

PortAventura World Resort will open on July 8th



- July 8th is an important date for PortAventura World, as it gets ready to welcome in the summer with the long-awaited start to this season.
- The Resort has planned a leisure and holiday program that will allow visitors to enjoy its iconic rides, wide and varied range of cuisines, and accommodation in its different themed hotels, for a unique experience in a safe environment.
- In order to ensure the wellbeing of its clients, employees, and partners as much as possible, PortAventura World has implemented all the safety, physical distancing and hygiene measures set by the authorities and further certified by external auditors.
- In a year marked by a pandemic that has had an unprecedented impact on global movement, and the tourism sector in particular, PortAventura World is fully committed to the creation of a safe environment for all and is the perfect destination of choice for staycations and local tourism. Whether it's a day out, a long weekend away or a full week of holiday, visitors can enjoy the iconic theme parks, themed hotels with swimming pools, nearby beaches, Mediterranean cuisine, and a round or two of golf in a unique setting.

PortAventura World, 15 June 2020 – PortAventura World is ready to **open its doors on July 8th, as a safe tourist destination**. This opening marks the beginning of the Resort's 2020 season, which will also coincide with the start of the summer campaign.

In the first phase of the return to activity, the company has launched a number of special measures to **guarantee the safety of visitors, employees, and partners**:



Temperature checks at the entrance to the parks and the hotels.



Use of face mask is mandatory throughout the Resort.



New hygiene regulations and availability of disinfecting solutions throughout the Resort, including the **continuous cleaning and disinfection of rides and contact points**.



Reduction of visitor numbers to 30% of the total capacity and implementation of a new flow system, to avoid large gatherings, keep direct contact to an absolute minimum and guarantee a distance of 1.5 metres between people.



Creation of a new ticketing system where clients must reserve the date of their visit to ensure compliance with maximum visitor numbers. Ticket sales will be available on the PortAventura World website, on its digital platforms (app, mobile and tablet) and through authorised agencies.



New signage **and information display** to minimise risk and keep visitors well informed.



Enhancing of **cashless/contactless** payment options to make it easier for visitors to avoid physical contact.

All these measures are being audited through a team of external advisers who have examined the procedures and infrastructures of the prevention program. **PortAventura World will open with the "Safe Tourism Certified" seal** promoted by the Spanish Tourism Quality Institute (ICTE).

The objective is **to ensure the best leisure and holiday experience** by complying with every single measure. Therefore, **PortAventura Park and Ferrari Land**, with their offer of rides, restaurants, and shops, will resume activities on 8th of July, with the following summer opening times: from 10:00 to 22:00 and from 11:00 to 16:00 respectively. At the same time, **Hotel PortAventura, Hotel Gold River, Hotel Mansión de Lucy and Hotel Colorado Creek and their pools will also open** hence ensuring that guests visiting the Resort can still stay in their favourite themed establishment.

In order to guarantee safety measures, **the Resort's show schedule** had to be adapted to fit in with the new situation and unfortunately **all shows have been cancelled until September**. Likewise, **Caribe Aquatic Park will remain closed**.

The celebration of the 25th Anniversary has coincided with exceptional times, in which the commitment of the entire company has been fundamental in these months. PortAventura World is now ready to open and once again be **the favourite holiday destination for families from all over Europe**.

"For 25 years, our purpose has been to create unique experiences that can be enjoyed and, above all, shared with family and friends. PortAventura World is an exceptional place due to its location in a Mediterranean enclave; its unique offering includes a range of leisure options for every type of traveller; the quality and excellence of its services; and its commitment to people, surrounding areas and society" expresses **Arturo Mas-Sardá, Chairman of PortAventura World's Board of Directors**. "We would like to thank the healthcare professionals for their dedication and hard work and to the national security forces for keeping us safe during this health crisis. Furthermore, our thanks also goes to the PortAventura World team for their commitment", he adds.

"We have implemented a series of special measures so that our parks and hotels are still able to offer a complete experience in a safe environment. PortAventura World is the ideal destination for national tourism, for anyone looking for a family holiday experience, with its parks, hotels, beach, and cuisine, amongst our other rides", emphasises **Fernando Aldecoa, Managing Director of Operations and Finance**.

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About PortAventura World Parks & Resort

PortAventura World Parks & Resort is the largest family leisure and holiday destination Resort in Europe and throughout its 25-year history has welcomed over 90 million visitors. With a privileged location close to Barcelona, the Resort operates five 4-star themed hotels and one 5-star themed hotel (PortAventura Hotels) with over 2,200 rooms, and a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. The range of leisure facilities on offer also includes 3 golf courses (two of which were designed by Greg Norman) and a Beach Club with direct access to the beach. PortAventura World Parks & Resort is also home to a theme park, the only Ferrari Land park in Europe, and a water park. We are leaders in Europe with a range of internationally renowned rides.

www.portaventuraworld.com
www.portaventuraevents.com
www.fundacioportaventura.com

AUDIOVISUAL MATERIAL:





PREVENTIVE MEASURES

Follow these measures so that we can enjoy the PortAventura World experience together.



TEMPERATURE CHECKS

Temperature checks will be carried out on all visitors upon arrival at the resort. Visitors with a temperature above 37.5 °C will not be able to access the resort facilities.



MANDATORY USE OF FACE MASKS

The use of a mask is mandatory in the resort.



FREQUENT HAND WASHING

Visitors must frequently wash their hands with soap and water whilst they are in the resort. There are also hand sanitiser dispensers at various locations in the resort. It will be mandatory to use this gel before accessing the attractions.



PHYSICAL DISTANCING

Visitors must maintain a minimum physical distance of 1.5 m from other groups of visitors. Distance markings placed on the floor in the waiting areas and in the queues must be respected at all times.



FLOW SIGNAGE

Signs on the floor indicating the direction of visitor flow must be respected at all times.



CONTACTLESS PAYMENTS

The use of contactless payment systems is recommended.



INSTRUCTIONS GIVEN BY THE PORTAVENTURA WORLD TEAM

Visitors are asked to follow the instructions of our team members, as well as the specific rules for each area.