



# A Journal Selection Procedure for Receiving the Highest Citation and Impact

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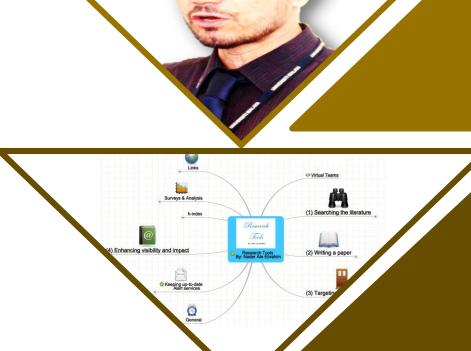
@aleebrahim



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23<sup>rd</sup> August 2017



All of my presentations are available online at:

https://figshare.com/authors/Nader\_Ale\_Ebrahim/100797

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### 6th SERIES OF INTRODUCTORY WORKSHOP ON:

# Strategies to Enhance Research Visibility, Impact & Citations

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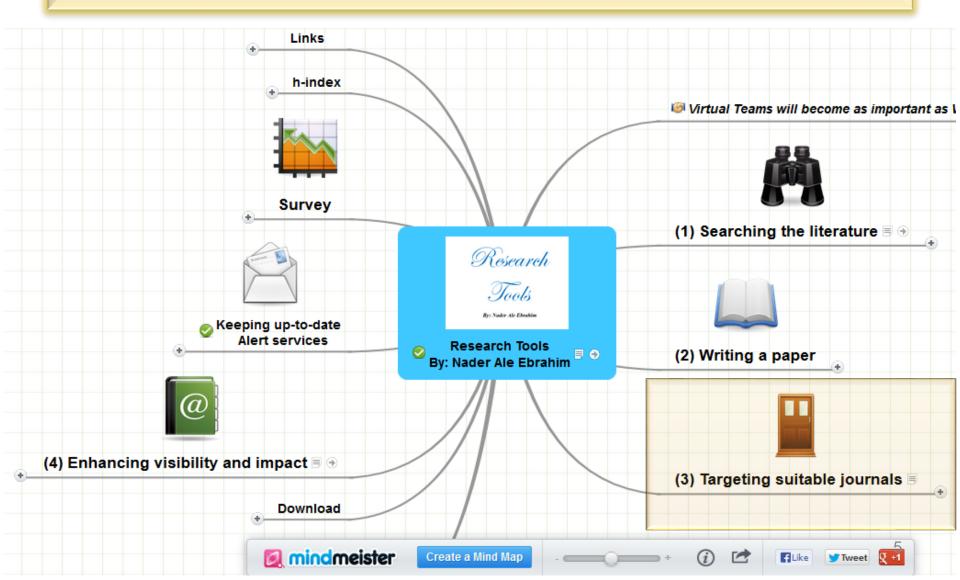
## **Abstract**

**Abstract:** Publication in a peer-reviewed journal is the obvious goal of most researchers to reach others in the field, advancing knowledge and encouraging communication between groups with similar research interest. One of the most important and possibly the least well understood aspects of the publication process is the choice of a suitable journal that is likely to improve your research visibility and impact. For instance, publishing your article in an Open Access journal means that more people are likely to see it, simply because more people will be able to access it. So, the greater visibility achieved with OA may allow you to reach more impact and potential collaborators easily. In this presentation, I introduce some of the most important criteria to keep in mind when choosing a journal that is a good match for your research and promise higher research impact.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, ISI Journal, Where to publish

DATE	TIME	TOPIC
23 August 2017	9.00 a.m.—12.00 p.m.	Where to publish? A Journal selection procedure for receiving the highest citation and impact
6 September 2017	9.00 a.m.—12.00 p.m.	Essential steps to write a Bibliometric paper
13 September 2017	9.00 a.m.—12.00 p.m.	New systems for measuring research impact
20 September 2017	9.00 a.m.—12.00 p.m	Boosting Research Citation and Visibility through Online Profile
27 September 2017	9.00 a.m.—12.00 p.m	Reference management tools for Boosting the Research Visibility and Impact
4 October 2017	9.00 a.m.—12.00 p.m	Optimize articles for search engine to improve research visibility
11 October 2017	9.00 a.m.—12.00 p.m	Academic Social Network for Enhancement of Research Visibility and Impact
25 October 2017	9.00 a.m.—12.00 p.m	Analysis of Bibliometrics information for selecting the best field of study
1 November 2017	9.00 a.m.—12.00 p.m	How to select a brand name for your research interest? O17-2018 Nader Ale Ebrahim

## Research Tools Mind Map



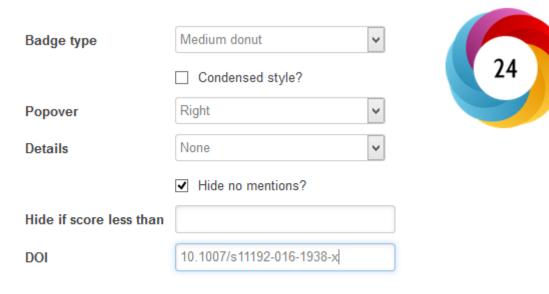
# Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9<sup>th</sup> of November, 2015), compared to the same indicator on the 10<sup>th</sup> of September, 2015

	SEPTEMBER 10 <sup>th</sup>	NOVEMBER 9 <sup>th</sup>	
AUTHOR	(2015)	(2015)	MISMATCH
NAME	PROFILE	PROFILE	(%)
	VIEWS	VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,. doi:10.13140/RG.2.1.4814.4402

## Measure your own Altmetric score



The HTML to copy into your page for the above embed:

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### Technische Universität München



### Visibility and Research Impact

#### Bibliometrics, Scholarly Communication and Publication Strategies

What is my research impact and how can I influence my h-index? How can I use academic identity management and social media for improving my presence on the internet? The course gives an overview of different issues with scholarly publication and improvement of research impact.



#### **Topics**

The first part of the course covers these topics

- · academic identity management
- impact factor, h-index and citation analysis

For the second part, we offer a range of topics to choose from

- academic networking and your presence on the internet
- current awareness how to keep up-to-date in your research area
- publication strategies how to find the right journal for publishing
- · altmetrics alternative bibliometric methods
- search engine optimization for your publications



Open to: TUM Doctoral Candidates, TUM Scientists

#### Contact:

With questions on our course program please contact us at workshop@ub.tum.de ...

#### **Upcoming dates**

Monday, 16. January 2017 - 9:00 to 13:00
 Munich: Seminar Room S2534 (TUM Barer Street 21)
 Course language: German
 Open





# Research Outputs and Visibility Manager at Brunel University London.

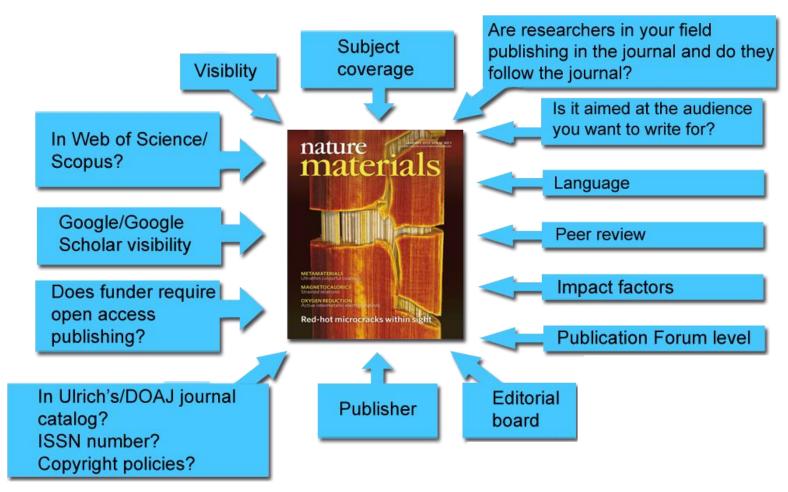




# 1. Preparing an article

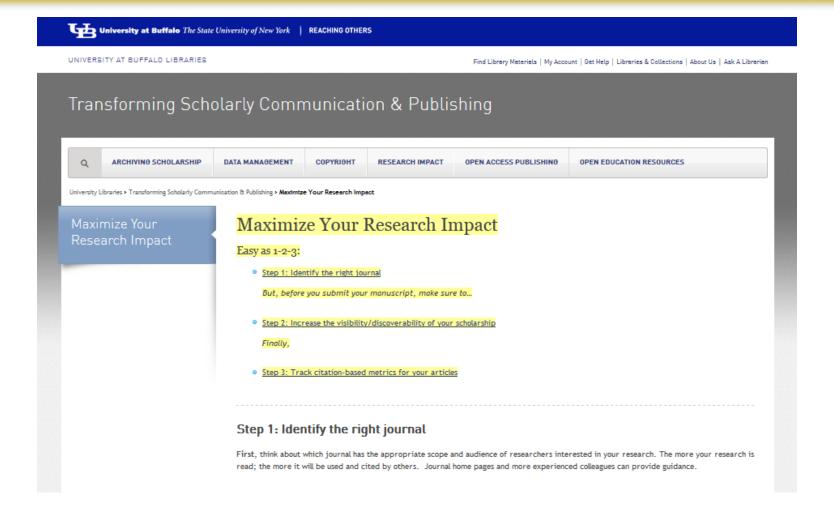
Source: <u>Building a professional identity: from research to impact</u> | April 16, 2015. Manon Burger Project Manager Marketing Communications Elsevier Journals

## Where to publish?

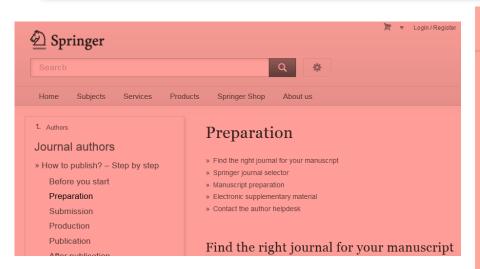


Source: http://www.tut.fi/en/library/research-support-services/publishing/where-to-publish/index.htm

# Maximize Your Research Impact Step 1: Identify the right journal



# Select the journal that suits your research by tools



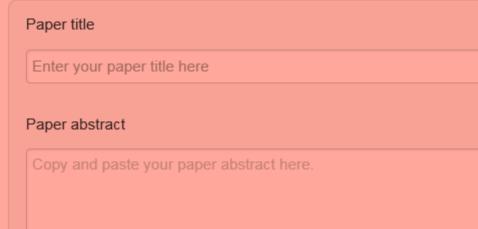


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Fields of research Optional: refine your search by	selecting up to three research fields	
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GenSciences C	□ Humanities and ∆rts	☐ Life and Health Sciences ☑

**ELSEVIER** 



Limit to journals with Open Access options

FIND JOURNAL

### Search results (10)

Journal title Sort by Match 💠 Impact Factor Open Access Editorial Times Acceptance Production Times

### Journal of Hospitality, Leisure, Sport & Tourism Education - JoHLSTE

29 %

Acceptance

Scope and information -

Optional 0,455 5 weeks 13 % \$ 1100 More info ☑ (•) & (•) (•)<li 4 weeks 36 Months Editorial Times Production Times Open Access Embargo period Open Access Fee Impact Acceptance User License Match

### The International Journal of Management Education

8 weeks Editorial Times Scope and information -

8 weeks 37 % 18 weeks Optional 36 Months \$ 1100 More info ☑ ( ) & ( ) (S) (E) Embargo period Match Impact Editorial Times Acceptance Production Times Open Access Open Access Fee User License

### Nurse Education Today

1,364

Impact

Match

Scope and information 🔻

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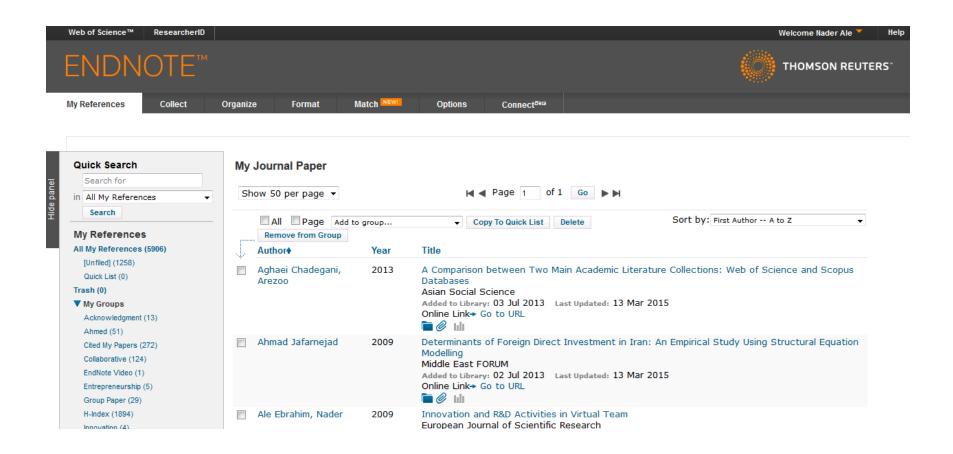
### Springer Journal Selector $^{\beta eta}$

Choose the Springer journal that's right for you!

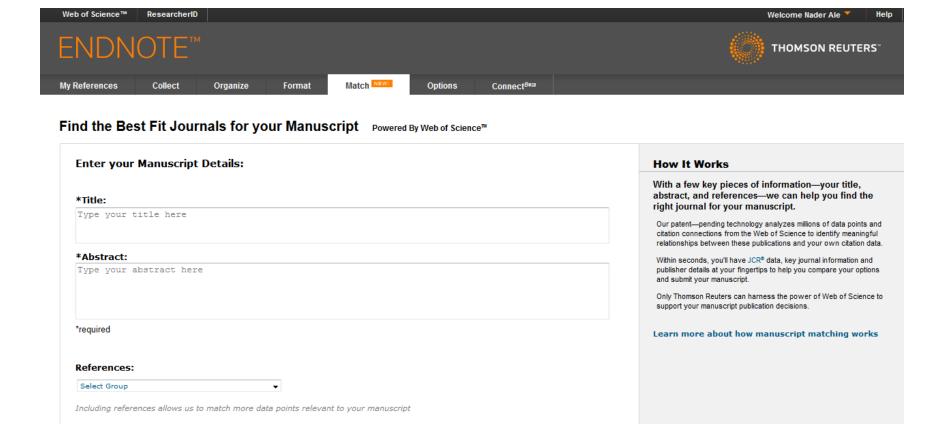


Journals	Recommended: 5	Match	Impact ▼ Factor	Publishing Model
Group Decision and Negotiation		att	1.01	Hybrid
J. Intelliger	nt Manufacturing	att	0.85	Hybrid
🕀 J. Busines	s and Psychology	att	1.25	Hybrid
1 Informatio	n Systems Frontiers	att	0.91	Hybrid
Implement	ation Science	ألته	3.1	Full OA
Computer	Supported Cooperative Work (CSCW)	attl	1.07	Hybrid
Research	in Engineering Design	attl	1.24	Hybrid
Electronic Markets		atí	0.78	Hybrid
Business 8	Information Systems Engineering	-11	0.65	Hvbrid

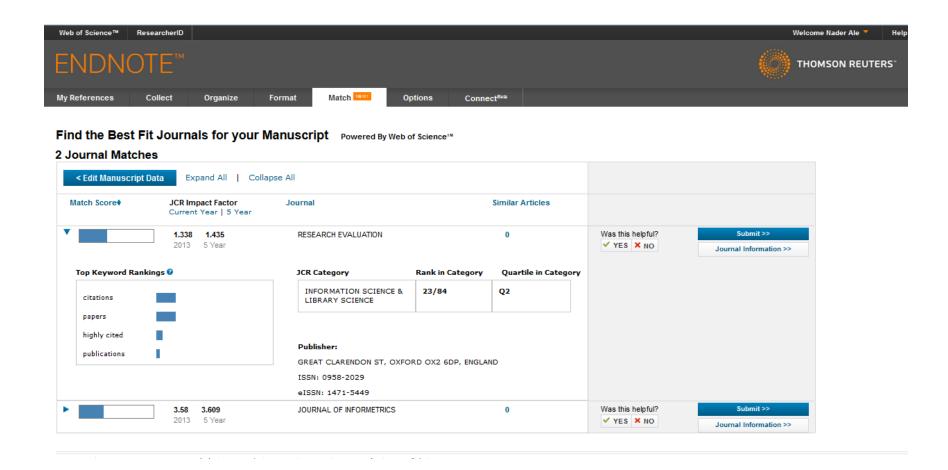
# Perfect Match: EndNote's latest feature matches article drafts with publications



# Perfect Match: EndNote's latest feature matches article drafts with publications



# Perfect Match: EndNote's latest feature matches article drafts with publications



## Strategies to increase citations

- Target a journal with a high impact factor, or, in fact, with any impact factor at all!
- Choose a new, rapidly growing field of research. Articles on hot topics tend to cite much more recent references than those in more traditional fields.
- Target journals in rapidly growing research fields because they tend to publish papers with a short time interval from submission to acceptance.
- Write research articles, technical notes and reviews. For the purposes of calculating citations, these are considered "citable" items. Editorials, letters, news items and meeting abstracts are "non-citable items".
- Write reviews in addition to research papers. Reviews are more likely to be cited than original research papers.
- Write at length. Longer articles are cited more often.

Source: http://www.library.qut.edu.au/services/research/citationindexes.jsp

## Strategies to increase citations

- Make it easy for others to access your work. Online availability of articles clearly increases citations (and therefore, the journal's impact factor). It helps if researchers can find relevant articles and access them instantly, rather than working their way through barriers of passwords and technicalities. This effect will increase with the availability of search engines like Google Scholar.
  - Target "open access" journals (especially if they have an impact factor).
  - Make your work available via the Google searches/ResearcherID.
  - Put the address for your ResearcherID page into your email signature as a clickable link.
- Don't write as a member of a consortium. It's better to be one in a list of individual authors. Some evidence shows citations to articles written by consortia have been undercounted.
- Find quick publication Journals

## **Open Access Journal**

One key request of researchers across the world is unrestricted access to research publications. Open access gives a worldwide audience larger than that of any subscription-based journal and thus increases the **visibility** and **impact of published** works. It also enhances indexing, retrieval power and eliminates the need for permissions to reproduce and distribute content.

Journal impact factor Indexation Journal prestige Relevance of research topics Acceptance/rejection rates Size of print circulation Manuscript turnaround time Editors characteristics Quality of reviewer comments Previous experience with publishing in the journal Colleagues' recommendations International status Open access Publication charges

Promotion at social platforms (eg Facebook, Twitter)

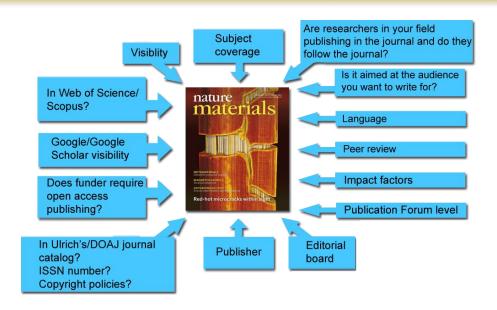
Press attention to the journal

Source: Gasparyan, A. Y. (2013). Choosing the target journal: do authors need a comprehensive approach?. Journal of Korean medical science, 28(8).

### Abstracted/indexed in

- ABI/INFORM
- Association of Business Schools' (ABI) Academic Journal Quality Guide (<u>www.the-abs.org.uk</u>)
- 3. Australian Business Deans' Council (ABDC) Journal Quality List
- 4. Australian Research Council ERA Ranked Journal List
- 5. Compendex
- 6. Computer Abstracts International Database
- Current Contents / Engineering, Computing & Technology
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- 10. INSPEC Abstracts
- 11. International Abstracts in Operations Research
- 12. OR/MS Index and Annual Comprehensive Index
- 13. Science Citation Index
- 14. Social Science Citation Index
- 15. SCOPUS
- 16 Zentralblatt MATH
- Source: Journal of the Operational Research Society

## Where to publish?



• Does the publisher accept parallel publishing in institutional repositories and is there an embargo

### Where should I submit my publication?

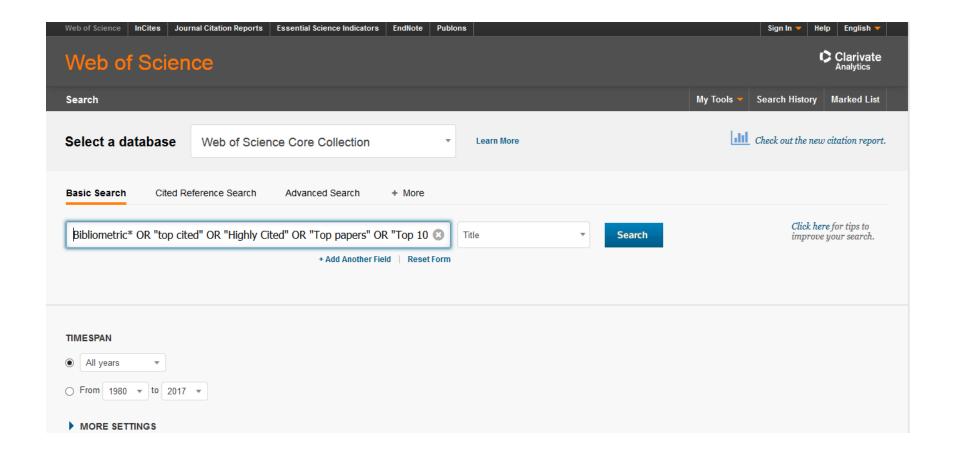
### If you want your article to ...

- Publish in most influential or highly cited journal
  - → Use Impact Factor or
  - → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
  - → Use Immediacy Index
- Stay active in journal collection
  - → Use Cited Half Life

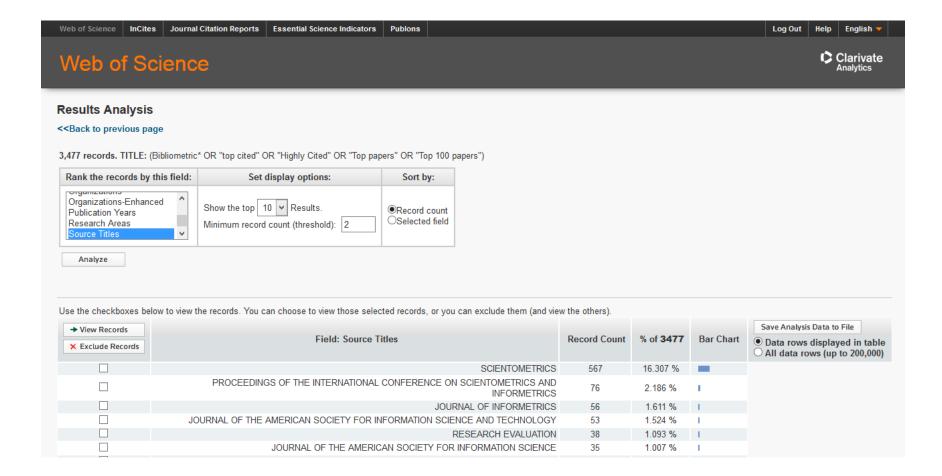
Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.



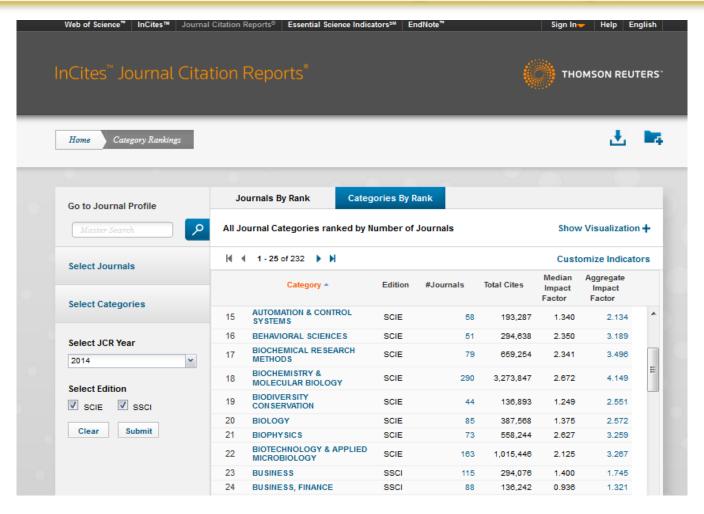
# Identifying Key Journals in the field Search keywords on WoS



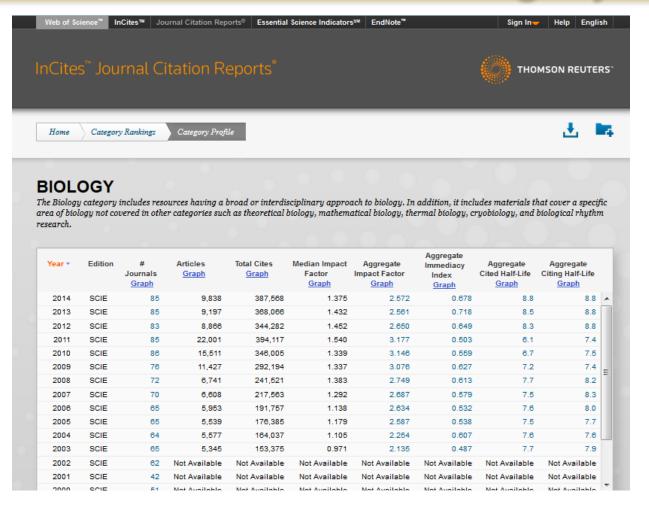
# Identifying Key Journals in the field Check the highest "Record Count"



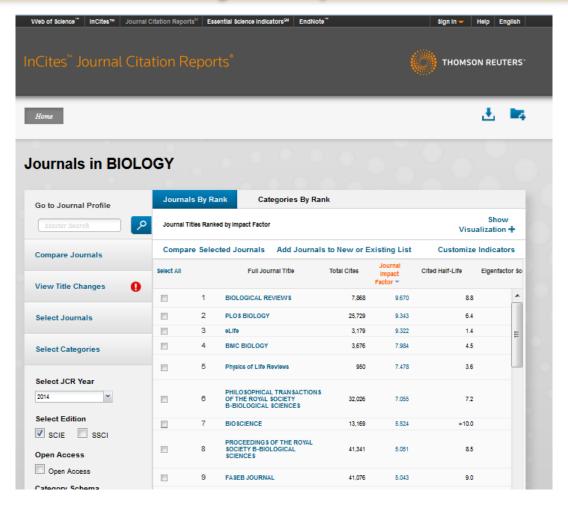
# Identifying Key Journals in the field Select the JCR "Categories By Rank"



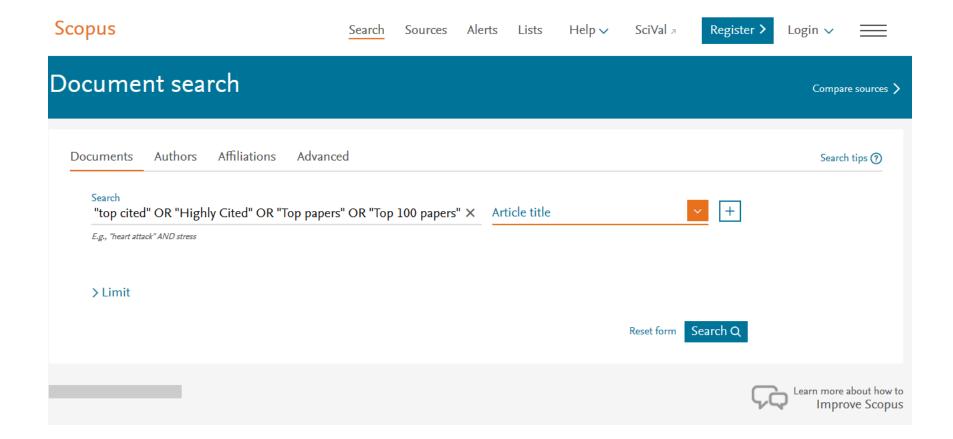
# Identifying Key Journals in the field Select the JCR Category



# Identifying Key Journals in the field Ranked by Impact Factor



# Identifying Key Journals in the field Search keywords on SCOPUS



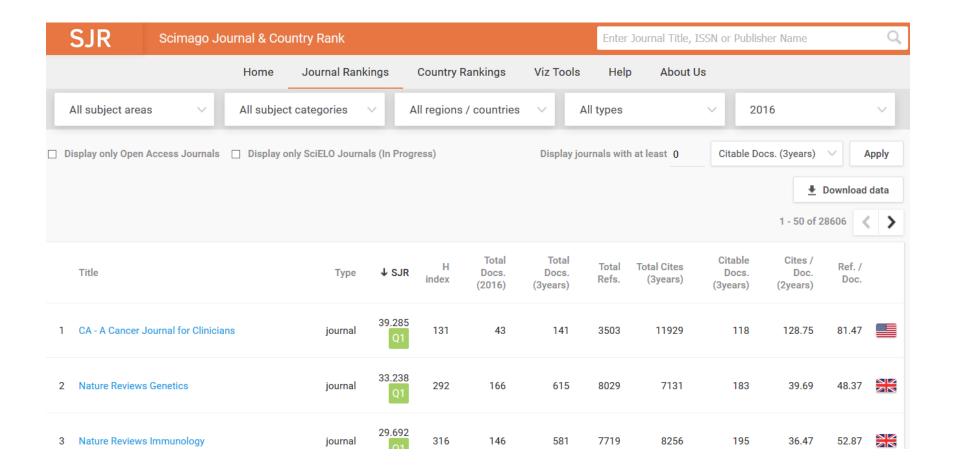
# Identifying Key Journals in the field Check the "Source Title"

Source title	^
☐ Scientometrics	( <u>562</u> ) >
☐ Journal Of Informetrics	(57) >
☐ Journal Of The American Society For Information Science And Technology	(54) >
Research Evaluation	(51) >
☐ Espacios	(38) >

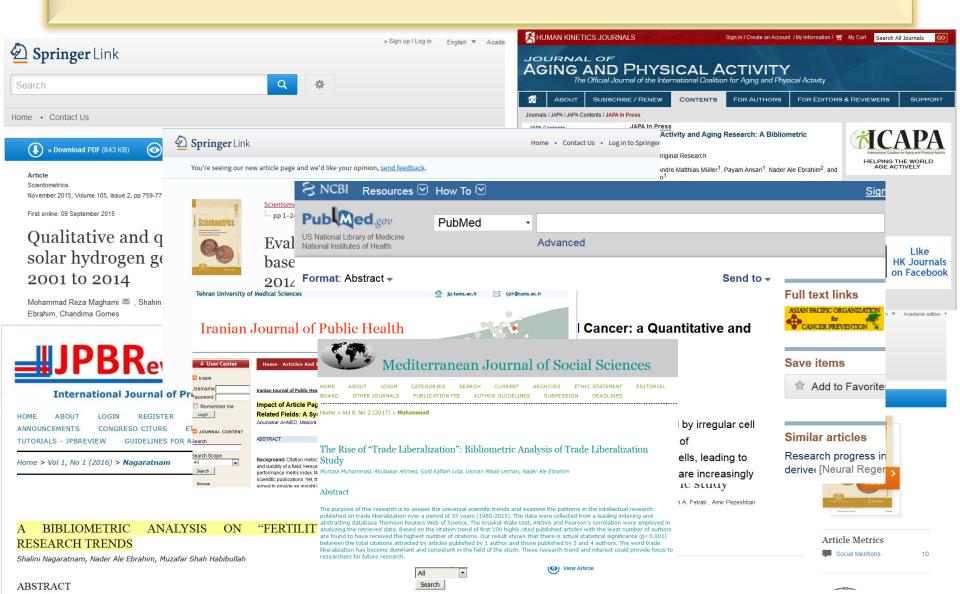
## Identifying Key Journals in the field Select the Subject Area on <u>Journal Metrics in Scopus</u>

Powered by Scopus' Help 🗸 Journal Metrics Get involved > CiteScore 2016 values are here! CiteScore metrics from Scopus are comprehensive, transparent, current and free metrics for serial titles in Scopus. Read more > Refine titles (i) Search titles... Show more filters Refine by subject areas... 2016 Showing 22,618 titles Clear Filters CiteScore metrics calculated on 31 May, 2017. SNIP and SJR calculated on 27 June, 2017 Highest CiteScore Citations Documents (i) Title CiteScore Y CiteScore % Cited **SNIP** SJR Rank 2016 🕸 2013-15 🅸 Percentile Ca-A Cancer Journal for Clinicians 89.23 99% 1/117 11,957 134 72% 67.564 39.285 Hematology

## Identifying Key Journals in the field Select the Subject Area on Scimago Journal & Country Rank



## My recent publications





### CENTRE FOR RESEARCH SERVICES RESEARCH MANAGEMENT & INNOVATION COMPLEX (IPPP)

**UNIVERSITY OF MALAYA** 

### **Questions?**

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www.researcherid.com/rid/C-2414-2009

http://scholar.google.com/citations

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www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations



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- 1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
- Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,. doi:10.13140/RG.2.1.4814.4402
- 3. <u>Building a professional identity: from research to impact</u> | April 16, 2015. Manon Burger Project Manager Marketing Communications Elsevier Journals
- 4. Gasparyan, A. Y. (2013). Choosing the target journal: do authors need a comprehensive approach?. *Journal of Korean medical science*, 28(8), 1117-1119.

### My recent publication:

- 1. Jamali, S. M., Nurulazam Md Zain, A., Samsudin, M. A., & Ale Ebrahim, N. (2017). Self-Efficacy, Scientific Reasoning, and Learning Achievement in the STEM PjBL Literature. Paper presented at the International Postgraduate Conference on Research in Education (IPCoRE 2017), School of Educational Studies, Universiti Sains Malaysia (USM), Penang, Malaysia
- 2. Samsudin, M. A., Nurulazam Md Zain, A., Jamali, S. M., & Ale Ebrahim, N. (2017). *Physics Achievement in STEM PjBL: A Gender Study*. Paper presented at the International Postgraduate Conference on Research in Education (IPCoRE 2017), School of Educational Studies, Universiti Sains Malaysia (USM), Penang, Malaysia.
- 3. Muhammad, M., Ahmed, A., Lola, G. K., Mikail Usman, U., & Ale Ebrahim, N. (2017). The Rise of "Trade Liberalization": Bibliometric Analysis of Trade Liberalization Study. Mediterranean Journal of Social Sciences, 8(2), 97-104. http://ssrn.com/abstract=2928551

#### My recent presentations:

- 1. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 7: Measuring Research Impact. <a href="https://doi.org/10.6084/m9.figshare.5081371.v1">https://doi.org/10.6084/m9.figshare.5081371.v1</a>
- 2. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 6: Academic Social Networking. https://doi.org/10.6084/m9.figshare.5048413.v1
- 3. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 5: Blogging and Online Magazines. https://doi.org/10.6084/m9.figshare.5035244.v1
- 4. Ale Ebrahim, Nader (2017): LITERATURE REVIEWING WITH RESEARCH TOOLS, Part 4: Paper submission & dissemination. <a href="https://doi.org/10.6084/m9.figshare.5028152.v1">https://doi.org/10.6084/m9.figshare.5028152.v1</a>
- 5. Ale Ebrahim, Nader (2017): LITERATURE REVIEWING WITH RESEARCH TOOLS, Part 3: Writing Literature Review. https://doi.org/10.6084/m9.figshare.5028140.v1 ©2017-2018 Nader Ale Ebrahim