

PortAventura World celebrates the opening of its third theme park, Ferrari Land, on April 7th



- *The new world-class theme park will have 11 attractions including Ferrari Experience and the Vertical Accelerator, the highest and fastest rollercoaster in Europe*
- *Tickets will go on sale for Ferrari Land on January 31st and will provide visitors with access to PortAventura World too, allowing them to experience the full resort*

PortAventura, 18 January 2017 - This year at FITUR, PortAventura World Parks & Resort will present Ferrari Land, the brand new attraction theme park for 2017. This will be the



resort's third theme park, which is due to open on 7th April, coinciding with the opening date of PortAventura Park's 2017 season.

A world-class theme park

The spirit of Ferrari Land is a tribute to excellent Italian artistic heritage and also to the genius of Enzo Ferrari. This is represented in the iconic cars, fast speed, technology and innovation of the park.

Ferrari Land has been designed to provide a true experience of the Ferrari legend. The new park, which will occupy 70,000 square metres, will have **11 attractions for the whole family**, showcasing expert technology and adrenaline fuelled rides. In addition, visitors will be able to enjoy Ferrari themed **restaurants, shops and entertainment**.

Ferrari Experience will be the heart of Ferrari Land. This is where families can immerse themselves in two Ferrari worlds, GT and F1 and experience two internationally renowned, technological and innovative attractions. The **Vertical Accelerator**, the highest and fastest rollercoaster in Europe, at 112 metres high and reaching 180 km/hour in just 5 seconds, will be perfect for speed lovers. Next to it, there will be **Ferrari Land Gallery**, an interactive journey through the history of the Ferrari legend; a **racetrack**; a **free fall tower and a bounce-back tower**; **F1 simulators** for adults and children; a **pit stop**; a **speedway** that will allow children to experience a miniature F1; and a **play area** for the youngest members of the family.

The new park will have a great selection of food outlets where visitors can enjoy delicious and authentic Italian dishes. From the traditional **Italian Trattoria**, inspired by the restaurant of Maranello (the home of Ferrari), visitors can immerse themselves in the story of the Prancing Horse brand; a **themed Fast Food restaurant** inspired by the legend of Ferrari drivers. The outlets will serve classic recipes as well as traditional Italian ice cream.

Visitors will have the opportunity to visit the **official Ferrari shop** and take away a Ferrari souvenir to remind them of their experience. The shop will sell the most exclusive Ferrari merchandise. Visitors will also find a fun **Photo Opportunity** point next to the Vertical Accelerator entrance.

Spectacular shows are a hallmark of PortAventura World and for this reason, Ferrari Land will also have its own themed shows. Visitors will be able to enjoy **3 different shows** at



various times of day, as well as **street entertainment** that will enliven the journey through the park.

With the opening of Ferrari Land, PortAventura World Parks & Resort will strengthen its position as a world-class holiday destination, hosting three parks in a single resort, five themed hotels, a convention centre, three golf courses and a beach club with direct access to the beach.

Ticket types

Access to Ferrari Land will always be combined with PortAventura Park, providing an entire experience. The "1 day 2 parks" ticket will be on sale at a price of £52 per adult with access to both parks on the same day.

Season-ticket holders and resort hotel guests, who already have access to PortAventura Park, will be able to purchase specific admission to Ferrari Land.

Additional tickets and combined ticket types for the three parks in the resort have been designed, which can be viewed at www.portaventuraworld.com.

Morning or evening entrance

The 2017 season at PortAventura World Parks & Resort, including Ferrari Land, will begin on 7th April 2017.

Throughout the season, Ferrari Land will have a daily admission slot from 10am to 5pm. For those visiting in high season, there will be also be an evening admission slot from 6pm to 1am as guests are offered the opportunity to experience the thrills of the park in a different light.

With access to both PortAventura Park and Ferrari Land on the same day, guests can go between them as they wish within their booked time slot.



Advance booking

Tickets are expected to be in high demand, particularly in high season, so it is recommended that dates and time slots to access Ferrari Land are booked well in advance.

Full details about ticket types, prices and timetables can be found on www.portaventuraworld.com and on the booking and information telephone number, 902 20 22 20.

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is the largest family leisure and holiday destination resort in Europe and throughout its over 20-year history has welcomed over 65 million visitors. With a privileged location close to Barcelona, the resort operates four 4-star and one 5-star themed hotels (PortAventura Hotels) with a total of 2100 rooms, and a convention centre (PortAventura Convention Centre) with capacity for up to 4000 people. The range of leisure on offer also includes three golf courses (two of which were designed by Greg Norman) and a Beach Club with direct access to the beach. PortAventura World Parks & Resort is also home to three leading European parks: a theme park, a Ferrari Land park which is unique in Europe and a water park; all with a range of internationally-renowned attractions.

www.portaventuraworld.com www.portaventuraevents.com www.fundacioportaventura.com

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