

The PortAventura Foundation and the Ricky Rubio Foundation sign an agreement at Dreams

- *The agreement seeks to promote a long-term social project to support families of child cancer patients in vulnerable situations. The family's stay at the PortAventura Dreams Village will be funded.*
- *PortAventura Dreams is a project of the PortAventura Foundation, a channel for the group's social action and part of the company's overall Corporate Social Responsibility strategy.*
- *Within the framework of the agreement, Ricky Rubio has visited the families staying at the Dreams Village, a playful space that aims to have a positive impact on patient recovery from a psychological and social point of view.*

PortAventura World, 8 September 2021.- The PortAventura Foundation and the Ricky Rubio Foundation have entered into a partnership agreement to help families in vulnerable situations that are also living with a child undergoing cancer treatment. The first phase of this joint social project will begin with a week-long stay in the PortAventura Dreams Village for a family as part of the Ricky Rubio Foundation's Luca Project.

This recreational space, which was opened by the PortAventura Foundation in October 2019, aims to have a positive impact on patient recovery from a psychological point of view, allowing interaction with their environment and other families dealing with similar illnesses.

With capacity for up to 6 families in houses with an area of 135m², the complex has a play area and gardens in 8,850m² of surroundings, as well as restaurant service and a multi-purpose room where volunteers of the PortAventura Foundation hold a schedule of activities and workshops for all of the families. The stay also includes access to the three parks of PortAventura World and to the Cruyff Court, a football pitch where they can take part in physical activities.

A project that is now a reality thanks to the Niño Jesús (Madrid) and Sant Joan de Déu and Vall de Hebron (Barcelona) hospitals, whose committees are made up of doctors, social workers and health experts, together with the Red Cross, and are in charge of selecting participating families each year.

During a visit to the facilities, **Ricky Rubio** said *"It is great to be part of a project in which the main objective is helping children with cancer treatment as well as their families. And doing this with sports and leisure as essential elements to improve their physical and psychological recovery"*.



In

his

view,

Ramon Marsal,

president of the PortAventura Foundation, expressed a desire for *“the alliance with the Ricky Rubio Foundation to become a long-term collaboration between both entities. The Dreams project, a benchmark at European level, is a reality thanks to the backing and support of new partnerships that help us to continue promoting social actions for the benefit of children and families in need, for which we are especially grateful to start building a project together”*.

The PortAventura Foundation, which is integrated into the group's global ESG strategy and channels PortAventura World's social action, was founded 10 years ago with the aim of contributing to the well-being of society and improving the quality of life of people at risk of social exclusion, especially children and young people. Since then, it has granted **aid of more than 8,500,000 euros** through the different social projects that it has carried out since it was launched, and has been able to give access to leisure **more than 60,000 children and young people at risk of exclusion** due to disability or health or financial problems.

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is one of the largest family leisure and holiday destination resorts in Europe and throughout its 26-year history has welcomed over 90 million visitors. With a privileged location close to Barcelona, the resort operates five 4-star themed hotels and one 5-star themed hotel (PortAventura Hotels) with around 2,500 rooms, and a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. The range of leisure facilities on offer also includes 3 golf courses (two of which were designed by Greg Norman) and a Beach Club with direct access to the beach. PortAventura World Parks & Resort is also home to a leading theme park, water park and the only Ferrari Land park in Europe, with a range of internationally-renowned attractions.

www.portaventuraworld.com

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