how to build a researcher identity online through the use of unique IDs and social media profiles. It also describes online tools for tracking the impact of your research.

[Home](#)

[Create Author IDs](#)

[Impact Metrics](#)

[Altmetrics](#)

[Social Networks for Researchers](#)

[Institutional use of metrics](#)

[Further Reading](#)

Popular Social Networks

- **Academia.edu**

A social network for Academics, with many Facebook-like features. You can upload publications you own the rights to and track who reads them, post updates or notes, join groups based on research interests, and follow other academics.

- **ResearchGate**

A similar service to Academia.edu, with similar features. Which one to use comes down to personal preference.

- **Mendeley.com**


Mendeley is best known as a reference management tool that helps you build a personalized library of research and format your references as you write. However, the web profile has many social features. You can follow other authors, and create groups to collaborate with other researchers (the free version of Mendeley only allows for one group with up to three people). As a social network, Mendeley has fewer features than Academia.edu and ResearchGate. It's probably

ResearchGate is an academic social network created to facilitate collaborative discussion between scientists.

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Altmetrics

Altmetrics: what they are, tools to gather them and how to increase your altmetric scores.

Home

Background

Tools

Major altmetric data aggregators

Altmetric Explorer

Altmetrics by DOI

Minerva: University of Melbourne Repository

Article level metrics and ratings

Search engines

Content hosting

Scholarly social networking tools and profiles

- [ResearchGate](#)

ResearchGate is an academic social network created to facilitate collaborative discussion between scientists. Researchers are encouraged to upload their publications, conference papers and raw data sets for discussion. ResearchGate has partnered with DataCite and can generate a DOI for any research outputs you upload, which makes them citable.

Researchers can create a profile in ResearchGate and metrics are provided including citations, 'impact points' based on journal impact factors, profile and publication views (both daily or weekly and by country or institution), and publication or dataset downloads. ResearchGate also provides an overall RG score based on anything you have added to your profile, and your interactions with others on the website. Although ResearchGate has no fees, accessing documents usually requires the user to have an account.
- [Academia.edu](#)

Academia.edu is a free social networking platform for academics which aims to provide a system for scientists to share their results, independently of the current journal system.

Researchers can create a profile in Academia.edu and list or upload their publications and monitor analytics such as the number of views of their profile or documents, and their number of followers.

Source: <http://unimelb.libguides.com/altmetrics/socialmedia>

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Bibliometrics: Researcher Networks

All about bibliometrics, and how you can make your research output more visible.

- [Introduction](#)
- [Citation Tracking](#)
- [Journal Impact](#)
- [Researcher Impact](#)
- [Your Researcher Profile](#)
- [School Impact / Quality Review](#)
- [University Rankings](#)
- [Altmetrics](#)
- [Support and Training](#)

General

Most social platforms for researchers enable you to:

- Create an account
- Provide biographical, educational and employment information
- Highlight your research areas and interests
- List your publications and other research outputs
- Follow other researchers or being followed
- Communicate with other researchers

There is also usually an option to upload full text of your publications. However, doing so might infringe the copyright of the publisher. We would recommend to upload full text to the [Research Repository UCD](#) (where our staff is checking the copyright policies) and then link from your social network account to the respective publication in the Repository.

ResearchGate

- [ResearchGate](#)

ResearchGate is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators.



It was launched in 2008 and has currently about 4 million members (including more than 2,000 from UCD).

Academia.edu

- [Academia.edu](#)

"Academics use Academia.edu to share their research, monitor deep analytics around the impact of their research, and track the research of academics they follow."



The site was launched in September 2008 and has currently almost 10 million members (including about 1,000 from UCD).



UBC100

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Research Impact Challenge: Challenge 3: Showcase your Work - Make a Profile on ResearchGate or Academia.edu

Enter :

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[Identity : Building Your Academic Profile](#) ▼

[Community : Connecting with Other Researchers](#) ▼

[Alerts : Keeping](#)

[Visibility : Discoverability & Access](#) ▼

[Measuring: Metrics & Analytics](#) ▼

Challenge Description

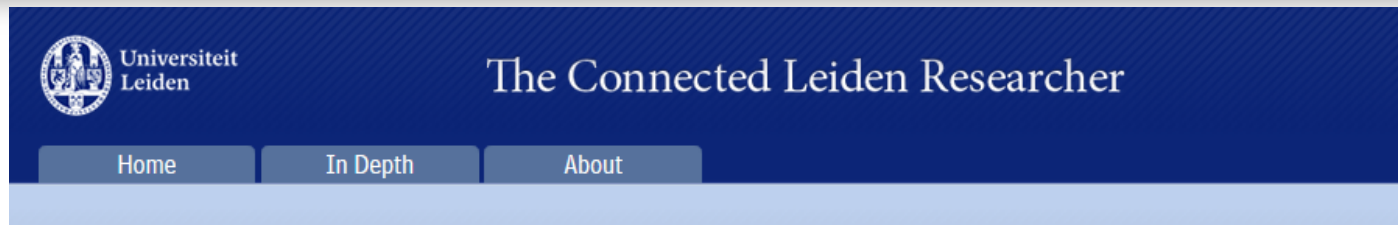
Challenge Three Showcase your Work:

Basic Challenge

In this Challenge, you'll create your basic profile on either ResearchGate or Academia.edu

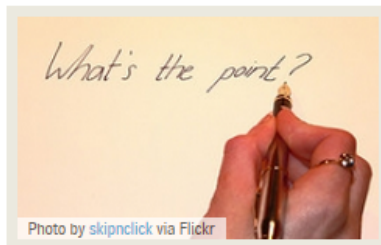
Step 1.

The two best known academic social media are ResearchGate and Academia.edu.



What's the point of academic social media?

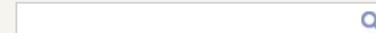
Posted on August 5, 2014 in [Altmetrics](#), [Social Media](#)



What exactly are academic social media? Academic social media are social media networks aimed primarily at academics and researchers. In addition to the usual functions of social media – connecting and communicating with peers and sharing and discovering information – they also offer the ability to document and share your publications. As such they function as informal repositories for their members.

ResearchGate and Academia.edu

The two best known academic social media are [ResearchGate](#) and [Academia.edu](#). These two are also The Connected Leiden Researcher's focus for August. While both networks offer roughly the same features, the difference between them is one of emphasis. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with



SHARE



TAGS

- [Academia.edu](#)
- [academic social media](#)
- [ResearchGate](#)


RELATED ARTICLES

Source: <http://connectedleidenresearcher.nl/articles/academic-social-media>

Antony John Williams

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My passion is connecting people to chemistry and I am known as the ChemConnector in the social network. I have almost a decade of experience of analytical laboratory leadership and management. I am a prolific author with over a hundred and fifty scientific publications, book chapters and books, and hundreds of public presentations. I am one of the original founders of the ChemSpider database and am now the VP Strategic Development for the Royal Society of Chemistry

📍 Wake Forest, North Carolina
Contact Info ▾


📖 Royal Society of Chemistry

🎓 BSc Hons Chemistry (Liverpool), PhD (London, UK)

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- 📺 My Klout Account
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- 📖 Wikipedia My Collections
- 📖 My ResearchGate Profile



What is a blog?

- “Personal or corporate website in which the author writes, as their opinions, impressions, etc., so as to make them public and receive reactions and comments about them.”

(Source: [Blogging as an Educational Tool, Tom Barnes, Technology Coordinator Southwest Plains Regional Service Center](#))

- Free
- A web based journal
- Can be private or published for anyone to access
- Readers can make comments on the different posts
- Owned by the user
- Hosted by the blog site provider - blogger
- You can add text or upload pictures

Definition of Terms

Blog: The term is a shortened version of web log. It is a personal online publishing system which allows individuals to write and publish their opinions, thoughts and feelings on the internet on any subject they fancy.

Blog posts: These are individual articles posted on a blog. They are also simply known as 'posts' or 'entries'.

Blogging: The act of writing a blog, maintaining it or adding an article to an existing blog.

Blogger: A person who posts entries on a blog.

<http://en.wikipedia.org/wiki/Blog>

Why academics (and students) should take blogging / social media seriously



An antidote to futility: Why academics (and students) should take blogging / social media seriously



*Blogs are now an established part of the chattersphere/public conversation, especially in international development circles, but **Duncan Green** finds academic take-up lacking. Here he outlines the major arguments for taking blogging and social media seriously. It doesn't need to become another onerous time-commitment. Reading a blog should be like listening to the person talk, but with links.*

Before I started teaching at LSE in January, I had the impression that the academics and researchers around the school were totally social media savvy – prolific tweeters like **Charlie Beckett** and top blogs like **LSE Impact** are high up on my follow list



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JohnRTurner_HPT_resource

This blog is intended to share information, discuss new research, and identify new trends within the Human Performance Technology (HPT) field. HPT is a multi-disciplinary practice that is influenced by a number of cognate disciplines: psychology, systems theory, education, economics, and sociology - to name only a few.

Tuesday, June 4, 2013

New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society*. The web page for the journal follows: <http://ijt.cgpublisher.com>

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

Abstract


With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams

Free Counter and Web Stats



About Me



 John R. Turner

John R. Turner is a Doctoral Candidate at the University of North Texas in the applied technology and performance improvement (ATPI) program. He started his career in mechanical engineering where he was employed for 15 years. After leaving the engineering service industry, he completed a second bachelor's degree in psychology from the University of Arkansas at Little Rock, followed by a master's degree in human resource development from the University of Texas at Tyler. His research interests are in teams, team cognition, knowledge management, performance improvement, theory building, multilevel models, meta-analysis

Should researchers blog?

Arguments for a science blog

Blogging helps researchers to improve their non-academic writing skills, enrich their online profile and increase their engagement with academic and non-academic communities.

BLOG



Source: <http://blogs.springer.com/ist/should-researchers-blog-arguments-for-a-science-blog/>

Academic blogging is part of a complex online academic attention...

*We will be keeping an eye on the citations as they emerge – these will provide yet another data point for us to consider in our work. But in our minds the answer to the question “**Should I blog?**” is now a clear and resounding “**Yes**”, at least, if conventional indicators of academic success are your aim. Blogging is now part of a complex online ‘attention economy’ where social media like Twitter and Facebook are not merely dumb ‘echo chambers’ but a massive global conversation which can help your work travel much further than you might initially think.*

Source: <http://blogs.lse.ac.uk/impactofsocialsciences/2013/12/12/academic-attention-economy/>

Academic blogging is part of a complex online academic attention

*Just like a taller, more powerful radio tower will boost a signal so it can be heard at a greater distance; it makes sense that **more people will read a paper** if the writer is **active on social media**. Of course, because we wrote it, we think it's great that our paper has proved so popular, but we have to ask: **in the future**, will the highest quality papers be read most? Or will it be only those papers backed up by the loudest voices?*

Source: Mewburn, I., & Thomson, P. (2013, Dec 12 2013). Academic blogging is part of a complex online academic attention economy, leading to unprecedented readership. Retrieved 13, December, 2013, from <http://blogs.lse.ac.uk/impactofsocialsciences/2013/12/12/academic-attention-economy/>

Blogging

Blogs are proven to be effective in disseminating your research. You can promote in-depth conversation via your blog. You build awareness about your research and publications by sharing information and responding to feedback from other researchers.

Create a blog and write regular blog updates to tell about your research undertakings and other related topics of interest to you. Provide links to your Elsevier and other journal articles and publications. Readers can follow and subscribe to your posts and leave comments.

Get started:

▶ Register with one of the several blogging platforms online and start designing your website. All you need is a username and password to register. Here are some of the most popular sites offering simple-to-use blogging platforms: *Blogger*, *WordPress*, *Weebly*, *Typepad* and *MovableType*. Many of the commonly used blogging platforms offer hosting, so you can easily choose the domain name within the blogging platform itself.

Blogging Basics:

- ✓ Choose a blogging platform from one of the many available.
- ✓ Think of a domain name (url) you would like your blog to have. You can use your name or initials, or a keyword from your research.

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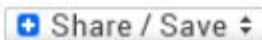
Podcasting

Resources

Past Events

L

Shorter, better, faster, free: Blogging changes the nature of academic research, not just how it is communicated



*Academic blogging gets your work and research out to a potentially massive audience at very, very low cost and relative amount of effort. **Patrick Dunleavy** argues blogging and tweeting from multi-author blogs especially is a great way to build knowledge of your work, to grow readership of useful articles and research reports, to build up citations, and to foster debate across academia, government, civil society and the public in general.*

Home > Elsevier Connect > How to use blogging and microblogging to disseminate your research

Career Advice

How to use blogging and microblogging to disseminate your research

Tweeting or blogging can help you publicize your work and expand your network

By Elsevier Early Career Resources Posted on 10 December 2012



Share story:       

Blogs and microblogs (e.g., [Twitter](#)) are vital tools for academics to publicly communicate about their research, to share developments and findings, to announce publications and share presentations and to write about research issues. You can also gain feedback from other like-minded academics, as well as expand your network.

Blogs

- Wordpress



- Weebly



- Blogger



Creating your own Blog

- It is as easy as setting a Hotmail or Yahoo Mail account
- Go to <http://www.blogger.com>
- Click on Create your Blog Now
- Fill out the form, Click Continue
- Name your blogspot – <http://xyz.blogspot.com>
 - xyz must be a unique name
 - blogspot.com cannot be changed
- Choose your template
 - Everything but the URL can be changed later

Source: [Blogging as an Educational Tool, Tom Barnes, Technology Coordinator Southwest Plains Regional Service Center](#)

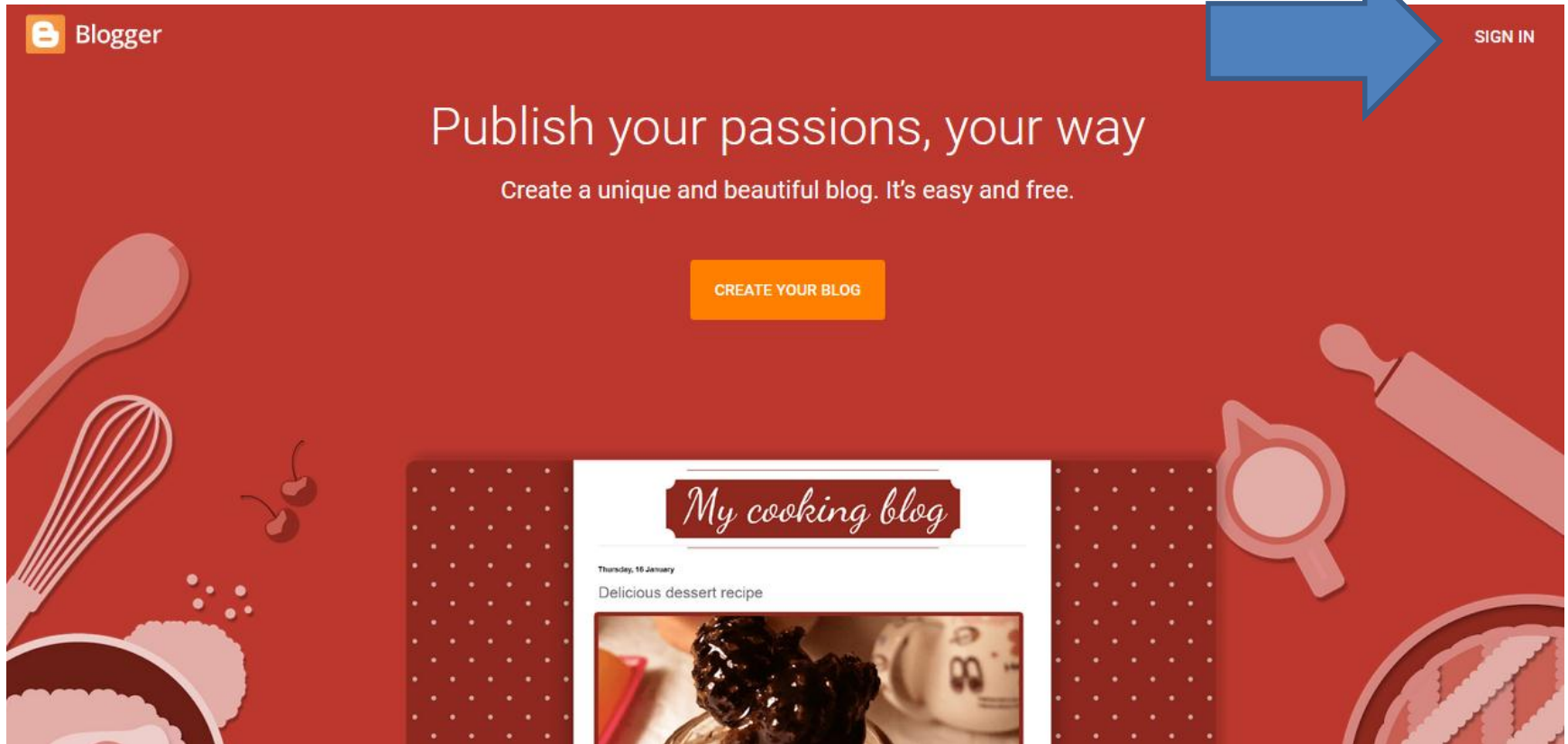
"How to Start a blog" a video

- Step-by-Step instructions to create a blog on Blogger

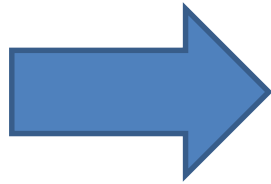
Blogging basics

1. Choose a blogging platform from one of the many available.
2. **Think of a domain name (url) you would like your blog to have. You can use your name or initials, or a keyword from your research.**
3. Select a suitable theme for the purposes of your blog.
4. **Complete a brief profile in the available section from which new readers can learn a little about you and your research.**
5. Create a title for the blog which simply summarizes the main focus of your expected posts.
6. **Once you have decided on a focus for your blog, such as a particular research topic or general topics within your fields of expertise, plan to write at least 1 blog post a week.**
7. Invite friends and colleagues from your network to follow your blog.
8. **Read and follow blogs of other academic peers, and leave comments as relevant, to drive more readers (who hopefully then become followers) to your own blog.**
9. Share links to blog posts in all of your social media outlets.
10. **Through tools offered in your blogging platform, you can analyze how many readers find your blog through tweets and other social media outlets.**

Create a new blog



Create a new blog



Blogger |

New blog... ▼



Welcome



Reading List



Help

Create a new blog


You can use your name or initials, or a brand name (keyword from your research).

Blogs List > **Create a new blog**


Title

Address You can also add a custom domain later.


Template




Simple




Dynamic Views




Picture Window



Awesome Inc.



Watermark

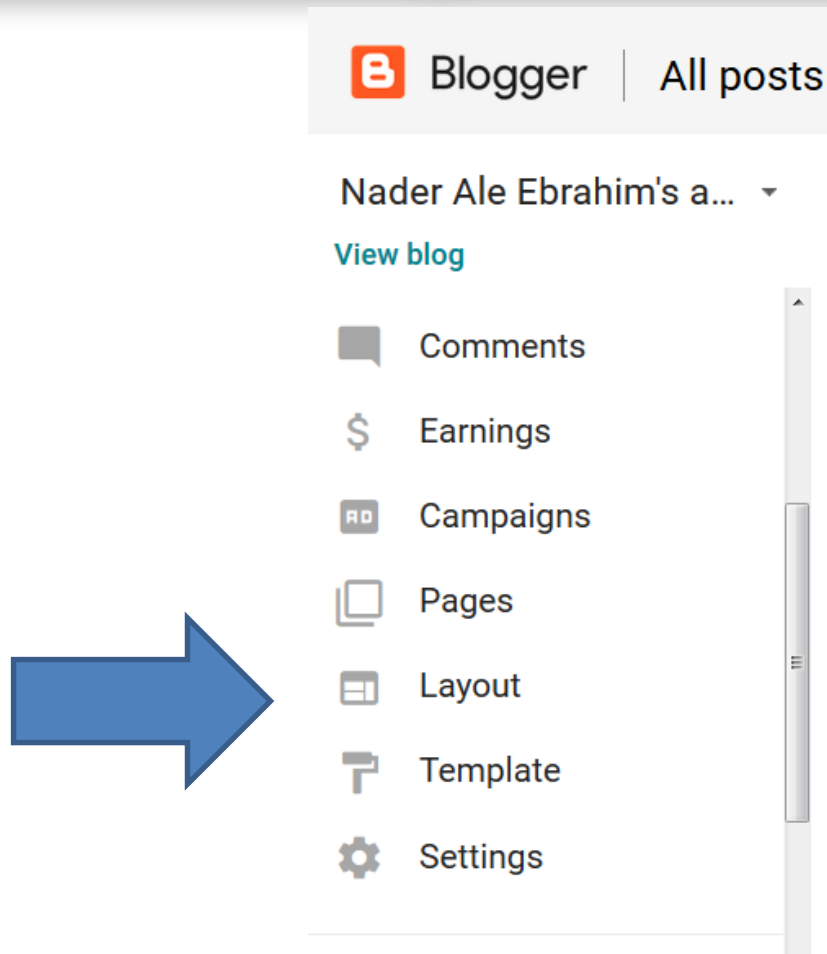


Ethereal

You can browse many more templates and customize your blog later.

Create blog! **Cancel**

Add, remove, edit gadgets on your blog.
Click and drag to rearrange gadgets.



Create a new blog - Configure Header



Configure Header

Blog Title

Blog Description

Image

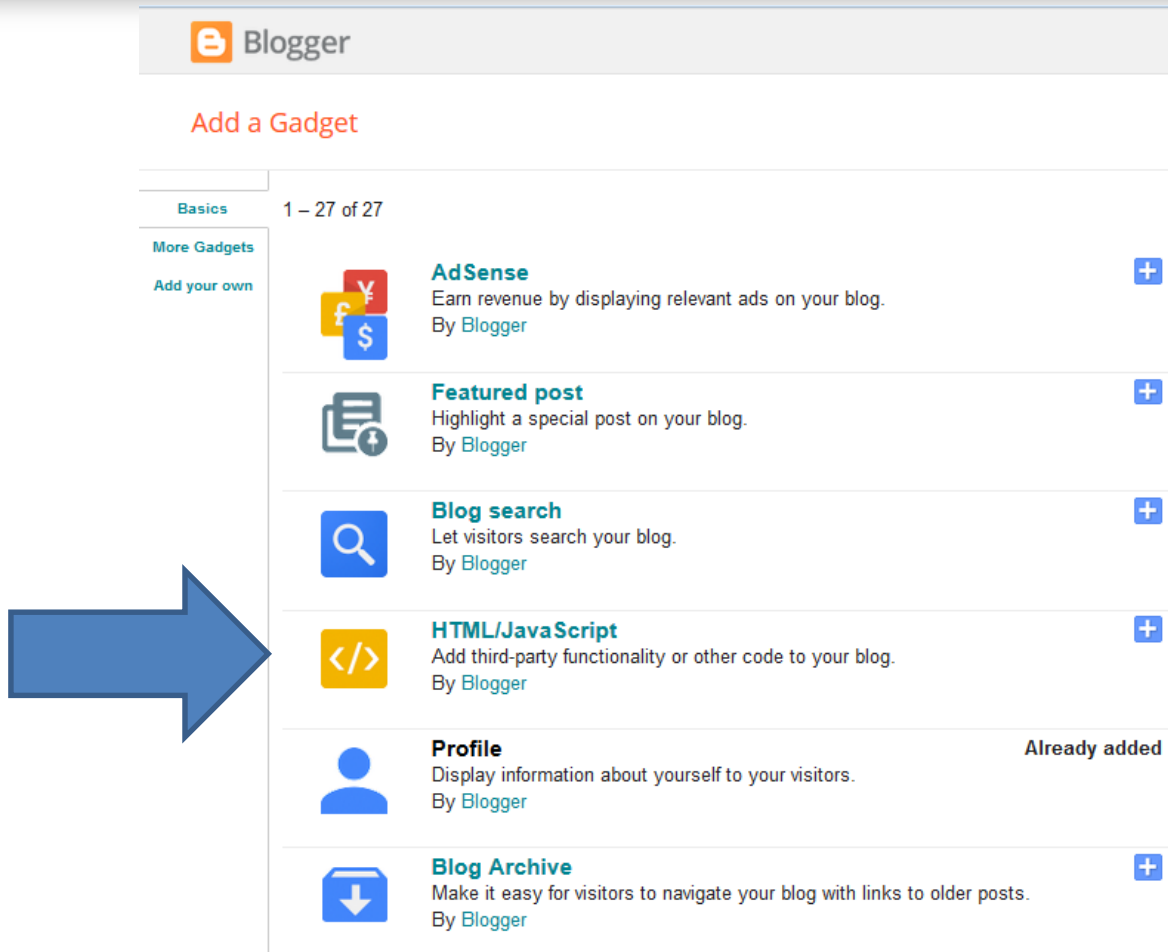
- ☒ From your computer:
- No file selected.
- ☐ From the web. Paste an image URL below.

Placement

- ☒ Behind title and description
- ☐ Instead of title and description
- ☐ Have a description placed after the image
- ☐ Shrink to fit

Image will be shrunk to 752 pixels wide.

Create a new blog - Add a Gadget



The screenshot shows the Blogger dashboard's 'Add a Gadget' section. On the left, there is a sidebar with 'Basics' (selected), 'More Gadgets', and 'Add your own'. The main area displays a list of gadgets, each with an icon, a title, a description, the provider 'By Blogger', and a plus icon to add it. A large blue arrow points to the 'HTML/JavaScript' gadget.

Gadget Icon	Gadget Name	Description	Provider	Status
	AdSense	Earn revenue by displaying relevant ads on your blog.	By Blogger	+
	Featured post	Highlight a special post on your blog.	By Blogger	+
	Blog search	Let visitors search your blog.	By Blogger	+
	HTML/JavaScript	Add third-party functionality or other code to your blog.	By Blogger	+
	Profile	Display information about yourself to your visitors.	By Blogger	Already added
	Blog Archive	Make it easy for visitors to navigate your blog with links to older posts.	By Blogger	+

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☐ Always use Live Bookmarks to subscribe to feeds.

Subscribe Now

Nader Ale Ebrahim

Recent documents in Nader Ale Ebrahim

[Effective Factors for Increasing University Publication and Citation Rate](#)

Wednesday, June 24, 2015 3:29 PM

Despite the vital role of paper publication and citation in higher education institutions (HEIs), literature on publication exercises is relatively scarce. There are a number of factors which influence the rate of university publications and citations. Accordingly, with a focus on policy perspectives, this paper discusses publication exercises by addressing the factors that can increase or decrease the rate of publication and citation in HEIs. The investigated zones are divided into two macro and micro levels, in which macro level deals with global policy and micro level is related to local and university policies. The effective factors and their relevant criteria are traced in all the aforementioned policies.

[The Scientific Articles on Art Criticism](#)

Wednesday, June 03, 2015 8:32 AM

Research has been extremely involved in improving in the art criticism area. These improvements are reflected in scientific articles. This article purposed to investigate the 214 articles in art criticism to explore their main characteristics. These articles published in the Web of Science database of the Institute of Scientific Information (ISI) from the period of 1980 till 20 December 2013. Types of articles were article and review which is included in the study. The three top cited (more than 10 times citations) articles in art criticism were published in 1993 and 1999. The 214 articles mean citation rate was 0.87 (SD 2.38) times.

Blog Examples:

- <http://researchtoolsbox.blogspot.com/>

Total Pageviews 04/08/2015



8,963

- <http://aleebrahim.blogspot.com/>

Total Pageviews



106,433

Blog Examples:

- <http://researchtoolsbox.blogspot.com/>

21/04/2017

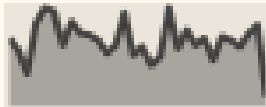
Total Pageviews



136,990

- <http://aleebrahim.blogspot.com/>

Total Pageviews



220,239

[PLoS One](#). 2016 Dec 1;11(12):e0165997. doi: 10.1371/journal.pone.0165997. eCollection 2016.

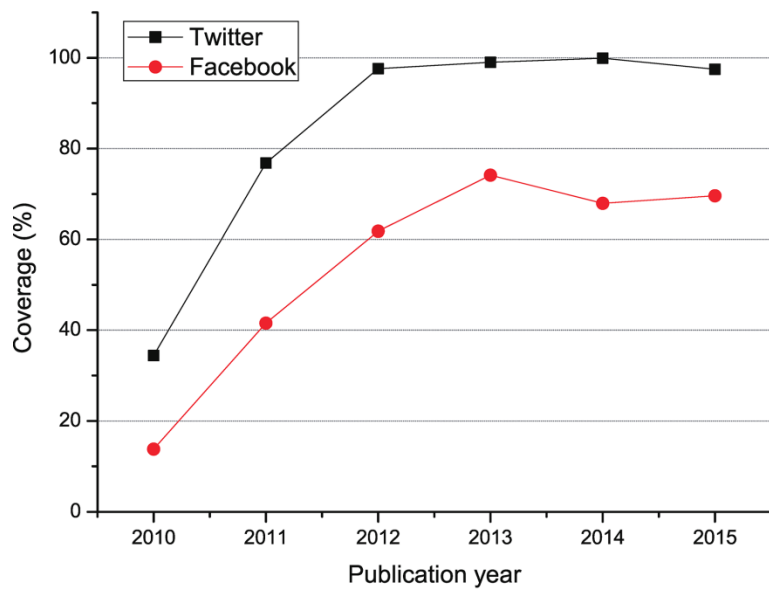
Bibliographic Analysis of Nature Based on Twitter and Facebook Altmetrics Data.

[Xia F](#)¹, [Su X](#)¹, [Wang W](#)¹, [Zhang C](#)¹, [Ning Z](#)¹, [Lee I](#)².

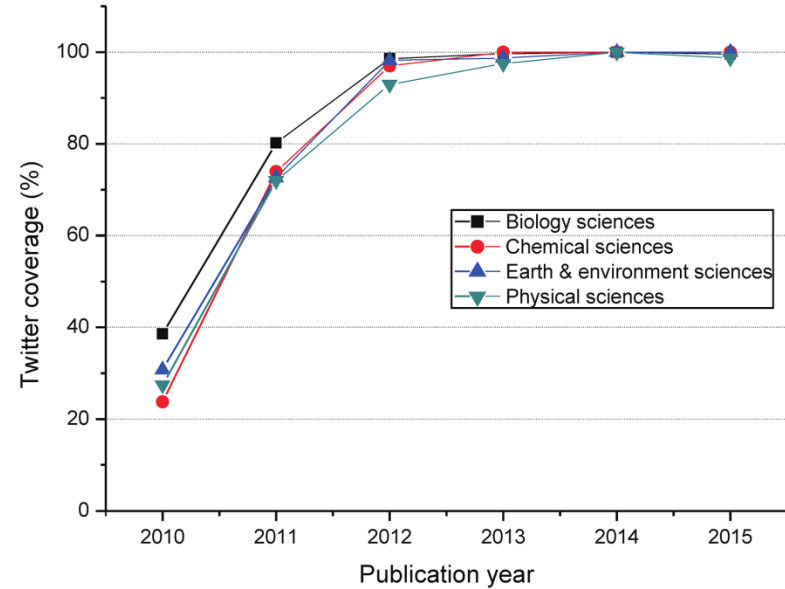
Abstract

This paper presents a bibliographic analysis of Nature articles based on altmetrics. We assess the concern degree of social users on the Nature articles through the coverage analysis of Twitter and Facebook by publication year and discipline. The social media impact of a Nature article is examined by evaluating the mention rates on Twitter and on Facebook. Moreover, the correlation between tweets and citations is analyzed by publication year, discipline and Twitter user type to explore factors affecting the correlation. The results show that Twitter users have a higher concern degree on Nature articles than Facebook users, and Nature articles have higher and faster-growing impact on Twitter than on Facebook. **The results also show that tweets and citations are somewhat related, and they mostly measure different types of impact.** In addition, the correlation between tweets and citations highly depends on publication year, discipline and Twitter user type.

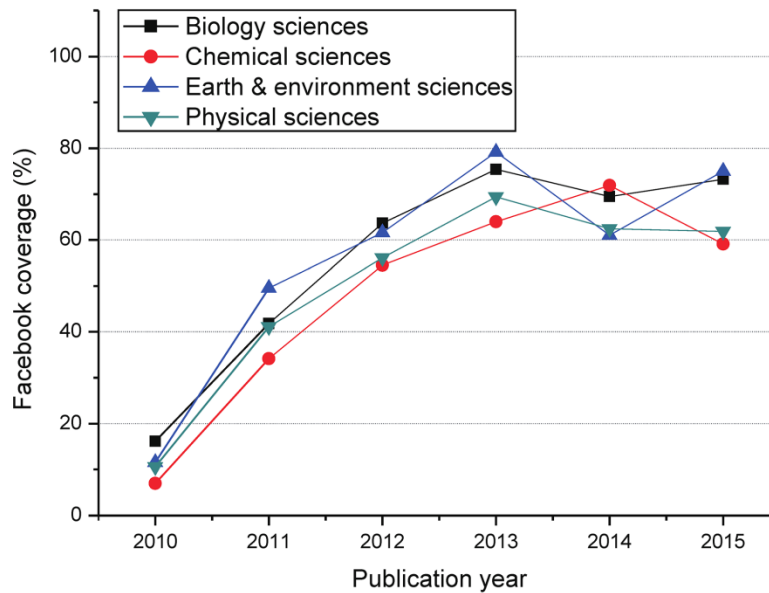
PMID: 27906981 DOI: [10.1371/journal.pone.0165997](https://doi.org/10.1371/journal.pone.0165997)



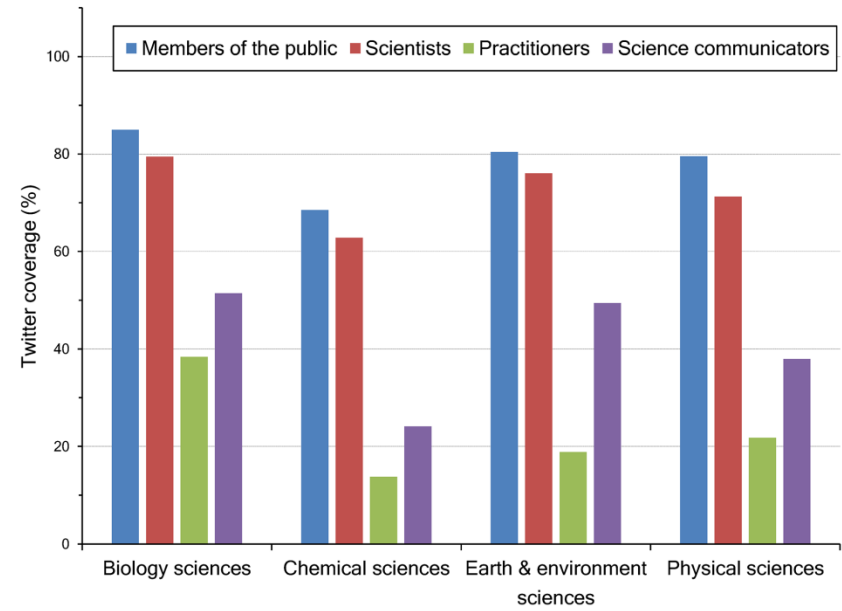
(a)



(b)



(c)



(d)

Source: Xia, F., Su, X., Wang, W., Zhang, C., Ning, Z., & Lee, I. (2016). Bibliographic Analysis of Nature Based on Twitter and Facebook Altmetrics Data. *PLOS ONE*, 11(12), e0165997.

Promote Your Publication

- *Be active on any social networking site that you might prefer (**Twitter**, Facebook, your subject area's community forums etc) and mention your publication there. Don't forget to add value to the information, e.g. post a link to the first chapter etc.*

Source: <http://www.springer.com/authors/book+authors?SGWID=0-154102-12-489999-0>

If I tweet will you cite?



Search




Original Article

International Journal of Public Health

pp 1-8

First online: 18 May 2016

















If I tweet will you cite? The effect of social media exposure of articles on downloads and citations

Thomy Tonia  , Herman Van Oyen, Anke Berger, Christian Schindler, Nino Künzli



Article Metrics

July 2015 Top 100 Technology Experts to Follow on Twitter

		#71) @glebis - Gleb Kalinin
		#72) @aleebrahim - Nader Ale Ebrahim
		#73) @1001topwords - Anfossi Willy (Down from #41)
		#74) @saivinod - Vinod Kumar
		#75) @thomas_witt - Thomas Witt (Down from #66)
		#76) @iselGermanyAG - isel Germany AG (Down from #72)
		#77) @johanlouwers - Johan Louwers (Up from #79)
		#78) @buhalis - ProfDimitriosBuhalis

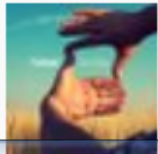
December 2016 Top 100 Technology Experts to Follow on Twitter



#16) @in



#17) @Ca
#16)



#18) @yc



#19) @aleebrahim - Nader Ale Ebrahim (#19 last month)

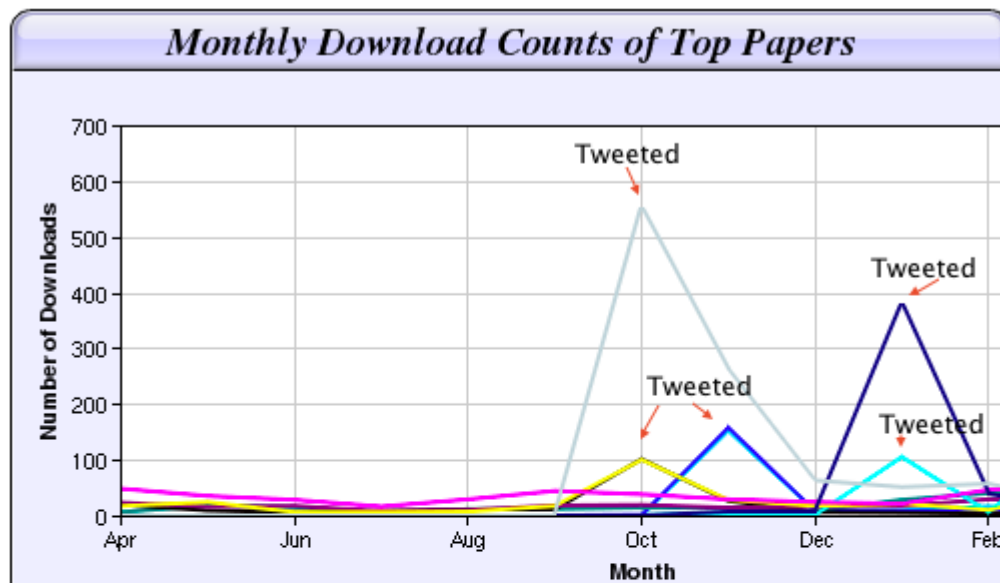
CONGRATS! YOU MADE THE TOP 100



TECHNOLOGY EXPERTS TO FOLLOW FOR DECEMBER 2016.

EVANCARMICHAEL.COM 🚀

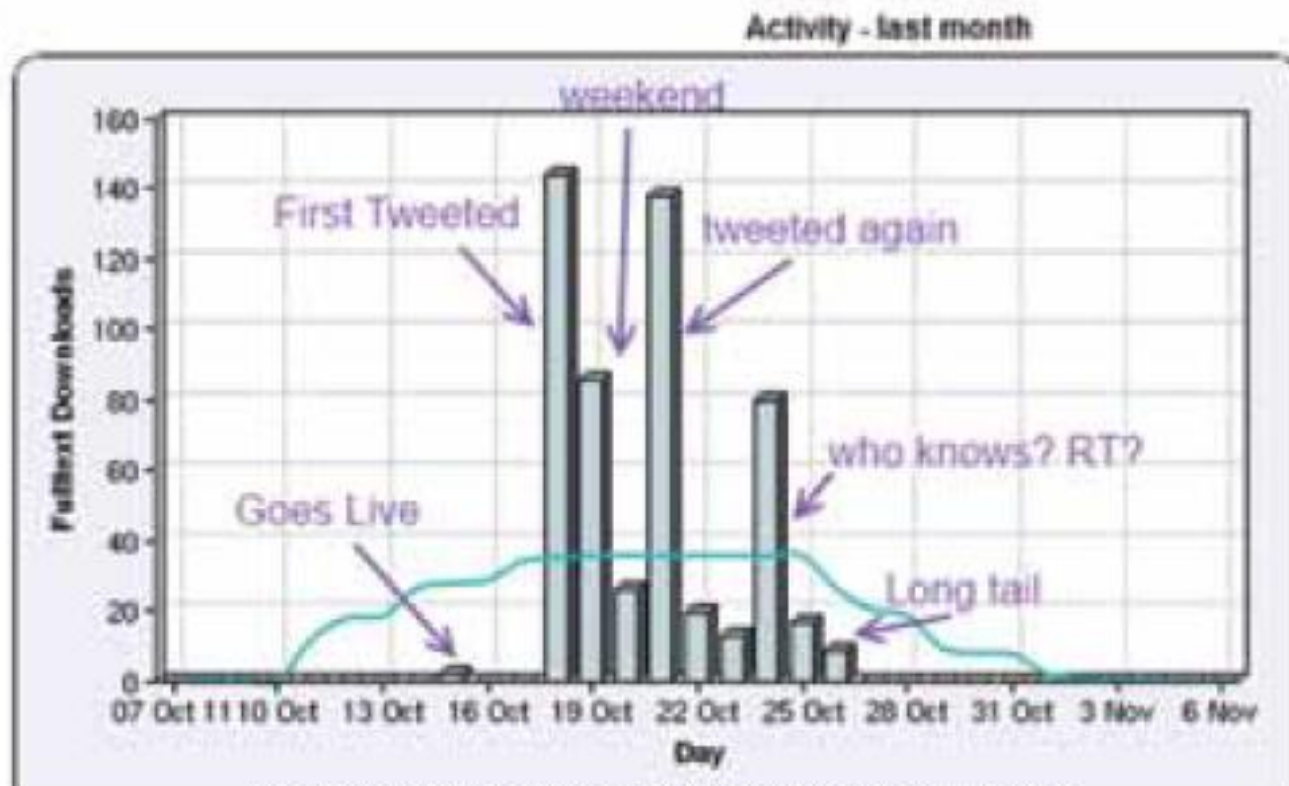
Why should you share links to your published work online?



According to Dr Melissa Terras from the University College London Centre for Digital Humanities, “If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media” (2012).

- Digital Curiosities: Resource Creation Via Amateur Digitisation
- Enabled backchannel: conference Twitter use by digital humanists
- Framework for effective public digital records management in Uganda
- Library and information resources and users of digital resources in the huma
- A Virtual Tomb for Kelvingrove: Virtual Reality, Archaeology and Education
- What do faculty and students really think about e-books?
- Documentation and the users of digital resources in the humanities
- Classification in British public libraries: a historical perspective
- Teaching TEI: The Need for TEI by Example
- Should we just send a copy? Digitisation, Use and Usefulness

Effect of social networks (Twitter) on the impact and downloads of an open access paper deposited in a repository



ChartDirector (unregistered) from www.advsofteng.com

861 downloads within 24 hours of the first tweet about a paper



Who gives a tweet? After 24 hours and 860 downloads, we think quite a few actually do



Earlier this year, the National Centre for Research Methods released a research paper to waves of interest from academics and researchers alike on Twitter. **Kaisa Puustinen** and **Rosalind Edwards** watched the number of downloads rise rapidly as the paper was passed around through the social media channel.

Students, early career researchers and established academics may all ponder about how many interviews will be enough when designing their research projects. Sarah Elsie Baker from Middlesex University and Rosalind Edwards from NCRM decided to tackle this subject and



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Popular Posts This Week

861 downloads within 24 hours of the first tweet about a paper

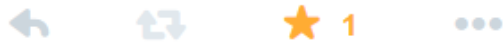
- The paper was uploaded online late afternoon on Monday 26th March and was first tweeted to our followers the following day. The paper caught the interest of NCRM Twitter followers and within 24h it was retweeted 10 times to over 5000 followers and shared 135 times using social sharing tools (email, microblogging, social bookmarking, social networking) available on NCRM website. This resulted in 861 downloads within 24 hours of the first tweet about our paper. This was clearly a Twitter effect, as the paper was not publicised anywhere else at that time.



Nader Ale Ebrahim

@aleebrahim

#VirtualTeams : A Literature Review reach
to 7,605 Abstract Views and 1,915
Downloads :: SSRN [papers.ssrn.com](http://papers.ssrn.com/sol3/papers.cf...)
[/sol3/papers.cf ...](http://papers.ssrn.com/sol3/papers.cf...)



9:33 AM - 17 May 2015

Paper statistics	
Abstract Views:	7,617
Downloads:	1,915
Download Rank:	4,187
References:	130

Virtual Teams: A Literature Review

Nader Ale Ebrahim

University of Malaya (UM) - Department of Engineering Design and Manufacture, Faculty of Engineering; University of Malaya (UM) - Research Support Unit, Centre of Research Services, Institute of Research Management and Monitoring (IPPP)

Shamsuddin Ahmed

University of Malaya (UM)

Zahari Taha

University of Malaya (UM)

November 6, 2009

Australian Journal of Basic and Applied Sciences, Vol. 3, No. 3, pp. 2653-2669, 2009

Abstract:

In the competitive market, virtual teams represent a growing response to the need for fast time-to-market, low-cost and rapid solutions to complex organizational problems. Virtual teams enable organizations to pool the talents and expertise of employees and non-employees by eliminating time and space barriers. Nowadays, companies are heavily investing in virtual team to enhance their performance and competitiveness. Despite virtual teams growing prevalence, relatively little is known about this new form of team. Hence the study offers an extensive literature review with definitions of virtual teams and a structured analysis of the present body of knowledge of virtual teams. First, we distinguish virtual teams from conventional teams, different types of virtual teams to identify where current knowledge applies. Second, we

The Online Academic

embracing social media & internet services to enhance your career

Twitter for Academics

A five-part guide to using Twitter as an academic:

PART ONE. [Nuts & Bolts](#): Finding your way around the lingo and Twittersphere.

PART TWO. [The Talking Business Card](#): The *Dos and Do Nots* of Twitter and effectively using Twitter as a talking business card.

PART THREE. [How to Start Tweeting](#): Starting well and setting up a great account that will serve you for a long time.

PART FOUR. [Twelve Rules of Tweeting](#): Learn from my mistakes, make up your own rules but take a look at mine first.

PART FIVE. [Growing Your Network](#): How to connect with other users and stay connected.

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The Author



Follow the @online_aca-

Publishing Tips

How to improve the impact of your paper

By Manon Burger Posted on 14 September 2014

Twitter

Twitter gives you a chance to share quick thoughts using no more than 140 characters. Today, one third of all scholars are active on Twitter. It's a great way to share your current research, publications and links to new blog posts.

Make an impact:

- Make a profile on www.twitter.com
- Follow other researchers and thereby increase your own following
- Post regular content, e.g. links to hot papers, events and conferences
- Respond promptly to direct messages and comments
- Retweet. By promoting other members of your community you are raising your own profile at the same time
- Use images. A picture is twice as likely to be retweeted as text

Source: <http://www.elsevier.com/authors-update/story/publishing-tips/how-to-improve-the-impact-of-your-paper>

Find your community on Twitter

Twitter is a microblogging site with 560 million active users, and more than 1 in 40 researchers are reportedly active on the site.

Scientists who use Twitter tend to be effusive in their praise: Twitter helps them stay on top of news in their field, find new publications, get speaking and publishing opportunities, communicate their research directly to the public, and—perhaps most importantly—find a sense of community. In fact, among researchers who use social media in a professional context, 83% declared Twitter to be the most useful tool they use.

Find your community on Twitter

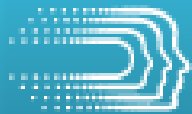
- **Sign up** - Creating a Twitter account is dead simple: logon to Twitter.com and sign up for an account.
- **Personalize your account** - First, add a photo to your “avatar”. Next, add a short bio.
- **Find people to follow** - Find users who share your interests and to “follow” them to start receiving their updates.

Source: <http://blog.impactstory.org/category/impact-challenge/page/3/>

Basics of composing a tweet

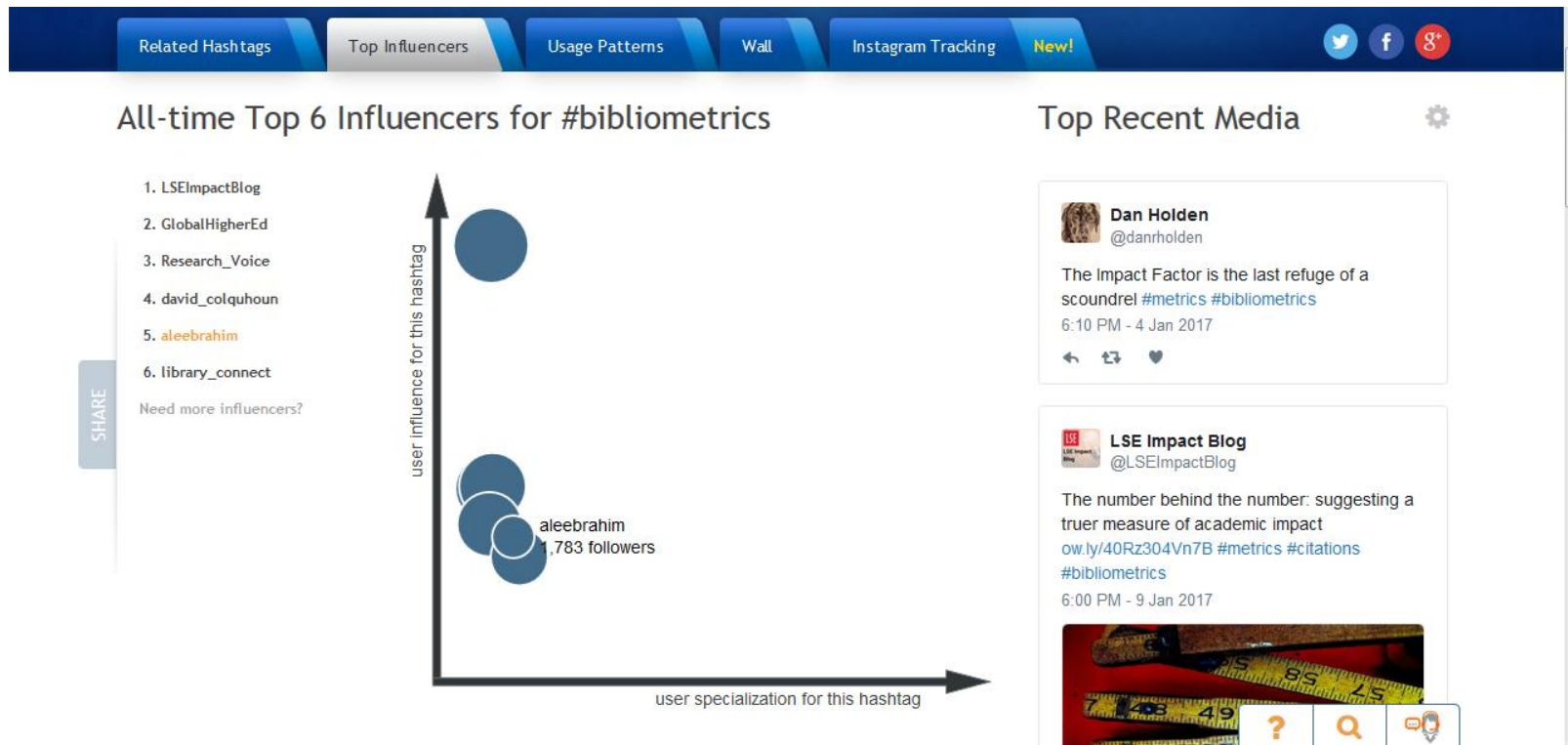
No matter what you tweet about, there are some basic things you can do to make your tweets more interesting to others (and thus more likely to be shared via a retweet):

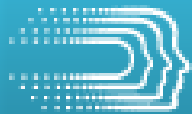
- use hashtags (a word or phrase that follows the “#” sign, like “#scicomm” or “#tenure”)
- attach a photo to your tweet (when composing a tweet, click the “Add photo” camera icon and upload a picture from your computer),
- consider following the 5-3-2 rule: social media experts recommend that for every 10 updates you post, 5 should be content from others that are relevant to your followers, 3 should be professional content, and 2 should be personal updates



Hashtagify

Find, Analyze, Amplify





Hashtagify

Find, Analyze, Amplify

Hashtagify Find, Analyze, Amplify

Hashtags ▾ Influencers & Competitors ▾ All Accounts ▾ University ▾ About ▾

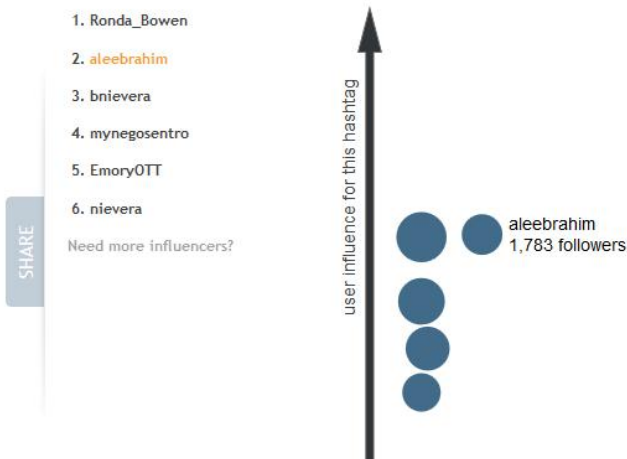
Showing: #researchtools Popularity: 20.2

Search #tag: #researchtools

Related HashTags Top Influencers Usage Patterns Wall Instagram Tracking New!

Twitter Facebook Google+

All-time Top 6 Influencers for #researchtools



Top Recent Media

WIN GALAXY S7 NOW!!!
@giveawayzutton

TRAP = Timeliness, Relevancy, Authority, Purpose. Making sure that research sources are credible #NBPS #ResearchTools #UnConference

4:37 AM - 10 Jan 2017

Mr. Mooring
@TheManPrincipal

TRAP = Timeliness, Relevancy, Authority, Purpose. Making sure that research sources are credible #NBPS #R ? Q

RiteTag

RiteTag / by RiteKit

Search for hashtags

By keyword



Scheduling

Automation



#virtual

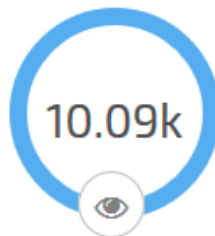
Hashtag Analytics

RiteTag Recommendation: Use this hashtag to get seen now.

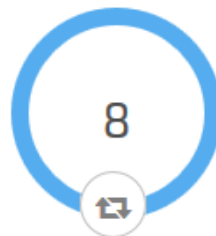
Estimated Hourly Statistics



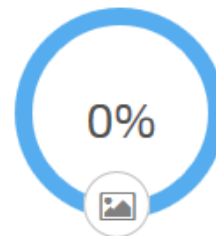
unique tweets
per hour



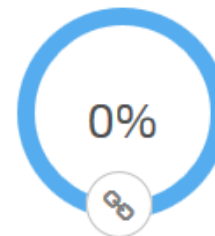
hashtag
exposure
per hour



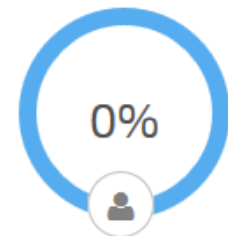
retweets
per hour



tweets with
images
per hour



tweets with
links
per hour



tweets with
mentions
per hour

Graphs

Last 30 days

Tweet Your Science

Tweet Your Chemistry |

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Field(s) ▼

Country ▼

Search

Reset

Adam Archibald

Country: United States of America

Institution: Washington University in St. Louis

Field(s): Physics, Laboratory Science

Adam Byron

Country: United Kingdom

Institution: University of Edinburgh

Field(s): Biochemistry, Biology

Adam Hayward

Country: United Kingdom

Institution: University of Edinburgh

Field(s): Biology, Ecology, Evolutionary Biology

Measuring your success

- Twitter's new [Analytics dashboard](#) can help you measure the success of your outreach efforts.
- Logon to Twitter Analytics and review your latest tweets that share links to your blog or your papers.
- The number of **impressions** are time your tweets appeared on someone's timelines. The number of **engagements** are the number of times your tweets have been retweeted, clicked through, or clicked on to learn more information about what you shared. They help you measure the amount of exposure you're receiving and others' interest in what you're tweeting, respectively.

The Kardashian index: a measure of discrepant social media profile for scientists

$$F=43.3C^{0.32}(1)$$

Where F is the number of twitter followers and C is the number of citations.

As a typical number of followers can now be calculated using this formula, Hall (2014) proposed that the

Kardashian Index

(K-index) can be calculated as follows:

$$K\text{-index}=F(a)/F(c)$$

Where $F_{(a)}$ is the actual number of twitter followers of researcher X and $F_{(c)}$ is the number researcher X should have given their citations. Hence a high K-index is a warning to the community that researcher X may have built their public profile on shaky foundations, while a very low K-index suggests that a scientist is being undervalued. Here, Hall (2014) proposed that those people whose K-index is greater than 5 can be considered 'Science Kardashians'



Neil Hall, Prof

Modified Kardashian Index: A Measure of Discrepant Social Media Profile for Scientists

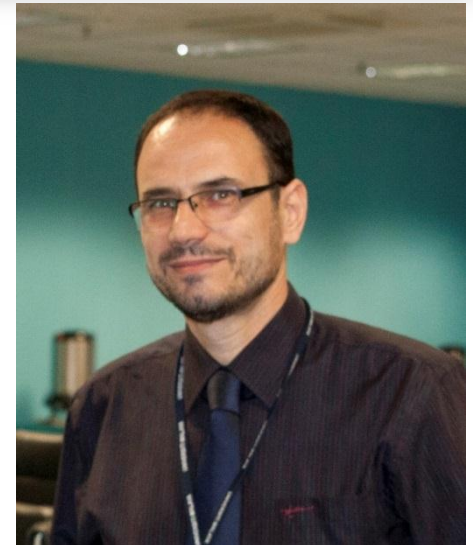
$F(a)$ is the actual number of Twitter followers

$F(c)_m$ is the calculated social impact of the author based on the scientist Google Scholar citations (C_{Gs})

MK-index is Modified Kardashian index

$$F(c)_m = 43.3 (5.961 + 0.460C_{Gs})^{0.32}$$

$$\text{MK-index} = F(a)/F(c)_m$$



Nader Ale Ebrahim

Suggested Citation

Ale Ebrahim, Nader, Modified Kardashian Index: A Measure of Discrepant Social Media Profile for Scientists (March 30, 2015). Available at SSRN: <https://ssrn.com/abstract=2588206> or <http://dx.doi.org/10.2139/ssrn.2588206>



ADD-ONS

EXTENSIONS | THEMES | COLLECTIONS | MORE...

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Other Applications ▾

mozilla ▾

search for add-ons



Home » Extensions » AddThis



AddThis 3.5.9

by [AddThis](#)

AddThis for Firefox is the best add-on to make sharing and bookmarking simple. Have all your favorite web 2.0 social networking, bookmarking, blogging, and e-mail services at your fingertips. Share any page, anytime, with anyone.

+ Add to Firefox

[Privacy Policy](#)

FEATURED



205 user reviews

221,096 users

Add to collection

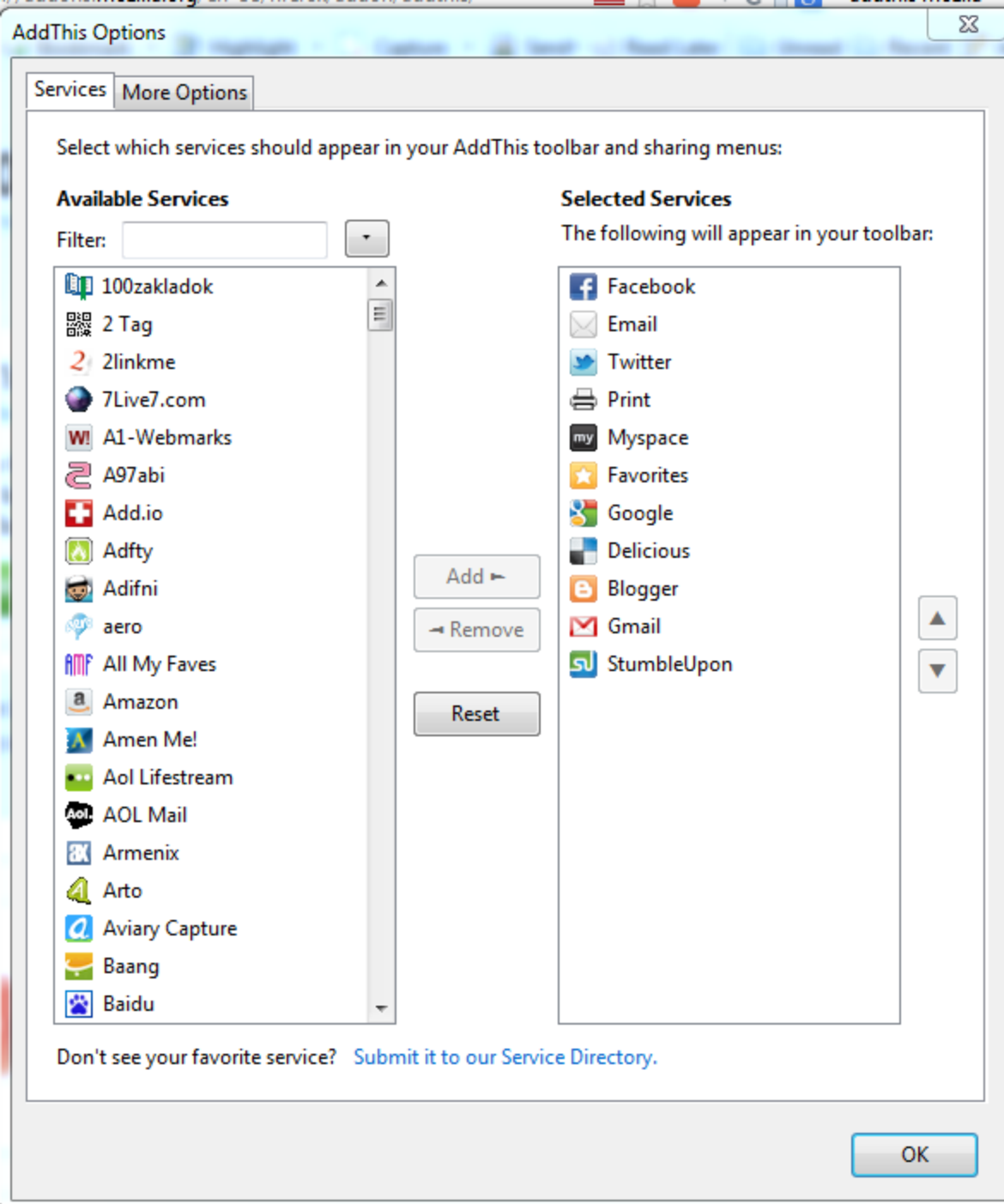
Share this Add-on



Meet the Developer: [AddThis](#)

Learn why AddThis was created and find out what's next for this add-on.





Share your Posts on Other Social Media Outlets

After writing a blog post, share the posts via other social media outlets to maximize the outreach of your messages. Use LinkedIn, Facebook, academic social networks like **Academia.edu**, and others, to spread the updates. You can connect Twitter with your other social media profiles so that tweets are posted on them as soon as you tweet.

Source: http://www.elsevier.com/_data/assets/pdf_file/0015/145050/ECR_Blogging_210912.pdf

Network

- Build your network – make sure you have dynamic diverse networks
- Join networks such as LinkedIn, ResearchGate or Academic.edu

See more at: <http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994>

ResearchGate: Disseminating, communicating, and measuring Scholarship?

ResearchGate: Disseminating, Communicating and Measuring Scholarship?¹

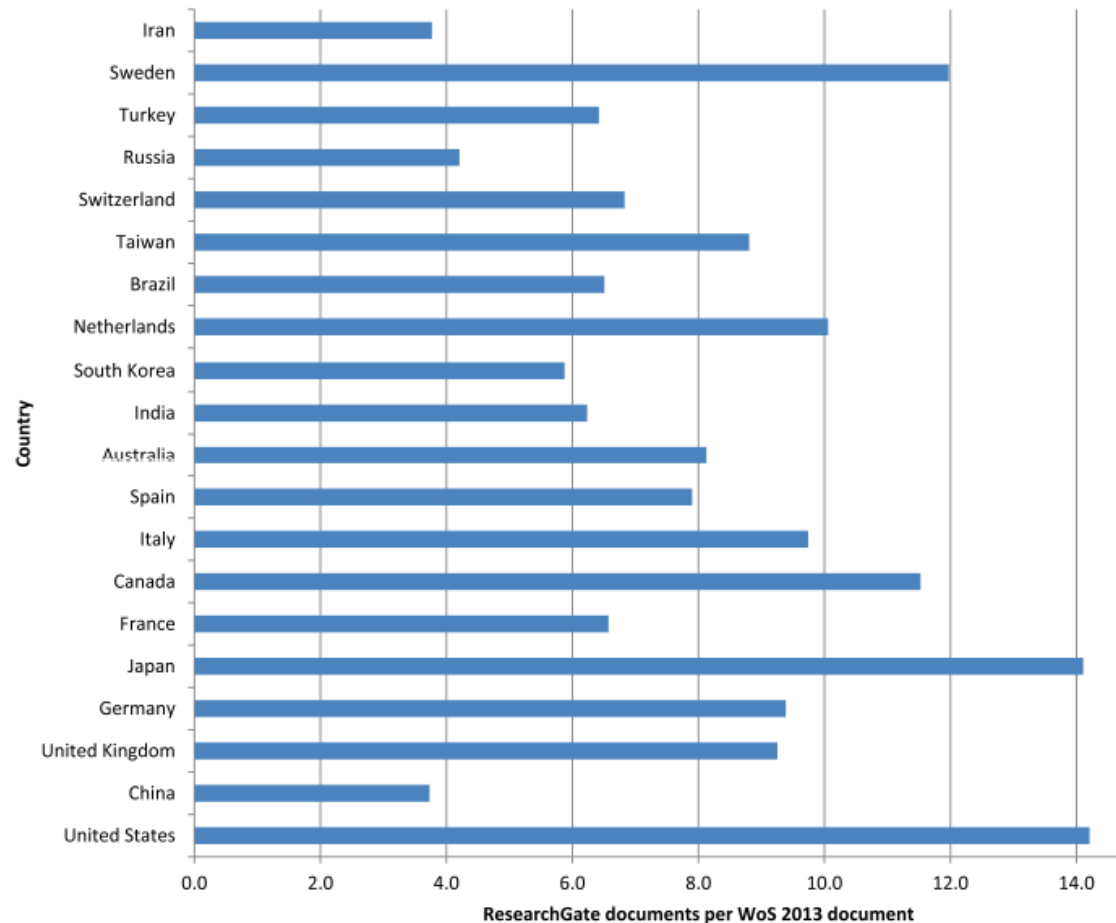
Mike Thelwall, Kayvan Kousha

Statistical Cybermetrics Research Group, School of Mathematics and Computer Science,
University of Wolverhampton, Wulfruna Street, Wolverhampton WV1 1LY, UK.

ResearchGate is a social network site for academics to create their own profiles, list their publications and interact with each other. Like Academia.edu, it provides a new way for scholars to disseminate their publications and hence potentially changes the dynamics of informal scholarly communication. This article assesses whether ResearchGate usage and publication data broadly reflect existing academic hierarchies and whether individual countries are set to benefit or lose out from the site. **The results show that rankings based on ResearchGate statistics correlate moderately well with other rankings of academic institutions**, suggesting that ResearchGate use broadly reflects traditional academic capital. Moreover, while Brazil, India and some other countries seem to be disproportionately taking advantage of ResearchGate, academics in China, South Korea and Russia may be missing opportunities to use ResearchGate to maximise the academic impact of their publications.

Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

The ratio of ResearchGate publications to WoS 2013 publications for the top 20 countries for total WoS publications in 2013. Countries are listed in order of total WoS publications.



Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

Make a ResearchGate profile

- **ResearchGate** is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators. According to a study by Nature and an article in Times Higher Education, it is the largest academic social network in terms of active users.
- **ResearchGate** claims 9 million scientists as users.



Source: <https://en.wikipedia.org/wiki/ResearchGate>

Make a ResearchGate profile

- **Step 1: Create an account (Click to navigate to ResearchGate)**
- **Step 2: Add publications**
- **Step 3: Find other Researchers & Publications**
- **Step 4: ResearchGate Score & Stats**
- **Step 5: Q&A**



Step 2: Add publications

ResearchGate makes it easy for you to add your publications as well as your unpublished work to your profile. To add your research such as journal articles, conference papers, and other publications such as books, chapters, and technical reports, go to your profile and select the type of publication from the drop-down list by clicking in the blue box in the top right-hand corner.

Once you've added your publications and research to your profile, they'll be listed under your Contributions tab.



Source: <https://explore.researchgate.net/display/support/Adding+research>

Step 3: Find other Researchers & Publications

The screenshot displays the ResearchGate (R^G) user interface. At the top left is the R^G logo and a hamburger menu icon. To the right is a search bar with a person icon, a dropdown arrow, the text 'Search', and a magnifying glass icon. Further right are three circular notification icons: a bell with '78', an envelope with '5', and a speech bubble with '5'. Next to these is a circular profile picture of a man and a blue button with a plus icon and the text 'Add new'.

Below this navigation bar is the 'Related researchers' section. It features the title 'Related researchers' and a subtitle 'Find and follow researchers to grow your network and keep up to date with their work.' To the right of the subtitle is a blue button labeled 'Invite colleagues'.

At the bottom of the section is a horizontal tab bar with the following tabs: 'Summary' (which is selected and has a small upward-pointing arrow), 'Your institution', 'Your department', 'Your co-authors', 'Citations', 'Similar interests', and 'Your followers'.

In the bottom right corner of the slide, there is a large green square containing the white R^G logo.

Step 4: ResearchGate - Stats

You can see an **overview of your stats in one simple, interactive graphic.**

You'll find more information on how often your work has been downloaded and cited, and, if the researcher permits it, by whom. This offers a unique opportunity to connect with peers who are interested in your research.

You will also get more information on which country and institution interested researchers come from, as well as which of your publications are downloaded most each week.



Source: <https://www.researchgate.net/blog/post/your-new-stats-page>

Step 5: Asking questions & Adding answers

Q&A is where you can ask research-related questions and get them answered by other specialists. It's also the best place for you to share your knowledge, connect with researchers, and identify yourself as an expert in your field.

ResearchGate's Q&A recommendations take your unique set of skills and expertise into account to present you with the most relevant discussions in your field – you can find these questions under **Questions we think you can answer** on the right-hand side of your [Q&A overview page](#). Make sure you keep your research [skills and expertise up to date](#) to get the best recommendations.

You can also browse questions and answers using the other three filters: **Recent questions in your field**, **Questions you follow**, and **Questions you asked**. You can search for topics using the searchbar on the right-hand side (pictured below), which will show questions which were tagged with that topic. You can also [search ResearchGate](#) to find more questions.



Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10 th (2015)	NOVEMBER 9 th (2015)	MISMATCH (%)
	PROFILE VIEWS	PROFILE VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Research Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*,. doi:10.13140/RG.2.1.4814.4402

Academia.edu

Academia.edu is a platform where you can share research papers, monitor deep analytics around the impact of your research, and track the research of academics you follow. Placing your publications and presentations on social media will make it easier for others to encounter your work, not only because they are available on a social network, but also because they improve the search engine optimization (SEO) of your research. A recent study found that papers uploaded to Academia.edu receive a 73% boost in citations over 5 years.



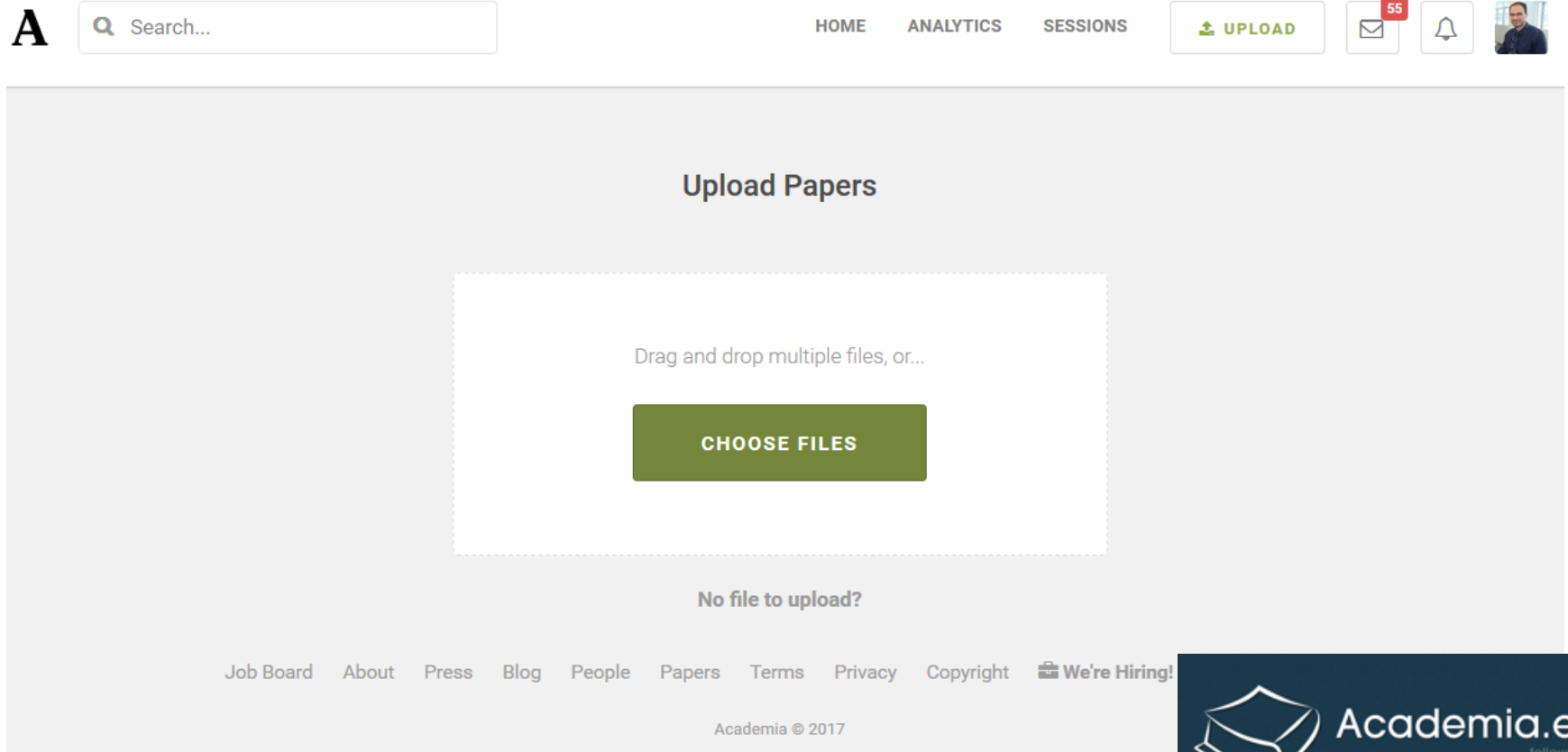
Source: <https://www.usq.edu.au/library/getting-help/research-support/research-impact/social-media-for-researchers>

Make a profile on Academia.edu

- **Step 1: Create an account (click to navigate to Academia.edu)**
- **Step 2: Post a publication or two**
- **Step 3: Add your affiliation to your profile**
- **Step 4: Add your research interests**
- **Step 5: Connect with your colleagues who are already on Academia.edu**
- **Step 6: Check out your analytics**



Step 2: Uploading Papers



How do I add a single paper?

Step 3: Add your affiliation to your profile

- **Editing Your Profile**
- Profile Overview
- Editing My Profile
- Editing Your Name
- Editing Your Profile Picture
- Adding or Editing Your Affiliation

Source: <http://support.academia.edu/>



Academia.edu
follow research

Step 4: Add your research interests

The research interests that you attach to your paper allow your it to be shown outside of your profile. Your paper will appear in any searches for that particular research interest in the "documents" section (more about this [here](#)), and may appear in the newsfeeds of other users who share the research interests you have tagged. The research interests you attach to your paper can be viewed on your profile by selecting "More" under the title of your paper. There, you'll see the first three or four research interests attached to your paper.



Academia.edu
follow research

Source: <http://support.academia.edu/customer/en/portal/articles/2250602-editing-your-research-interests>

Step 5: Connect with your colleagues

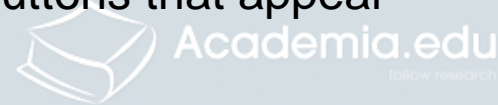
What does following mean?

Following another person means that you'll see updates from them on your newsfeed. For example, you may see the papers that they bookmark, when they upload new papers or drafts, or the comments they make on any sessions they're a part of.

How do I follow another user?

To follow an Academia.edu user, click the green **Follow** button at the top of their profile page.

You'll be able to find more people similar to this user if you connect your site to Google or Facebook. You can do that easily by clicking the buttons that appear after you've clicked "follow," if you're not already connected.



Source: <http://support.academia.edu/customer/en/portal/articles/1388736-following-and-unfollowing-other-researchers>

Step 6: Academia Analytics

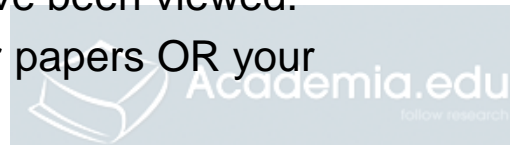
You can view an extraordinary amount of information about how students, researchers, and academics view your profile and your papers by reviewing your Academia analytics.

You can view the analytics associated with your account for the past 30 days or the past 60 days. You can also [export your data as a CSV](#).

The top of your analytics page will display an overview of users who have viewed your profile and papers.

Paper views indicate the amount of times all of your papers have been viewed.

Unique visitors is how many individual people have visited your papers OR your profile.




Source: <http://support.academia.edu/customer/en/portal/articles/2313235-analytics-overview>

Academic Social Networking

12 October 2015

ACADEMIA

Search...


99

HOME



ANALYTICS

SESSIONS


UPLOAD



Nader Ale Ebrahim نادر آل ابراهيم

 University of Malaya, Malaysia, Department of Engineering Design & ... |  Collaborative Systems +56

Dr. Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Cen... [more](#)

1816 Followers | 799 Following | 10 Co-authors | 30,829 Total Views |  top 1%

UPLOAD

EDIT

CV

ALL 112 PAPERS 11 TEACHING DOC...

Academic Social Networking

23 January 2017



Nader Ale Ebrahim نادر آل ابراهيم

1.4 | University of Malaya, Malaysia, Department of Engineering Design & ... | Collaborative Systems +56

Dr. Nader Ale Ebrahim is currently working as a research fellow with the Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya. Nader holds a PhD degree in Technology Management from Faculty of Engineering, U... [more](#)

3,146 Followers | 5 Following | 21 Co-authors | 39,153 Total Views | top 1%

UPLOAD

EDIT

CV

12

ALL 134 PAPERS 65 TEACHING DOCUMENTS 18 CONFERENCE PRESENTATIONS

PAPERS

Impact of Article Page Count and Number of Authors on Citations in Disability Related Fields: A Systematic Review Article

Download | 56 | More | Edit

LinkedIn for researchers

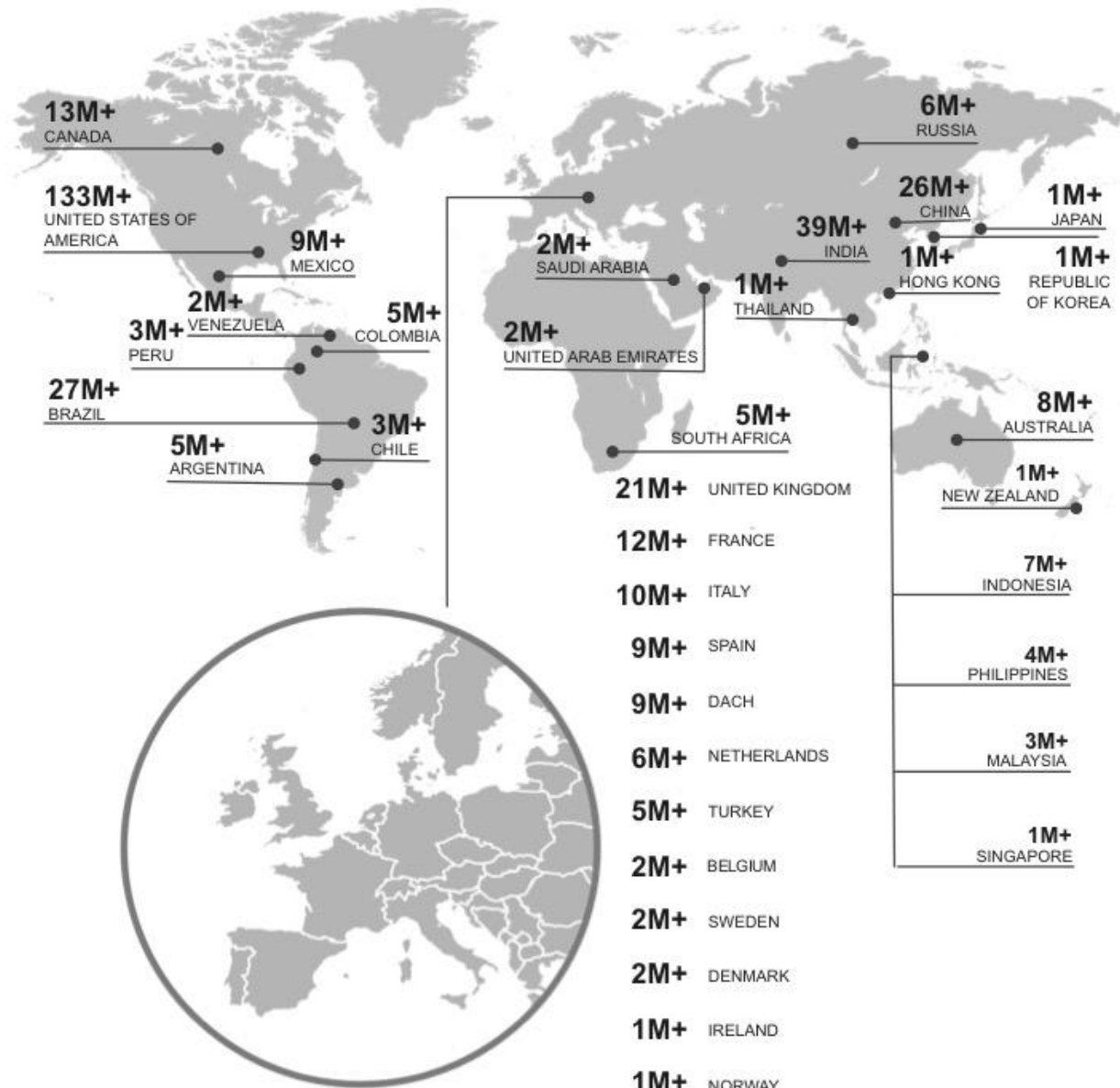
- **What is LinkedIn?**

LinkedIn (www.linkedin.com/) is a professional networking site. It allows you to create a profile that summarises your professional expertise and accomplishments. It helps to set up connections with other professionals, and the network grows with time. The network consists of your connections, your connections' connections, and the people they know, linking you to a vast number of qualified professionals and experts.


Why LinkedIn?


- The world's largest professional network
- Collaboration opportunities
- Share your research findings
- Extend connections
- Group discussions










467,000,000+
REGISTERED MEMBERS




Promoting your Research

 [Staff directory](#) [Campus maps](#) [Newsroom](#) [What's on](#)

Search Library Website... 

UTS: Library  Find  Facilities  Borrow  Research  Learning  UTS ePress  Open Access  About Us  Help

Search | books, journals and subject resources ▼ 

Home > Research > Promoting your Research

Promoting your Research

In this competitive environment, there are many tools and strategies researchers can adopt to promote their research and interact with scholarly communities around the world.

Many researchers are recognising the rapidly evolving role of social media in academic communication. Social media gives researchers a way to instantly connect and engage with communities around the world.

[expand all](#)

- ▶ [Blogging](#)
- ▶ [Twitter](#)
- ▼ [Social Networking sites: Academia.edu, Research Gate, Mendeley and LinkedIn](#)

There are several social networking sites specifically designed for academics or industry professionals. These sites allow you to share your experience, link to your papers, keep a CV and find and follow your peers. Creating profiles on one or more of these sites make you and your research more findable, particularly if you don't have an official staff profile at UTS (e.g. casuals and PhD students).

Research

[Log in](#)

- [Copyright for Research](#)
- [Data Archives](#)
- ▶ [Data Management](#)
- ▶ [Finding and Managing Information](#)
- ▶ [Getting Published](#)
- [Measuring Research Impact](#)
- ▼ [Promoting your Research](#)
 - [Conferences](#)
 - [Research Organisations](#)
 - [Research Blog](#)
 - [Research Tools](#)
 - [Research Workshops](#)

LinkedIn: Quick Tips on How to Promote Your Book

ELSEVIER SciTech Connect

[Subjects](#) [Resources](#) [Events](#) [Contact](#) [Store](#)

LinkedIn: Quick Tips on How to Promote Your Book

In a [previous post](#), we detailed how to register for, setup and create a LinkedIn account and profile. Now that you've completed your profile, it's time to expand your LinkedIn presence and start networking. Use the following quick tips to leverage your LinkedIn profile to give your book additional attention.



Ready, Set – Network

Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Source: <http://scitechconnect.elsevier.com/resources/author-connect/linkedin-quick-tips-promote-book/>

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The effective use of LinkedIn by Sheffield Hallam University staff and students

Connected U



Case Studies

These Connected U case studies about the use of LinkedIn confirm the importance of developing and maintaining an online profile for student employability and for academic professional presence. 16 written case studies and 12 video case studies were produced. Each tell a story and contain guidance based upon a range of experiences in using and promoting the use of LinkedIn. This [overview of case studies](#) introduces the respondents and summarises the main conclusions.

18/05/2015

Who's viewed your profile

Who's viewed your posts

How you rank for profile views



You rank in the **top 2%** for profile views among your connections.

#68 out of 3,760

▲ **2%** in the last 30 days

21/12/2016

Who's viewed your profile

Who's viewed your posts

How you rank for profile views



You rank in the **top 1%** for profile views at University of Malaya.

#2 out of 4,425

| Your rank has held steady in the last 7 days



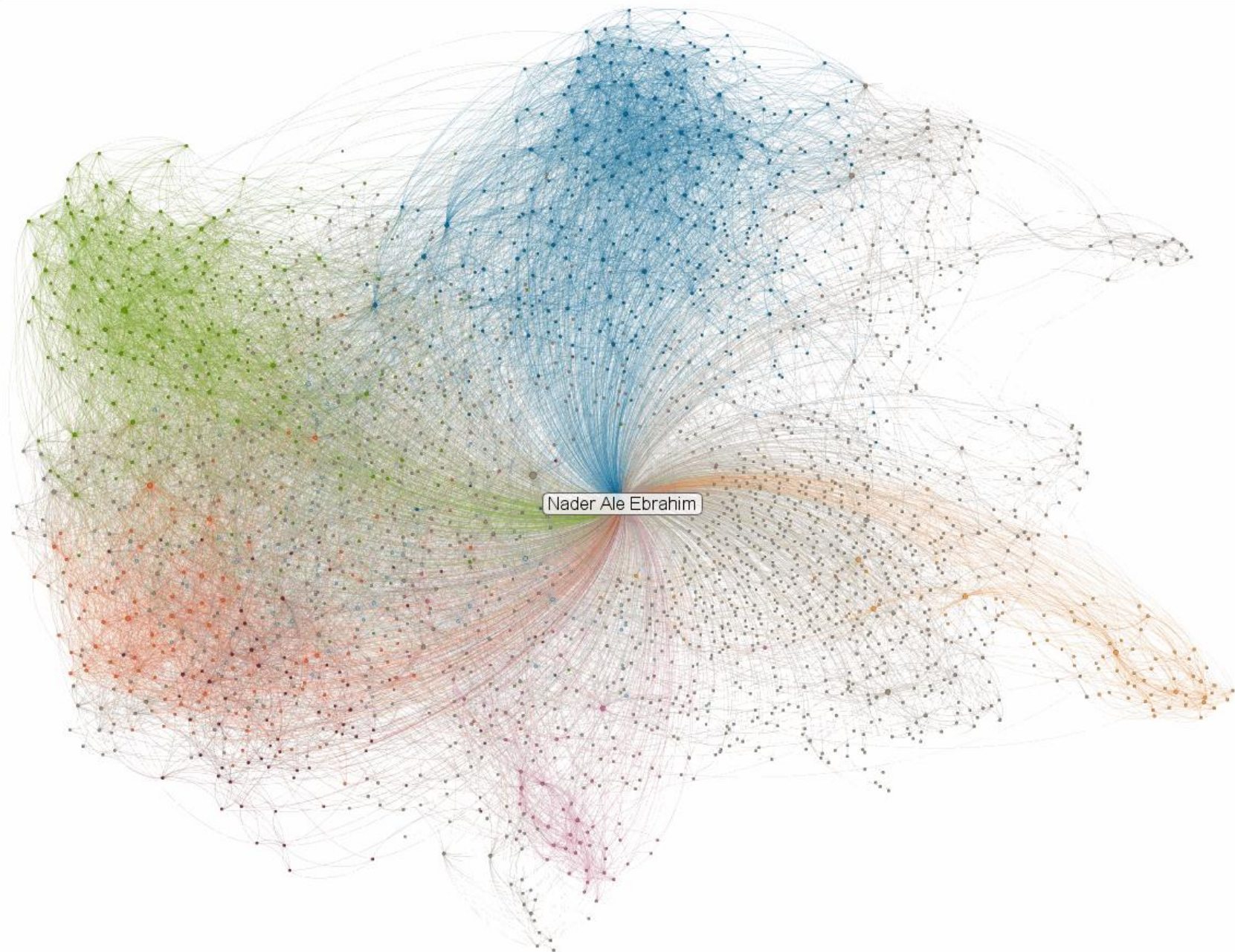
Your connections
6,041 members



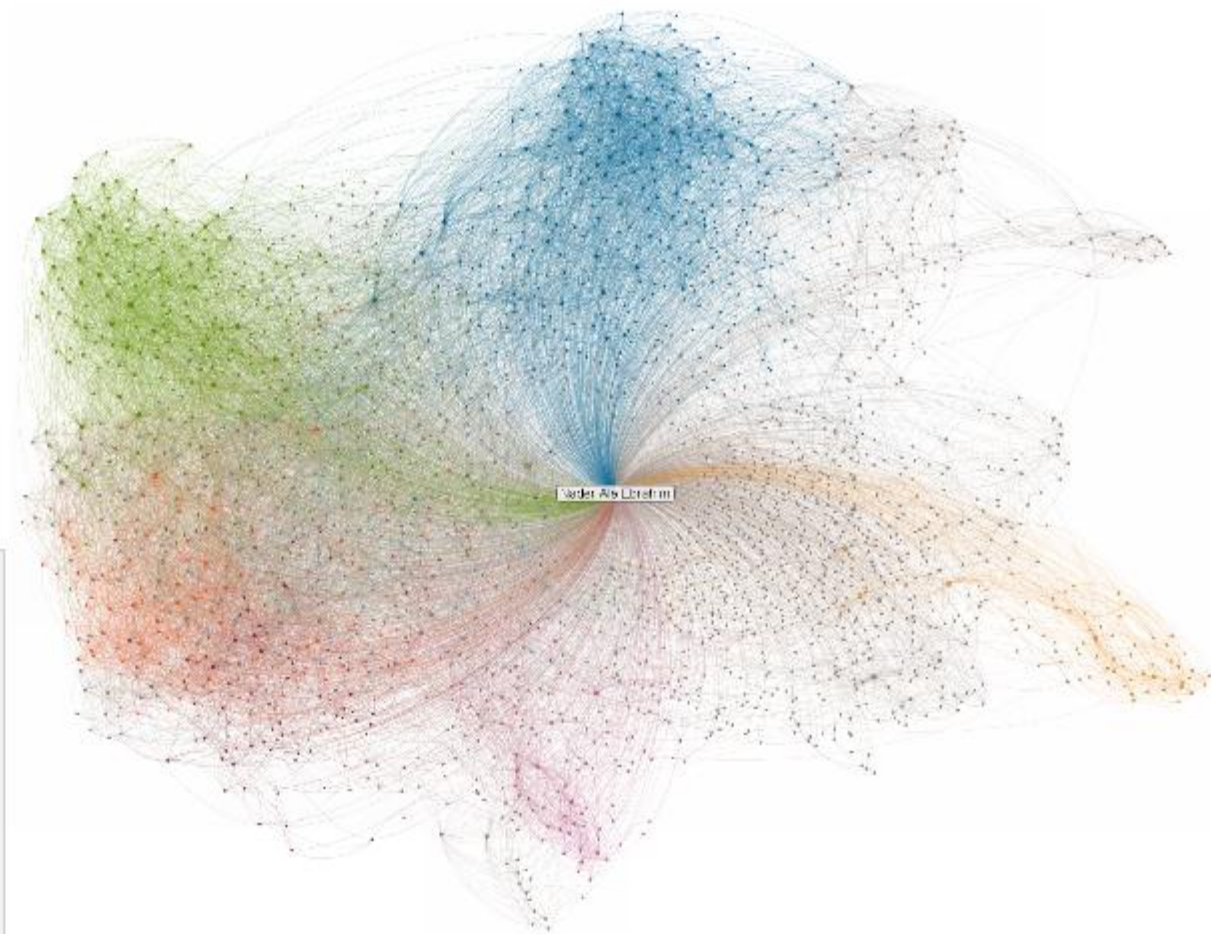
Your company
4,425 members



Professionals like you



Nader Ale Ebrahim's LinkedIn Map



Label your

Professional Networks

- Virtual Teams
- Research Tools
- Improve Citations
- Technology Manageme
- R&D
- H-index
- Research Tools Box
- Publication Marketing

How to promote your work through LinkedIn

WILEY

Wiley Exchanges  About

Develop Educate Discover

 Discover the Future of Research



How to promote your work through LinkedIn

Posted in [Discover the Future of Research](#) on May 1, 2014 3:00:06 AM



Image courtesy of Forbes



 **Meredith Katz**
Author Marketing, Wiley

2013 marked professional networking site LinkedIn's ten year anniversary. By the end of its first decade, the company netted 225 million members, with a growth rate of over two members per second. ^[1] Now with 277 million members, LinkedIn has the largest number of users of any online professional network in the world. ^[2] "LinkedIn is, far and away, the most advantageous social networking tool available to job seekers and business professionals today," according to Forbes. ^[3] "I'm often asked, 'How important is it for those already near the top of their careers to be utilizing resource tools such as LinkedIn?' Most times, these questions come out of not fully understanding what you can do with a LinkedIn account and profile," says career coach John Crant of SelfRecruiter.com ^[4]

So, how can you harness LinkedIn's vast audience and successfully showcase and disseminate your published content?

Utilize your strongest promotional tool on LinkedIn - your profile. Make your profile a positive tool in promoting the circulation of your published content:

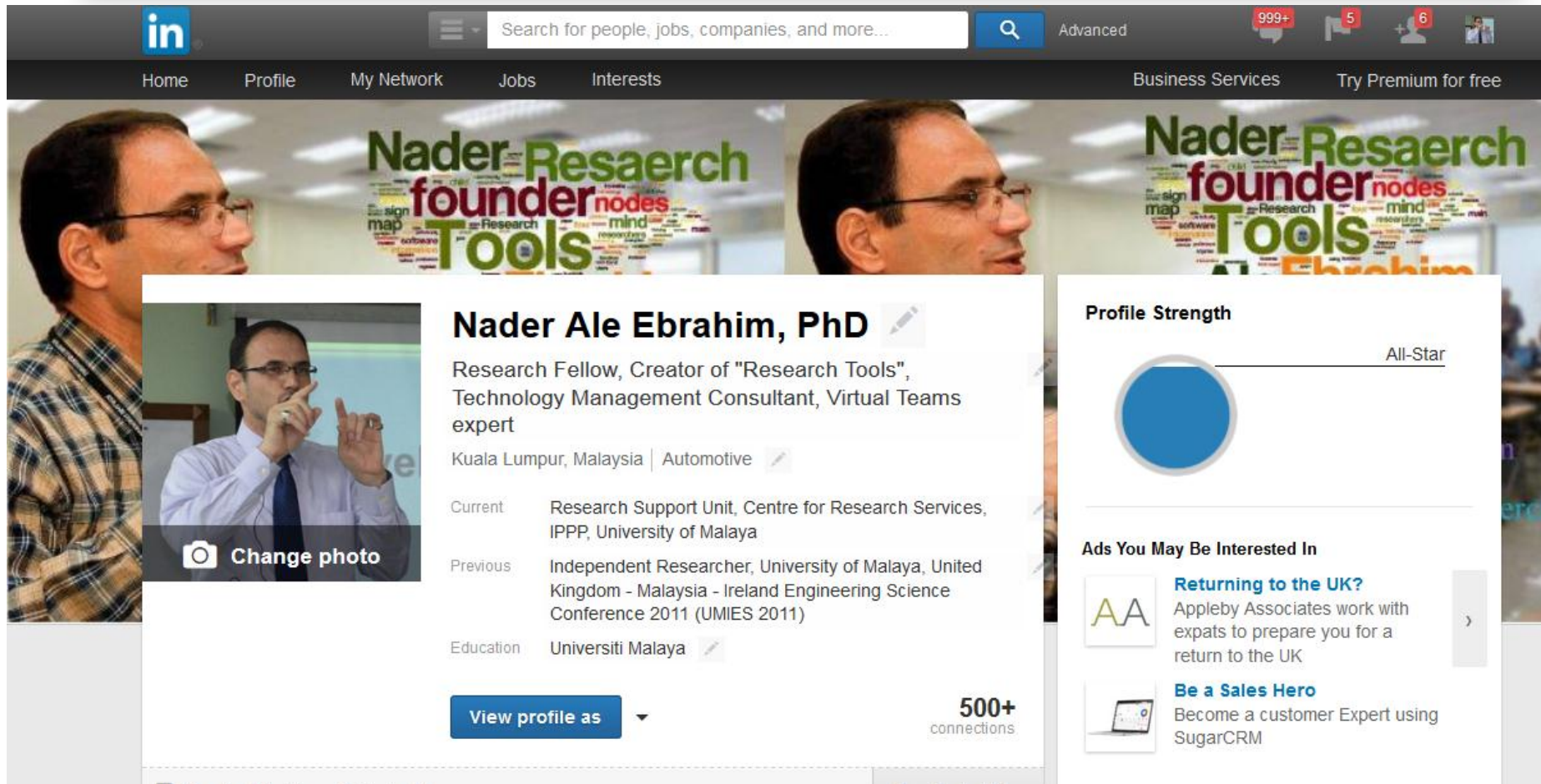
Source: <https://hub.wiley.com/community/exchanges/discover/blog/2014/05/01/how-to-promote-your-work-through-linkedin?referrer=exchanges>

Make your profile a positive tool in promoting the circulation of your published content:




Source: <https://hub.wiley.com/community/exchanges/discover/blog/2014/05/01/how-to-promote-your-work-through-linkedin?referrer=exchanges>

Edit Your profile




in Search for people, jobs, companies, and more... Advanced 999+ 5 6

Home Profile My Network Jobs Interests Business Services Try Premium for free


Nader Ale Ebrahim, PhD 


Research Fellow, Creator of "Research Tools",
Technology Management Consultant, Virtual Teams
expert


Kuala Lumpur, Malaysia | Automotive 

Current Research Support Unit, Centre for Research Services,
IPPP, University of Malaya

Previous Independent Researcher, University of Malaya, United
Kingdom - Malaysia - Ireland Engineering Science
Conference 2011 (UMIES 2011)

Education Universiti Malaya 

 **Change photo**

View profile as 

500+
connections

Profile Strength
All-Star

Ads You May Be Interested In

AA Returning to the UK?
Appleby Associates work with
expats to prepare you for a
return to the UK

Be a Sales Hero
Become a customer Expert using
SugarCRM

Add a link - Supported Providers

- Presentations and Documents:
 - Prezi
 - Scribd
 - SlideShare
- Video Providers:
 - TED
 - Vimeo
 - YouTube
 -

Build your following

- Let's say you've just queued up a bunch of awesome LinkedIn status updates. That's great. But who's going to see them? Now you need some connections. A lot of connections.
- But you don't want just any connections. You want the people who are your ideal readers – your ideal clients, or customers, or peers.

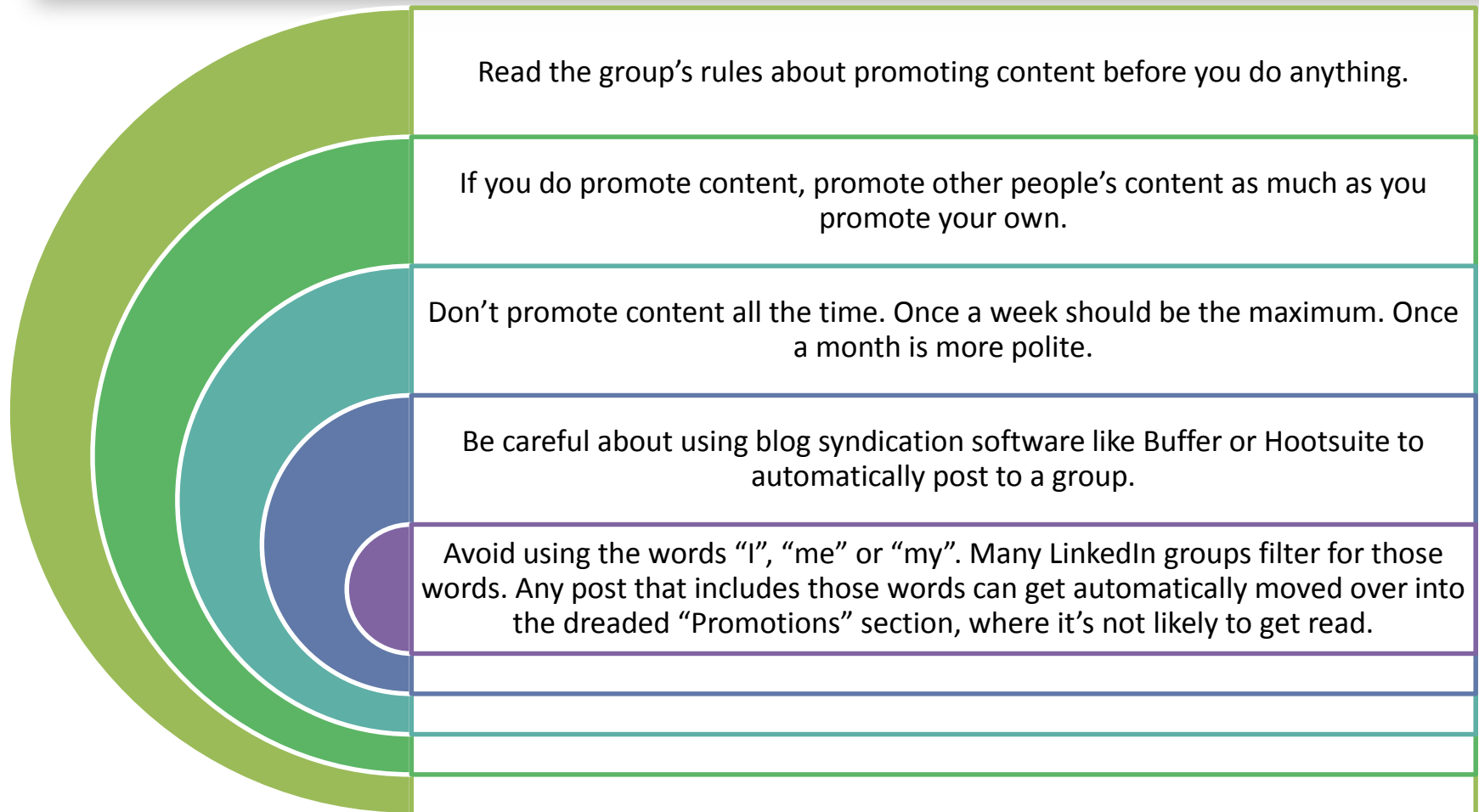
Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Ready, Set – Network

- Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Use Groups-


LinkedIn Groups are a content promotion candystore




Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Use LinkedIn's Publishing Platform

“ Share an update

 Upload a photo

 [Write an article](#)

 PUBLISHING

More ▾

Publish

Normal ▾

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Headline

Add content to your publications list

- LinkedIn actually gives us a whole section in our profiles for content promotion. Every headline of a publication can be hyperlinked, so you can even include a call to action to prompt people to click through.

Publications + Add publication ↑

Title * ...


Publication/Publisher

Publication Date

Month... Day... Year...

Publication URL

Author(s)

 Nader Ale Ebrahim, PhD

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[+ Add another author](http://blog.getresponse.com/6-ways-promote-content-linkedin.html)

Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Get endorsed for your skills

Skills & Endorsements

Top Skills



Nader also knows about...




Source: <http://blog.hubspot.com/blog/tabid/6307/bid/23454/The-Ultimate-Cheat-Sheet-for-Mastering-LinkedIn.asp>

Who's viewed your profile

in Search for people, jobs, companies, and more... Advanced 445

Home Profile Network Jobs Interests Business Services Upgrade

Autodesk Factory Design - Best Practices for factory adaptability, See how top performers manage it

 Who's viewed your profile

Get more insights with a premium account
Learn more Upgrade

YOUR LINKEDIN NETWORK

2,045 Connections link you to 12,115,405+ professionals

17,336 New people in your Network since November 19

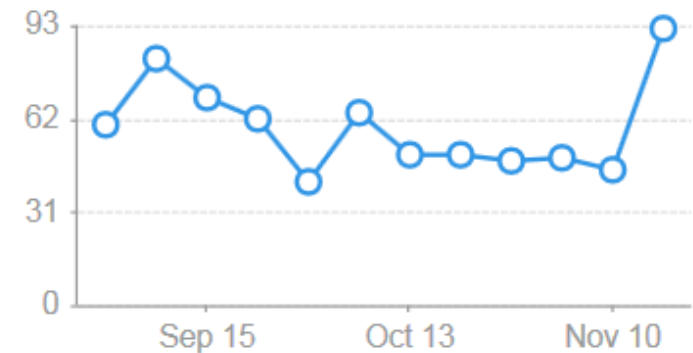
Add Connections

Trends

Last 90 days

How often people viewed you

713 profile views



How many times you appeared in LinkedIn Search

29,502

▲ 31% weekly change

Keywords that led to you

Who's viewed your profile

Who's viewed your profile

Who's viewed your posts

How you rank for profile views

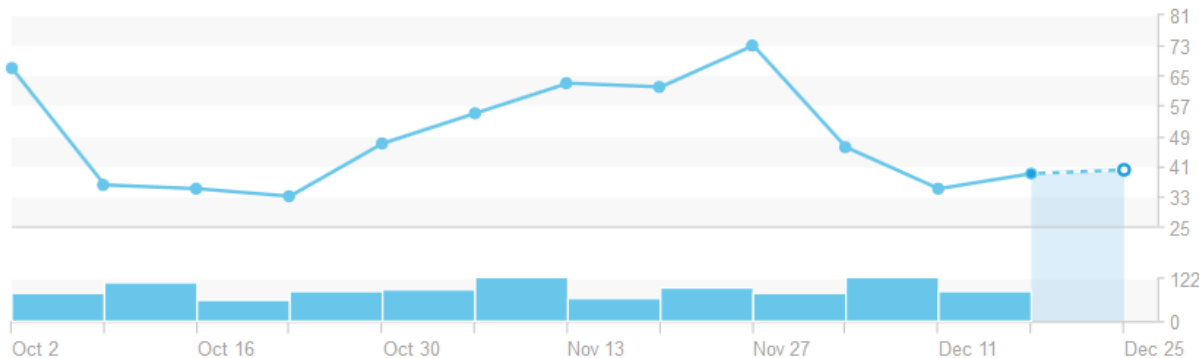
Hide charts ^

552 Profile views
Last 90 days

2 Viewers who work at Delft University of Technology

16 Viewers with the title Student / Intern

Profile Views Projected Views Actions Taken



Dec 19 – now

12 Profile views
40 projected this week

2 Actions taken
-- from the previous week

What you did:

- Added 2 connections

[Get more profile views ▶](#)



Thank you!

Because of your contributions, we've
reached 1 million posters on LinkedIn.

To celebrate this milestone, we're tipping our hats to
members like you and their successes.

[Read more](#)



7 tips to supercharge your academic LinkedIn profile

Impactstory blog

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Home

7 tips to supercharge your academic LinkedIn profile



Like 1.9 million other academics, you've got a [LinkedIn](#) profile. Along with the rest of us, you set it up to improve your visibility and to network with other researchers.

Well, we've got some bad news for you: your LinkedIn profile probably isn't doing either of those things right now. Or at least, not very well.

The problem is that LinkedIn is built for businesspeople, not scientists; it's tough to translate the traditional scholarly CV into the

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About Impactstory



Source: <http://blog.impactstory.org/7-tips-to-supercharge-your-academic-linkedin-profile/>

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Task for sixth session

- Install Addthis bookmark
- Make blogs (at least on [blogger](#))
- Create account at Twitter
- Create account on Scoop.it
- Create Academic Social Networking accounts (Academia-ResearchGate-LinkedIn) and upload all papers

My recent publications

Springer Link

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Article

Scientometrics

November 2015, Volume 105, Issue 2, pp 759-77

First online: 09 September 2015

Qualitative and quantitative solar hydrogen generation 2001 to 2014

Mohammad Reza Maghami, Shahin Ebrahim, Chandima Gomes

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Activity and Aging Research: A Bibliometric

Original Research

ndre Matthias Müller¹, Payam Ansari¹, Nader Ale Ebrahim², and o¹

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Related Fields: A Sy

Abubakar AHMED, Mastura

ABSTRACT

The Rise of "Trade Liberalization": Bibliometric Analysis of Trade Liberalization Study

Murtala Muhammad, Abubakar Ahmed, Gold Kafila Lola, Usman Mikail Usman, Nader Ale Ebrahim

Abstract

The purpose of this research is to assess the universal scientific trends and examine the patterns in the intellectual research published on trade liberalization over a period of 35 years (1980-2015). The data were collected from a leading indexing and abstracting database Thomson Reuters Web of Science. The Kruskal-Wallis test, ANOVA and Pearson's correlation were employed in analyzing the retrieved data. Based on the citation trend of first 100 highly cited published articles with the least number of authors are found to have received the highest number of citations. Our result shows that there is actual statistical significance ($p < 0.001$) between the total citations attracted by articles published by 1 author and those published by 3 and 4 authors. The word trade liberalization has become dominant and consistent in the field of the study. These research trend and interest could provide focus to researchers for future research.

JPBR

International Journal of Pro

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A BIBLIOMETRIC ANALYSIS ON "FERTILIT

RESEARCH TRENDS

Shalini Nagaratnam, Nader Ale Ebrahim, Muzafar Shah Habibullah

ABSTRACT

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Article Metrics

Social Mentions

10

Questions?



E-mail: aleebrahim@um.edu.my



Twitter: [@aleebrahim](https://twitter.com/aleebrahim)



www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

Nader Ale Ebrahim, PhD

=====

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



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6. Ale Ebrahim, Nader, Modified Kardashian Index: A Measure of Discrepant Social Media Profile for Scientists (March 30, 2015). Available at SSRN: <https://ssrn.com/abstract=2588206> or <http://dx.doi.org/10.2139/ssrn.2588206>
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My recent publication:

1. Muhammad, M., Ahmed, A., Lola, G. K., Mikail Usman, U., & Ale Ebrahim, N. (2017). The Rise of "Trade Liberalization": Bibliometric Analysis of Trade Liberalization Study. *Mediterranean Journal of Social Sciences*, 8(2), 97-104. <http://ssrn.com/abstract=2928551>

My recent presentations:

1. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 1: Academic Search Engine Optimization. <https://doi.org/10.6084/m9.figshare.4884275.v1>
2. Ale Ebrahim, Nader (2017): Research Articles Repositories for Boosting Research Citation and Visibility. <https://doi.org/10.6084/m9.figshare.4880330.v1>
3. Ale Ebrahim, Nader (2017): Boosting Research Citation and Visibility through Online Profile. <https://doi.org/10.6084/m9.figshare.4833779.v1>
4. Ale Ebrahim, Nader (2017): Improve Research Visibility and Impact by Contributing to Wikipedia. <https://doi.org/10.6084/m9.figshare.4769464.v1>
5. Ale Ebrahim, Nader (2017): Copyright Checking and Pre-print / Post-print Preparations. <https://doi.org/10.6084/m9.figshare.4757815.v1>