

PortAventura Resort and Cirque du Soleil sign an agreement to collaborate over the next 5 years

- “Amaluna” will be the new touring show for summer 2015 in PortAventura Resort



PortAventura Resort, December 2th 2014. – PortAventura Resort and Cirque du Soleil have signed a 5 year agreement to establish a summer touring base for the world famous Canadian entertainment company in the resort. The deal envisages that Cirque du Soleil's big top will stage a number of different touring productions, the first of which will be “Amaluna”, which arrives in Europe for the first time next year.

The partnership began with "Kooza" in July and August 2014, making PortAventura Resort the first European resort to host a Cirque du Soleil touring show. More than 100,000 spectators were thrilled and astonished by Kooza in PortAventura Resort and its success delighted both companies so much that they immediately started negotiations for future touring extended runs

Fernando Aldecoa, General Manager of Operations and Finance at PortAventura Resort, said: "This partnership represents another step in our international strategy to position the resort as the best family destination in Europe, a model like Sentosa Island (Singapore) and Orlando (USA)".

Charles Décarie, Chief Operating Officer (COO) at Cirque du Soleil, said: "Cirque du Soleil is very pleased to confirm a 5 year agreement with Portaventura Resort, and reinforces that Spain, its local public and Spanish fans remain central for our company's future ".

Over recent years, PortAventura Resort has opted for a strategy of internationalization and has taken on new projects every year, investing over €125 million since 2010.

Amaluna



The touring production selected to be presented during PortAventura Resort's 20th Anniversary is *Amaluna*. *Amaluna* invites the audience to a mysterious island governed by Goddesses and guided by the cycles of the moon. Prospera directs her daughter's coming-of-age ceremony in a rite that honours femininity, renewal, rebirth and balance which marks the passing of these insights and values from one generation to the next.

In the wake of a storm caused by Prospera, a group of young men lands on the island, triggering an epic, emotional story of love between Prospera's daughter and a brave young suitor. But theirs is a love that will be put to the test. The couple must face numerous demanding trials and overcome daunting setbacks before they can achieve mutual trust, faith and harmony.

About Cirque du Soleil

From a group of 20 street performers at its beginnings in 1984, Cirque du Soleil is now a major Quebec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 performing artists from close to 50 different countries. Cirque du Soleil who celebrates its 30th anniversary this year has brought wonder and delight to close to 150 million spectators in more than 300 cities in over forty countries on six continents.

For more information about Cirque du Soleil, visit www.cirquedusoleil.com.

To find out more about the ONE DROP Foundation, visit www.onedrop.org.

About PortAventura Resort

PortAventura Resort is the most important European destination resort and throughout its 20 year history has received almost 60 million visitors. With a prime location near Barcelona, Spain, the resort operates four 4* themed hotels comprising a total of 2,000 rooms and a 4,000-capacity convention centre. Next to the resort, visitors can enjoy 3 golf courses designed by Greg Norman and a beach club with direct access to the beach. PortAventura Resort also has a 105-acre family-oriented theme park and a water park.

<http://www.portaventura.com>



For more information

Burson & Marsteller

Alberto Jiménez

alberto.jimenez-hidalgo@bm.com

Tel. +34 932 011 028

