

A frightfully fun Halloween for all the family returns to PortAventura World

- *From 23 September to 19 November the resort will premier seasonal shows for the whole family and will unveil its spooky makeover for an unforgettable experience.*
- *Visitors can enjoy the Halloween Family Festival, a festival of activities dedicated to children where families will discover Halloween delights such as an enormous dinosaur and Halloween Country Family Fun, specifically aimed at older children.*
- *There will also be new shows on offer such as Halloween Escape: Resurrection, Robots Invasion and Halloween Kingdom.*



PortAventura, 27 September 2017 – On **23 September** the Halloween season starts at PortAventura. For almost two months, the resort becomes a spooky wonderland with ghostly decorations covering the park and hotels, a programme of supernatural events and shows, and ghosts roaming free, all sure to captivate the whole family.

Halloween holidays are becoming increasingly popular, with 19% of Brits choosing to celebrate the annual spook-fest with a trip abroad, the highest percentage in Europe.¹

¹ Based on research carried out by PortAventura, 2017. Countries compared: France, Italy, Spain, UK.



New for 2017 the **Halloween Family Festival** in SésamoAventura is perfect for young to get into the Halloween spirit and discover the delights, including a 3 and a half metre dinosaur. In addition, all young visitors can compete in the Monster Dance Cup, but not before they've had their lessons from the monsters to learn how to behave just like them.

Older children will have their own fun at **Halloween Country Family Fun**, an interactive festival held on Sundays in the Far West area.

New additions for all the family

Ghosts and the living dead will lurch through the park throughout the Halloween season, and the **Halloween Kingdom** show at the **Gran Teatro Imperial in China**, will see Halloween dance routines, acrobatics, live musicians and characters come to life.

The Polynesia backdrop will also be transformed for these dates with dancers invoking spirits of the legends of rock and roll around a giant skull throne in the show **Halloween Escape: Resurrection**, a tribute to legendary singers and their music.

An incredible interactive adventure will unfold in the Yucatan plaza, four remarkable robots and an alien need everybody's help to return home after crashing their flying saucer.



And to put the finishing touch to the resort's spooky atmosphere, **new characters** will be out in search of the bravest souls. The Corpse Bride, Dracula and Frankenstein, will be joined by new friends, Hellraiser and Edward Scissorhands, to send chills down the spine of even the most daring of visitors.

In addition, PortAventura will revive some of its best-known shows, including the **Vampires** at the Far West Saloon, a family show filled with screams, humour, music and tricks during a terrifying vampire chase in which the Master of Darkness and his fair maidens are not safe in old Penitence Castle. For anyone who prefers action **Bang Bang Halloween** in the Far West is the place for you, packed with dust, watering holes and many special effects.



But it's just not a Halloween celebration without the traditional Mexican Day of the Dead. **La Muerte Viva** returns to La Cantina in México with songs, colourful dances and skulls. For the youngest and bravest family members, there is **Halloween en SésamoAventura**.

After a day of exploring filled with shocks and laughter, families can head to Emma's House for **La Posada de la Familia Halloween**, where they can eat in the company of a terrifying and intriguing family.

Once again PortAventura Park offers unique passages of terror that have a great following amongst visitors such as **[REC@] Apocalipsis**, **La Selva del Miedo** and **Horror in Texas** where the most fearsome Far West sheriff will continue to scare whoever dares to cross his path.



Finally, shadows will return to pervade Mediterrània Lake in **Horror en el Lago**. The park is dressed in black, and characters take over the streets of Mediterrània to provide both frights and fun to visitors who have enjoyed a full day of their Halloween experience. Everyone gets ready to end a memorable day with the astounding **Halloween Parade!**

Two special nights will also be held during this new season: **Night of the Vampires** (14 October), and **The Great Night of Halloween** (31 October).

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About PortAventura World Parks& Resort

PortAventura World Parks & Resort is one of the largest family leisure and holiday destination resorts in Europe and throughout its 20-year history has welcomed over 70 million visitors. With a privileged location close to Barcelona, the resort operates four 4-star and one 5-star themed hotels (PortAventura Hotels) with a total of 2100 rooms, and a



convention centre (PortAventura Convention Centre) with capacity for up to 4000 people. The range of leisure on offer also includes 3 golf courses (two of which were designed by Greg Norman) and a Beach Club with direct access to the beach. PortAventura World Parks & Resort is also home to a leading theme park and water park and the only Ferrari Land park in Europe, with a range of internationally-renowned attractions.

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