

PortAventura World announces that the entire resort is carbon-neutral



- ◆ **PortAventura World becomes a benchmark in Europe for sustainable tourism.**
- **The carbon-neutral resort project is part of the company's corporate responsibility strategy. Environmental sustainability forms one of the pillars of its global corporate responsibility plan.**
- ◆ **The company focuses on compliance with SDG 13 on climate action, actively contributing to a sustainable and low-carbon future to fight against climate change.**

PortAventura, November 11, 2020.- PortAventura World pushes forward with the strategy to **minimise its environmental footprint**, which it launched with the opening of the first zero-emissions hotel in 2019, and announces its extension to the entire resort, including all the facilities and operations of its theme parks, hotels, convention centre and offices. With this new step, the company will offset 100% of the direct emissions generated as a result of its activities to become the **first carbon-neutral themed resort**.

PortAventura World has implemented actions to create and consolidate a **mobility model based on low energy consumption** and the reduction of greenhouse gas emissions per kilometre travelled.

Commitment to mitigating climate change and protecting biodiversity

The carbon-neutral initiative is one example of the company's commitment to contribute to curbing climate change, but it is not the only one.

Energy efficiency and the orientation towards clean and renewable energies allow the resort to move forward in the direction of a new energy model, in accordance with its environmental objectives. In 2019, **100% of the electricity consumed in the resort came exclusively from renewable energy sources without CO₂ emissions.**

Along the same lines of mitigating climate change and decarbonising the energy model, PortAventura World will put into operation in 2021 **a photovoltaic plant that will provide the resort with clean and renewable energy.** It will be the largest self-consumption photovoltaic plant in a resort in Europe, with an installed capacity of **7.5 MWp**, and will generate a third of the electricity consumed in the resort. The photovoltaic installation will prevent the emission into the atmosphere of 4,000 tonnes of CO₂ every year, the same amount of CO₂ that would be absorbed by 930,000 trees.

Also, as part of this strategy, the company has made a commitment to **phase out single-use plastic from the resort until its complete elimination in 2022.**

By offsetting the carbon footprint, the company is playing its part in the **protection of biodiversity**, which has been greatly affected by the effects of environmental changes.

The economic equivalent of the carbon credits will go to protect and **conserve one of the most important migration corridors on our planet.** Located on the coast of Guatemala, and with an area of 54,000 hectares, the project is based in the forest area of the corridor, a natural habitat for 10% of known bird species in the world.

In addition to accelerating its commitment to carbon neutrality, the company's biodiversity policy includes different actions such as **adhesion to the Biodiversity Pact** promoted by the Biodiversity Foundation, an organisation affiliated with the Spanish Ministry of Agriculture, Food and Environment; the **collaboration with SEO/Birdlife** to support its citizen science programme for scientific monitoring of birds in Spain; or the care of the more than **200,000 square metres of flowers, trees and shrubs that make up the resort's entire vegetation.**

"The carbon-neutral resort project is integrated into the global corporate responsibility strategy that guides the company's decision-making to continue being a benchmark in sustainable tourism. Our strategic approach also demands that we integrate compliance with the Sustainable Development Goals (SDG), defined in the 2030 Agenda, into our management in order to continue generating value", explains **Choni Fernández, Director of Corporate Responsibility at PortAventura World.**

PortAventura World is in the middle of its 2019-2021 strategic sustainability plan, which it actively follows in order to fulfil the established commitments, especially in regard to sustainability. In this way, it contributes to the achievement of the principles of the United Nations Global Compact and the United Nations Sustainable Development Goals and is aligned with the Global Code of Ethics for Tourism of the World Tourism Organization.

For more information - Press Office

Amaya Belacortu

amaya.belacortu@portaventura.es

Tel. +34 977 77 91 07 / +34 639 85 20 22

Sandra Pérez

sperez@webershandwick.com

Tel: +34 91 745 86 62 / +34 628 671 821

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is one of the largest family leisure and holiday destination resorts in Europe and throughout its 25-year history has welcomed over 90 million visitors. With a privileged location close to Barcelona, the resort operates five 4-star themed hotels and one 5-star themed hotel (PortAventura Hotels) with over 2,200 rooms, and a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. The range of leisure facilities on offer also includes 3 golf courses (two of which were designed by Greg Norman) and a Beach Club with direct access to the beach. PortAventura World Parks & Resort is also home to a leading theme park, the only Ferrari Land park in Europe and a water park, which are leaders in Europe with a range of internationally renowned attractions.

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