

F1 driver Kimi Räikkönen visits Ferrari Land ahead of Spanish Grand Prix



Kimi Räikkönen enjoyed an innovative and adrenaline fuelled experience at brand new Ferrari Land theme park and didn't miss the opportunity to ride Red Force, the highest vertical accelerator in Europe

Kimi Räikkönen, Scuderia Ferrari driver, paid his first ever visit to Ferrari Land; the only European theme park dedicated to the legendary Italian automotive brand. The Finnish driver enjoyed and explored the record-breaking attractions at Ferrari Land, the latest park to open at PortAventura World.

Scuderia Ferrari development driver Marc Gené hosted Kimi Räikkönen on his tour of Ferrari Land. In addition, both drivers were able to experience the vertical accelerator *Red Force*: the highest and fastest roller coaster in Europe and a symbol of speed, technology and innovation.

Before returning to training for the Catalunya Formula 1 Grand Prix, Kimi Räikkönen left a signed racing suit that will be added to the incredible collection of artefacts on display in Ferrari Land.



The park is one of the top family destinations in Europe. It hosts **11 attractions for the whole family**: *Ferrari Experience* which includes *Racing Legends* and *Flying Dreams*; the park's two immersive attractions. Europe's tallest and fastest rollercoaster *Red Force* and the *Thrill Towers* crown the skyline of PortAventura and Ferrari Land also features attractions where visitors can put their driving skills to the test such as the semi-professional simulators of *Pole Position Challenge*, the *Maranello Grand Race* racing circuit and *Pit Stop Record* – an activity that challenges budding mechanics to change all four wheels of a full-scale Formula 1 car.

To complete the experience, visitors can enjoy *Ristorante Cavallino*, a traditional Italian trattoria inspired by the restaurant in Maranello (Ferrari headquarters); a themed Fast Food restaurant, *Pit Lane*; and delicious Italian ice cream parlours like *Ice Cream Box*. What's more, the Ferrari Land Store stocks a selection of the most exclusive official branded merchandise.

The ideal tourist destination for a family holiday

With the opening of Ferrari Land, PortAventura World Parks & Resort strengthens its position as one of the world's leading family holiday destinations. The complex, just one hour from Barcelona, is the only resort in Europe offering 3 theme parks, 5 themed hotels, a convention centre, 3 golf courses and a beach club with direct access to the beach.

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is one of the largest family leisure and holiday destination resorts in Europe, and throughout its 20-year history it has welcomed over 70 million visitors. With a privileged location close to Barcelona, the resort operates four 4-star and one 5-star themed hotels (PortAventura Hotels) with a total of 2,100 rooms, and a convention centre (PortAventura Convention Centre) with capacity for up to 4,000 people. The range of leisure on offer also includes 3 golf courses (two of which were designed by Greg Norman) and a Beach Club with direct access to the beach. PortAventura World Parks & Resort is also home to a leading theme park and water park, as well as the only Ferrari Land park in Europe, with a range of internationally-renowned attractions.

www.portaventuraworld.com www.portaventuraevents.com www.fundacioportaventura.com

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