

The 22nd Halloween Season

PortAventura World is showcasing its longest and most sustainable Halloween celebration yet with two new passages of terror

- *From 24th September to 13th November, PortAventura World will be celebrating the longest edition in its history with top new additions such as the first Halloween passage of terror for children, Trick or Treat, and MTV Hor-Rock in Texas, a spooky musical circuit.*
- *Customers will be able to buy their Halloween Passport online, making it easy for them to visit the 6 passages of terror with over 200 performers and 200 hours of shows per week.*
- *The 12,000 pumpkins that will decorate PortAventura World are locally sourced and will be used after Halloween as food for the animals from nearby farms as an example of circular economy.*
- *Last year more than 800,000 people visited PortAventura World during Halloween, and the 2022 edition it is expected to surpass this number and the turnover of previous years.*

PortAventura World, 6th September 2022.- The longest and most terrifying season in PortAventura World's history, which will last for more than 50 days, is here with big new additions that will amaze all its visitors. From 24th September until 13th November, first the first time ever horror and thrill-seekers will be able to visit 6 passages of terror, as well as a wide range of shows involving more than 200 artists with almost 200 hours of shows per week.

One of the most special new additions to the 22nd Halloween season is aimed at the youngest and most daring members of the family: the first children's horror show, Trick or Treat, a terrifyingly sweet journey through the house of the master of Chinese magic who will end up inside a giant pumpkin. Likewise, the rhythm will explode in PortAventura Park with MTV Hor-Rock in Texas, a musical circuit led by the best musicians in our history. The resort will also celebrate its black edition on the night of 8th October at MTV Hor-Rock Night.

For David García Blancas, General Business Manager at PortAventura World, *"Halloween is one of the most anticipated times of the year for our customers and this was proven last year with our more than 800,000 visitors. This year we will be celebrating one of the longest seasons ever, with more than 50 days to have a scarily great time, with the aim of reaching record figures yet again and surpassing the revenues of previous years".*

A wide range of shows to fully enjoy

During this edition, the programme of activities will include two of the public's most acclaimed shows: *Halloween Parade and Horror en el Lago*. One of the most important culinary novelties will be the return of the dinner show "*La Posada de la familia Halloween*", a themed and interactive dinner that will invite diners to get involved whilst being accompanied by famous characters like the unpredictable Exorcist Girl, the fun Franki, the cheerful Uncle Fester or the hopeless Beetlejuice.

Visitors will also have the chance to visit the best passages of terror again with *La Muerte Viva*, the first circuit set in Mexico opened in 2021; *La Isla Maldita*, the only route in Europe spanning more than one kilometre with 70 actors involved in the passage; as well as *REC Experience* and *Apocalipsis Maya*. The Halloween Passport, a special pass for the most daring of visitors, will be available for access to the passages of terror.

A social and sustainable Halloween

Sustainability and good social and environmental practices will also play their part during the 22nd Halloween season. Halloween will also be celebrated in a special way at PortAventura's Village Dreams, the PortAventura Foundation's play area where families with children with serious illnesses are staying as part of their emotional recovery therapy. This way, Dreams will have its first Halloween party where professional make-up artists will dress up the children and their families. The PortAventura Foundation volunteers will be in charge of organising this terrifyingly fun party. And as has become tradition, every corner of the park will be decorated with over 12,000 pumpkins, which will weigh more than 120,000 kg in total and will be grown on a farm in the Penedés region near the resort. This is a locally sourced product that boosts the local economy and Tarragona's agricultural sector. These pumpkins, which are a symbol of Halloween at PortAventura World, will be fed to the sheep in the area once the season is over, following the circular economy and zero waste strategy implemented by the company.