



Select a Research Brand Name

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<u>www.researcherid.com/rid/C-2414-2009</u> <u>http://scholar.google.com/citations</u>



1st November 2017



All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: https://dx.doi.org/10.6084/m9.figshare.4004700.v1 (Old version)

6th SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

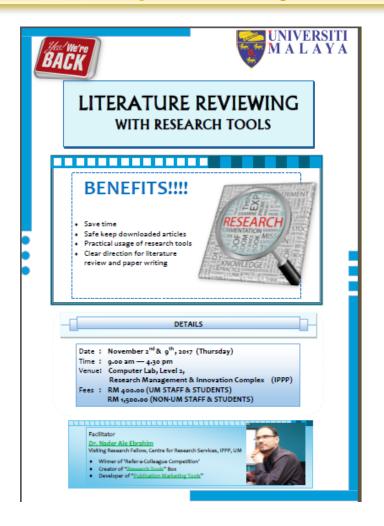
Abstract: Selecting a research "brand name" is one of the most important decisions that a researcher will need to make. The research brand name should appear in the title, abstract and keywords of the paper. The title is extremely important and must be chosen with great care, as it will be read by thousands, whereas few will read the entire paper. On the other hand, indexing and abstracting of the paper depends on the accuracy of the title. An improperly titled paper will get lost and will never be read. The unique research name makes title meaningful and not general.

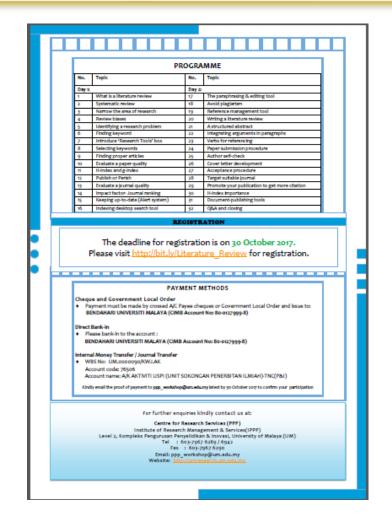
Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research visibility

DATE	TIME	TOPIC
23 August 2017	9.00 a.m.—12.00 p.m.	Where to publish? A Journal selection procedure for receiving the highest citation and impact
6 September 2017	9.00 a.m.—12.00 p.m.	Essential steps to write a Bibliometric paper
13 September 2017	9.00 a.m.—12.00 p.m.	New systems for measuring research impact
20 September 2017	9.00 a.m.—12.00 p.m	Boosting Research Citation and Visibility through Online Profile
27 September 2017	9.00 a.m.—12.00 p.m	Reference management tools for Boosting the Research Visibility and Impact
4 October 2017	9.00 a.m.—12.00 p.m	Optimize articles for search engine to improve research visibility
11 October 2017	9.00 a.m.—12.00 p.m	Academic Social Network for Enhancement of Research Visibility and Impact
25 October 2017	9.00 a.m.—12.00 p.m	Analysis of Bibliometrics information for selecting the best field of study
1 November 2017	9.00 a.m.—12.00 p.m	How to select a brand name for your research interest? 2017-2018 Nader Ale Ebrahim

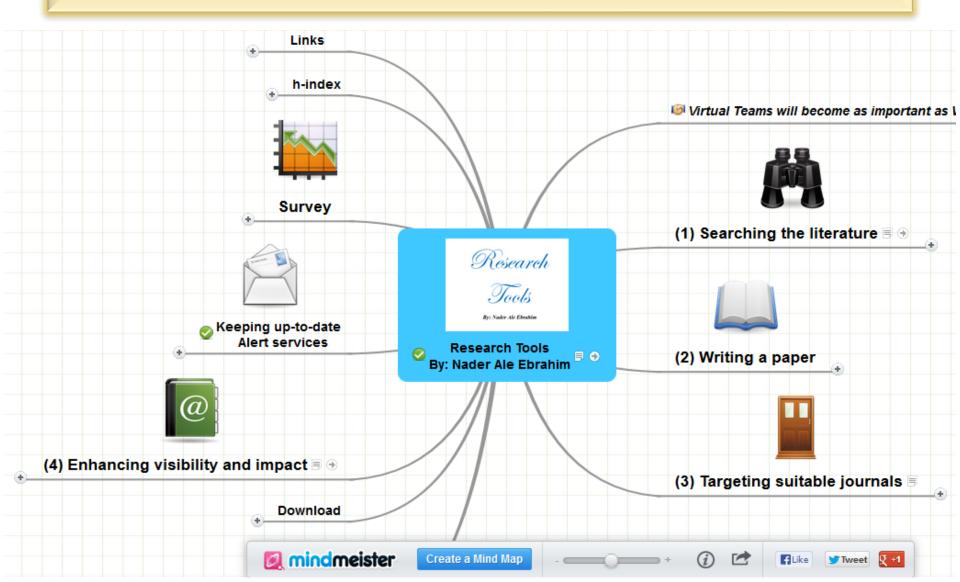
Registration Link

http://bit.ly/Literature_Review

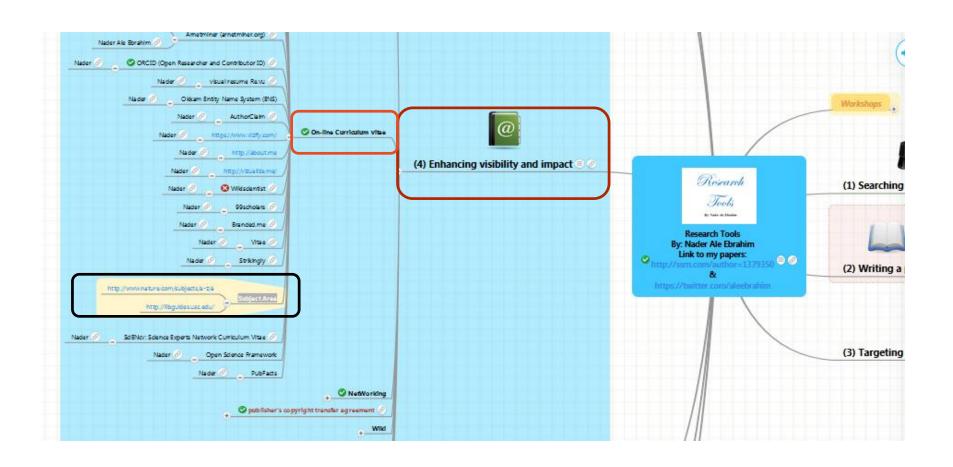




Research Tools Mind Map

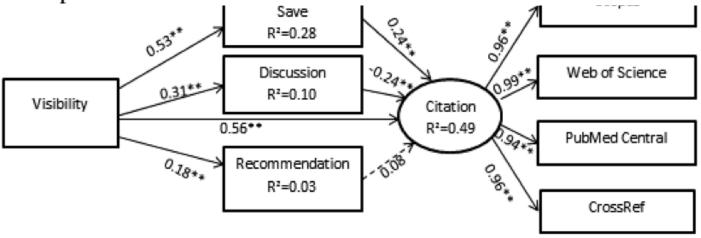


Research Tools Mind Map => (4) Enhancing visibility and impact => On-line Curriculum vitae => Subject Area



Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics

Ale Ebrahim et al. (2014) believe that increased accessibility of an article through search engines can improve its citation rate.



**P< 0.0001

Fig. 2 Testing the model for the impact of visibility on citation with save, discussion and recommendation as mediators

Springer

Source: Ebrahimy, S., Mehrad, J., Setareh, F., & Hosseinchari, M. (2016). Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics. *Scientometrics* 1-14. doi:10.1007/s11192-016-2130-z

9 Hints to Select a Research Brand Name

- 1. Make it unique (invent your own research brand name)
- 2. Ensure you can make it Web-Friendly
- 3. Make it memorable
- 4. Ensure you can repeat in your publication's title and abstract
- 5. Test #
- 6. Pick a brand name that everybody is curious to know more about
- 7. Be careful not to choose a brand name that is too broad in scope
- 8. Can machine (like Cortana & Siri) spell it?
- 9. Make sure you can protect the research brand name

GET FOUND. What Are Keywords?

A Word or Phrase that people would employ to locate information on products, services, or topics they are interested in learning more about.

Check your profile on Google Scholar

≡ Google Scholar

Q

SIGN IN



Nader Ale Ebrahim (ORCID: 0000-0001-7091-4439)

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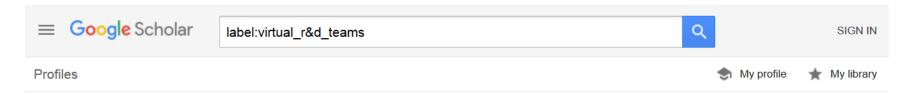
Research Fellow, Centre for Research Services, IPPP, <u>University of Malaya</u> Verified email at um.edu.my - Homepage

Technology management Virtual R&D teams New product development Research tools Bibliometrics

TITLE	CITED BY	YEAR
Virtual teams: A literature review N Ale Ebrahim, S Ahmed, Z Taha Australian Journal of Basic and Applied Sciences 3 (3), 2653-2669	279	2009
A comparison between two main academic literature collections: Web of Science and Scopus databases A Aghaei Chadegani, H Salehi, MM Yunus, H Farhadi, M Fooladi,	135	2013
Effective strategies for increasing citation frequency N Ale Ebrahim, H Salehi, MA Embi, F Habibi, H Gholizadeh, SM Motahar,	114	2013
Virtual R&D teams in small and medium enterprises: A literature review N Ale Ebrahim, S Ahmed, Z Taha	107	2009

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Check your research interest on Google Scholar





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Research Fellow, Centre for Research Services, IPPP, University of Malaya Verified email at um.edu.my

Technology management Virtual R&D teams New product development Research tools Bibliometrics

Cited by 1965

Author's subject area

- Industrial Engineering
 - Technology Management

- Education
 - -Research Tools

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Research Areas (Categories / Classification)

Research areas are classified into five broad categories:

- Arts Humanities
- Life Sciences Biomedicine
- Physical Sciences
- Social Sciences
- Technology

Source: Web of ScienceTM Core Collection Help, Research Area

SCOPUS Subject Area

Agricultural and Biological Sciences-AGRI / Arts and Humanities-ARTS / Biochemistry, Genetics and Molecular Biology-BIOC / Business, Management and Accounting-BUSI / Chemical Engineering-CENG / Chemistry-CHEM / Computer Science-COMP / Decision Sciences-DECI / Earth and Planetary Sciences-EART / Economics, Econometrics and Finance-ECON / Energy-ENER / Engineering-ENGI / Environmental Science-ENVI / Immunology and Microbiology-IMMU / Materials Science-MATE / Mathematics-MATH / Medicine-MEDI / Neuroscience-NEUR / Nursing-NURS / Pharmacology, Toxicology and Pharmaceutics-PHAR / Physics and Astronomy-PHYS / Psychology-PSYC / Social Sciences-SOCI / Veterinary-VETE / Dentistry-DENT / Health Professions-HEAL / Multidisciplinary-MULT

JEL Classifications - American Economic Association

- A General Economics and Teaching
- B History of Economic Thought, Methodology, and Heterodox Approaches
- C Mathematical and Quantitative Methods
- **D** Microeconomics
- E Macroeconomics and Monetary Economics
- F International Economics
- G Financial Economics
- H Public Economics

subject area & Research interest

 Subject area: "In what discipline is his/her doctorate?"

(http://wordnetweb.princeton.edu/perl/webwn?s=subject%20area).

 Research interest: Refers to the broad areas of study the colleague is pursuing (dictybase.org/db/html/help/glossary.html).

Keywords

It is essential that authors, editors, and publishers make every effort to ensure articles are found online, quickly and accurately, ideally within the top three hits. The key to this is the appropriate use of keywords.

Source: http://journalauthors.tandf.co.uk/preparation/writing.asp

MeSH Tree Structures for

"Genes"

MeSH Tree Structures

Genetic Phenomena [G05]

Genetic Structures [G05.360]

Genome [G05.360.340]

Genome Components [G05.360.340.024]

Attachment Sites, Microbiological [G05.360.340.024.079]

CpG Islands [G05.360.340.024.159]

DNA Sequence, Unstable [G05.360.340.024.189] +

DNA, Intergenic [G05.360.340.024.220] +

► Genes [G05.360.340.024.340]

Alleles [G05.360.340.024.340.030]

Gene Components [G05.360.340.024.340.137] +

Genes, cdc [G05.360.340.024.340.220]

Genes, Chloroplast [G05.360.340.024.340.225]

Genes, Developmental [G05.360.340.024.340.230] +

Genes, Dominant [G05.360.340.024.340.240]

Genes, Duplicate [G05.360.340.024.340.250]

Genes, Essential [G05.360.340.024.340.270]

Genes, Helminth [G05.360.340.024.340.310]

Genes, Immediate-Early [G05.360.340.024.340.330]

Genes, Immunoglobulin [G05.360.340.024.340.335] +

Genes, Insect [G05.360.340.024.340.340]

G T 3 3 10000 000 030 004 030 000

MASTER KEYWORDS LIST

Design Studies

KEYWORDS LIST

Choose up to five keywords for your paper from this list. You may substitute one keyword of your own choice not on this list.

aesthetics architectural design artificial evolution automotive design built environment case based reasoning case study/studies collaborative design communication computational model(s) computer aided design computer supported design conceptual design concurrent design creative design creativity

environmental impact epistemology evaluation expert systems facility programming generic design graphic design human factors imagery industrial design information design information processing innovation interdisciplinarity interface design

Keywords Plus

 KeyWords Plus® are index terms created by Thomson Reuters from significant, frequently occurring words in the titles of an article's cited references.

Source: http://images.webofknowledge.com/WOK46/help/WOS/h_fullrec.html

Keywords and Keywords Plus®

Authors sometimes provide a list of keywords or terms that they feel best represent the content of their paper. These keywords are contained in the ISI record (1991 data forward, depending on the database) for each article and are searchable. In addition, ISI generates KeyWords Plus for many articles. KeyWords Plus are words or phrases that frequently appear in the titles of an article's references, but do not necessarily appear in the title of the article itself. KeyWords Plus may be present for articles that have no author keywords, or may include important terms not listed among the title, abstract, or author keywords.

Source: http://wos.isitrial.com/help/helpdefs.html

KeyWords Plus® Creation Cycle

SAMPLE SOURCE RECORD

Title: Respiratory and immunological findings in brewery workers

Author(s): GodnicOvar J; Zuskin E; Mustajbegovic J; Schachter EN (REPRINT);

Kanceljak B; Macan J; Ilic Z; Ebling Z

Journal: AMERICAN JOURNAL OF INDUSTRIAL MEDICINE, 1999, V35, N1 (JAN), P 68-75

Author Keywords: brewery workers; respiratory symptoms; lung function; immunology

Selected Cited References: (39 total, 14 shown for demonstration)

"WHO, 1986, P39, EARL DET OCC LUNG DI
BLASKI CA, 1996, V154, P334, AM J RESP CRIT CARE
HUY T, 1991, V144, P1314, AM REV RESPIR DIS,
IVERSEN M, 1990, V20, P211, CLIN EXP ALLERGY
KORTEKANGASSAVO.O, 1993, V48, P147, ALLERGY
KORTEKANGASSAVO.O, 1994, V24, P836, CLIN EXP ALLERGY
MAESTRELLI P, 1992, V22, P103, CLIN EXP ALLERGY
MALMBERG P, 1986, V10, P316, AM J IND MED
MCCARTHY PE, 1985, V42, P106, BRIT J IND MED
MEZNAR B, 1989, P148, 14 INT C EUR AC ALL
REVSBECH P, 1990, V45, P204, ALLERGY
SHELDON JM, 1957, P507, MANUAL CLIN ALLERGY
SMID T, 1994, V25, P877, AM J IND MED
VIDAL C, 1995, V75, P121, ANN ALLERG ASTIMATION

KeyWord Plus(R): ATOPIC-DERMATITIS PATIENTS; LUNG-FUNCTION; GRAIN DUST; OCCUPATIONAL ASTHMA; MITE ALLERGY; STORAGE MITE; EXPOSURE, HYPERSENSITIVITY; SYMPTOMS; DISEASE

ISI SOURCE DATABASE (1970-PRESENT)

No title available

The role of atopy in grain dust-induced airway disease

GRAIN DUST AND LUNG-FUNCTION - DOSE-RESPONSE RELATIONSHIPS

MITE ALLERGY AND EXPOSURE TO STORAGE MITES AND HOUSE DUST MITES IN FARMERS

SKIN PRICK TEST REACTIONS TO BREWERS-YEAST (SACCHAROMYCES-CEREVISIAE) IN ADULT ATOPIC-DERMATITIS PATIENTS

IMMEDIATE HYPERSENSITIVITY TO BAKERY, BREWERY AND WINE PRODUCTS IN YEAST-SENSITIVE ATOPIC-DERMATITIS PATIENTS

GUIDELINES FOR THE DIAGNOSIS OF OCCUPATIONAL ASTHMA

RELATIONSHIP BETWEEN SYMPTOMS AND EXPOSURE TO MOLD DUST IN SWEDISH FARMERS

LUNG-FUNCTION AFTER EXPOSURE TO BARLEY DUST

No title available

STORAGE MITE ALLERGY AMONG BAKERS

No title available

DUST-RELATED AND ENDOTOXIN-RELATED ACUTE LUNG-FUNCTION CHANGES AND WORK-RELATED SYMPTOMS IN WORKERS IN THE ANIMAL FEED-INDUSTRY

FOOD-INDUCED AND OCCUPATIONAL ASTHMA DUE TO BARLEY FLOUR

FREQUENTLY OCCURRNING TITLE WORDS

ATOPIC-DERMATITIS PATIENTS LUNG-FUNCTION GRAIN DUST OCCUPATIONAL ASTHMA MITE ALLERGY STORAGE MITE EXPOSURE HYPERSENSITIVITY SYMPTOMS DISEASE

Key Words Selection

Results: 26

(from Web of Science Core Collection)

You searched for:

TITLE: ("Envelope Design")

Timespan: All years. Indexes: SCI-EXPANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH.

Results: 477

(from Web of Science Core Collection)

You searched for:

TITLE: (("efficiency envelope*") OR (envelope NEAR/5 building) OR (envelope NEAR/5 energy) OR ("envelope* energy* saving*") OR ("Envelope* System*") OR ("thermal* envelope*") OR ("Envelope* Design*"))

Timespan: All years. Indexes: SCI-EXPANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH.

Key Words Selection

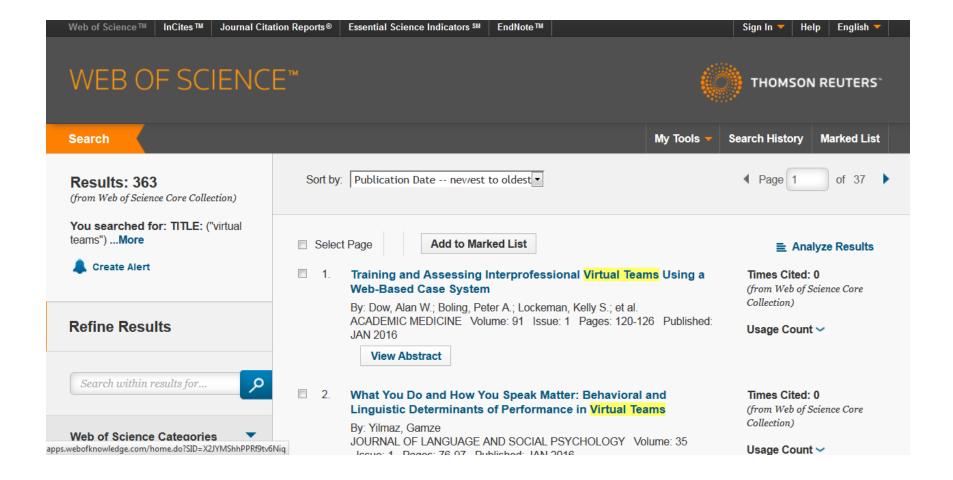
TABLE 1: Search phrases used

Field	Search Strings
general/other	brain surgery – neurosurgery – hydrocephalus – peripheral nerve surgery
vascular	aneurysm surgery – arteriovenous malformation* – carotid endarterectomy – cavernous malformation – extracranial intracranial bypass – intracranial aneurysm* – [intracranial or intracerebral] and [hematoma or hemorrhage] – subarachnoid hemorrhage – vasospasm
tumor	brain tumor surgery – meningioma – glioblastoma* – glioma – meningioma – radiosurgery – radiotherapy
trauma	brain injury – coma – head injury – brain damage – spinal injury
functional	deep brain stimulation – epilepsy surgery – Parkinson's surgery – spinal cord stimulation – trigeminal neuralgia – stereotactic – stereotaxic – stereotaxy
spine	spine fusion – spine fixation – spine surgery – spinal surgery – spinal fusion – spinal fixation – [cervical or thoracic or lumbar] and [disc* or disk*]

^{*} The asterisk was included in the search string as a wild card character. For example, the search "disc*" would return results for "discs" or "discectomy."

Source: Ponce, F. A., & Lozano, A. M. (2014). Highly cited works in neurosurgery. Part II: the citation classics A review (vol 112, pg 233, 2010). Journal Of Neurosurgery 120(5), 1252-1257. doi: 10.3171/2014.2.JNS14358a

Searched for: TITLE: ("virtual teams")



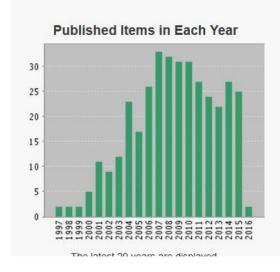
Citation Report

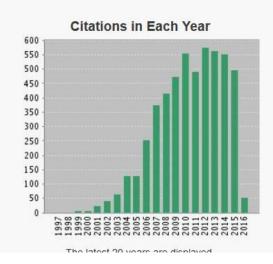
Citation Report: 363

(from Web of Science Core Collection)

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Select a unique phrase/keyword

Select/make keyword or phrase that is not already in the published literature. The keyword should capture the *unique* aspects of your work, which no predetermined subject terms can do.

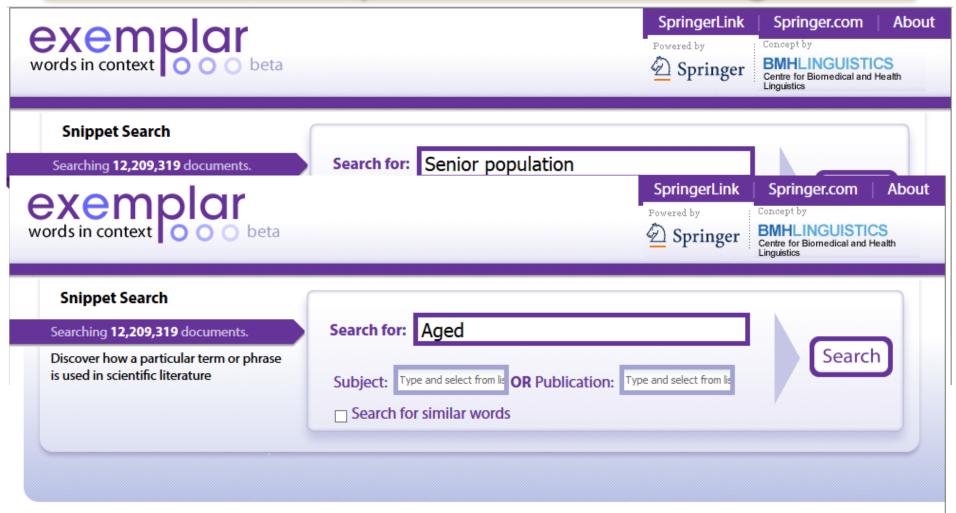
- Fuzzy Sets
- Genetic algorithms

Poorly Optimized Abstract:

False Remembering in the Senior Population

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

Compare Keywords "Senior Population" with "Aged"

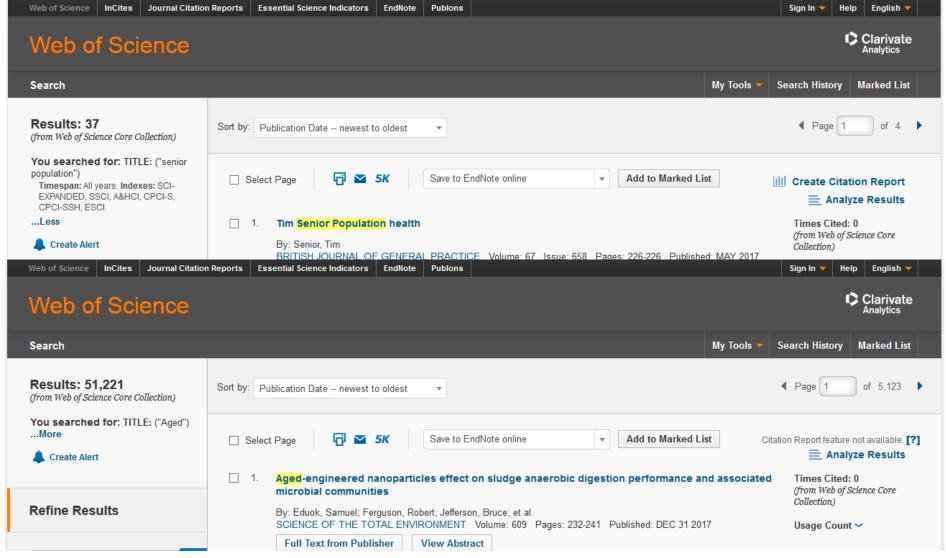


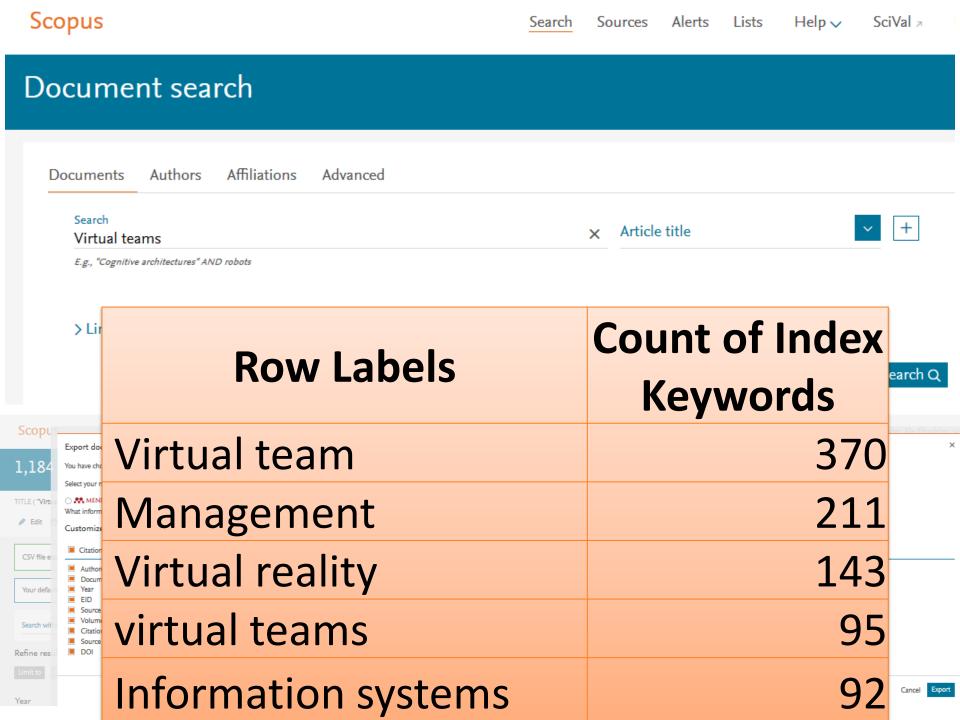
Showing 1 to 25 of 271330 matching articles

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Results per page: 25 V

Compare Keywords "Senior Population" with "Aged"





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نادر آل ابراهیم Nader Ale Ebrahim

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Dr. Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya. Nader holds a PhD degree in Technology Management from F... more

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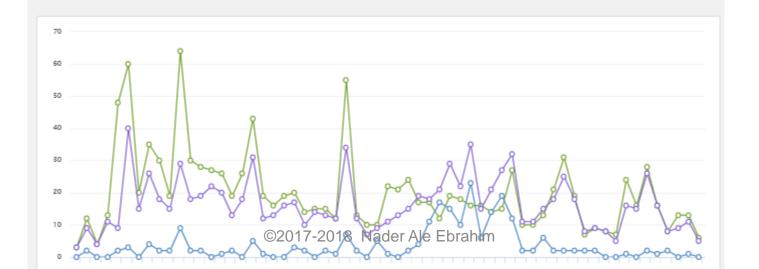
60-DAY PROFILE VIEWS

1,222

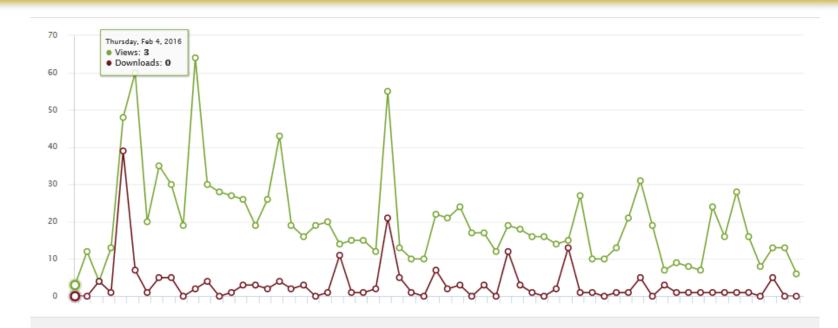
60-DAY DOCUMENT VIEWS

927

60-DAY UNIQUE VISITORS

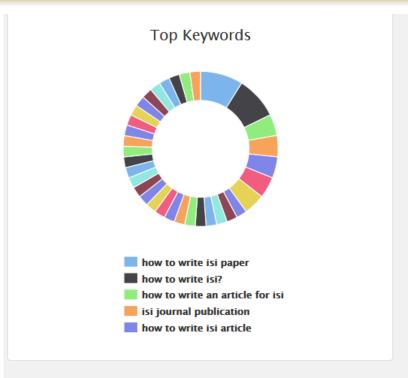


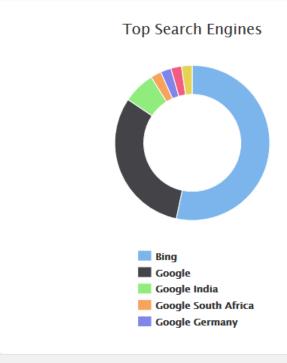
Analytics - Papers



Title	60 Day Views 🕶	60 Day Uniques 🗢	60 Day Downloads 🗢	All-Time Views ≎	All-Time Downloads 🗢
Target ISI Journals "HOW TO WRITE/PUBLISH ISI PAPERS"	282	227	16	8,624	676
Target ISI Journals "HOW TO WRITE/PUBLISH ISI PAPERS"	179	102	17	5,755	451
Virtual Teams and Management Challenges	134	110	6	3,848	134
A Digital Footprint for Your Publication	54	34	11	54	11
Decearch Toole: Literature Search and Scientific Source	39	25	8	30	8

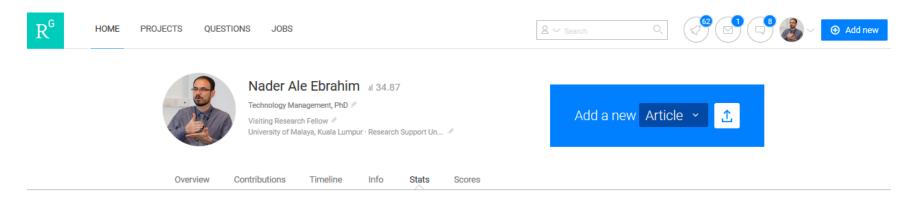
Analytics - Keywords

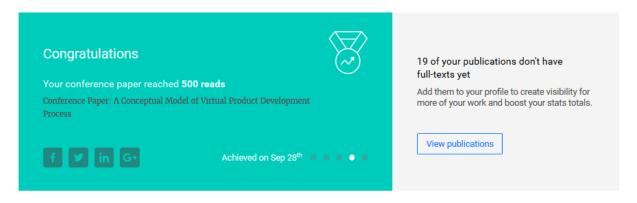




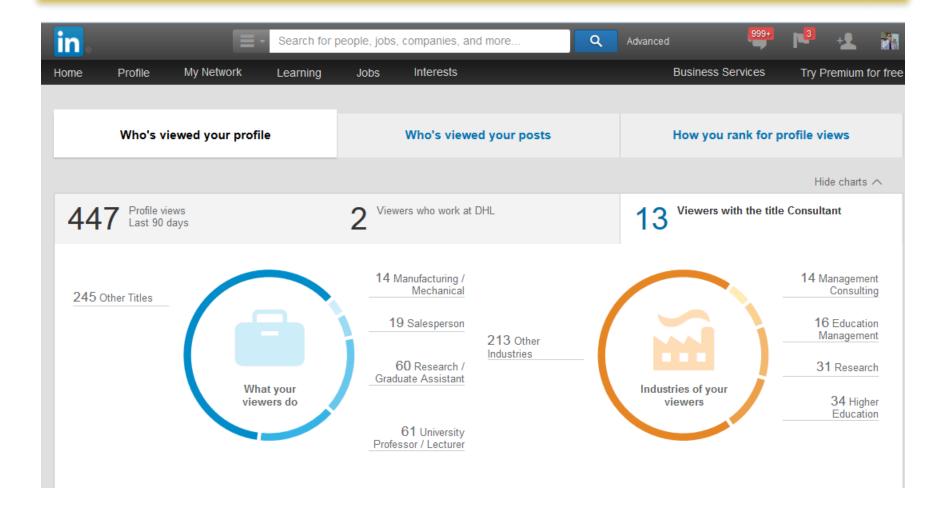
Time / Date	Page	Search Engine	Rank	Keyword	Country
20:20 Apr 2	Virtual Teams and Management Challenges	Bing		Davis, D. D., & S Bryant, J. L. (2003). Influence at a distance:	•

ResearchGate - Stats

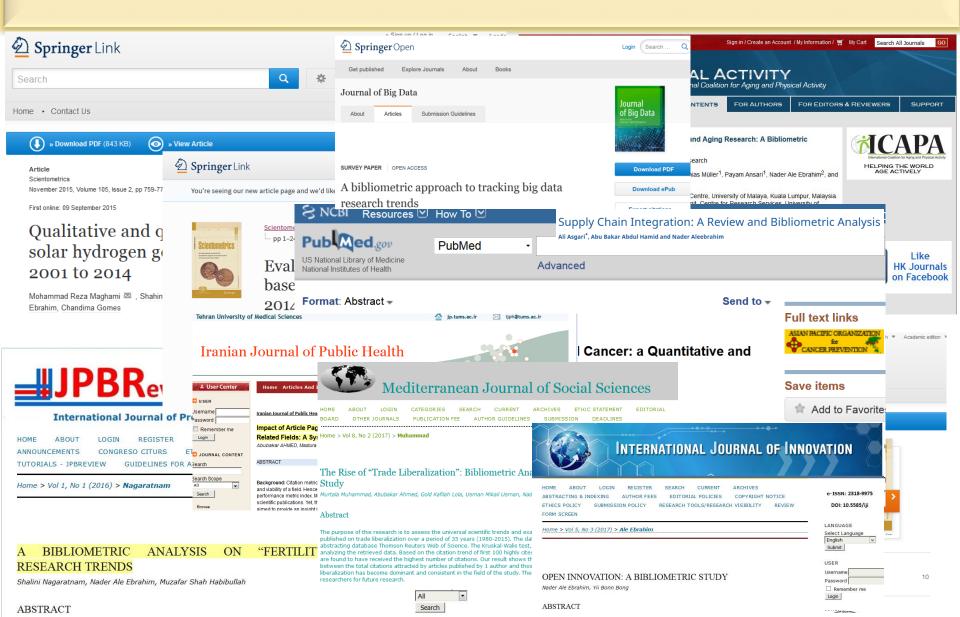




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www.researcherid.com/rid/C-2414-2009

http://scholar.google.com/citations

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Centre for Research Services Institute of Management and Research Services University of Malaya, Kuala Lumpur, Malaysia

www.researcherid.com/rid/C-2414-2009

http://scholar.google.com/citations



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- 1. Ebrahimy, S., Mehrad, J., Setareh, F., & Hosseinchari, M. (2016). Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics. *Scientometrics* 1-14. doi:10.1007/s11192-016-2130-z
- 2. F. A., & Lozano, A. M. (2014). Highly cited works in neurosurgery. Part II: the citation classics A review (vol 112, pg 233, 2010). Journal Of Neurosurgery 120(5), 1252-1257. doi: 10.3171/2014.2.JNS14358a

My recent publication:

- 1. A. Asgari, A. Hamid, and N. Ale Ebrahim, "Supply Chain Integration: A Review and Bibliometric Analysis," International Journal of Economics & Management Sciences, vol. 6, no. 5 (Articles in Press), pp. 2, July 21, 2017.
- 2. N. Ale Ebrahim, and Y. B. Bong, "A Bibliometric Study of Open Innovation, 2012-2017," *International Journal of Innovation (IJI)*, vol. 5, no. 3, September, 2017. http://dx.doi.org/10.5585/iji.v5i3.184
- 3. Abedini, A., Rahman, R., Naeini, H. S., & Ale Ebrahim, N. (2017). The 100 Most Cited Papers in "Industrial Design": A Bibliometric Analysis. Exacta Engenharia de Produção, 15(3), doi:10.5585/ExactaEP.v15n3.7659
- 4. S. Shamshirband, A. Kalantari, A. Kamsin, H. S. Kamaruddin, N. Ale Ebrahim, A. Gani, and A. Ebrahimi, "A Bibliometric Approach to Tracking Big Data Research Trends," *Journal of Big Data*, vol. 4, no. 30, 29 September, 2017. https://doi.org/10.1186/s40537-017-0088-1
- 5. Jamali, S. M., Nurulazam Md Zain, A., Samsudin, M. A., & Ale Ebrahim, N. (2017). Self-Efficacy, Scientific Reasoning, and Learning Achievement in the STEM PjBL Literature. Paper presented at the International Postgraduate Conference on Research in Education (IPCoRE 2017), School of Educational Studies, Universiti Sains Malaysia (USM), Penang, Malaysia
- 6. Samsudin, M. A., Nurulazam Md Zain, A., Jamali, S. M., & Ale Ebrahim, N. (2017). *Physics Achievement in STEM PjBL: A Gender Study*. Paper presented at the International Postgraduate Conference on Research in Education (IPCoRE 2017), School of Educational Studies, Universiti Sains Malaysia (USM), Penang, Malaysia.

My recent presentations:

- 1. Ale Ebrahim, Nader (2017): Bibliometrics analysis for selecting the best field of study. https://doi.org/10.6084/m9.figshare.5531101.v1
- 2. Ale Ebrahim, Nader (2017): Academic Social Networking Sites: Improves Research Visibility and Impact. fhttps://doi.org/10.6084/m9.figshare.5483785.v1
- 3. Ale Ebrahim, Nader (2017): Strategies to Enhance Research Visibility, Impact & Citations. https://doi.org/10.6084/m9.figshare.5472847.v1
- 4. Ale Ebrahim, Nader (2017): Improve Research Visibility and Impact by Academic SEO. https://doi.org/10.6084/m9.figshare.5463349.v2
- 5. Ale Ebrahim, Nader (2017): Online Reference Management Tools for Improving Research Visibility and Impact. https://doi.org/10.6084/m9.figshare.5440165.v1
- 6. Ale Ebrahim, Nader (2017): Create Online Researcher's Profile to Increase Visibility. https://doi.org/10.6084/m9.figshare.5417731.v1
- 7. Ale Ebrahim, Nader (2017): New indicators for measuring research impact. https://doi.org/10.6084/m9.figshare.5398072.v1
- 8. Ale Ebrahim, Nader (2017): How to Write a Bibliometric Paper. https://doi.org/10.6084/m9.figshare.5374615.v1
- 9. Ale Ebrahim, Nader (2017): A Journal Selection Procedure for Receiving the Highest Citation and Impact. https://doi.org/10.6084/m9.figshare.5330950.v1